

Exhibitor Prospectus

2016 AIChE Spring Meeting • April 10-14, 2016
12th Global Congress on Process Safety • April 10-13, 2016

**Hilton Americas & George R. Brown Convention Center,
Houston, Texas**

Exhibit Dates: April 10-13, 2016

If chemical engineers and process safety experts are your target audience, then join AIChE in Houston this spring as an exhibitor. Showcase your brand as you show your support for the profession. You'll put your brand front and center with the decision makers and potential buyers your business seeks. You'll find them here, where two big events together form the premier platform for conveying your marketing message.

The AIChE Spring Meeting focuses on applications of technology in core process areas and emerging technology. The conference attendance is made up of 1,200, highly receptive, decision makers and buyers.

The Global Congress on Process Safety (GCPS) gathers nearly 1,000 attendees to make it the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum to share practical and technological advances in all aspects of process safety.



AIChE Meetings Deliver: the Right Audience, the Right Time, the Right Format

Meet Key Decision Makers at the Right Point in the Budget Cycle

- Reach decision makers with current year needs and those working on preliminary plans for next year

Senior Level Engineers who Influence and Approve Purchases

- Almost 2/3 of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue

Ample Opportunities to Meet Attendees

- Receptions, poster sessions and coffee breaks in the exhibit hall ensure high foot traffic
- Conference schedule allows time for networking dinners, receptions and social hours

Reach over 2,000 chemical engineers with real needs and budget authority

Average attendance 2012-2015:

- Spring Meeting: 1,200
- Global Congress on Process Safety: 950

Traffic Building Events in Exhibit Area

- Sunday, April 10- Opening Reception
- Monday, April 11- Poster Session Reception
- Tuesday, April 12- Happy Hour in Exhibit Hall
- AM & PM Conference Wide Coffee Breaks

AIChE Spring Meeting: For chemical engineers working in industry, the AIChE Spring Meeting is a must-attend event. Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers an audience of buyers and influencers.

Global Congress on Process Safety: GCPS is the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum for practitioners to share practical and technological advances in all aspects of process safety.

For additional sponsorship opportunities, questions or additional information, please contact Evan Flach at evanf@aiche.org or 646.495.1381. Subject to Terms and Conditions

Dates, Rates and Package Details

Key Dates

| Item | Date(s) | Additional Information |
|------------------------------------|-------------------|---|
| Early Registration Deadline | March 1, 2016 | Standard Registration Fee applies after this date. See Payment Policy on page 6 for complete details. |
| Last Cancellation Date | March 10, 2016 | See Cancellation Policy on page 6 for complete details. Cancellations after this date (March 10, 2016) will not receive a refund. |
| Exhibit Dates | April 10-13, 2016 | |

Exhibit Rates

| | Early | Standard |
|------------------------|-------------|-------------|
| Booth (10'x10') | \$2,750 USD | \$2,950 USD |



Package Details

Exhibit Booth Includes:

- **Three complimentary registrations**
 - **One Full Meeting Registration** - access to sessions, exhibits area, opening night reception
 - **Two Exhibit Registrations** - access to exhibit area only
- **One Wireless Lead Retrieval System**
- **One ID Sign showing company name**

Please note: Exhibit fees do not include: tables, chairs, wastepaper basket, shipping, material handling, electricity or carpet. Instructions about ordering electricity and other exhibiting logistics will be included in the exhibitor kit that will be sent 4-6 weeks prior to the meeting date.

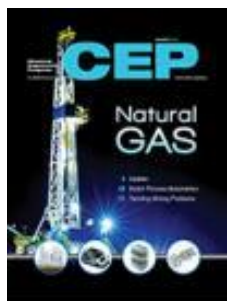
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Special Sponsor and Advertising Offers for Exhibitors Only

Broaden Your Reach and Save Money with These Sponsor, Print and Digital Advertising Promotions.

Exhibitor Workshop: reserve a 2.5 hour time slot to present your products and services to targeted, interested audience for \$5,000. The workshop will be in a separate area on the exhibit floor, allowing you to follow up with attendees at your exhibit space immediately after the workshop.

Advertise in CEP at a special Exhibitor Price; get a Conference Program ad at No Additional Cost (materials and reservation close is February 3, 2016)



Put your message in front of CEP's 28,000+ readers and the attendees of the Spring Meeting. Your CEP ad runs in the Spring Meeting Program Preview in the March 2015 issue and in black and white in the Conference Program.

Choose from: Full page, 4-Color ad: \$2,750 | Half page, 4-color ad: \$1,950

These special rates are available only to Exhibitors at the Spring Meeting and apply only to ads appearing in the Spring Meeting Program Preview.

Double Your Impressions: Exhibitor Web ads get twice the Exposure for the same price: Reach web visitors looking for information about chemical engineering, and the Meeting with 2 for 1 web impressions. Your \$1,000/10,000 impression minimum buy will be displayed 20,000 times, doubling your reach and halving your cost. (Larger digital buys available)

Maximize Your Reach and Savings - a Combined Print/Digital schedule Earns 3-for-1 impressions: Meeting Program Preview and the minimum digital buy and receive triple the impressions. That's the full reach of CEP and an equal amount of web impressions for a combined cost of \$2,950 to \$3,750.



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Exhibit Reservation Form

Do not use this form for the Ethylene Producers' Conference (EPC). If you are interested in EPC sponsorship, please contact Jeff Edwards at Edwards@cpchem.com

Please tell us the individual responsible for exhibit logistics.

All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name: _____ Title: _____

Email: _____ Phone: _____

Company Name: _____ Web Address: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Signature Required: ☐ I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Exhibit Booth and Special Offers

(Reserve by March 1, 2016 to secure the discounted rates)

10'x10' Booth

- ☐ Early Reservations - \$2,750
- ☐ Standard Reservations - \$2,950

Number of Booths _____

Total Exhibit Space Amount \$ _____

I wish to be identified as an exhibitor for:

- ☐ 2016 AIChE Spring Meeting
- ☐ 12th GCPS

Special Sponsor and Advertising Offers

Including a Free ad in the Onsite Program Book

- ☐ Exhibitor Workshop - \$5,000
- ☐ Full-page ad in CEP - \$2,750
- ☐ Half-page ad in CEP - \$1,950
- ☐ Digital Advertising – 20,000 impressions for \$1,000
- ☐ Full Page Ad/Digital Advertising Combo - \$3,750
- ☐ Half Page Ad/Digital Advertising Combon - \$2,950

Total Amount: _____

Method of Payment

- ☐ American Express
- ☐ Visa
- ☐ MasterCard
- ☐ Discover
- ☐ Check or Money Order Payable to AIChE/Please Invoice

Total Amount Enclosed \$ _____

Name (as it appears on card): _____

Account Number: _____

Expiration Date: _____ CVV: _____

Signature: _____

Date: _____

Credit Card and Check Payments

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • **Phone:** 646.495.1356 • **Fax:** 646.495.1501 • **Email:** leilm@aiche.org

AIChE Exhibitor Terms and Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Payment Full payment must accompany the exhibitor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

3. Assignment of Space Booth location assignments are assigned approximately 4-6 weeks prior to the meeting start date with priority based on the date of payment. Registration not paid in full 30 days prior to meeting start date will not be assigned a booth location until full payment is made.

4. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

5. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

6. Eligibility Only the Exhibitor named on this contract will be used in exhibitor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

7. Marketing/Promotions AIChE has authorization to use Exhibitor company name for marketing purposes in all media. Company logo must be submitted in a timely manner (based on marketing deadlines).

8. Insurance & Required Certificate of Insurance Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the GEORGE R. BROWN CONVENTION CENTER (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the VENUE maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance

Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and

Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and "GEORGE R. BROWN CONVENTION CENTER" in the General and Auto Liability policies as addition insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or VENUE.

Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A.M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

9. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting). Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

10. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, it is sol description. If AIChE postpones said event, exhibitor funds will be carried-forward to the rescheduled event. If AIChE cancels said event, AIChE will provide a full refund.

11. Limitation on Liability Exhibitor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to the Exhibitor.

12. Resolution of Disputes If a dispute or disagreement arises between Exhibitor and AIChE or between two or more Exhibitors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decision made by AIChE are final.

13. Acceptance All terms and condition are in effect once the Exhibitor signs the exhibitor registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

14. Miscellaneous This agreement supersedes any prior oral or written understanding between AIChE and Exhibitor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.