



AICHE® SPONSORSHIP OPPORTUNITIES

2016 AICHE® ANNUAL MEETING November 13–18, 2016

Hilton San Francisco Union Square • San Francisco, CA, U.S.A.

REACH THE BIGGEST AUDIENCE IN CHEMICAL ENGINEERING R&D

With an expected attendance of 7,000 chemical engineers working in all aspects of R&D, the 2016 AICHE® Annual Meeting is the best way to reach this exclusive audience.

Capture the decision makers and potential buyers your business seeks at a time when they are focused on discovering the latest developments, products and services they need to succeed. You'll find them here at this annual event.

REACH THE AUDIENCE YOU'RE LOOKING FOR:

- Over 90% of attendees work in R&D — reach both academic and industrial R&D professionals
- Over 75% of attendees are repeat attendees — the AICHE Annual Meeting is a must-attend conference
- 1 in 5 attendees are from outside the U.S.A. — expand your sales geography without leaving the U.S.A.

For questions or additional information, please email Evan Flach at evanf@aiiche.org


16AICHE
Annual Meeting, San Francisco, CA

Why Should Your Firm be a Conference Sponsor?

Sponsorship Delivers Big Rewards

Sponsorship of AIChE conferences officially provides you with an easy, cost-effective forum to network with and educate R&D experts. You'll gain valuable face time with the people who matter to your business, chemical engineering R&D professionals who want and need what your firm has to offer.

A Wide Choice of Sponsorship Options Provides Everything You Need To:

- Keep your brand front and center – stand out from the competition while you raise brand awareness and reinforce preference
- Support relationships with current and prospective clients by showing support for ongoing professional development
- Interact face-to-face with influencers and potential buyers
- Secure qualified leads to pave the way for new business

Choose from Sponsorship Options that Best Meet Your Needs

AIChE offers a wide array of exclusive and general sponsorship options. Exclusive options mean you will be the only sponsor of a particular portion of the event – giving your company the spotlight – and include many of the benefits of general sponsorship options. General sponsorship options are open to multiple sponsors and give your company broad visibility.

Don't delay if you want to reserve an exclusive option as these limited opportunities are available on a first-come, first-serve basis.

2016 AIChE Annual Meeting

Sponsorship Benefits At-a-Glance

Sponsorship, Price and Availability	Complimentary Registrations	Exhibit Space	Advertisement in Conference Program Book	Mailing List of Conference Attendees	Logo Recognition in Promotional Emails	Exclusive Sponsorship Benefits
RECEPTION AND SPECIAL EVENTS SPONSORSHIP						
Opening Reception – \$25,000	4	✓	Full-page	✓	✓	<ul style="list-style-type: none">Sponsor recognition at reception entranceSponsor logo on beverage/snack napkinsExclusive sponsor logo slide during reception
Featured Events <i>Contact a sales representative for available times and cost.</i>	TBD			✓	TBD	<ul style="list-style-type: none">Signage during Featured EventOpportunity to provide refreshments to attendees
EVENT AND PREMIUM-BASED SPONSORSHIPS						
Meeting Lanyards (lots of 2,500) – \$15,000	2		Half-page	✓	✓	<ul style="list-style-type: none">Sponsor logo on lanyards distributed to attendees of the AIChE Annual Meeting
Tote Bags (lots of 1,000) – \$15,000	2			✓	✓	<ul style="list-style-type: none">Sponsor logo on 1,000 conference tote bags
Padfolios (lots of 2,000) – \$12,000	1			✓	✓	<ul style="list-style-type: none">Sponsor logo on padfolios
Wireless Hotspot up to \$10,000	1			✓	✓	<ul style="list-style-type: none">Sponsor recognition (screen wallpaper) on log-in page and wireless area signage
Meeting Gold App Sponsorship – \$7,500 Each (1 Available)	1					<ul style="list-style-type: none">Company ad on official meeting app launch page and presence throughout the app
Premium Ad Space in Conference Program Book – \$5,000 Each (3 Available)			Full-page			<ul style="list-style-type: none">Sponsor company's full-page (4-color) ad on a cover space in the conference program book
Exhibitor Workshop – \$4,000						<ul style="list-style-type: none">2.5 hour time slot to present your products and services to targeted, interested audience
Email – \$3,500 Each (4 Available)						<ul style="list-style-type: none">Sponsor banner in one of 2 emails sent to all attendees: Special Annual Meeting AIChExchange and badge notification email
Session Track <i>Contact a sales representative for available times and cost.</i>						<ul style="list-style-type: none">Recognition outside of all session rooms in selected trackOther recognition available based on package selected
Meeting App Banner Sponsorship – \$3,000 Each (3 Available)						<ul style="list-style-type: none">Rotating banner ad on official meeting app landing page and link to corporate website
GENERAL SPONSORSHIPS						
Titanium – \$20,000	6	✓	Full-page	✓	✓	<ul style="list-style-type: none">Full-page ad in Annual Meeting preview section in AIChE's flagship magazine, <i>CEP Chemical Engineering Progress</i>®
Platinum – \$15,000	4	✓	Full-page	✓	✓	
Gold – \$10,000	2	✓	Half-page	✓	✓	
Silver – \$5,000	1			✓		
Bronze – \$2,500	Core Benefits					
ALL SPONSORSHIPS INCLUDE THESE CORE BENEFITS:						
<ul style="list-style-type: none">Recognition on AIChE's high-traffic website, aiche.org/annualRecognition on signage at the Annual Meeting			<ul style="list-style-type: none">Recognition in onsite conference program book sponsors listingRecognition on slide show at Opening Reception			

Exclusive Sponsorship Opportunities

CORE BENEFITS – INCLUDED WITH ALL SPONSORSHIP OPTIONS:

- Recognition on AIChE's high-traffic website, aiche.org/annual
- Recognition on signage at the Annual Meeting
- Recognition in onsite conference program book sponsor listing
- Recognition on slide show at Opening Reception

Sponsors will be recognized on general signage based on the level of giving. Levels are as follows:

Titanium:	\$20,000+
Platinum:	\$15,000 – \$19,999
Gold:	\$10,000 – \$14,999
Silver:	\$5,000 – \$9,999
Bronze:	\$2,500 – \$4,999

RECEPTION AND SPECIAL EVENTS SPONSORSHIP

Opening Reception \$25,000

Core Benefits, plus:

- Sponsor recognition at reception entrance
- Sponsors logos on beverage/snack napkins
- Exclusive sponsor logos slide during reception
- Full-page (Black and White) ad in onsite conference program book
- Four (4) complimentary full meeting registrations
- Exhibit space during conference — 6' draped tabletop
- Mailing list of conference attendees
- Recognition in conference promotional emails

Featured Events

*Contact a sales representative
for available times and cost.*

Core Benefits, plus:

- Signage during Featured Event
- Opportunity to provide refreshments to attendees
- Mailing list of conference attendees

EVENT AND PREMIUM-BASED SPONSORSHIPS

Meeting Lanyards (lots of 2,500) \$15,000

Core Benefits, plus:

- Sponsor logo on lanyards distributed to attendees of the AIChE Annual Meeting
- Half-page (Black and White) ad in onsite conference program book
- Two (2) complimentary full meeting registrations
- Mailing list of conference attendees
- Recognition in promotional emails

Tote Bags (lots of 1,000) \$15,000

Core Benefits, plus:

- Sponsor logo on 1,000 conference tote bags
- Two (2) complimentary full meeting registrations
- Mailing list of conference attendees
- Recognition in promotional emails

Padfolios (lots of 2,000) \$12,000

Core Benefits, plus:

- Sponsor logos on padfolios in sets or lots of 2,000
- One (1) complimentary full meeting registration
- Mailing list of conference attendees
- Recognition in promotional emails

Wireless Hot Spot up to \$10,000 (Multiple Available)

Core Benefits, plus:

- Sponsor recognition (screen wallpaper) on sign-on page and wireless area signage
- One (1) complimentary full meeting registration
- Mailing list of conference attendees
- Recognition in promotional emails

Meeting Gold App Sponsorship
\$7,500 each (1 Available)

- Core Benefits, plus:**
- Company ad on official meeting app launch page and presence throughout the app
 - One (1) complimentary full meeting registration

Premium Ad Space in Conference Program Book
\$5,000 each (3 Available)

- Core Benefits, plus:**
- Sponsor company's full-page (4-color) ad on a cover space in the conference program book

Exhibitor Workshop
\$4,000

- Core benefits, plus:**
- 2.5 hour time slot to present your products and services to targeted, interested audience

Email Sponsorships
\$3,500 each (4 Available)

- Core Benefits, plus:**
- Sponsor banner in one of 2 emails sent to all attendees: Special 2016 Annual Meeting Edition of AIChExchange or badge notification email

Session Track
Contact a sales representative for available sessions and cost.

- Core Benefits, plus:**
- Recognition outside of all session rooms in selected track
 - Other recognition available based on package selected

Meeting App Banner Sponsorships
\$3,000 each (3 Available)

- Core benefits, plus:**
- Appearance on official meeting app with app landing page and link to corporate website

General Sponsorships Opportunities

Titanium
\$20,000

- Core Benefits, plus:**
- Six (6) complimentary full meeting registrations
 - Full-page ad (Black and White) in onsite conference program book
 - Full-page ad in Annual Meeting preview section of AIChE's flagship magazine, *Chemical Engineering Progress*
 - Exhibit space during conference – 6' draped table top
 - Mailing list of conference attendees
 - Recognition in conference promotional emails

Platinum
\$15,000

- Core Benefits, plus:**
- Four (4) complimentary full meeting registrations
 - Full-page ad (Black & White) in onsite conference program book
 - Exhibit space during conference – 6' draped table top
 - Mailing list of conference attendees
 - Recognition in conference promotional emails

Gold
\$10,000

- Core Benefits, plus:**
- Two (2) complimentary full meeting registrations
 - Half-page ad (Black and White) in onsite conference program book
 - Exhibit space during conference – 6' draped table top
 - Mailing list of conference attendees
 - Recognition in conference promotional emails

Silver
\$5,000

- Core benefits, plus:**
- One (1) complimentary full meeting registration
 - Mailing list of conference attendees

Bronze
\$2,500
(Core Benefits)

- Recognition on AIChE Website
- Recognition on signage at the conference
- Recognition in onsite conference program book listing
- Recognition on slide show at Opening Reception

For questions or additional information, please email evanf@aiiche.org
Subject to Terms and Conditions listed on the page 7 of this prospectus.

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SPONSORSHIP RESERVATION FORM

Please tell us the individual responsible for sponsor details and logistics. All further communications, including the invoice or receipt for your sponsorship, will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

Signature Required: ☐ I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature _____ Date _____

Sponsorship Level (please select one):

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Reception and Special Events Sponsorships

- ☐ Opening Reception – \$25,000
- ☐ Featured Events
(Contact sales representative for available times and cost)

Event and Premium-based Sponsorships

- ☐ Meeting Lanyards (lots of 2,500) – \$15,000
- ☐ Tote Bags (lots of 1,000) – \$15,000
- ☐ Padfolios (lots of 2,000) – \$12,000
- ☐ Wireless Hot Spot – up to \$10,000
- ☐ Meeting Gold App Sponsorship – \$7,500 Each (1 Available)
- ☐ Premium Ad Space in Conference Program Book – \$5,000 Each (3 Available)
- ☐ Exhibitor Workshop – \$4,000
- ☐ Email Sponsorships – \$3,500 Each (4 Available)
- ☐ Session Track – Contact sales representative for available sessions and cost
- ☐ Meeting App Banner Sponsorship – \$3,000 Each (3 Available)

GENERAL SPONSORSHIP OPPORTUNITIES

- ☐ Titanium – \$20,000
- ☐ Platinum – \$15,000
- ☐ Gold – \$10,000
- ☐ Silver – \$5,000
- ☐ Bronze – \$2,500

Method of Payment (please check choice of payment):

- ☐ American Express
- ☐ Visa
- ☐ Discover
- ☐ MasterCard
- ☐ Diner's Club
- ☐ Check or Money Order Payable to AIChE / Please Invoice

Total Amount Enclosed \$ _____

Name (as it appears on card) _____

Account Number _____ Expiration Date _____

Signature & Date _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • Phone: 646.495.1356 • Fax: 646.495.1501 • Email: leilm@aiche.org

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SPONSOR TERMS AND CONDITIONS

Sponsorship Packages

Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

Payment

Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

Eligibility

Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

Marketing / Promotions

AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media.

Company logos must be submitted in a timely manner (based on marketing deadlines). Logo files should be supplied in vector-based .eps format.

Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor.

AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

Cancellation by Sponsor

There are no refunds or credits for sponsorship cancellations once payment has been received.

Cancellation or Postponement of Event by AIChE

AIChE may decide to cancel or postpone the event, in its sole discretion.

If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event.

If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.

Limitation on Liability

Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

Resolution of Disputes

If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decisions made by AIChE are final.

Exclusivity

AIChE events are offered to all potential sponsors without exclusivity.

Acceptance

All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

Miscellaneous

This Agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.