




20AIChE
Spring Meeting

16TH
GLOBAL
CONGRESS
ON PROCESS
SAFETY



HOUSTON • 2020

March 29 - April 2, 2020

**Hilton Americas and George R. Brown
Convention Center
Houston, TX**

**EXHIBITOR
OPPORTUNITIES**



Exhibit Opportunities

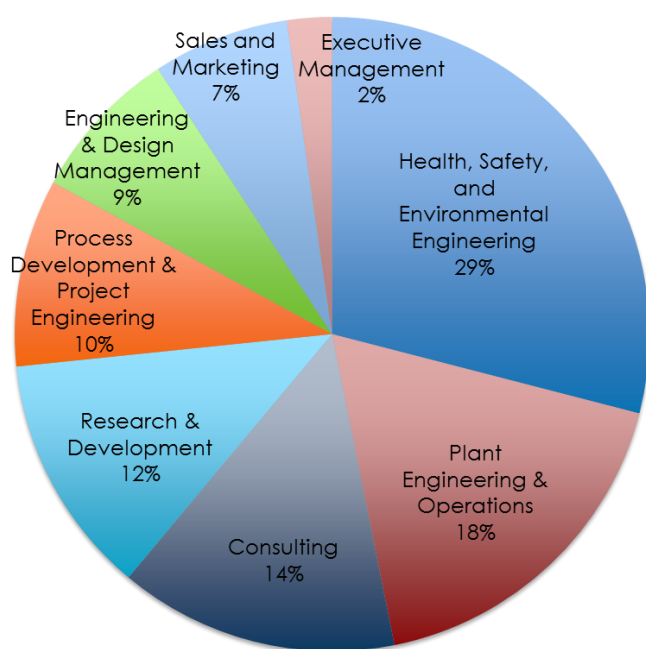
MEET KEY DECISION MAKERS

- Reach decision makers with current year needs and those working on preliminary plans for next year

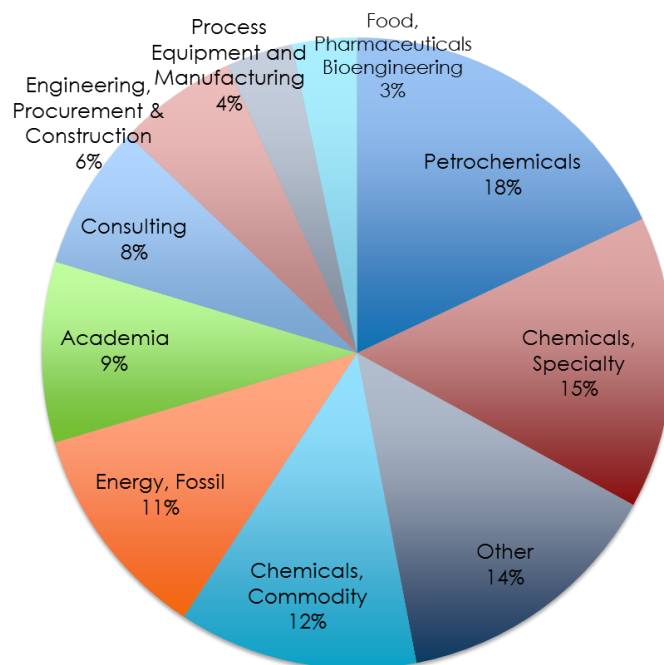
AMPLE OPPORTUNITIES TO MEET ATTENDEES

- Receptions, poster sessions, coffee breaks and giveaways in the exhibit hall ensure high foot traffic
- Conference schedule allows time for networking dinners, receptions and social hours

Attendee Role in Company



Attendee Industry



AICHE Spring Meeting

Focused on applications of technology in core, and emerging, process areas, the AIChE Spring Meeting delivers a highly receptive audience of close to 1,500 buyers and influencers. Session tracks include: Industry 4.0 & Big Data Analytics, Fuels & Petrochemicals, Distillation, Process Development and Gas Utilization.

Global Congress on Process Safety (GCPS)

Nearly 1,000 attendees make this the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum to share practical and technological advances in all aspects of process safety.



DATES, FEES AND PACKAGE DETAILS

Reach close to 2,500 chemical engineers with real needs and budget authority

Average attendance 2016-2018:

Spring Meeting: 1,438

Global Congress on Process Safety: 894

KEY DATES

Item	Date(s)	Additional Information
Early Registration Deadline	January 22, 2020	Standard registration fee applies after this date. See payment policy on page 6 for complete details.
Last Cancellation Date	March 1, 2020	Cancellations after this date will not receive a refund. See cancellation policy on page 6 for complete details.
Exhibit Dates	March 29-April 1, 2020	

EXHIBIT RATES

	Early	Standard
10'x10' Booth	\$2,950	\$3,150
20'x 10' Booth	\$5,900	\$6,300
30'x 10' Booth	\$8,850	\$9,450
20'x 20' Island	\$12,250	\$13,050

EXHIBIT HALL EVENTS INCLUDE

Sunday March 29 —Opening Reception
Mon, March 30-Tues, March 31 —AM & PM Coffee
Monday, March 30 —Poster Session and Reception
Tuesday, March 31 —Exhibit Hall Happy Hour
Wednesday, April 1 —AM Coffee Break

EACH 10'X10' EXHIBIT INCLUDES

- One full meeting registration—access to sessions, exhibit area, and Opening Reception
- Two exhibit registrations—access to exhibit area and Opening Reception

EACH EXHIBITING COMPANY RECEIVES

- One wireless lead retrieval system
- One Identification sign showing company name
- One wastepaper basket

Please note: Exhibit fees do not include: tables, chairs, carpeting, shipping, material handling, electricity. Instructions about ordering electricity and other exhibiting logistics will be included in the exhibitor kit that will be sent 4-6 weeks prior to the meeting date.



Evan Flach, AIChE | evanf@aiche.org | Tel: 646-495-1381

Exhibitor Upgrades

Increase your presence at the meeting and stand out from other companies with the following upgrades.

Product	Cost	Benefits
Exhibitor Bar	\$3,000	<p>After a day of sessions, continue the conversation with attendees at your exhibit booth by buying them a drink. This upgrade will put you in a more prominent position in the hall, drive traffic to your exhibit and paint your company in a positive light to attendees. Includes:</p> <ul style="list-style-type: none"> • Corner booth in the exhibit hall • Bar placed next to exhibit booth during Tuesday evening reception • Signage at front of hall directing attendees to Exhibitor Bars • 75 free drink tickets—can be handed out at booth or at the front of the exhibit hall • 75 branded koozies to hand out with drink tickets
Exhibitor Email (3 available)	\$2,000	<p>Remind attendees to stop by your exhibit booth with an email before, during or after the meeting. Includes:</p> <ul style="list-style-type: none"> • You develop an html email sent to all meeting attendees by AICHE on your behalf. Email subject to review by AICHE.
Exhibitor Showcase (4 available)	\$1,500	<ul style="list-style-type: none"> • 15-20 minute presentation in the middle of the exhibit hall during a meeting coffee break • Includes screen, projector and computer connection
Exhibitor Demo (6 available)	\$1,500	<ul style="list-style-type: none"> • Open area in the exhibit hall during a coffee break or reception to demo equipment (must be approved by hotel prior to confirmation)
Featured Exhibitor (10 available)	\$1,250	<p>Stand out from the other exhibitors and increase traffic to your booth</p> <ul style="list-style-type: none"> • Company logo and brief description (<50 words) in CEP Spring Meeting & GCPS preview • Exhibitor listed bolded on the floorplan distributed to meeting attendees • Company name at the top of online exhibitor list with company description
Branded Column Wraps	TBD	<p>Increase your presence outside of the exhibit hall by highlighting your company next to the session rooms. Includes:</p> <ul style="list-style-type: none"> • Exclusive company representation on column wrap outside of presentation rooms that your target audience will be attending • Pricing dependent on size and type of column wrap selected



Advertising

Get in front of the meeting audience before and during the event with discounted advertising for exhibitors. Your advertisement will appear in CEP Magazine's Spring Meeting & GCPS preview, as well as the meeting program book distributed at the event.

Product	Cost	Benefits
Full Page CEP Ad & Ad in Program Book*	\$2,850	<ul style="list-style-type: none"> Full page, 4 color advertisement in the CEP Meeting Preview Full page, black & white ad in the meeting program book
Half Page CEP Ad & Ad in Program Book*	\$2,050	<ul style="list-style-type: none"> Half page, 4 color advertisement in the CEP Meeting Preview Half page, black & white ad in the meeting program book
Web Advertisements	\$1,000/ 20,000 impressions	<ul style="list-style-type: none"> Double your reach with 20,000 impressions for the price of 10,000 \$1,000 purchase minimum. Larger digital buys available
Combined Print & Digital Advertising*	\$3,050—\$3,850	<ul style="list-style-type: none"> Receive 3 for 1 impressions with the purchase of a print advertisement and web advertisements

Sponsorship

The following sponsorships have been popular amongst exhibitors as a way to highlight thought leadership and get in front of a focused group of meeting attendees. For full information on the sponsorship options available, please check the sponsorship prospectus.

Product	Cost	Overview
Technical Interview	\$7,500	Interview with a representative from your company discussing the current industry landscape and the role your company plays in it. The interview will be emailed to meeting registrants prior to the event and posted to AICHE's blog, ChEnected.
Sponsored Technology Workshop	\$4,250	Communicate the benefits of your products and services to an engaged, targeted audience who are in the ideal situation and mindset to learn about new options to improve their work.
Email Banner Ad	\$3,750	Highlight your presence at the meeting and your company's vision in a banner ad sent out in an email to all attendees.
Session Track	\$3,750	Communicate your message to a particular group of attendees who all work in a specific area.
Meeting App Banner Ad	\$3,500	A scrolling banner and landing page in the meeting app will keep your company on the mind of the over 80% of conference attendees who download the app. The landing page will allow you to share your vision with the attendees.



Exhibit Reservation Form

This is **not** the registration form for the **Ethylene Producers Conference**.
For information on EPC, please contact Michelle Marsnick (michm@aiche.org)

Please tell us the individual responsible for sponsor details and logistics. All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name(Given/First followed by Family/Last): _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

Are there any companies you would not like to exhibit near: _____

Signature Required: I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Exhibit Space

Booked On or Before/After January 22

- ☐ 10' x 10' booth—\$2,950/\$3,150
- ☐ 20' x 10' booth—\$5,900/\$6,300
- ☐ 30' x 10' booth—\$8,850/\$9,450
- ☐ 20' x 20' island—\$12,250/\$13,050

Upgrades, Sponsorship and Advertising Selections

Please indicate if you would like to add any of the additional products described on pages 3 and 4 to your exhibit space.

Product: _____

Web Ad Impressions (if applicable, batches of 20,000): _____

Total Cost of Products Selected

Payment

Select Choice of Payment: ☐ Check or Money Order Payable to AICHE/Invoice ☐ Credit Card ☐ Wire Transfer

For Check or Money Order/Invoice

Indicate PO # (If required for invoice): _____

For Credit Card

☐ American Express ☐ MasterCard ☐ Visa ☐ Discover ☐ Diner's Club

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AICHE to:
American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005
Attn: Evan Flach • Phone: 646.495.1381 • Fax: 646.495.1501 • Email: evanf@aiche.org

Terms & Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies

as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

13. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

14. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

16. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

17. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.