

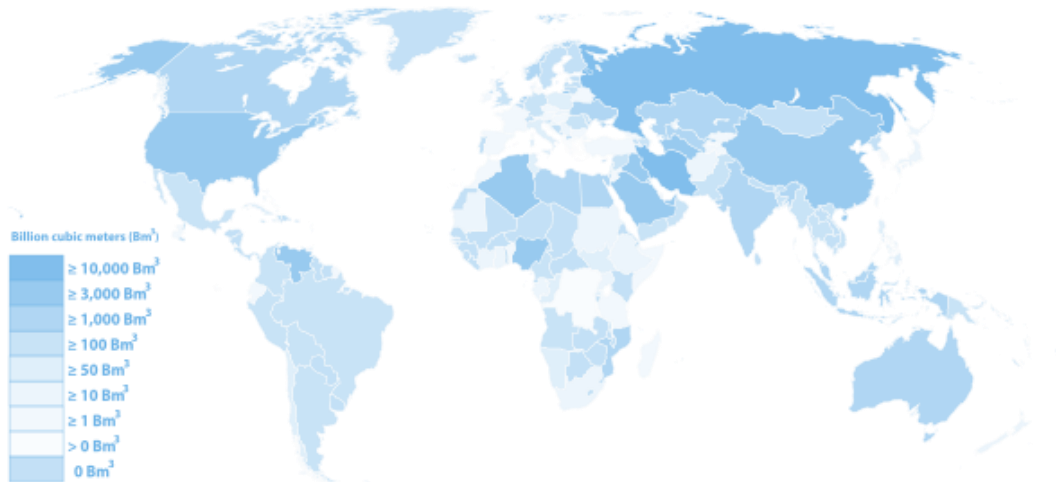


12th Natural Gas Conversion Symposium Sponsorship Opportunities

www.aiche.org/ngcs12

June 2-6, 2019 • Grand Hyatt San Antonio • San Antonio, TX, USA

4 DAYS OF TECHNICAL PROGRAMMING FEATURING A COMPREHENSIVE
COLLECTION OF WORK FROM AROUND THE WORLD



Countries by natural gas proven reserves (2014), based on data from The World Factbook.

NEW VISTAS ON SHALE

The triennial Natural Gas Conversion Symposium has been bringing together the world's leaders in natural gas conversion since 1987 to share information on the latest trends in research and technology development.

The NGCS 12 will include 100+ presentations by experts from academia, science, and industry, representing a wide range of experience at the forefront of technologies related to the conversion of fossil resources, biomass, and waste to syngas, energy, synthetic natural gas, hydrogen, liquid fuels and chemicals.

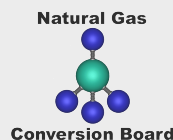
Learn more at www.aiche.org/ngcs12

WHY SHOULD YOUR COMPANY BE A SYMPOSIUM SPONSOR?

Over **400 participants from industry, academia, and national labs** from all over the world will be in attendance in San Antonio. It is through support of companies like yours that this meeting can increase knowledge sharing which leads to major breakthroughs.

The symposia rely on sponsorship funding to help defray meeting costs. Funds raised are used to help underwrite the Symposium budget through direct cash support and some in-kind services. Corporate support for the symposia series directly ensures the success of the meeting, and provides support in the planning and related activities required to ensure the orderly continuation of the symposia series in the intervening years.

ORGANIZED BY:





12th Natural Gas Conversion Symposium

Sponsorship Opportunities

www.aiche.org/ngcs12

June 2-6, 2019 • Grand Hyatt San Antonio • San Antonio, TX, USA

Choose from sponsorship options that best meet your needs.

- Branding-oriented sponsorships provide your company with high presence and visibility, specifically around one aspect of the meeting.
- Messaging sponsorships allow your company to communicate its vision to a broad, or specific, group of conference attendees.
- General sponsorships give your company a high level of recognition throughout the meeting.

INDUSTRIALLY FOCUSED CONFERENCE INCLUDES TOPICS SUCH AS:

- Production of Synthesis Gas
- Synthesis Gas to Fuels and Chemicals
- Direct Conversion of Methane
- Conversion of Light Paraffins
- Natural Gas in Energy Conversion
- Techno-Economic Aspects
- Environmental Aspects
- and more

Learn more at www.aiche.org/ngcs12

Local Organizing Committee

Chair: Fabio Ribeiro, *Purdue University*




- Carl Mesters, *Shell*
- Jeffrey Miller, *Purdue University*
- Jose Santiesteban, *ExxonMobil Research & Engineering*
- James Spivey, *Louisiana State University*
- Eric Stangland, *The Dow Chemical Company*
- Cristina Farmus, *Purdue University*

SPONSORSHIP LEVELS

Sponsor Level	Amount	Company Logo in Website and Print Program	Company Logo in Conference Emails	Ad in Program Book	Exhibit	Meeting Registration
Platinum	≥ US \$50,000	✓	✓	✓	✓	7
Gold	≥ US \$25,000	✓	✓	✓	Optional add-on*	3
Silver	≥ US \$10,000	✓	✓		Optional add-on*	1
Supporter	≥ US \$5,000	✓			Optional add-on*	0

*Exhibit Space is available. Please contact the AIChE sales manager, Evan Flach at evanf@aiiche.org for more information.

Evan Flach, Associate Director, Sales

 evanf@aiiche.org  +1 (646) 495-1381  www.aiche.org/ngcs12



12th Natural Gas Conversion Symposium

Sponsorship Opportunities

www.aiche.org/ngcs12

REASONS TO PARTICIPATE AS A SPONSOR

Credibility

The NGCS series is the longest running international multi-disciplinary symposium on the conversion of gas to energy, fuels, and chemicals. The meeting location has historically been of landmark technical significance.

Technical Excellence

The program is created by a distinguished international group of scientists, academics, and researchers, members from the International Scientific Advisory Board and experts from the Local Organizing Committee.

Relevance

The NGCS has a long track record of attracting scientists, researchers, executives and government officials involved in the vanguard of work in catalysis, gas conversion, syngas production and related technologies.

Premier Networking

The symposium provides a particularly efficient way to gather knowledge, share recent work, and develop, maintain or expand your international network of contacts across a broad section of the industry.

All sponsors receive core benefits:

- Recognition on general sponsors signage
- Recognition on the conference website
- Mailing list of conference attendees

Sponsors will be recognized on general signage based on the level of giving:

- | | |
|--------------|---------------------|
| • Platinum: | \$50,000+ |
| • Gold: | \$25,000 - \$49,999 |
| • Silver: | \$10,000- \$24,999 |
| • Supporter: | \$5,000- \$9,999 |

MESSAGING

Premium Ad Space in Conference Program Book (3 available)
\$5,000

- Full page, 4-color advertisement on a cover space in the conference program book

Email Banner Ad (2 available)
\$3,500

- Sponsor banner advertisement in an email sent out to all attendees before the meeting

GENERAL

Platinum
\$50,000

- 7 full conference registrations
- Exhibit space
- Full page, black & white advertisement in the conference program book
- Logo in conference promotional emails
- Sponsor may provide banner to be displayed during conference.

Gold
\$25,000

- 3 full conference registrations
- Half page, black & white advertisement in the conference program book
- Logo in conference promotional emails

Silver
\$10,000

- 1 full conference registration
- Logo in conference promotional emails

Supporter
\$5,000

- Core benefits

Evan Flach, Associate Director, Sales



evanf@aiiche.org



+1 (646) 495-1381



www.aiche.org/ngcs12



12th Natural Gas Conversion Symposium

Sponsorship Opportunities

www.aiche.org/ngcs12

BRANDING

Gala Dinner (1 available) \$30,000	<ul style="list-style-type: none"> • Exclusive recognition on signage and table signs throughout gala • Thank you by conference chair before the gala • 5 full conference registrations • Full page, black & white advertisement in the conference program book • Logo in conference promotional emails
Opening Reception (1 available) \$20,000	<ul style="list-style-type: none"> • Recognition on signage at the Opening Reception • Logo on beverage napkins at the Opening Reception • 4 full conference registrations • Exhibit package • Full page, black & white advertisement in the conference program book • Logo in conference promotional emails
Tote Bags (1 available) \$15,000	<ul style="list-style-type: none"> • Sponsor logo on 500 conference tote bags • 1 full conference registration • Exhibit package • Half page, black & white advertisement in the conference program book • Logo in conference promotional emails
Lanyards (1 available) \$12,500	<ul style="list-style-type: none"> • Sponsor logo on lanyards distributed to all attendees • 1 full conference registration • Exhibit package • Half page, black & white advertisement in the conference program book • Logo in conference promotional emails
Badge Holders (1 available) \$12,500	<ul style="list-style-type: none"> • Sponsor logo on badge holders distributed to all attendees • 1 full conference registration • Exhibit package • Half page, black & white advertisement in the conference program book • Logo in conference promotional emails
Notepads (1 available) \$10,000	<ul style="list-style-type: none"> • Sponsor logo on notepads distributed to all attendees • 1 full conference registration • Logo in conference promotional emails
Networking Lunch (3 available) \$10,000	<ul style="list-style-type: none"> • Special signage during the poster session lunch • Sponsor logo on beverage napkins at lunch • 1 full conference registration • Logo in conference promotional emails
Charging Station (5 available) \$6,000	<ul style="list-style-type: none"> • Sponsor logo on charging station placed in high traffic area (or near your exhibit booth) • 1 full conference registration
Coffee Break (5 available) \$5,000	<ul style="list-style-type: none"> • Exclusive signage during coffee breaks for one day of the meeting • Opportunity to distribute promotional materials during sponsored coffee breaks



12th Natural Gas Conversion Symposium

Sponsorship Opportunities

www.aiche.org/ngcs12

SPONSORSHIP RESERVATION FORM

Contact Information

Name: _____ Title: _____

Company Name (as you wish it to appear in print): _____

Mailing Address: _____

Phone _____ Email: _____

Web Address
(your logo will link to this url on the conference website): _____

Signature Required for Sponsorship Confirmation

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship / Exhibit Level

Please indicate your selected sponsorship and/or exhibit product(s): _____

Amount (total amount of your selected sponsorship and/or exhibit product(s): _____

Method of Payment

Select Choice of Payment: Check or Money Order Payable to AIChE / Please Invoice Credit Card Wire Transfer

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code: _____

Signature Required for Payment by Credit Card

Signature: _____ Date: _____

Completed forms can be emailed to evanf@aiiche.org, faxed to 646-495-1501, or mailed to:
American Institute of Chemical Engineering, Attn: Evan Flach, 120 Wall Street, 23rd Floor, New York, NY 10005



12th Natural Gas Conversion Symposium

Sponsorship Opportunities

www.aiche.org/ngcs12

SPONSOR TERMS & CONDITIONS

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the meeting venue, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory

limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

13. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

14. Limitation on Liability Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

16. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

17. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.