



## SPONSORSHIP PROSPECTUS

### Technology Challenges and Opportunities in Commercializing Industrial Biotechnology

[www.aiche.org/cib](http://www.aiche.org/cib)

The 2<sup>nd</sup> Technology Challenges and Opportunities in Commercializing Industrial Biotechnology workshop will be held September 17-19, 2017 in Mission Bay, California. It will be organized by the Society for Biological Engineering. This 2 day workshop features presentations, case studies and interactive discussion on several key areas to highlight the greatest opportunities and hurdles in the developing field of industrial biotechnology for the production of fuels and chemicals. Focus areas will include integrated strain and process design/development, techno-economic analysis, process scaling, and supply chain/logistics. By bringing together leaders in industry, academia, government, and investment to address this timely subject, the workshop will contribute to the continued growth and success of industrial biotechnology.

#### Workshop Chairs

- Joel Cherry, Amyris
- Vineet Rajgarhia, Total

Several sponsorships are available to allow you, and your organization, to choose a level that meets your recognition goals and budget. As a sponsor, you will be showing this audience, and the larger industrial biotechnology community, your commitment towards supporting a workshop that will benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Evan Flach at 646-495-1381 or [evanf@aiiche.org](mailto:evanf@aiiche.org).

|          | Available? | Amount<br>USD | Logo in<br>Book/Web/Signage | Logo in Promo<br>Emails | Exhibit<br>Table?* | Complimentary<br>Reg** |
|----------|------------|---------------|-----------------------------|-------------------------|--------------------|------------------------|
| Platinum | Yes        | \$10,000      | Yes                         | Yes                     | Yes                | 4                      |
| Gold     | Yes        | \$7,500       | Yes                         | Yes                     | Yes                | 3                      |
| Silver   | Yes        | \$5,000       | Yes                         | Yes                     | Yes                | 2                      |
| Bronze   | Yes        | \$2,500       | Yes                         | Yes                     | Yes                | 1                      |
| Aluminum | Yes        | \$1,500       | Yes                         | Yes                     | -                  | 1                      |

\*Exhibit space includes: 6' draped table, 2 chairs, ID sign, electricity and waste basket.

\*\*Complimentary registrations include technical program & workshop meals.



## **SPONSORSHIP PROSPECTUS**

At each sponsor level there are several options for recognition listed below. Sponsors will be recognized on general signage, in the program book, and on the workshop website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

### **Sponsor Package - Details**

#### **All Sponsors Receive**

- Logo in the workshop program book
- Logo on the workshop website
- Logo on on-site signage thanking sponsors
- Opportunity to leave marketing material on literature table

#### **Platinum Packages - \$10,000 USD**

##### **Reception Sponsor**

- Prominent signage at the workshop reception
- Four workshop registrations
- Full page color advertisement in program book
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

#### **Gold Packages - \$7,500 USD**

##### **Lunch Sponsor (2)**

- Exclusive signage during one of two workshop lunches
- Three workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

#### **Silver Packages - \$5,000 USD**

##### **Workshop Bag/Portfolio/Lanyard Sponsor**

- Corporate logo on item distributed to each attendee
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

##### **Workshop Session Sponsor**

- Prominent signage during one of the workshop sessions
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket



## **SPONSORSHIP PROSPECTUS**

### **Bronze Packages - \$2,500 USD**

#### **Coffee Break Sponsor**

- Prominent signage at one break session
- One workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

### **Aluminum Packages - \$1,500 USD**

- One workshop registration
- Logo in workshop promotional emails

*Please contact Evan Flach at 646-495-1381 or [evanf@aiiche.org](mailto:evanf@aiiche.org) to discuss the best sponsorship opportunity for your organization.*



## SPONSORSHIP PROSPECTUS

### Sponsorship Form

#### CONTACT/INVOICE INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Platinum .....\$10,000       Gold .....\$7,500       Silver .....\$5,000  
 Bronze .....\$2,500       Aluminum .....\$1,500

Package Chosen: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Signing below indicates your acceptance of the sponsorship package selected and the terms on conditions on the following page.

#### PAYMENT

- American Express     MasterCard     Visa     Discover     Check/Please Invoice

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name (as it appears on card)

\_\_\_\_\_  
Signature

Completed forms can be emailed to [evanf@aiche.org](mailto:evanf@aiche.org), faxed to 646-495-1501, or mailed to:  
Society for Biological Engineering, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005.



## **SPONSORSHIP PROSPECTUS**

### **Sponsor Terms and Conditions**

#### **Sponsorship Packages**

Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

#### **Payment**

Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

#### **Eligibility**

Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

#### **Marketing / Promotions**

AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines).

Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

#### **Cancellation by Sponsor**

There are no refunds or credits for sponsorship cancellations once payment has been received.

#### **Cancellation or Postponement of Event by AIChE**

AIChE may decide to cancel or postpone the event, in its sole discretion.

If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event.

If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.

#### **Limitation on Liability**

Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

#### **Resolution of Disputes**

If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decisions made by AIChE are final.

#### **Exclusivity**

AIChE events are offered to all potential sponsors without exclusivity.

#### **Acceptance**

All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

#### **Miscellaneous**

This Agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.