



**6th International Conference on  
Bioengineering and Nanotechnology**  
**June 24th-27th 2012 at the  
University of California, Berkeley Campus**

## Sponsorship Opportunities

SBE's 6th International Conference on Bioengineering and Nanotechnology (ICBN) will be held on June 24-27, 2012 at the University of California at Berkeley. The conference will be co-chaired by Luke Lee (University of California, Berkeley) and Matthew Tirrell (University of Chicago) and co-organized by the Nanoscale Science and Engineering Forum. The meeting, titled "Bionanosience and Bioengineering for Translational Medicine", will foster greater knowledge exchange and collaboration in the areas of bioengineering and nanotechnology - two interdisciplinary fields that cut across and integrate different areas in science, engineering, and medicine to create breakthroughs in biomedical research.

Several levels of sponsorship are available to allow you and your organization to choose a level you are comfortable with. Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Ian Sergo at 646-495-1339 or [ianse@aiche.org](mailto:ianse@aiche.org).

The table below is a summary of the available sponsorship levels. More detailed information on each level can be found in the following pages.

Thank you, in advance, for your support in making *The International Conference on Bioengineering and Nanotechnology* a success in 2012.

	Available?	Amount	Logo in Book/Web	Signage	Tabletop Display	Free Regs*	Ad in Program
<b>Platinum (1)</b>	Yes	\$10,000	Yes	Yes	Yes	2	X
<b>Reception (2)</b>	Yes	\$10,000	Yes	Yes	Yes	2	X
<b>Awards (1)</b>	Yes	\$7,500	Yes	Yes	Yes	1	-
<b>Conference Bag (1)</b>	Yes	\$7,500	Yes	Yes	Yes	1	-
<b>Lanyard (1)</b>	Yes	\$7,500	Yes	Yes	Yes	1	-
<b>Program Book (1)</b>	Yes	\$7,500	Yes	Yes	Yes	1	X
<b>Coffee Break (3)</b>	Yes	\$5,000	Yes	Yes	Yes	1	X
<b>Gold</b>	Yes	\$5,000	Yes	Yes	Yes	1	-
<b>Silver</b>	Yes	\$2,500	Yes	Yes	Yes	-	-
<b>Bronze</b>	Yes	\$1,000	Yes	Yes	-	-	-
<b>Student Travel</b>	Yes	\$500	Yes	-	-	-	-
<b>Media</b>	Yes	-	Yes	-	-	-	-

\*Free registrations include technical program & conference meals. Hotel costs are not included.

**Platinum Sponsor** - \$10,000 includes the following benefits:

- Prominent signage at the event
- Tabletop display and exhibitor pass (does not include technical program)
- Two free conference registrations
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- Banner ad in SBE's Connections newsletter

**Reception Sponsor** - \$10,000 includes the following benefits:

- Prominent signage at the networking reception
- Tabletop display and exhibitor pass (does not include technical program)
- Two free conference registrations
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- Banner ad in SBE's Connections newsletter

**Awards Sponsor** - \$7500 includes the following benefits:

- Three (3) poster awards
- Acknowledgement on the award plaques and Corporate naming of the awards
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Conference Bag / Portfolio Sponsor** - \$7500 includes the following benefits:

- Corporate logo on conference bags or portfolios distributed to each attendee
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Lanyard Sponsor** - \$7500 includes the following benefits:

- Company Logo on lanyards distributed to each attendee
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Program Book Sponsor** - \$7500 includes the following benefits:

- Full page color ad on back cover of program book
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Coffee Break Sponsor** - \$5000 includes the following benefits:

- Prominent signage at the break sessions (morning and afternoon)
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Gold Sponsor** - \$5000 includes the following benefits:

- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

**Silver Sponsor** - \$2500 includes the following benefits:

- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo listing in the conference program book and on the event website

**Bronze Sponsor** - \$1000 includes the following benefits:

- Signage at the event
- Logo listing in the conference program book and on the event website

**Student Support Sponsor** - \$500 includes the following benefits:

- Logo listing in the conference program book and on the event website

*Please call Ian Sergo at 646-495-1339 or email [ianse@aiche.org](mailto:ianse@aiche.org) to discuss the best sponsorship opportunity for your organization.*



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## Exhibition Opportunities

All sponsors at the **Silver level and above** have the opportunity to exhibit at the *International Conference on Bioengineering and Nanotechnology*. You will have the opportunity to directly interact with professionals from company executives to leading academics. There is no better place to demonstrate your technologies and receive feedback from your customers. Exhibitors will be located in the same area as the breaks and receptions, and there are numerous opportunities for networking with conference attendees. Exhibitors can bring equipment for demonstration or their own booth set-up.

Those that choose the exhibiting option will be provided with:

- Table top booth display.
- Booth furnishings: draped table and two chairs, if needed.
- Company listed in the final program distributed to all conference attendees.
- Ability to distribute promotional material to all registrants.
- List of all registrants and their addresses.
- Company logo on conference website that links to your website.
- Recognition on conference emails that reach an audience of over 5000 biological engineers and scientists.

Note: Booth drayage, transportation costs, electricity, and hotel registration are not included.

For details on the conference, please visit the conference web site (<http://icbn.aiche.org>).

Please contact Ian Sergo at 646-495-1339 or by email at [ianse@aiche.org](mailto:ianse@aiche.org) with any questions.



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## Sponsorship Form

### CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Platinum.....\$10,000  | <input type="checkbox"/> Reception.....\$10,000 | <input type="checkbox"/> Awards.....\$7,500       |
| <input type="checkbox"/> Conference Bag.....\$7,500                                     | <input type="checkbox"/> Lanyard.....\$7,500    | <input type="checkbox"/> Program Book.....\$7,500 |
| <input type="checkbox"/> Coffee Break.....\$5,000                                       | <input type="checkbox"/> Gold.....\$5,000       | <input type="checkbox"/> Silver.....\$2,500       |
| <input type="checkbox"/> Bronze.....\$1,000   |   |   |
| <input type="checkbox"/> Student Travel.....\$500 – number of students sponsored: _____ |   |   |
| <input type="checkbox"/> Media – circulation: _____                                     |   |   |

Sponsorships and booth space cannot be confirmed without full payment. Cancellations prior to 30 days before exhibit are charged a 25% cancellation fee. No refunds given for cancellations received less than 30 days prior to the conference.

Amount Enclosed: \_\_\_\_\_

### PAYMENT

☐ American Express    ☐ MasterCard    ☐ Visa    ☐ Discover    ☐ Check

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name (as it appears on card)

\_\_\_\_\_  
Signature

Completed forms can be emailed to [ianse@aiche.org](mailto:ianse@aiche.org), faxed to 203-775-5177, or mailed to:  
Society for Biological Engineering, 3 Park Ave., 19<sup>th</sup> Floor, New York, NY 10016.

Please contact Ian Sergo at 646-495-1339 or by email at [ianse@aiche.org](mailto:ianse@aiche.org) with any questions.