



## **Metabolic Engineering 11 – Sponsorship Prospectus**

Awaji Island, Japan • June 26-30, 2016 • [www.aiche.org/me11](http://www.aiche.org/me11)

The Metabolic Engineering Conference series are the leading conferences for sharing the state-of-the-art developments and achievements made in the field of metabolic engineering over the last two years. Metabolic Engineering 11 (ME11) will be held from June 26-30, 2016 at the Awaji Yumebutai International Conference Center and The Westin Awaji Island in Awaji Island, Japan. The conference is chaired by Akihiko Kondo, Kobe University. Sessions integrate the recent achievements made in the fields of systems biology, synthetic biology, biochemical engineering, synthetic enzyme, evolutionary engineering, integrated omics, tools and methods, and emerging techniques, healthcare, biofuels, chemicals and materials, biologics, microbial and mammalian systems, and other disciplines and applications. Plenary lectures are planned to show potential future trends.

### **Conference Chairs**

- Akihiko Kondo, Kobe University, Chair
- Hiroshi Shimizu, Osaka University, Co-Chair
- Mark Burk, Genomatica, Co-Chair
- George Chen, Tsinghua University, Co-Chair
- Ryan Gill, University of Colorado, Co-Chair
- Wataru Mizunashi, Mitsubishi Chemical Group, Co-Chair
- Christoph Wittman, Saarland University, Co-Chair

### **Organizing Committee**

- Jens Nielsen, Chalmers University of Technology
- Vassily Hatzimanikatis, EPFL
- Sang Yup Lee, KAIST
- Jim Liao, UCLA
- Greg Stephanopoulos, MIT

### **Scientific Advisory Board**

- Ryan Gill, University of Colorado
- Vassily Hatzimanikatis, EPFL
- Joseph Heijnen, TU Delft
- Sang Yup Lee, KAIST
- Jim Liao, UCLA
- Jens Nielsen, Chalmers University of Technology
- Matthias Reuss, University of Stuttgart
- Anthony Sinskey, MIT
- Philippe Soucaille, University of Toulouse
- Greg Stephanopoulos, MIT



## Why Sponsor?

With the success of Metabolic Engineering X in Vancouver, Canada, The Metabolic Engineering Conference has grown into the leading event in metabolic engineering, attracting leaders and students in the field to come together and share ideas. As a sponsor you will be supporting the continued growth of the communal body of knowledge in metabolic engineering while also gaining valuable exposure to attendees and the larger community.

Several levels of sponsorship are available to allow you, and your organization, to choose a level that meets with your budget and recognition goals. As a sponsor, you will be showing this audience of senior leaders your commitment to supporting these efforts that should benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Evan Flach at 646-495-1381 or [evanf@aiche.org](mailto:evanf@aiche.org).

Thank you, in advance, for your support in making ME11 a success in 2016.

	Available?	Amount USD	Logo in Book/Web/Signage	Logo in Promo Emails	Special Item?	Exhibit Space*	Session Reg**
General Sponsorships							
<b>Titanium</b>	Yes	\$25,000	Yes	Yes	Yes	Yes	6
<b>Platinum</b>	Yes	\$15,000	Yes	Yes	Yes	Yes	4
<b>Gold</b>	Yes	\$10,000	Yes	Yes	Yes	Yes	2
<b>Silver</b>	Yes	\$5,000	Yes	Yes	Yes	Yes	1
<b>Bronze</b>	Yes	\$2,500	Yes	Yes	Yes	-	-
<b>Aluminum</b>	Yes	\$1,000	Yes	-	-	-	-
<b>Exhibitor</b>	Yes	\$2,500	Yes	-	-	Yes	-
<b>Media</b>	Yes	-	Yes	-	-	-	-
Exclusive Sponsorships							
<b>Excursion</b>	Yes	\$50,000	Yes	Yes	Yes	Yes	12
<b>Metabolic Engineering Award</b>	Yes	\$7,500	Yes	Yes	Yes	Yes	1

\*Exhibit space includes: 6' draped table, 2 chairs, ID sign, electricity and waste basket

\*\*Session registrations include technical program & conference meals. Hotel costs are not included.

## All Sponsors and Exhibitors Receive

- Logo in the conference program book
- Logo on the conference website
- Logo on on-site signage thanking sponsors

*Sign up as a sponsor today by contacting Evan Flach  
E: [evanf@aiche.org](mailto:evanf@aiche.org) P: 646-495-1381*



## **General Sponsor Packages - Details**

At each sponsor level there are several options for recognition listed on the following pages. Sponsors will be recognized on general signage, in the program book, and on the conference website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

### **Titanium- \$25,000 USD**

- 6 conference registrations- hotel not included
- Full page, black and white advertisement in program book
- Exhibit space

#### ***Includes two of the following options:***

- Opening Reception Sponsor (1 available): Prominent signage at Opening Reception and napkins with company logo during reception
- Dinner Sponsor (3 available): Prominent signage at one of three conference dinners and a thank you from conference chairs before dinner
- Exclusive Item Sponsor (as available): Company logo on choice of conference lanyards, bags or notepads

### **Platinum- \$15,000 USD**

- 4 conference registrations – hotel not included
- Full page, black and white advertisement in program book
- Exhibit space

#### ***Includes one of the following options:***

- Opening Reception Sponsor (1 available): Prominent signage at Opening Reception and napkins with company logo during reception
- Dinner Sponsor (3 available): Prominent signage at one of three conference dinners and a thank you from conference chairs before dinner

### **Gold- \$10,000 USD**

- 2 conference registrations – hotel not included
- Half page, black and white advertisement in program book
- Exhibit space

#### ***Includes one of the following options:***

- Wireless Internet Sponsor (1 available): Sponsorship of wireless internet access for attendees with exclusive signage thanking sponsor
- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)
- Premium Email Sponsor (2 available): Send an email to all conference attendees and past conference attendees. The email will be in an interview format. It will discuss the state of metabolic engineering and your company's role in it.
- Poster Awards Sponsor (1 available): Recognition on poster awards and thanks from chair prior to award session

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### **Silver- \$5,000 USD**

- 1 conference registrations – hotel not included
- Exhibit space

#### ***Includes one of the following options:***

- Lunch Sponsor (2 available): Exclusive signage during one of the conference lunches
- Program Book Sponsor (3 available): Full page color advertisement on back, inside-front, or inside-back of program book
- Email Banner Sponsor (2 available): Includes a banner ad in all emails that are sent out related to the conference

### **Bronze- \$2,500 USD**

#### ***Includes one of the following options:***

- Conference Session Sponsor: Prominent signage during a conference session of your choosing, as available
- Coffee Break Sponsor (3 available): Prominent signage at the break sessions (morning and afternoon) for one day of the conference

### **Aluminum - \$1,500 USD**

### **Exhibitor- \$2,500 USD**

## **Exclusive Sponsor Packages – Details**

### **Special Excursion Sponsor- \$50,000 USD**

#### ***Includes:***

- Prominent signage during day of conference excursion sessions and meals
- Recognition as conference excursion sponsor on all promotional materials
- Opportunity to distribute reading material in session room prior to start of talks – company must provide material
- Twelve conference registrations – hotel not included
- Full page, color advertisement in program book (back, inside-front or inside-back cover – pending availability)

### **International Metabolic Engineering Award Sponsor - \$7,500 USD**

#### ***Includes:***

- Company logo on award plaque
- Recognition as Award sponsor on all promotional materials
- Thank you from chair during awards ceremony
- One conference registration – hotel not included



## Sponsorship Form

### CONTACT/INVOICE INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Titanium.....\$25,000  | <input type="checkbox"/> Platinum..... \$15,000     | <input type="checkbox"/> Gold.....\$10,000                       |
| <input type="checkbox"/> Silver.....\$5,000     | <input type="checkbox"/> Bronze..... \$2,500        | <input type="checkbox"/> Aluminum.....\$1,000                    |
| <input type="checkbox"/> Exhibitor.....\$2,500  | <input type="checkbox"/> Media – circulation: _____ |  |
| <input type="checkbox"/> Excursion.....\$50,000 |   | <input type="checkbox"/> Metabolic Engineering Award.....\$7,500 |

Sponsor Package Chosen: \_\_\_\_\_

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before the conference are charged a 25% cancellation fee. No refunds given for cancellations received less than 30 days before to the conference start date.

Amount Enclosed: \_\_\_\_\_

### PAYMENT

- American Express     MasterCard     Visa     Discover     Check/Please Invoice

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name (as it appears on card)

\_\_\_\_\_  
Signature

Completed forms can be emailed to [evanf@aiiche.org](mailto:evanf@aiiche.org), faxed to 646-495-1501, or mailed to: International Metabolic Engineering Society, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005.

Please contact Evan Flach at 646-495-1381 or by email at [evanf@aiiche.org](mailto:evanf@aiiche.org) with any questions.

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