



5th International Conference on Stem Cell Engineering Sponsorship Prospectus

Toronto, Canada • October 23-26, 2016 • www.aiche.org/stemcell2016

Stem cell engineering is a distinct field at the intersection of stem cell biology, engineering and regenerative medicine. The understanding of how biophysical and biochemical cues in the cells' surrounding regulate cell fate and differentiation can be harnessed for the development of novel approaches to modulate stem cell behaviors, eventually leading to their clinical utilization. As stem cell knowledge matures, its appropriate translation to the clinical setting is crucial for success. Thus, in addition to fundamental studies, approaches to monitor stem cell responses, enhance regeneration through material properties, uncover the immunological response during regeneration and the accurate design of clinical trials are all required to unlock the therapeutic potential of stem cells. Presented by the Society of Biological Engineering (SBE), this meeting brings together engineers, biologists, and clinicians who are working on cellular therapies in order to accelerate progress towards designing the stem cell and its environment. The conference is chaired by Karen Christman, University of California San Diego and Sharon Gerecht, Johns Hopkins University.

Conference Chairs

- Karen Christman, University of California, San Diego
- Sharon Gerecht, Johns Hopkins University

Organizing Committee

- Milica Radisic, University of Toronto
- Joseph Wu, Stanford University
- Sean Palecek, University of Wisconsin-Madison
- Jason Burdick, University of Pennsylvania
- Hai-Quan Mao, Johns Hopkins University
- Song Li, University of California, Los Angeles
- Shyni Varghese, University of California San Diego

Why Sponsor?

This conference will bring together leaders and trainees from cutting edge fields of stem cell engineering, including basic and applied studies, to discuss progress and needs to develop the next generation of stem cell technologies. Sponsoring this conference shows your company's support and leadership in advancing stem cell engineering and the success rate of new technologies in clinical tests.

*Sign up as a sponsor today by contacting Evan Flach
E: evanf@aiiche.org P: 646-495-1381*



Several levels of sponsorship are available to allow you, and your organization, to choose a level that meets with your budget and recognition goals. As a sponsor, you will be showing this audience of senior leaders your commitment to supporting these efforts that should benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Evan Flach at 646-495-1381 or evanf@aiche.org.

Thank you, in advance, for your support in making the 5th International Conference on Stem Cell Engineering a success in 2016.

	Available?	Amount USD	Logo in Book/Web/Signage	Logo in Promo Emails	Special Item?	Exhibit Space*	Session Reg**
General Sponsorships							
Platinum	Yes	\$15,000	Yes	Yes	Yes	Yes	6
Gold	Yes	\$10,000	Yes	Yes	Yes	Yes	4
Silver	Yes	\$5,000	Yes	Yes	Yes	Yes	2
Bronze	Yes	\$2,500	Yes	Yes	-	-	1
Aluminum	Yes	\$1,500	Yes	-	-	-	-
Exhibitor	Yes	\$2,250	Yes	-	-	Yes	-

*Exhibit space includes: 6' draped table, 2 chairs, ID sign, electricity and waste basket

**Session registrations include technical program & conference meals. Hotel costs are not included.

All Sponsors and Exhibitors Receive

- Logo in the conference program book
- Logo on the conference website
- Logo on on-site signage thanking sponsors

At each sponsor level there are several options for recognition listed on the following pages. Sponsors will be recognized on general signage, in the program book, and on the conference website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

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Sponsor Package Details

Platinum- \$15,000 USD

- 6 conference registrations – hotel not included
- Full page, black and white advertisement in program book
- Exhibit space

Includes two of the following options:

- Opening Reception Sponsor (1 available): Prominent signage at Opening Reception and napkins with company logo during reception
- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)
- Premium Email Sponsor (2 available): Send an email to all conference registrants and past attendees. The email will be in an interview format. It will discuss the state of stem cell engineering and your organization's role in it
- Poster Awards Sponsor (1 available): Recognition on poster awards and thanks from chair prior to award session

Gold- \$10,000 USD

- 4 conference registrations – hotel not included
- Half page, black and white advertisement in program book
- Exhibit space

Includes one of the following options:

- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)
- Premium Email Sponsor (2 available): Send an email to all conference registrants and past attendees. The email will be in an interview format. It will discuss the state of stem cell engineering and your organization's role in it
- Poster Awards Sponsor (1 available): Recognition on poster awards and thanks from chair prior to award session

Silver- \$5,000 USD

- 2 conference registrations – hotel not included
- Exhibit space

Includes one of the following options:

- Lunch Sponsor (2 available): Exclusive signage during one of the conference lunches
- Program Book Sponsor (3 available): Full page color advertisement on back, inside-front, or inside-back of program book
- Email Banner Sponsor (2 available): Includes a banner ad in all emails that are sent out related to the conference

Bronze- \$2,500 USD

- 1 conference registration – hotel not included

Includes one of the following options:

- Conference Session Sponsor: Prominent signage during a conference session of your choosing, as available
- Coffee Break Sponsor (3 available): Prominent signage at the break sessions (morning and afternoon) for one day of the conference

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Sponsorship Form

CONTACT/INVOICE INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

- | | | |
|--|---|--|
| <input type="checkbox"/> Titanium.....\$25,000 | <input type="checkbox"/> Platinum..... \$15,000 | <input type="checkbox"/> Gold.....\$10,000 |
| <input type="checkbox"/> Silver\$5,000 | <input type="checkbox"/> Bronze \$2,500 | <input type="checkbox"/> Aluminum\$1,500 |
| <input type="checkbox"/> Exhibitor.....\$2,250 | | |

Sponsor Package Chosen: _____

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before the conference are charged a 25% cancellation fee. No refunds given for cancellations received less than 30 days before to the conference start date.

Amount Enclosed: _____

PAYMENT

- ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover ☐ Check/Please Invoice

Account Number _____

Expiration Date _____

Name (as it appears on card) _____

Signature _____

Completed forms can be emailed to evanf@aiche.org, faxed to 646-495-1501, or mailed to:
Society for Biological Engineering, 120 Wall Street, 23rd Floor, New York, NY 10005.

Please contact Evan Flach at 646-495-1381 or by email at evanf@aiche.org with any questions.

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