

# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Opportunities

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

April 22 - 26, 2018 • Orlando World Center Marriott • Orlando, FL

13 TECHNICAL AREAS SPANNING FROM THE NEWEST FUNDAMENTAL CONCEPTS TO INDUSTRIAL APPLICATIONS FROM ALL OVER THE WORLD



Held every four years since its inception, the World Congress on Particle Technology is intended to stimulate discussions on the forefront of research in particle science and technology. This is the premiere meeting for members of the particle science and technology community to gather to discuss the latest developments in the field. Attendees represent engineers and scientists from industry, academia and government. The objective is to provide a forum that highlights state-of-the-art research and technology from all aspects of powder technology, while stimulating independent discussion on the topic.

See [www.aiche.org/wcpt8](http://www.aiche.org/wcpt8) for full list of topics.

### INDUSTRILY FOCUSED CONFERENCE INCLUDES TOPICS AS:

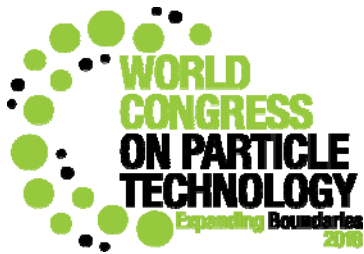
- Petrochemical and Chemical Manufacturers
- Advanced Materials Manufacturers
- Engineering and Licensing Companies
- New and Green Process Developers
- Catalyst Developers and Manufacturers
- Equipment Suppliers
- Inserting Services Providers
- Model and Software Suppliers
- Particle Characterization and Analysis Providers
- and more

### WHY SHOULD YOUR FIRM BE A CONFERENCE SPONSOR?

Co-located with the 2018 AIChE Spring Meeting & 14th Global Congress on Process Safety, over **3,000** from all over the world will be in attendance in Orlando.

Sponsoring this conference shows your company's support and leadership in the field of particle technology. It allows you to connect and communicate your message with experts and leaders from all over the world. All levels of sponsorship are customizable to meet your budget and goals for the meeting.





# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Opportunities

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

April 22 - 26, 2018 • Orlando World Center Marriott • Orlando, FL

### Table of Contents

Sponsor Benefits Explanation.....	2
Sponsorship Benefits Summary.....	3
Sponsorship Details.....	4
Sponsorship Reservation Form.....	6
Terms & Conditions.....	7

### ***Choose from sponsorship options that best meet your needs.***

- Branding-oriented sponsorships provide your company with high presence and visibility, specifically around one aspect of the meeting.
- Messaging sponsorships allow your company to communicate its vision to a broad, or specific, group of conference attendees.
- General sponsorships give your company a high level of recognition throughout the meeting.

### Advisory Board

**Chair:** Ray Cocco, *Particulate Solid Research, Inc.*

- Benjamin Amblard, *IFPEN*
- Tim Bell, *DuPont*
- Ron Breault, *National Energy Technology Lab*
- David Craig, *Jenike & Johanson, Inc.*
- Rajesh Davé, *New Jersey Institute of Technology*
- Shrikant Dhodapkar, *The Dow Chemical Company*
- Thierry Gauthier, *IFPEN*
- Karl Jacob, *The Dow Chemical Company*
- Mayank Kashyap, *SABIC*
- George Klinzing, *University of Pittsburgh*
- Gary Liu, *DuPont*
- Raffaella Ocone, *Heriot-Watt University*
- Alissa Park, *Columbia University*
- Eric Shen, *ExxonMobil*
- Al Weimer, *University of Colorado at Boulder*

### Topic Areas

- Particle & Bulk Powder Characterization
- Particle Interactions
- Particle Design
- Handling & Processing of Granular Systems
- Particle & Nanoparticle Functionalization
- Particle Classification
- Fluidization & Multiphase Flow
- Applications with Sustainable Energy & Environment
- Particle-Based Separations: Fundamentals & Applications
- Applications of Particle Technology for Pharmaceuticals
- Applications of Solids Processing Unit Operations
- Special Topics in Particle Technology
- Education





# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Benefits

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

Sponsorship Price & Availability	Complimentary Registrations	Exhibit Space	Advertisement in Program Book (pg)	Logo in Emails	Sponsorship Benefit
<b>MESSAGING</b>					
Premium Ad in Program Book (3 available) \$5,000			Full		Place a company advertisement on one of the covers of the conference program book.
Email Banner Ad (2 available) \$3,500					Highlight your presence at the meeting in a banner ad sent out in an email to all attendees.
Session Track Sponsorship \$3,500					Communicate your message to a particular group of attendees who all work in a specific area.
<b>GENERAL</b>					
Platinum \$15,000	4	X	Full	X	
Gold \$10,000	2	X	½	X	
Silver \$5,000	1				
Bronze \$3,000					Core benefits
<b>BRANDING</b>					
Banquet (1 available) \$30,000	5	X	Full	X	The premier sponsorship of the meeting. Receive exclusive recognition during the banquet.
Opening Reception (1 available) \$20,000	4	X	Full	X	Make a lasting first impression at the Opening Reception.
Tote Bags (1 available) \$15,000	1		½	X	Your company's logo will be on bags carried around by 1,000 attendees throughout the conference.
Lanyards (1 available) \$12,500	1		½	X	Your company's logo will be around the necks of every attendee at the meeting.
Badge Holders (1 available) \$12,500	1		½	X	Your company's logo will be on the badge holder of every attendee at the meeting.
Notepads (1 available) \$10,000	1			X	Your company's logo will be on note pads carried by attendees at the conference.
Poster Session Lunch (1 available) \$10,000	1			X	Receive recognition while attendees are enjoying lunch, networking and viewing poster presentations.
Charging Station (5 available) \$6,000	1				Recognition in an area where attendees can re-charge their electronic devices.
Coffee Break (3 available) \$5,000					Recognition during the coffee breaks during one day of the meeting.



# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Package Details

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

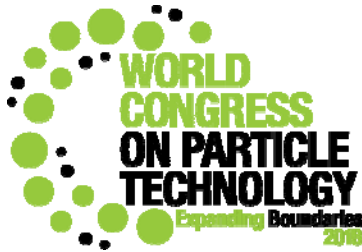
### All sponsors receive core benefits:

- Recognition on general sponsors signage
- Recognition on the conference website
- Recognition in promotional emails
- Mailing list of conference attendees

### Sponsors will be recognized on general signage based on the level of giving. Levels are as follows:

- Titanium: \$20,000 +
- Platinum: \$15,000 — \$19,999
- Gold: \$10,000 — \$14,999
- Silver: \$5,000 — \$9,999
- Bronze: \$3,000 — \$4,999

MESSAGING	
<b>Premium Ad Space in Conference Program Book (3 available)</b> \$5,000	<ul style="list-style-type: none"> <li>• Full page, 4-color advertisement on a cover space in the conference program book</li> </ul>
<b>Email Banner Ad (2 available)</b> \$3,500	<ul style="list-style-type: none"> <li>• Sponsor banner advertisement in an email sent out to all attendees before the meeting</li> </ul>
<b>Session Track Sponsorship</b> \$3,500	<ul style="list-style-type: none"> <li>• Exclusive signage outside of all session rooms for a program area of your choice</li> </ul>
GENERAL	
<b>Platinum</b> \$15,000	<ul style="list-style-type: none"> <li>• 4 full conference registrations</li> <li>• Exhibit space</li> <li>• Full page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> <li>• Sponsor may provide banner to be displayed during conference.</li> </ul>
<b>Gold</b> \$10,000	<ul style="list-style-type: none"> <li>• 2 full conference registrations</li> <li>• Exhibit space</li> <li>• Half page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Silver</b> \$5,000	<ul style="list-style-type: none"> <li>• 1 full conference registration</li> </ul>
<b>Bronze</b> \$3,000	<ul style="list-style-type: none"> <li>• Core benefits</li> </ul>

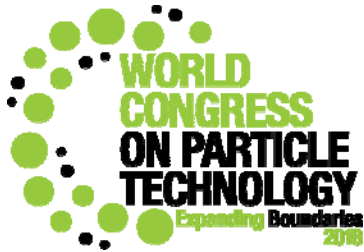


# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Package Details

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

BRANDING	
<b>Banquet</b> (1 available) <b>\$30,000</b>	<ul style="list-style-type: none"> <li>• Exclusive recognition on signage and table signs throughout banquet</li> <li>• Thank you by conference chair before the banquet</li> <li>• 5 full conference registrations</li> <li>• Full page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Opening Reception</b> (1 available) <b>\$20,000</b>	<ul style="list-style-type: none"> <li>• Recognition on signage at the Opening Reception</li> <li>• Logo on beverage napkins at the Opening Reception</li> <li>• 4 full conference registrations</li> <li>• Exhibit package</li> <li>• Full page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Tote Bags</b> (1 available) <b>\$15,000</b>	<ul style="list-style-type: none"> <li>• Sponsor logo on 1,000 conference tote bags</li> <li>• 1 full conference registration</li> <li>• Exhibit package</li> <li>• Half page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Lanyards</b> (1 available) <b>\$12,500</b>	<ul style="list-style-type: none"> <li>• Sponsor logo on lanyards distributed to all attendees</li> <li>• 1 full conference registration</li> <li>• Exhibit package</li> <li>• Half page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Badge Holders</b> (1 available) <b>\$12,500</b>	<ul style="list-style-type: none"> <li>• Sponsor logo on badge holders distributed to all attendees</li> <li>• 1 full conference registration</li> <li>• Exhibit package</li> <li>• Half page, black &amp; white advertisement in the conference program book</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Notepads</b> (1 available) <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Sponsor logo on notepads distributed to all attendees</li> <li>• 1 full conference registration</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Poster Session Lunch</b> (1 available) <b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Special signage during the poster session lunch</li> <li>• Sponsor logo on beverage napkins at lunch</li> <li>• 1 full conference registration</li> <li>• Logo in conference promotional emails</li> </ul>
<b>Charging Station</b> (5 available) <b>\$6,000</b>	<ul style="list-style-type: none"> <li>• Sponsor logo on charging station placed in high traffic area (or near your exhibit booth)</li> <li>• 1 full conference registration</li> </ul>
<b>Coffee Break</b> (3 available) <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Exclusive signage during coffee breaks for one day of the meeting</li> <li>• Opportunity to distribute promotional materials during sponsored coffee breaks</li> </ul>



8<sup>th</sup> World Congress on Particle Technology  
Sponsorship Opportunities  
www.aiche.org/wcpt8

**SPONSORSHIP RESERVATION FORM**

**Contact Information**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear in print): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Web Address  
(your logo will link to this url on the conference website): \_\_\_\_\_

**Signature Required for Sponsorship Confirmation**

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship / Exhibit Level**

Please indicate your selected sponsorship and/or exhibit product(s): \_\_\_\_\_

Amount (total amount of your selected sponsorship and/or exhibit product(s): \_\_\_\_\_

**Method of Payment**

Select Choice of Payment:  Check or Money Order Payable to AIChE / Please Invoice  Credit Card  Wire Transfer

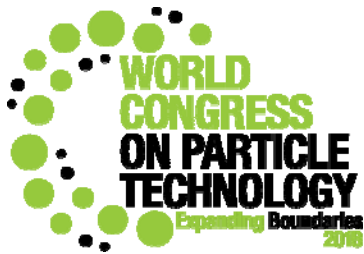
Name (as it appears on card): \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Postal Code: \_\_\_\_\_

**Signature Required for Payment by Credit Card**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completed forms can be emailed to [evanf@aiiche.org](mailto:evanf@aiiche.org), faxed to 646-495-1501, or mailed to:  
American Institute of Chemical Engineering, Attn: Evan Flach, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005



# 8<sup>th</sup> World Congress on Particle Technology

## Sponsorship Opportunities

[www.aiche.org/wcpt8](http://www.aiche.org/wcpt8)

### SPONSOR TERMS & CONDITIONS

**1. Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

**2. Sponsorship Packages** Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

**3. Payment** Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

**4. Assignment of Space** Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

**5. Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

**6. Exhibit Fees** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

**7. Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

**8. Marketing / Promotions** AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

**9. Insurance & Required Certificate of Insurance** Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the meeting venue, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occur-

rence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. AIChE will notify Exhibitor when insurance is required.

**Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.**

**10. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

**11. Cancellation by Sponsor** There are no refunds or credits for sponsorship cancellations once payment has been received.

**12. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

**13. Exclusivity** AIChE events are offered to all potential sponsors without exclusivity.

**14. Limitation on Liability** Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

**15. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

**16. Acceptance** All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

**17. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.