

2021 Langer Prizes Social Media Messaging Toolkit



LinkedIn and Facebook:

Message 1:

📣 Calling all creative researchers and engineering entrepreneurs! Applications are due May 1, 2021 for the Langer Prize for Innovation and Entrepreneurial Excellence. The winner will be awarded unrestricted grants of up to \$100,000 to assist researchers — particularly those working in chemical and biological engineering— in pursuing Big Ideas that may lead to game-changing technical and commercial innovations.

Details on the prize and application can be found here: <https://bit.ly/3l2jeEI>

Message 2:

Engineering Entrepreneurs - does your research meet the following criteria?

- ✓ A truly innovative idea or original approach
- ✓ A reasonable probability of a future technological application
- ✓ A tangible promise of a valuable contribution to society

Applications are due May 1, 2021 for the Langer Prize for Innovation and Entrepreneurial Excellence. Earn up to \$100,000 in unrestricted grants to pursue your game-changing technical or commercial idea.

Apply now: <https://bit.ly/3l2jeEI>

Twitter:

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Message 2:

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- ✓ A truly innovative idea or original approach
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Learn more 🖱️ <https://bit.ly/3l2jeE1>



Instagram:

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