



Translational Medicine and Bioengineering Conference

Sponsorship Prospectus

November 12-13, 2016 • San Francisco, CA • www.aiche.org/sbe/translational-bio

Presented by the Society for Biological Engineering, this inaugural Bioengineering & Translational Medicine Conference will take place November 12-13, 2016 at the Hilton Union Square, in San Francisco, CA. It is chaired by Ravi Kane and Mark Prausnitz, both from the Georgia Institute of Technology. The conference will bring together researchers and practitioners focused on the development, clinical and commercial translation of biological technologies. The conference will feature cutting edge advances in the translation of biopharmaceuticals, gene and drug delivery, immunoengineering, biomanufacturing, stem cells, regenerative medicine and entrepreneurship in a single-track conference format.

Organizing Committee

- Anne Robinson, Tulane University
- Ann Lee, Genentech
- Arindam Bose, Consulting
- Bob Langer, Massachusetts Institute of Technology
- Georges Belfort, Rensselaer Polytechnic Institute
- Todd Przybycien, Carnegie Mellon University
- William E. Bentley, University of Maryland

Session Topics

- Biopharmaceuticals
- Gene and Drug Delivery
- Immunoengineering
- Biomanufacturing
- Stem Cells/Regenerative Medicine
- Translation (VC, IP, regulatory, business)

Sponsoring this event shows your company's commitment to the future development of translational medicine. It will put your brand in front of the conference attendees and larger translational medicine community who will look to the conference for cutting edge developments. Your company will be established as a leader in this rapidly developing area and it will provide you with an opportunity to meet and network with the leaders in this field.

*Sign up as a sponsor today by contacting Evan Flach
E: evanf@aiiche.org P: 646-495-1381*



Core Benefits

All general sponsorships include the following recognition

- Prominent signage displayed in high traffic areas at the conference
- Recognition in conference program book
- Logo on conference website with link to sponsor landing page

General Sponsorship Levels

	Available?	Amount USD	Core Benefits	Logo in Promo Emails	Program Book Ad	Exhibit Space*	Conference Registration**
Platinum	Yes	\$10,000	Yes	Yes	Yes	Yes	6
Gold	Yes	\$7,500	Yes	Yes	Yes	Yes	4
Silver	Yes	\$5,000	Yes	Yes	Yes	Yes	2
Bronze	Yes	\$2,500	Yes	Yes	Yes	-	1
Aluminum	Yes	\$1,250	Yes	-	-	-	-
Exhibitor	Yes	\$1,750	Yes	-	-	Yes	-

* Exhibit space includes: 6' draped table, 2 chairs, company ID sign, electricity (upon request), wastebasket

**Complimentary registrations do not include hotel

Sponsorship Upgrades

The following sponsorships are available as upgrades to general sponsors of the conference

Speaking Opportunity - \$2,500

Give a 20 minute talk during a commercial focused session at the conference. This talk will allow you to inform attendees on how your company's products and services can aid their work in translational medicine.

Email Banner Ad - \$1,500

Includes a banner ad in all conference Call for Abstracts and Registration emails sent out prior to the event. The ad links to a webpage of your choice

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General Sponsorship Details

Platinum Sponsor - \$10,000

- 6 complimentary conference registrations – does not include hotel
- Table top exhibit
- Full page ad on outside back, inside front, inside back conference program book (as available)
- Recognition as Reception, Dinner or Lunch sponsor
- Company logo on choice of lanyards, bags or other promotional item (as available)

Gold Sponsor - \$7,500

- 4 complimentary conference registrations – does not include hotel
- Table top exhibit
- Full page ad in conference program book
- Company logo on choice of lanyards, bags or other promotional item (as available)

Silver Sponsor - \$5,000

- 2 complimentary conference registrations (does not include hotel and meal costs)
- Table top exhibit
- Half page ad in conference program book

Bronze Sponsor - \$2,500

- 1 complimentary conference registration (does not include hotel and meal costs)
- Half page ad in conference program book

Aluminum - \$1,250

- Core benefits

Exhibitor - \$1,750

- 6' draped table
- 2 chairs
- Company ID Sign
- Electricity (upon request)
- Waste Basket



Translational Medicine and Bioengineering Conference

Sponsorship Form

CONTACT/INVOICE INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____ Email: _____

City, State, Country, Zip Code _____ Phone: _____

General Sponsorships

- | | | |
|--|---|--|
| <input type="checkbox"/> Platinum.....\$10,000 | <input type="checkbox"/> Gold.....\$7,500 | <input type="checkbox"/> Silver.....\$5,000 |
| <input type="checkbox"/> Bronze.....\$2,500 | <input type="checkbox"/> Aluminum.....\$1,250 | <input type="checkbox"/> Exhibitor.....\$1,750 |

Sponsorship Upgrades

- | | |
|---|--|
| <input type="checkbox"/> Speaking Opportunity.....\$2,500 | <input type="checkbox"/> Email Banner Ad.....\$1,500 |
|---|--|

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before the conference are charged a 25% cancellation fee. No refunds given for cancellations received less than 29 days before to the conference start date.

Amount Enclosed: _____

PAYMENT

- | | | | |
|---|-------------------------------------|-------------------------------|---|
| <input type="checkbox"/> American Express | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa | <input type="checkbox"/> Check/Please Invoice |
|---|-------------------------------------|-------------------------------|---|

Account Number

Expiration Date

Name (as it appears on card)

Signature

Completed forms can be emailed to evanf@aiche.org, faxed to 646-495-1501, or mailed to:
Society for Biological Engineering, 120 Wall Street, 23rd Floor, New York, NY 10005.

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