



## Metabolic Engineering 12

# Sponsorship & Exhibit Opportunities

June 24-28, 2018 • Munich, Germany • <https://www.aiche.org/me12>

The Metabolic Engineering Conference series are the leading conferences for sharing the state-of-the-art developments and achievements made in the field of metabolic engineering over the last two years. Metabolic Engineering 12 (ME12) will be held from June 24-28, 2018 at the Westin Grand Munich in Munich, Germany. The theme for the 2018 conference is Systems Metabolic Engineering for Superior Bio-Production. Sessions integrate the recent achievements made in the fields of systems biology, synthetic biology, biochemical engineering, synthetic enzyme, evolutionary engineering, integrated omics, tools and methods, and emerging techniques, healthcare, biofuels, chemicals and materials, biologics, microbial and mammalian systems, and other disciplines and applications. Plenary lectures are planned to show potential future trends.



### Conference Chairs

- Christoph Wittmann, Saarland University
- Oskar Zelder, BASF

### Keynote Speakers

- Frances Arnold, California Institute of Technology
- Martin Bruder Müller, BASF

### Conference Co-Chairs

- Christina Smolke, Stanford University
- Hal Alper, University of Texas at Austin
- Akihiko Kondo, Kobe University
- Hiroshi Shimizu, Osaka University
- Uwe Sauer, ETH Zurich
- Roel Bovenberg, DSM

### Steering Committee

- Jens Nielsen, Chalmers University of Technology
- Vassily Hatzimanikatis, EPFL
- Sang Yup Lee, KAIST
- Jim Liao, Academia Sinica
- Greg Stephanopoulos, MIT
- June Wispelwey, AIChE

Sign up as a sponsor today by contacting Evan Flach  
Email: [evanf@aiche.org](mailto:evanf@aiche.org) Phone: 646-495-1381



## Why Sponsor?

With the success of Metabolic Engineering 11 in Japan, The Metabolic Engineering Conference is the leading event in metabolic engineering, attracting leaders and students in the field to come together and share ideas. As a sponsor you will be supporting the continued growth of the communal body of knowledge in metabolic engineering, while also gaining valuable exposure to attendees and the larger community.

Several levels of sponsorship are available to allow you, and your organization, to choose a level that meets with your budget and recognition goals. As a sponsor, you will be showing this audience of senior leaders your commitment to supporting these efforts that should benefit the companies in attendance, the industry, and society.

Exhibiting provides you with the opportunity to connect with conference attendees to educate them on how your products and services can help to improve their research.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Evan Flach at 646-495-1381 or [evanf@aiiche.org](mailto:evanf@aiiche.org).

Thank you, in advance, for your support in making ME12 a success in 2018.

	Available?	Amount USD	Logo in Book/ Web/Signage	Logo in Promo Emails	Special Item?	Exhibit Space*	Session Reg**
<b>General Sponsorships</b>							
<b>Titanium</b>	Yes	\$25,000	Yes	Yes	Yes	Yes	6
<b>Platinum</b>	Yes	\$15,000	Yes	Yes	Yes	Yes	4
<b>Gold</b>	Yes	\$10,000	Yes	Yes	Yes	Yes	2
<b>Silver</b>	Yes	\$5,000	Yes	Yes	Yes	Yes	1
<b>Bronze</b>	Yes	\$2,500	Yes	Yes	Yes	-	-
<b>Aluminum</b>	Yes	\$1,000	Yes	-	-	-	-
<b>Exhibitor</b>	Yes	\$2,500	Yes	-	-	Yes	-
<b>Exclusive Sponsorships</b>							
<b>ME Award</b>	Yes	\$7,500	Yes	Yes	Yes	Yes	1

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## **General Sponsorship Package Details and Exclusive Options**

At each sponsor level there are several options for recognition listed on the following pages. In addition to the overall sponsorship recognition, sponsors will receive exclusive branding opportunities based on the package chosen with each sponsorship level.

All sponsors receive:

- Recognition
  - On general sponsors signage
  - On the conference website
  - In promotional emails
- Post meeting attendee list

### **Titanium- \$25,000 USD**

- 6 conference registrations- hotel not included
- Full page, black and white advertisement in program book
- Exhibit space

#### ***Includes two of the following options:***

- Opening Reception Sponsor (1 available): Prominent signage at Opening Reception and napkins with company logo during reception
- Dinner Sponsor (3 available): Prominent signage at one of three conference dinners and a thank you from conference chairs before dinner
- Exclusive Item Sponsor (as available): Company logo on choice of conference lanyards, bags or notepads

### **Platinum- \$15,000 USD**

- 4 conference registrations – hotel not included
- Full page, black and white advertisement in program book
- Exhibit space

#### ***Includes one of the following options:***

- Opening Reception Sponsor (1 available): Prominent signage at Opening Reception and napkins with company logo during reception
- Dinner Sponsor (3 available): Prominent signage at one of three conference dinners and a thank you from conference chairs before dinner

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#### **Gold- \$10,000 USD**

- 2 conference registrations – hotel not included
- Half page, black and white advertisement in program book
- Exhibit space

#### ***Includes one of the following options:***

- Wireless Internet Sponsor (1 available): Sponsorship of wireless internet access for attendees with exclusive signage thanking sponsor
- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)
- Premium Email Sponsor (2 available): Send an email to all conference attendees and past conference attendees. The email will be in an interview format. It will discuss the state of metabolic engineering and your company's role in it.
- Poster Awards Sponsor (1 available): Recognition on poster awards and thanks from chair prior to award session

#### **Silver- \$5,000 USD**

- 1 conference registrations – hotel not included
- Exhibit space

#### ***Includes one of the following options:***

- Lunch Sponsor (2 available): Exclusive signage during one of the conference lunches
- Program Book Sponsor (3 available): Full page color advertisement on back, inside-front, or inside-back of program book
- Email Banner Sponsor (2 available): Includes a banner ad in all emails that are sent out related to the conference

#### **Bronze- \$2,500 USD**

#### ***Includes one of the following options:***

- Conference Session Sponsor: Prominent signage during a conference session of your choosing, as available
- Coffee Break Sponsor (3 available): Prominent signage at the break sessions (morning and afternoon) for one day of the conference

#### **Aluminum - \$1,000 USD**

#### **Exhibitor- \$2,500 USD**

- Exhibit space includes: 6' draped table, 2 chairs, wastepaper basket, electricity (upon request) and a company ID sign

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## **Exclusive Sponsor Packages – Details**

### **International Metabolic Engineering Award Sponsor - \$7,500 USD**

#### ***Includes:***

- Company logo on award plaque
- Recognition as Award sponsor on all promotional materials
- Thank you from chair during awards ceremony
- One conference registration – hotel not included

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## Sponsorship Reservation Form

### Contact Information

Name (First/Given Last/Family): \_\_\_\_\_ Position Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Physical Mailing Address: \_\_\_\_\_

City, State, Postal Code, Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address (your logo will link to this url on the conference website): \_\_\_\_\_

Signature Required for Sponsorship Confirmation

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Sponsorship/Exhibit Level

Please indicate your selected sponsorship level: \_\_\_\_\_

Indicate your selected benefits (see previous pages for options): \_\_\_\_\_

Amount (total amount of your selected sponsorship and/or exhibit product(s)): \_\_\_\_\_

### Payment

Select Choice of Payment:    Check or Money Order Payable to AIChE/Invoice       Credit Card       Wire Transfer

**For Check or Money Order/Invoice Indicate PO# (if required for invoice):** \_\_\_\_\_

#### **For Credit Card**

American Express       Mastercard       Visa       Discover       Diner's Club

Name (as it appears on card): \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Postal Code of Card: \_\_\_\_\_

Signature Required for Payment by Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_

Completed forms can be emailed to [evanf@aiiche.org](mailto:evanf@aiiche.org), faxed to 646-495-1501, or mailed to:  
American Institute of Chemical Engineering, Attn: Evan Flach, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005

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## Sponsor Terms and Conditions

**1. Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

**2. Sponsorship Packages** Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

**3. Payment** Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

**4. Assignment of Space** Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

**5. Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

**6. Exhibit Fees** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

**7. Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

**8. Marketing / Promotions** AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

**9. Insurance & Required Certificate of Insurance** Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the meeting venue, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per

occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. AIChE will notify Exhibitor when insurance is required.

**Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.**

**10. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

**11. Cancellation by Sponsor** There are no refunds or credits for sponsorship cancellations once payment has been received.

**12. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

**13. Exclusivity** AIChE events are offered to all potential sponsors without exclusivity.

**14. Limitation on Liability** Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

**15. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

**16. Acceptance** All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

**17. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

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