

2017

AIChE® ANNUAL MEETING



OCTOBER 29 - NOVEMBER 3, 2017 | MINNEAPOLIS, MN

SPONSORSHIP OPPORTUNITIES



17 AIChE
Annual Meeting, Minneapolis, MN

SPONSORSHIP OPPORTUNITIES

REACH THE LARGEST AUDIENCE IN CHEMICAL ENGINEERING R&D

With an expected attendance of 7,000 chemical engineers working in all aspects of R&D, the 2017 AIChE® Annual Meeting is the best way to reach this exclusive audience.

Capture the decision makers and potential buyers your business seeks at a time when they are focused on discovering the latest developments, products and services they need to succeed. You'll find them here at this annual event.

REACH THE AUDIENCE YOU'RE LOOKING FOR:

- Over 90% of attendees work in R&D — reach both academic and industrial R&D professionals
- Over 75% of attendees are repeat attendees — the AIChE Annual Meeting is a must-attend conference
- 1 in 5 attendees are from outside the U.S.A. — expand your sales geography without leaving the U.S.A.

SPONSORSHIP DELIVERS BIG REWARDS

Sponsorship of AIChE conferences provides you with an easy, cost-effective forum to communicate your message and promote your brand to R&D experts. You'll gain valuable face time with chemical engineering R&D professionals who want and need what your firm has to offer.



Evan Flach, AIChE | evanf@aiche.org | Tel: 646-495-1381

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WHY SHOULD YOUR FIRM BE A CONFERENCE SPONSOR?

Reach a broad audience of chemical engineers or target a specific group working in one of these research areas.

- Engineering Sciences & Fundamentals
- Particle Technology
- Management
- Transport & Energy Processes
- Environmental Topics
- Process Development
- Food, Pharmaceutical & Bioengineering
- Forest & Plant Bioproducts
- Computational Molecular
- Sustainable Engineering
- Upstream Engineering & Flow Assurance
- Separations
- Education
- Mixing
- Materials Engineering & Sciences Division
- Computing & Systems Technology
- Nuclear Engineering
- Fuels & Petrochemicals
- Catalysis & Reaction Engineering
- Nanoscale Science & Engineering
- Chemical Engineering & the Law
- Pharmaceutical Discovery, Development & Manufacturing

A Wide Choice of Sponsorship Options Provides Everything You Need To:

- Keep your brand front and center – stand out from the competition while you raise brand awareness and reinforce preference
- Support relationships with current and prospective clients by showing support for the profession
- Interact face-to-face with influencers and potential buyers
- Secure qualified leads to pave the way for new business

Sponsorship Opportunities At-A-Glance

AIChE offers a wide array of sponsorships that can help your company in a variety of ways. Branding oriented sponsorships provide your company with high presence and visibility. Messaging sponsorships allow your company to communicate its vision to a broad or specific group of conference attendees depending on the sponsorship. Many sponsorship opportunities have each of these elements if you are interested in both. General sponsorship options are open to multiple sponsors and give your company broad visibility.



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Sponsorship Benefits At-a-Glance

Sponsorship, Price and Availability	Complimentary Registrations	Exhibit Space	Advertisement in Conference Program Book*	Mailing List of Conference Attendees	Logo Recognition in Promotional Emails	Sponsorship Benefit
BRANDING						
These sponsorship opportunities will position your brand in highly visible areas throughout the conference.						
Opening Reception – \$25,000	6	✓	Full-page	✓	✓	This is the premier sponsorship of the AIChE Annual Meeting. You will make a lasting first impression at the Opening Reception and continue a large level of branding throughout the meeting.
Featured Events	TBD			✓	TBD	Exclusive brand presence at a featured event of your choosing.
Meeting Lanyards (Distributed to all attendees) – \$20,000	2		Half-page	✓	✓	Your company's logo will be around the necks of 2,500 of attendees throughout the conference.
Tote Bags (lots of 1,000) – \$15,000	2			✓	✓	Your company's logo will be on bags carried around by 1,000 attendees throughout the conference.
Padfolios (lots of 2,000) – \$12,000	1			✓	✓	Your company's logo will be on note pads carried around by 2,000 attendees throughout the conference.
Wireless Hotspot up to \$10,000	1			✓	✓	Help keep attendees connected by sponsoring a wireless hotspot at the conference. Your logo will be prominently displayed while attendees are connecting to WiFi at this hotspot.
Meeting Gold App Sponsorship – \$7,500 Each (1 Available)	1					Over 80% of attendees download the meeting app. This sponsorship will put your brand in many places throughout the app, including a display when an attendee opens the app.
Premium Ad Space in Conference Program Book – \$5,000 Each (3 Available)			Full-page			Place a company advertisement on one of the covers of the conference program book.
MESSAGING						
These sponsorship opportunities will allow you to communicate your vision, goals and how your products & services can help the general meeting audience or a targeted group of attendees.						
Exhibitor Workshop – \$4,000						Communicate the benefits of your products and services to an engaged, targeted audience who are in the ideal situation and mindset to learn about new options to improve their work.
Email – \$3,500 Each (4 Available)						Highlight your presence at the meeting and your company's vision in a banner ad sent out in an email to all attendees.
Session Track <i>Contact a sales representative for available times and cost.</i>						Communicate your message to a particular group of attendees who all work in a specific area.
Meeting App Banner Sponsorship – \$3,000 Each (3 Available)						A scrolling banner and landing page in the meeting app will keep your company on the mind of the over 80% of conference attendees who download the app. The landing page will allow you to share your vision with the attendees.

*Materials Deadline for Inclusion in the 2017 Program Book and CEP Annual Meeting Preview – August 14

2017 AIChE Annual Meeting

Sponsorship Benefits At-a-Glance

Sponsorship, Price and Availability	Complimentary Registrations	Exhibit Space	Advertisement in Conference Program Book*	Mailing List of Conference Attendees	Logo Recognition in Promotional Emails	Sponsorship Benefit
GENERAL SPONSORSHIPS						
These sponsorship opportunities will give your company a high level of recognition throughout the meeting.						
Titanium – \$20,000	6	✓	Full-page	✓	✓	Full-page ad in Annual Meeting preview section in AIChE's flagship magazine, <i>CEP Chemical Engineering Progress</i> [®]
Platinum – \$15,000	4	✓	Full-page	✓	✓	
Gold – \$10,000	2	✓	Half-page	✓	✓	
Silver – \$5,000	1			✓		
Bronze – \$2,500	Core Benefits					
ALL SPONSORSHIPS INCLUDE THESE CORE BENEFITS:						
<ul style="list-style-type: none"> • Recognition on AIChE's high-traffic website, aiche.org/annual • Recognition on signage at the Annual Meeting 			<ul style="list-style-type: none"> • Recognition in onsite conference program book sponsors listing • Recognition on slide show at Opening Reception 			

*Materials Deadline for Inclusion in the 2017 Program Book and CEP Annual Meeting Preview – August 14

Exclusive Sponsorship Opportunities

CORE BENEFITS – INCLUDED WITH ALL SPONSORSHIP OPTIONS:

- Recognition on AIChE's high-traffic website, aiche.org/annual
- Recognition in onsite conference program book sponsor listing
- Recognition on signage at the Annual Meeting
- Recognition on slide show at Opening Reception

Sponsors will be recognized on general signage based on the level of giving. Levels are as follows:

Titanium: \$20,000+ **Platinum:** \$15,000 – \$19,999 **Gold:** \$10,000 – \$14,999 **Silver:** \$5,000 – \$9,999 **Bronze:** \$2,500 – \$4,999

BRANDING

Opening Reception

\$25,000

Core Benefits, plus:

- Sponsor recognition at reception entrance
- Sponsor logo on beverage/snack napkins
- Exclusive sponsor logo slide during reception
- Full-page (Black and White) ad in onsite conference program book
- Six (6) complimentary full meeting registrations
- Exhibit space during conference — 6' draped tabletop
- Mailing list of conference attendees
- Recognition in conference promotional emails

Featured Events

Contact a sales representative for available times and cost.

Core Benefits, plus:

- Signage during Featured Event
- Opportunity to provide refreshments to attendees
- Mailing list of conference attendees

Meeting Lanyards

(Distributed to all attendees)

\$20,000

Core Benefits, plus:

- Sponsor logo on lanyards distributed to attendees of the AIChE Annual Meeting
- Half-page (Black and White) ad in onsite conference program book
- Two (2) complimentary full meeting registrations
- Mailing list of conference attendees
- Recognition in promotional emails

Tote Bags (lots of 1,000)

\$15,000

Core Benefits, plus:

- Sponsor logo on 1,000 conference tote bags
- Half-page (Black and White) ad in onsite conference program book
- Two (2) complimentary full meeting registrations
- Mailing list of conference attendees
- Recognition in promotional emails

Padfolios (lots of 2,000)

\$12,000

Core Benefits, plus:

- Sponsor logo on padfolios in sets or lots of 2,000
- One (1) complimentary full meeting registration
- Mailing list of conference attendees
- Recognition in promotional emails

Wireless Hot Spot

up to \$10,000

(Multiple Available)

Core Benefits, plus:

- Sponsor recognition (screen wallpaper) on sign-on page and wireless area signage
- One (1) complimentary full meeting registration
- Mailing list of conference attendees
- Recognition in promotional emails

Meeting Gold App Sponsorship

\$7,500 each (1 Available)

Core Benefits, plus:

- Company ad on official meeting app launch page and presence throughout the app
- One (1) complimentary full meeting registration

Premium Ad Space in Conference Program Book

\$5,000 each (3 Available)

Core Benefits, plus:

- Sponsor company's full-page (4-color) ad on a cover space in the conference program book

MESSAGING

Exhibitor Workshop

\$4,000

Core benefits, plus:

- 2.5 hour time slot to present your products and services to targeted, interested audience
- Promotion of workshop by AIChE to conference attendees (contact a sales representative for more information)

Email Sponsorships

\$3,500 each (4 Available)

Core Benefits, plus:

- Sponsor banner in one of 4 emails sent to all attendees: Special 2017 Annual Meeting Edition of AIChExchange or badge notification email

Session Track

Contact a sales representative for available sessions and cost.

Core Benefits, plus:

- Recognition outside of all session rooms in selected track
- Opportunity to distribute company flyers within session rooms
- Other recognition available based on package selected

Meeting App Banner Sponsorships

\$3,000 each (3 Available)

Core benefits, plus:

- Appearance on official meeting app with app landing page and link to corporate website

General Sponsorships Opportunities

Titanium

\$20,000

Core Benefits, plus:

- Six (6) complimentary full meeting registrations
- Full-page ad (Black and White) in onsite conference program book
- Full-page ad in Annual Meeting preview section of AIChE's flagship magazine, *Chemical Engineering Progress*
- Exhibit space during conference – 6' draped table top
- Mailing list of conference attendees
- Recognition in conference promotional emails

Platinum

\$15,000

Core Benefits, plus:

- Four (4) complimentary full meeting registrations
- Full-page ad (Black & White) in onsite conference program book
- Exhibit space during conference – 6' draped table top
- Mailing list of conference attendees
- Recognition in conference promotional emails

Gold

\$10,000

Core Benefits, plus:

- Two (2) complimentary full meeting registrations
- Half-page ad (Black and White) in onsite conference program book
- Exhibit space during conference – 6' draped table top
- Mailing list of conference attendees
- Recognition in conference promotional emails

Silver

\$5,000

Core benefits, plus:

- One (1) complimentary full meeting registration
- Mailing list of conference attendees

Bronze

\$2,500

(Core Benefits)

- Recognition on AIChE's high-traffic website, aiche.org/annual
- Recognition on signage at the Annual Meeting
- Recognition in onsite conference program book sponsor listing
- Recognition on slide show at Opening Reception

For questions or additional information, please email evanf@aiche.org
Subject to Terms and Conditions listed on the page 8 of this prospectus.

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SPONSORSHIP RESERVATION FORM

Please tell us the individual responsible for sponsor details and logistics. All further communications, including the invoice or receipt for your sponsorship, will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear online and in print): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

Signature Required: I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature _____ Date _____

Sponsorship Level (please select one):

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BRANDING

Opening Reception – \$25,000

Featured Events

(Contact sales representative for available times and cost)

Meeting Lanyards (Distributed to all attendees) – \$20,000

Tote Bags (lots of 1,000) – \$15,000

Padfolios (lots of 2,000) – \$12,000

Wireless Hot Spot – up to \$10,000

Meeting Gold App Sponsorship – \$7,500 Each (1 Available)

Premium Ad Space in Conference Program Book – \$5,000 Each
(3 Available)

MESSAGING

Exhibitor Workshop – \$4,000

Email Sponsorships – \$3,500 Each (4 Available)

Session Track – Contact sales representative for available sessions and cost

Meeting App Banner Sponsorship – \$3,000 Each
(3 Available)

GENERAL SPONSORSHIP OPPORTUNITIES

Titanium – \$20,000

Platinum – \$15,000

Gold – \$10,000

Silver – \$5,000

Bronze – \$2,500

Method of Payment (please check choice of payment):

American Express

Visa

Discover

MasterCard

Diner's Club

Check or Money Order Payable to AIChE / Please Invoice

Total Amount Enclosed \$ _____

Name (as it appears on card) _____

Account Number _____ Expiration Date _____

Signature _____ Date _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • Phone: 646.495.1356 • Fax: 646.495.1501 • Email: leilm@aiche.org

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SPONSOR TERMS AND CONDITIONS

Sponsorship Packages

Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

Payment

Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

Eligibility

Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

Marketing / Promotions

AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media.

Company logos must be submitted in a timely manner (based on marketing deadlines). Logo files should be supplied in vector-based .eps format.

Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor.

AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

Cancellation by Sponsor

There are no refunds or credits for sponsorship cancellations once payment has been received.

Cancellation or Postponement of Event by AIChE

AIChE may decide to cancel or postpone the event, in its sole discretion.

If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event.

If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.

Limitation on Liability

Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

Resolution of Disputes

If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decisions made by AIChE are final.

Exclusivity

AIChE events are offered to all potential sponsors without exclusivity.

Acceptance

All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

Miscellaneous

This Agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

Insurance & Required Certificate of Insurance (for sponsor packages that include the exhibit package)

Sponsor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the Minneapolis Hilton and Convention Center (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Sponsor understands that neither AIChE nor the VENUE maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Sponsor to obtain such insurance. Sponsor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and "Minneapolis Hilton and Convention Center" in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or VENUE. Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.