

# AIChE Conference and Meeting Sponsorship Opportunities 2012/2013

Pittsburgh

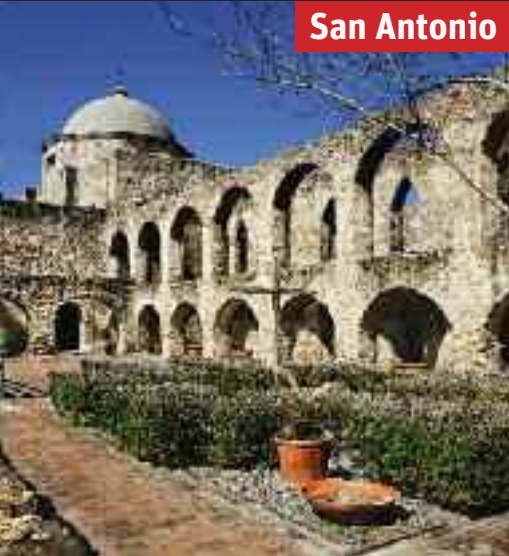


Keep your brand front and center with key constituencies at AIChE Meetings.

AIChE Meetings Deliver the Audience You're Looking For

- Almost  $\frac{2}{3}$  of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue
- Average attendance 2010-2011:
  - Annual Meeting: 4,500
  - Spring Meeting: 1,100
  - Global Congress on Process Safety: 750

San Antonio



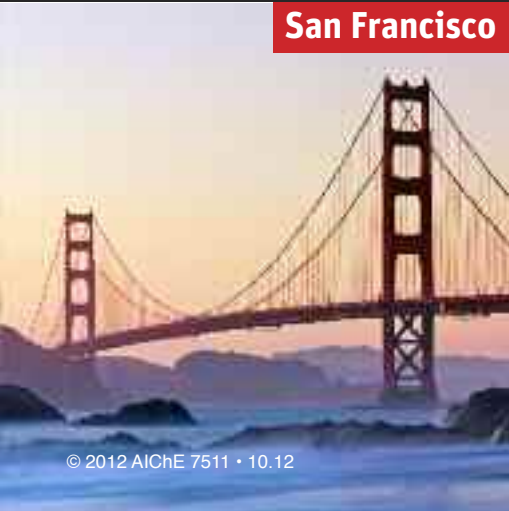
  
**12 AIChE**<sup>®</sup>  
Annual Meeting, Pittsburgh, PA

  
**13 AIChE**<sup>®</sup>  
Spring Meeting, San Antonio, TX

  
9<sup>TH</sup> GLOBAL CONGRESS  
ON PROCESS SAFETY

  
**13 AIChE**<sup>®</sup>  
Annual Meeting, San Francisco, CA

San Francisco



San Antonio



Pittsburgh





## Pittsburgh

### Why Should Your Firm be a Conference Sponsor?

#### THE RIGHT AUDIENCE: SENIOR LEVEL ENGINEERS WHO SPECIFY AND APPROVE PURCHASES

The Annual Meeting attracts more than 4,500 attendees from the R&D community including industry, government labs and academia. The Spring Meeting and Global Congress on Process Safety focus on industry and are attended by a combined audience of more than 1,500 practicing chemical engineers.

#### OPPORTUNE TIMING

AIChE Meetings allow you to be in front of decision makers at appropriate points in the budget cycle. Sponsors put their brand in front of key decision makers and demonstrate their support of activities that lead to technological development.

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### The Meetings

#### AIChE ANNUAL MEETING

The AIChE Annual Meeting is the must-attend conference for chemical engineers working in R&D. More than 4,500 chemical engineering professionals attend this annual event look at the latest emerging technologies.

#### AIChE SPRING MEETING

For chemical engineers working in industry, the AIChE Spring Meeting is a must-attend event. Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers an audience of more than 1,000 buyers and influencers.

#### GLOBAL CONGRESS ON PROCESS SAFETY

The Global Congress on Process Safety (GCPS) is the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum for practitioners to share practical and technological advances in all aspects of process safety. Reach an audience of more than 750 process safety managers and specialists by exhibiting at this event.

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### 2012-2013 Meetings, Dates and Locations

#### 2012 AIChE Annual Meeting

October 28 – November 2, 2012  
David L. Lawrence Convention Center  
Pittsburgh, Pennsylvania  
(Exhibit Dates: October 29 – 31, 2012)



#### 2013 Spring Meeting & 9th Global Congress on Process Safety

April 28 – May 2, 2013  
Grand Hyatt San Antonio, San Antonio, Texas  
(Exhibit Dates: April 29 – May 1, 2013)



#### 2013 AIChE Annual Meeting

November 3 – 8, 2013  
Hilton San Francisco Union Square,  
San Francisco, California  
(Exhibit Dates: November 4 – 6, 2013)



## San Antonio



## San Francisco

## Conference Sponsorship Opportunities

### Exclusive Sponsorship Opportunities

#### 1. Meeting Opening Reception Sponsor

**All the benefits of Titanium, plus:**

Sponsor's logo or ad on large screen during reception.

*Sponsorship offsets the cost of food.*

— \$25,000 Spring Meeting — \$75,000 Annual Meeting

#### 2. Meeting Badges (\$25,000)

This is a special opportunity for extraordinary visibility. Each badge sheet contains perforated badge stock, the same size as the original badge, for ticketed events. The company lucky enough to sponsor the badges will have its name and short message printed as a default on the first ticket location. This means that every registrant at the meeting, including complimentary and one-day attendees, will recognize your company as the Sponsor. If you are exhibiting, the company's message can also refer people to your table; a great way to drive traffic to your table. (Your company's message will appear as text only as logos cannot be printed on the badge stock).

#### 3. Meeting Program Book

**All the benefits of Titanium, plus:**

- Full page premium ad position in the Meeting onsite program book
- Prominent display of corporate logo throughout program book

— \$25,000 Spring Meeting — \$35,000 Annual Meeting

#### 4. Meeting Hotel Key Cards (\$7,500 for Spring)

The sponsoring company's logo and message will appear on one side of the hotel card keys.

Your message will be carried around all week by AIChE Meeting attendees. This

sponsorship provides high visibility for your company at the meeting plus longevity afterwards.

#### 5. Meeting Lanyards

The sponsoring company's logo will be imprinted on lanyards that will be distributed to all meeting attendees.

— \$7,500 Spring Meeting — \$15,000 Annual Meeting

### Global Congress on Process Safety Sponsorships

#### Global Congress on Process Safety Luncheons (\$25,000 each)

The Global Congress on Process Safety luncheons are an ideal opportunity to sponsor events aimed at a core group. Three Luncheons will include Networking and Keynote sessions.

#### Global Congress on Process Safety Exhibit Area

Sponsorships in the exhibit area will increase traffic to the area and allow Global Congress attendees to gather in a social setting; Coffee Breaks for full meeting, both Spring and CCPS.

##### 1. Networking Reception (Offered at \$8,000)

##### 2. Coffee Breaks (Five offered at \$7,500 each)

#### Global Congress on Process Safety Tote Bags (\$7,500)

Sponsoring company's logo will appear on front of tote bags that will be distributed to all attendees of the Global Congress on Process Safety. Sponsorship provides high visibility throughout conference and beyond.

- Corporate logo prominently displayed on signage
- Recognition in event promotions
- Recognition on the AIChE Website
- Recognition in on-site conference program sponsor listing

AIChE IS A 501(C)(3) TAX EXEMPT EDUCATIONAL AND SCIENTIFIC ORGANIZATION

For questions or additional information, please email [sales@aiche.org](mailto:sales@aiche.org)



## Conference Sponsorship Opportunities

<p><b>Plenary Sessions Sponsorships</b></p>	<p><b>Keynote Address &amp; Plenary Session Sponsorships</b> Meeting keynote addresses and plenaries set the tone for the meeting objectives. A high-profile speaker discusses the significant issues in the industry and how the meeting is geared toward leading the engineering community forward within the context of the issues. Examples of possible sponsorships include: Spring Meeting Keynote Address; Annual Meeting Institute Lecture, Professional Progress Award Lecture and Corporate Innovation Award Lecture. Non-exclusive tiered levels of \$10,000; \$5,000; \$2,500 are offered. Same benefits as Gold, Silver, and Bronze on standard sponsorship opportunities. Exclusive sponsorships, such as a coffee break prior to the presentation or a reception after the presentation, are also available. Please call the AIChE sales representative for more information.</p>
<p><b>Plasma Screen Sponsorships</b></p>	<p><b>Plasma Screens</b> (Up to \$10,000) The sponsoring company's logo and short message appear as part of a presentation which will be looped continuously.</p>
<p><b>Titanium</b> \$20,000</p>	<p><b>All the benefits of Platinum, plus:</b></p> <ul style="list-style-type: none"> <li>■ One year link from AIChE's high-traffic Web Site to yours</li> <li>■ One of the following: Full-page ad in conference proceedings (if not sponsored) <i>or</i> Full-page ad in conference program section of <i>Chemical Engineering Progress</i> (CEP), AIChE's flagship publication.</li> </ul>
<p><b>Platinum</b> \$15,000</p>	<p><b>All the benefits of Gold, plus:</b></p> <ul style="list-style-type: none"> <li>■ Upgrade to one full-page ad in onsite conference program book</li> <li>■ Two additional full meeting registrations</li> </ul>
<p><b>Gold</b> \$10,000</p>	<p><b>All the benefits of Silver, plus:</b></p> <ul style="list-style-type: none"> <li>■ Six-foot draped table to display literature (usually in high-traffic registration area)</li> <li>■ Half-page ad in onsite conference program book</li> <li>■ One additional full meeting registration</li> </ul>
<p><b>Silver</b> \$5,000</p>	<p><b>All the benefits of Bronze, plus:</b></p> <ul style="list-style-type: none"> <li>■ Mailing list of conference attendees after the event for one-time use</li> <li>■ Recognition on the AIChE Web Site with link to your site</li> <li>■ Recognition on conference promotional materials</li> <li>■ One full meeting registration</li> </ul>
<p><b>Bronze</b> \$2,500</p>	<ul style="list-style-type: none"> <li>■ Recognition on the AIChE Web Site</li> <li>■ Recognition on signage at the conference</li> <li>■ Recognition in onsite conference program book sponsor listing</li> <li>■ Recognition on slide show at Welcoming Reception</li> </ul>
<p><b>Wireless Hotspot</b> \$10,000 3-Day exclusive sponsorship</p>	<p>Sponsoring company's logo on signage in hotspot area(s)</p>

Subject to Terms and Conditions. Ask your representative for details.

For questions or additional information, please email [sales@aiiche.org](mailto:sales@aiiche.org)

## Sponsorship Reservation Form

Please check which AIChE Meeting you are interested in:

- 2012 AIChE Annual Meeting**, October 28 – November 2, 2012, *David L. Lawrence Convention Center, Pittsburgh, Pennsylvania*
- 2013 AIChE Spring Meeting & 9th Global Congress on Process Safety**, April 28 – May 2, 2013, *Henry B. Gonzalez Convention Center & Grand Hyatt San Antonio, San Antonio, Texas*
- 2013 AIChE Annual Meeting**, November 3 – 8, 2013, *Hilton San Francisco Union Square, San Francisco, California*

Please tell us the individual responsible for sponsor details and logistics. All further communications will be sent to this contact.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

**SPONSORSHIP LEVEL:** (Refer to sponsorship document for benefits of each)

### Exclusive Sponsorships

- Meeting Opening Reception *Indicate:*  Annual (\$75,000)  Spring (\$25,000)
- Meeting Onsite Program Book *Indicate:*  Annual (\$35,000)  Spring (\$25,000)
- Meeting Badges (\$25,000)  Annual Meeting Lanyards (\$15,000)  Spring Meeting Lanyards (\$7,500)
- Meeting Hotel Key Cards (\$7,500)

### Global Congress on Process Safety Sponsorships (Spring Meeting only)

- Global Congress on Process Safety Luncheons (\$25,000)  Exhibit Reception (\$8,000)
- Exhibit Coffee Break (\$7,500)  Global Congress on Process Safety Tote Bags (\$7,500)

### Keynote Address and Plenary Sessions Sponsorships

Keynote Address & Coffee Break  (\$10,000)  (\$5,000)  (\$2,500)

### Plasma Screens Sponsorships/Wireless Hotspot

Plasma Screens (Up to \$10,000)  Wireless Hotspot 3-Day Exclusive Sponsorship (\$10,000)

### General Sponsorships

Titanium (\$20,000)  Platinum (\$15,000)  Gold (\$10,000)  Silver (\$5,000)  Bronze (\$2,500)

**METHOD OF PAYMENT:** Please check choice of payment

Total Amount Enclosed \_\_\_\_\_

American Express  Visa  Discover  MasterCard  Diner's Club  Check or Money Order

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Signature & Date \_\_\_\_\_

### **Credit Card & Check Payments:**

Return this form with credit card information or checks made payable to "AIChE" to:

**American Institute of Chemical Engineers, 3 Park Ave., 19th Floor, New York, NY 10016-5991**

Attn: Leila M. Mendoza, AIChE Accounting Dept.

Phone: 646-495-1356, Fax: 646-495-1501, Email: leilm@aiche.org