



VIRTUAL

2020 / AIChE ANNUAL MEETING

NOVEMBER 16-20, 2020

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Reach the Largest Audience in Chemical Engineering R&D

The 2020 AIChE® Annual Meeting is the best way to reach leading chemical engineers. Capture the decision makers and potential buyers your business seeks at a time when they are focused on discovering the latest developments, products and services they need to succeed. You'll find them here at this annual event.

Sponsorship Delivers Big Rewards

Sponsorship of AIChE conferences provides you with an easy, cost-effective forum to communicate your message and promote your brand to R&D experts. You'll gain valuable face time with chemical engineering R&D professionals who want and need what your firm has to offer.

Attendees work in a wide range of industries and research areas. The most popular ones include:

- Alternative Energy
- Bioengineering, Biotechnology and Biomedical
- Chemicals
- Industry 4.0
- Fossil Fuels & Petrochemicals
- Materials & Nanotechnology
- Pharmaceuticals



Pat Brennan, AIChE | patrb@aiche.org | Tel: 646-495-1332

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SPONSORSHIP DETAILS

All Sponsors Receive Core Benefits:

- Recognition on AIChE's high-traffic website,
- Recognition on signage in the virtual platform
- Recognition in the meeting app

Recognition Based on Level of Support

Titanium	\$18,500+
Platinum	\$12,500-\$18,499
Gold	\$8,500-\$12,499
Silver	\$3,500-\$8,499
Bronze	\$2,000-\$3,499

Sponsorship	Cost	Includes Core Benefits, Plus:
BRANDING and MESSAGING SPONSORSHIPS		
Meeting Gold App (1 available)	\$7,500	<ul style="list-style-type: none"> • 1 full meeting registration • Company logo on official meeting app launch page and high presence throughout app
Sponsored Networking Event	\$3,000	<ul style="list-style-type: none"> • Company focused event during the meeting for you to connect with your target audience in a less formal setting
Sponsored Technology Workshop	\$3,000	<ul style="list-style-type: none"> • 2.5 hour time slot (or 2, 75 minute sessions) to present your products and services to a targeted audience
Sponsored Email (4 available)	\$3,500	<ul style="list-style-type: none"> • Connect with all of the conference attendees before or during the event, to promote your sponsored events, exhibit space, and current offerings
Email Banner Ad (3 available)	\$3,000	<ul style="list-style-type: none"> • Sponsor banner in one email sent to all participants before the meeting
Session Track	\$3,000	<ul style="list-style-type: none"> • Recognition within selected track
Meeting App Banner (3 available)	\$3,000	<ul style="list-style-type: none"> • Company logo on official meeting app launch page and presence throughout app
Feathr Re-Targeted Ads	\$100 cpm (cost per thousand impressions)	<ul style="list-style-type: none"> • Uses cookies to track visitors to the AIChE Annual Meeting website • Retarget ads to the visitors as they browse the internet • Allows targeting to specific communities and sustained exposure before and after the meeting



SPONSORSHIP DETAILS

Sponsorship	Cost	Includes Core Benefits, Plus:
GENERAL SPONSORSHIPS		
Titanium	\$18,500	<ul style="list-style-type: none"> • 6 full meeting registrations • 10'x10' exhibit booth • Full page ad in CEP AIChE Annual Meeting Preview • Recognition in meeting promotional emails
Platinum	\$12,500	<ul style="list-style-type: none"> • 4 full meeting registrations • 10'x10' exhibit booth • Recognition in meeting promotional emails
Gold	\$8,500	<ul style="list-style-type: none"> • 2 full meeting registrations • 10'x10' exhibit booth • Recognition in meeting promotional emails
Silver	\$3,500	<ul style="list-style-type: none"> • 1 full meeting registration
Bronze	\$2,000	<ul style="list-style-type: none"> • Core benefits
Exhibit Booth	Contact patrb@aiche.org for more details	<ul style="list-style-type: none"> • 3 registrations • Exhibit booth in the virtual conference hall • Daily visit reports



SPONSORSHIP RESERVATION FORM

Please tell us the individual responsible for sponsor details and logistics. All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name(Given/First followed by Family/Last) _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

Signature Required: I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship Level (please select one)

Branding Sponsorships

☐ Meeting Gold App \$7,500

Messaging Sponsorships

☐ Sponsored Event \$3,000
☐ Technology Workshop \$3,000
☐ Email Banner Ad \$3,000
☐ Session Track \$3,000
☐ Meeting App Banner \$3,000
☐ Sponsorship Email \$3,500

General Sponsorships

☐ Titanium \$18,500
☐ Platinum \$12,500
☐ Gold \$8,500
☐ Silver \$3,500
☐ Bronze \$2,000

Payment

Select Choice of Payment: ☐ Check or Money Order Payable to AIChE/Invoice ☐ Credit Card ☐ Wire Transfer

For Check or Money Order/Invoice

Indicate PO # (If required for invoice): _____

For Credit Card

☐ American Express ☐ Mastercard ☐ Visa ☐ Discover ☐ Diner's Club

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • **Phone:** 646.495.1356 • **Fax:** 646.495.1501 • **Email:** leilm@aiche.org

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Terms & Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Kit, which will be sent prior to the event. A listing of the items included in the standard exhibitor package appears in the same section.

5. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

6. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

7. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

8. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

9. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

11. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

12. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

13. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

14. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE and its respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Confidentiality This Agreement, its terms and the Event are each confidential until publicly announced by AIChE. You may not disclose the existence of this Agreement or the terms of this Agreement to any third party without AIChE's prior written consent. You hereby authorize AIChE to provide Sponsor's contact information including address, phone number, fax number and contact person information to the AIChE events and marketing team, and any AIChE vendor contracted to AIChE work for this Event, as well as to the venue owner and its employees, agents and contractors.

16. Independent Contractors The parties shall be independent contractors under this Agreement, and nothing herein shall constitute either party as the employer, employee, agent, or representative of the other party, or both parties as joint ventures or partners for any purpose.

17. No Assignment The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the written consent of AIChE.

18. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.