



# SPONSORSHIP OPPORTUNITIES


## 2017 AIChE® SPRING MEETING

March 26–30, 2017

## 13<sup>TH</sup> GLOBAL CONGRESS ON PROCESS SAFETY

March 26–29, 2017

Henry B. Gonzalez Convention Center • San Antonio, TX, USA



A BIG AUDIENCE.  
AN EASY WAY TO CAPTURE THEM.

If chemical engineers and process safety experts are your target market, then join AIChE® in San Antonio next spring as an event sponsor. Showcase your brand as you support the profession. Put your offering in front of decision makers and potential buyers. You'll find them here, where two big events together delivering the right audience for your marketing message.

### AIChE Spring Meeting

Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers a highly receptive audience of more than 1,200 buyers and influencers.

### Global Congress on Process Safety (GCPS)

More than 1,000 attendees make this the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum to share practical and technological advances in all aspects of process safety.



**17 AIChE**  
Spring Meeting, San Antonio, TX

13<sup>TH</sup>  
**GLOBAL  
CONGRESS  
ON PROCESS  
SAFETY**

# WHY SHOULD YOUR FIRM BE A CONFERENCE SPONSOR?


## **Delivering the Audience You're Looking For:**

- Almost  $\frac{2}{3}$  of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue

## **A Wide Choice of Sponsorship Options Provides Everything You Need To:**

- Keep your brand front and center – stand out from the competition while you raise brand awareness and reinforce preference
- Support relationships with current and prospective clients by showing support for the profession
- Interact face-to-face with influencers and potential buyers
- Secure qualified leads to pave the way for new business

## **Sponsorship Opportunities At-A-Glance**



AIChE offers a wide array of sponsorship options. Event- and Premium-Based options give your company the spotlight – and include many of the benefits of General Sponsorship. General Sponsorship options are open to multiple sponsors and give your company broad visibility.

Don't delay if you want to reserve an Event- or Premium-Based option as these limited opportunities are available on a first-come, first-serve basis.



# SPONSORSHIP SUMMARY

## All Sponsors Receive Core Benefits:

1. Recognition on AIChE Website
2. Recognition on signage at the conference
3. Recognition in on-site conference program book listing
4. Recognition on slide show during Opening Reception

**Ad reservations deadline: January 13, 2017**

**Ad materials deadline: January 27, 2017**

## Sponsor Recognition on General Signage will be based on level of giving

**TITANIUM:** \$25,000+

**PLATINUM:** \$18,000 – \$24,999

**GOLD:** \$12,000 – \$17,999

**SILVER:** \$6,000 – \$11,999

**BRONZE:** \$3,000 – \$5,999

## EVENT-BASED SPONSORSHIPS

Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>Opening Reception</b> (1 Available)	\$25,000	<ul style="list-style-type: none"> <li>• 4 full conference registrations</li> <li>• Exhibit Package*</li> <li>• Full-page ad (B/W) in conference program book</li> <li>• Sponsor recognition at reception entrance</li> <li>• Sponsor logo on beverage napkins</li> <li>• Sponsor logo slide during opening reception</li> </ul>
<b>AGILE Award Complimentary Continental Breakfast</b>	\$12,500	<ul style="list-style-type: none"> <li>• 1 full conference registration</li> <li>• Thank you by conference Chair during breakfast</li> <li>• Sponsor logo on table signs throughout breakfast</li> </ul>
<b>Conference Lunches</b> (3 Available)	\$12,500	<ul style="list-style-type: none"> <li>• 1 full conference registration</li> <li>• Thank you by conference Chair during lunch</li> <li>• Opportunity to present short non-commercial video (1 to 2 minutes)</li> <li>• Sponsor logo on table signs throughout lunch</li> </ul>
<b>Exhibit Hall Happy Hour</b> (1 Available)	\$10,000	<ul style="list-style-type: none"> <li>• 1 full conference registration</li> <li>• Special signage on display during Tuesday Happy Hour</li> <li>• Sponsor logo on beverage napkins</li> </ul>
<b>Poster Session Reception</b> (1 Available)	\$7,500	<ul style="list-style-type: none"> <li>• Signage on display during Monday afternoon poster session</li> <li>• Sponsor logo on beverage napkins</li> </ul>
<b>Coffee Breaks</b> (5 Available)	\$5,000	<ul style="list-style-type: none"> <li>• Special coffee station near exhibit booth (if possible)</li> </ul>
<b>Exhibitor Workshop</b>	\$4,000	<ul style="list-style-type: none"> <li>• 2.5 hour time slot to present your products and services to targeted, interested audience</li> </ul>
<b>Session Track</b> (1 per track)	Contact AIChE for details	<ul style="list-style-type: none"> <li>• Recognition outside of all session rooms in selected track</li> <li>• Other recognition available based on package selected</li> </ul>

\* Exhibit Package includes 1 full conference registration & 2 exhibitor only registrations

# SPONSORSHIP SUMMARY

## EXCLUSIVE AND PREMIUM SPONSORSHIPS

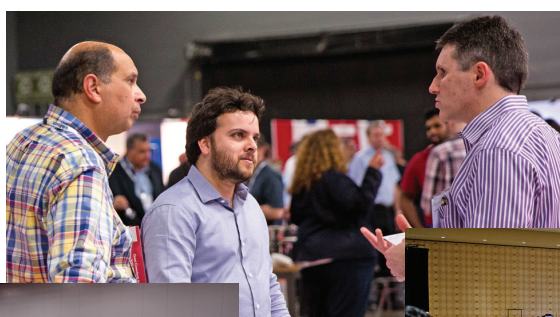
Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>Tote Bags</b>	\$17,500	<ul style="list-style-type: none"> <li>Sponsor logo on 1,500 conference tote bags</li> </ul>
<b>A/V</b> (3 Available)	\$15,000	<ul style="list-style-type: none"> <li>1 full conference registration</li> <li>Company logo on screens in every session room for 1-day</li> </ul>
<b>Conference Lanyards</b>	\$13,500	<ul style="list-style-type: none"> <li>Sponsor logo on conference lanyards</li> </ul>
<b>Badge Holders</b>	\$13,000	<ul style="list-style-type: none"> <li>Sponsor logo on conference badge holders</li> </ul>
<b>Wireless HotSpot</b>	\$10,000	<ul style="list-style-type: none"> <li>1 full conference registration</li> <li>Sponsor slide on log-on page and signage in wireless area</li> </ul>
<b>Padfolios</b>	\$10,000	<ul style="list-style-type: none"> <li>Sponsor logo on 2,000 padfolios</li> </ul>
<b>Premium Ad Space</b> (3 Available)	\$7,500	<ul style="list-style-type: none"> <li>Full-page 4-color ad on a cover space in the conference program book</li> </ul>
<b>Meeting App Gold</b> (1 Available)	\$7,500	<ul style="list-style-type: none"> <li>Company ad on official meeting app launch page and presence throughout the app</li> </ul>
<b>Charging Station</b>	\$6,000	<ul style="list-style-type: none"> <li>1 full conference registration</li> <li>Sponsor logo on charging station placed in high traffic area (or close by your booth if exhibiting)</li> </ul>
<b>Electronic Poster Kiosk</b> (4 Available)	\$5,000	<ul style="list-style-type: none"> <li>Exclusive signage on one of two electronic poster kiosks</li> </ul>
<b>Email</b> (2 Available)	\$3,500	<ul style="list-style-type: none"> <li>Sponsor banner in one of four emails sent to all participants including: 2017 AIChE Spring Meeting and 13th GCPS Edition of AIChExchange or conference badge pickup notification email</li> </ul>
<b>Meeting App Banner</b> (3 Available)	\$3,000	<ul style="list-style-type: none"> <li>Rotating banner ad on official meeting app. Ad includes landing page and link to corporate website.</li> </ul>

# SPONSORSHIP SUMMARY

## GENERAL SPONSORSHIPS

Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>Titanium</b>	\$25,000	<ul style="list-style-type: none"> <li>• 6 full conference registrations</li> <li>• Exhibit Package*</li> <li>• Full-page B/W ad in conference program book</li> <li>• Full-page ad in CEP Spring Meeting Preview</li> </ul>
<b>Platinum</b>	\$18,000	<ul style="list-style-type: none"> <li>• 4 full conference registrations</li> <li>• Exhibit Package*</li> <li>• Full-page B/W ad in conference program book</li> </ul>
<b>Gold</b>	\$12,000	<ul style="list-style-type: none"> <li>• 2 full conference registrations</li> <li>• Exhibit Package*</li> <li>• Half-page B/W ad in conference program book</li> </ul>
<b>Silver</b>	\$6,000	<ul style="list-style-type: none"> <li>• 1 full conference registration</li> </ul>
<b>Bronze</b>	\$3,000	<ul style="list-style-type: none"> <li>• 1 pass to Keynote Address and pre-keynote networking breakfast</li> </ul>

\* Exhibit Package includes 1 full conference registration & 2 exhibitor only registrations



Photos by Callie Richmond

For additional plenary session and special event sponsorship opportunities, questions or information, please contact Evan Flach at [evanf@aiche.org](mailto:evanf@aiche.org) or 646-495-1381.

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### SPONSORSHIP RESERVATION FORM

Please tell us the individual responsible for sponsor details and logistics. All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature Required: ☐ I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Sponsorship Level (please select one):

##### Event and Premium Based Sponsorships

- ☐ Opening Reception – \$25,000 (1 Available)
- ☐ AGILE Award Complimentary Continental Breakfast – \$12,500
- ☐ Conference Lunches – \$12,500 each (3 Available)
- ☐ Exhibit Hall Happy Hour – \$10,000 (1 Available)
- ☐ Poster Session Reception – \$7,500 (1 Available)
- ☐ Coffee Breaks – \$5,000 (5 Available)
- ☐ Exhibitor Workshop – \$4,000
- ☐ Session Track – \_\_\_\_\_

##### Exclusive Sponsorships

- ☐ Tote Bags – \$17,500
- ☐ A/V – \$15,000 (3 Available)
- ☐ Conference Lanyards – \$13,500
- ☐ Badge Holders – \$13,000
- ☐ Wireless Hot Spot – \$10,000
- ☐ Padfolios – \$10,000
- ☐ Premium Ad Space – \$7,500 (3 Available)
- ☐ Meeting App Gold – \$7,500 (1 Available)
- ☐ Charging Station – \$6,000
- ☐ Electronic Poster Kiosks – \$5,000 (4 Available)
- ☐ Email – \$3,500 (4 Available)
- ☐ Meeting App Banner – \$3,000 (3 Available)

##### General Sponsorship Opportunities

- ☐ Titanium – \$25,000
- ☐ Platinum – \$18,000
- ☐ Gold – \$12,000
- ☐ Silver – \$6,000
- ☐ Bronze – \$3,000

#### Method of Payment (please check choice of payment):

- ☐ American Express
- ☐ Visa
- ☐ Discover
- ☐ MasterCard
- ☐ Diner's Club
- ☐ Check or Money Order Payable to AIChE /Please Invoice

Total Amount Enclosed \$ \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • Phone: 646.495.1356 • Fax: 646.495.1501 • Email: leilm@aiche.org

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## SPONSOR TERMS AND CONDITIONS

### Sponsorship Packages

Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

### Payment

Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

### Eligibility

Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

### Marketing / Promotions

AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

### Cancellation by Sponsor

There are no refunds or credits for sponsorship cancellations once payment has been received.

### Cancellation or Postponement of Event by AIChE

AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

### Limitation on Liability

Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

### Insurance & Required Certificate of Insurance (for sponsor packages that include the exhibit package)

Sponsor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the Henry B. Gonzalez Conference Center (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. They Sponsor understands that neither AIChE nor the VENUE maintains insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance.

Sponsor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Sponsor agrees to include "American Institute of Chemical Engineers" and "Henry B. Gonzalez Conference Center" in the General and Auto Liability policies as additional insureds thereunder. Sponsor insurance will be considered primary of any similar insurance carried by AIChE or VENUE.

Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed sponsor date. All policies of insurance will be with insurance companies rated by A.M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

### Resolution of Disputes

If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decision made by AIChE are final.

### Exclusivity

AIChE events are offered to all potential sponsors without exclusivity.

### Acceptance

All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

### Miscellaneous

This agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

For additional sponsorship opportunities, questions or additional information, please contact Evan Flach at [evanf@aiche.org](mailto:evanf@aiche.org) or 646-495-1381. Subject to Terms and Conditions.