



# Metabolic Engineering 15

## Sponsorship & Exhibit Opportunities

**June 11-15, 2023 • Marina Bay Sands, Singapore • [Conference Website](#)**

The Metabolic Engineering Conference series is the leading event for sharing state-of-the-art developments and achievements made in the field of metabolic engineering in recent years. Metabolic Engineering 15 (ME15) will be held from July 11-15, 2023 at Marina Bay Sands, Singapore. The theme for the 2023 conference is Metabolic Engineering for Sustainability. Sessions integrate the recent achievements made in the fields of systems biology, synthetic biology, biochemical engineering, biofoundry, biomanufacturing, artificial intelligence, new-to-nature chemistry, agriculture, food, medicine, next-generation chassis, feedstock, and analytics, and other disciplines and applications. Plenary lectures are planned to show potential future trends.

### **Conference Chair**

- Matthew Chang (National University of Singapore)

### **Conference Co-Chairs**

- Hal Alper (University of Texas, USA), Conference Co-Chair
- Yan Feng (Shanghai Jia Tong University, China), Conference Co-Chair
- Christine Santos (Manus Bio), Industrial Co-Chair
- Tae-Seok Moon (Washington University, USA), Poster Session Co-Chair
- Verena Siewers (Chalmers University, Sweden), Poster Session Co-Chair



*Please contact Teneyke Smith at 917-968-5900 or [tenes@aiche.org](mailto:tenes@aiche.org) to discuss the best sponsorship opportunity for your organization.*



## Why Sponsor?

Following the success of past conferences, Metabolic Engineering Conference series continues to gather current leaders and future generations in the field to come together and share ideas. As a sponsor, you will be supporting the continued growth of the communal body of knowledge in metabolic engineering, while also gaining valuable exposure to attendees and the larger community.

Several levels of sponsorship are available to allow your organization to choose a level that meets with your budget and recognition goals. As a sponsor, you will be given a platform to connect with an audience of senior leaders to educate them on how your products and services can help to improve their research, while showing your commitment to supporting the attending companies, the industry, and society.

Should you have additional or alternate suggestions for the recognition we would be happy to discuss those with you. Please contact Teneyke Smith at 917-968-5900 or [tenes@aiche.org](mailto:tenes@aiche.org)

Thank you in advance, for your support in making ME15 a success in 2023!

## Sponsor Packages – Details

### All Sponsors Receive Recognition

- On meeting website
- In emails sent out about the meeting
- On general signage at the event

### Platinum Sponsorships

#### Reception Sponsor – \$25,000 (limit of 2)

- Prominent signage during one of the Conference sessions
- Can host one sponsored cocktail reception during the close of Day 1 or Day 2 of the main event
- Receive pre-event access to attendee list and have AIChE send personalized invites/promotion to up to 50 selected attendees you want invited to the reception
- Receive Branded Dessert, Napkins, etc. with your company logo—all food and beverage included in package
- Bar placed next to your exhibit during the reception (if applicable)
- Host a Lunch Workshop OR Roundtable (see deliverables below)
- Will receive promotion about presentation in conference agenda/materials
- 4 Conference registrations
- Exhibit space

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### **Banquet Sponsor – \$20,000 (exclusive) Sold Out**

- Prominent signage during Conference Banquet
- Recognition from Conference Chair prior to, or during, banquet
- Branded menus, napkins or dessert
- VIP seating at banquet
- 4 Conference registrations (hotel not included)
- Exhibit space

### **Gold Sponsorships**

#### **Lunch Workshop Sponsor – \$17,500 ~~limit of 3~~ 2 Remaining**

- Host one sponsored presentation on the main program during the Lunch hour
- Receive prominent signage during your Conference Lunch sessions
- Will receive promotion about presentation in conference agenda/materials and pre-event marketing email invites
- All food and beverage included in package
- 3 Conference registrations (hotel not included)
- Exhibit space

#### **Welcome Bags Sponsor – \$16,000 (exclusive)**

- Be the exclusive welcome bag sponsor of the event – have your logo displayed prominently on the tote bags for every attendee at the show
- Include a media kit/ collateral for your company in each tote bag – getting it in the hand of all the audience
- Receive table next to Registration to hand out bags to each attendee during check-in – ensuring you are the first sponsor to meet each attendee at the program
- 3 Conference registrations (hotel not included)
- Exhibit space

#### **Lanyards Sponsor – \$16,000 (exclusive)**

- Be the exclusive lanyard sponsor of the event – have your logo displayed prominently on the attendee lanyards of every delegate at the show
- 3 Conference registrations (hotel not included)
- Exhibit space

#### **Promotional Item Sponsor \$16,000 (exclusive)**

- Be the exclusive sponsor of other promotional items at the conference, which can include notepads, water bottles, etc. Contact Teneyke Smith ([tenes@aiche.org](mailto:tenes@aiche.org)) to discuss available options.
- 3 Conference registrations (hotel not included)

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### WiFi Sponsor \$15,000 (exclusive)

- Be the Wi-Fi connection sponsor at the event, receiving signage and brand promotion on the program
- Attendees will come by your booth to get Wi-Fi Password cards branded with your company logo
- Will receive promotion about presentation in conference agenda/materials
- 3 Conference registrations (hotel not included)
- Exhibit space

### Silver Sponsorships

#### Coffee Break Sponsor – \$10,000 (limit of 7)

- Be the exclusive coffee break sponsor during one Conference break, receiving signage and brand promotion
- Coffee will be located at or near your exhibit booth
- Receive Branded Cups, Napkins, etc. with your company logo—all food and beverage included in package
- Can upgrade to include specialty food station next to booth (carving station, omelet bar, etc.)
- 2 Conference registrations (hotel not included)
- Exhibit space

#### Interview Sponsor – \$10,000 (limit of 2)

- Interview posted to AIChE's blog ChEnected with a representative from your company discussing the metabolic engineering environment and your company's role in it
- Email sent to all conference registrants with the interview
- 2 Conference registrations (hotel not included)
- Exhibit space

#### Networking Session/Roundtable Sponsor – \$10,000 (limit of 4)

- Private table to host one open group discussion on pressing market issue during the event
- Company signage at your discussion
- Topic exclusivity on question/market issue that is discussed
- Will receive promotion about roundtable topics/times in conference agenda/materials
- 2 Conference registrations (hotel not included)
- Exhibit space

#### Email Campaign Sponsor – \$10,000 (limit of 2)

- Dedicated email sent by IMES on your company's behalf to all registered attendees before, during or after the event
- 2 Conference registrations (hotel not included)
- Exhibit space

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### Session Sponsor – \$7,500 (limit of 2)

- Receive recognition on signage during one session of your choice during the conference
- 2 Conference registrations (hotel not included)
- Exhibit space

### International Metabolic Engineering Award - \$7,500 (exclusive)

The International Metabolic Engineering Award recognizes an outstanding career contributor to the field of Metabolic Engineering. Your sponsorship supports the award and highlights your company's leadership in the field. Sponsoring the award includes:

- Company logo on award plaque
- Thank you from chair during awards ceremony
- 1 conference registration (hotel not included)

## Bronze Sponsorships

### Exhibit Package – \$5,000

- 1 Conference registration (hotel not included)
- Exhibit space in the expo area

### Branding Package – \$5,000

- 2 Conference registrations (hotel not included)
- Recognition as a sponsor on the meeting website, in emails and on general signage at the event

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## **Sponsorship Reservation Form**

### **Contact Information**

Name (First/Given Last/Family): \_\_\_\_\_ Position Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Physical Mailing Address: \_\_\_\_\_

City, State, Postal Code, Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address (your logo will link to this url on the conference website): \_\_\_\_\_

#### **Signature Required for Sponsorship Confirmation**

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Sponsorship/Exhibit Level**

Please indicate your selected sponsorship level: \_\_\_\_\_

Indicate your selected benefits (see previous pages for options): \_\_\_\_\_

Amount (total amount of your selected sponsorship and/or exhibit product(s)): \_\_\_\_\_

### **Payment**

Select Choice of Payment:  Check or Money Order Payable to AIChE/Invoice  Credit Card  Wire Transfer

**For Check or Money Order/Invoice Indicate PO# (if required for invoice):** \_\_\_\_\_

#### **For Credit Card**

American Express  Mastercard  Visa  Discover  Diner's Club

Name (as it appears on card): \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Postal Code of Card: \_\_\_\_\_

Signature Required for Payment by Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_

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## Sponsor Terms and Conditions

**1. Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

**2. Sponsorship Packages** Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

**3. Payment** Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

**4. Assignment of Space** Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

**5. Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

**6. Exhibit Fees** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

**7. Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

**8. Marketing / Promotions** AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

**9. Insurance & Required Certificate of Insurance** Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the meeting venue, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per

occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. AIChE will notify Exhibitor when insurance is required.

*Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.*

**10. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

**11. Cancellation by Sponsor** There are no refunds or credits for sponsorship cancellations once payment has been received.

**12. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

**13. Exclusivity** AIChE events are offered to all potential sponsors without exclusivity.

**14. Limitation on Liability** Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

**15. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

**16. Acceptance** All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

**17. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

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