



# Metabolic Engineering X

June 15-19, 2014

Westin Bayshore, Vancouver, BC



## Sponsor Prospectus

### The Conference

Metabolic Engineering X will be held from June 15-19, 2014 at the Westin Bayshore in Vancouver, British Columbia, Canada. The Metabolic Engineering Conference is a leading conference for sharing the state-of-the-art developments and achievements made in the field of metabolic engineering over the last two years. Sessions integrate the recent achievements made in the fields of systems biology, synthetic biology, biochemical engineering, tools and methods, and emerging techniques, healthcare, biofuels, chemicals and materials, microbial and mammalian systems, and other disciplines and applications. Plenary lectures are planned to show potential future trends.

### Why Sponsor?

With the success of Metabolic Engineering IX in Barritz, France, The Metabolic Engineering Conference has grown into a leading event in metabolic engineering, attracting leaders and students in the field to come together and share ideas. As a sponsor you will be supporting the continued growth of the communal body of knowledge in metabolic engineering while also gaining valuable exposure to attendees.

## Sponsor Levels

There are several sponsorship levels available allowing you to choose an option that best fits with your organization's goals and budget. They are listed below. Further details on each level can be found on the following pages.

Sponsor Type	Amount	Logo on Conference Website with Link	Table Top	Complimentary Registrations	Program Book Ad	Exclusive Item
Welcome Reception	\$15,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lunch (3)	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Student Poster Awards	\$7,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Metabolic Engineering Award	\$7,500	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
James Bailey Award	\$5,000	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Lanyards	\$5,000	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Conference Bag	\$5,000	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Coffee Break (5)	\$3,000	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Platinum	\$15,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Gold	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Silver	\$5,000	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Bronze	\$2,500	<input checked="" type="checkbox"/>				
Aluminum	\$1,000					

## Packages Include

### All Sponsors

- Prominent signage displayed in high traffic areas at the conference
- Recognition in conference program book
- Recognition on sponsor power point slide shown between technical sessions

## Exclusive Sponsorship Levels

### Welcome Reception: \$15,000

- Two (2) complimentary full conference registrations for company employees
- Table top for exhibiting
- Exclusive signage on display during reception
- One full page, 4-color ad in the conference program\*
- Your company logo on beverage napkins (provided by ME X)
- Logo on conference website with link to landing page of your choosing

**Lunch (3):  
\$10,000 each**

- One (1) complimentary full conference registration for company employees
- Table top for exhibiting
- Exclusive signage on display during lunch
- One full page, 4-color ad in the conference program\*
- Logo on conference website with link to landing page of your choosing

**Student Poster Awards:  
\$7,500**

- One (1) complimentary, full conference registration
- Table top for exhibiting
- Three student awards with plaques recognizing company as awards sponsor\*
- Logo on conference website with link to landing page of your choosing

**Metabolic Engineering Award: \$7,500**

- Plaque given to outstanding career contributor in metabolic engineering (\$5,000 cash)\*
- Logo on conference website with link to landing page of your choosing

**James Bailey Award:  
\$5,000**

- Plaque given to investigator (under 35) for outstanding research accomplishments (\$1500 cash)\*
- Logo on conference website with link to landing page of your choosing
- One (1) complimentary, full conference registration

**Lanyards:  
\$5,000**

- Lanyards with your company logo distributed to all attendees
- Logo on conference website with link to landing page of your choosing

**Conference Bag:  
\$5,000**

- Conference bag with your company logo distributed to all attendees
- Logo on conference website with link to landing page of your choosing

**Coffee Break:  
\$3,000**

- Your company logo on beverage napkins (provided by ME X)
- Exclusive signage on display during coffee break
- Logo on conference website with link to landing page of your choosing

## General Sponsorship Levels

**Platinum:  
\$15,000**

- Three (3) complimentary, full conference registrations for company employees
- Table top for exhibiting
- One full page, 4-color ad in the conference program\*
- Logo on conference website with link to landing page of your choosing

**Gold:  
\$10,000**

- Two (2) complimentary, full conference registrations for company employees
- Table top for exhibiting
- One half page, 4-color ad in the conference book\*
- Logo on conference website with link to landing page of your choosing

**Silver:  
\$5,000**

- One (1) complimentary, full conference registrations for company employees
- Logo on conference website with link to landing page of your choosing

**Bronze:**  
**\$2,500**

- Logo on conference website with link to landing page of your choosing

**Aluminum:**  
**\$1,000**

- All recognition listed in All Sponsors section

\* For proper recognition all sponsorship forms and materials must be in one month before the start of the conference

## Sponsorship Deadline

All payments must be received in full 30 days before the meeting start date. Payments should be made directly to AIChE by wire transfer, check, cash or credit card (see registration form for payment information details).

## Cancellation Policy

### **Cancellation by Sponsor**

There are no refunds or credits for sponsorship cancellations once payment has been received.

### **Cancellation or Postponement of Events by AIChE**

AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.



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## Sponsorship Reservation and Payment Form

Please tell us the individual responsible for sponsor details. All further communications will be sent to this contact.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

**Sponsorship Level:** (please select one) Refer to the sponsorship document for benefits of each level.

<b>Welcome Reception</b> <input type="checkbox"/> \$15,000	<b>Student Poster Awards</b> <input type="checkbox"/> \$7,500	<b>James Bailey Award</b> <input type="checkbox"/> \$7,500	<b>Conference Bag</b> <input type="checkbox"/> \$5,000	<input type="checkbox"/> <b>Platinum \$15,000</b> <input type="checkbox"/> <b>Gold \$10,000</b> <input type="checkbox"/> <b>Silver \$5,000</b> <input type="checkbox"/> <b>Bronze \$2,500</b> <input type="checkbox"/> <b>Aluminum \$1,000</b>
<b>Lunch (3)</b> <input type="checkbox"/> \$10,000 each # _____	<b>Metabolic Engineering Award</b> <input type="checkbox"/> \$7,500	<b>Lanyard</b> <input type="checkbox"/> \$5,000	<b>Coffee Break (5)</b> <input type="checkbox"/> \$3,000 each # _____	

**The Sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.**

## Method of Payment (Please check choice of payment)

American Express     MasterCard     Visa     Diners Club     Discover     Check

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Credit Card & Check Payments:

Return this form with credit card information or checks made payable to "AIChE" to:  
**American Institute of Chemical Engineers, 120 Wall St., 23<sup>rd</sup> Floor, New York, NY 10005**  
Attn: Leila M. Mendoza, AIChE Accounting Dept.  
Phone: 646-495-1356, Fax: 646-495-1501, Email: [leilm@aiche.org](mailto:leilm@aiche.org)  
*Please refer to Cancellation Policy on page 4*

**Contact [ianse@aiche.org](mailto:ianse@aiche.org) with any questions and to verify the availability of a particular sponsorship.**