

2018 AIChE Recruitment Fair Exhibit & Annual Student Conference Sponsorship Opportunities



AIChE Annual **18**
Student
Conference

OCTOBER 26-29, 2018 • PITTSBURGH, PA

AIChE Annual Student Conference Recruitment Fair and Sponsorship Opportunities

October 26-29, 2018
David L. Lawrence Convention Center, Pittsburgh, PA
<https://www.aiche.org/asc>

AIChE's Annual Student Conference is the premier event for undergraduate chemical engineering students, bringing together over 1,500 of the brightest and most enthusiastic students who will soon be looking to join the workforce or attend a graduate program.



This event includes four days of career information, social events, competitions, and networking. Student engineers from more than 200 schools celebrate the chemical engineering profession alongside young professional members, AIChE leaders, and industry professionals from numerous engineering specialties.

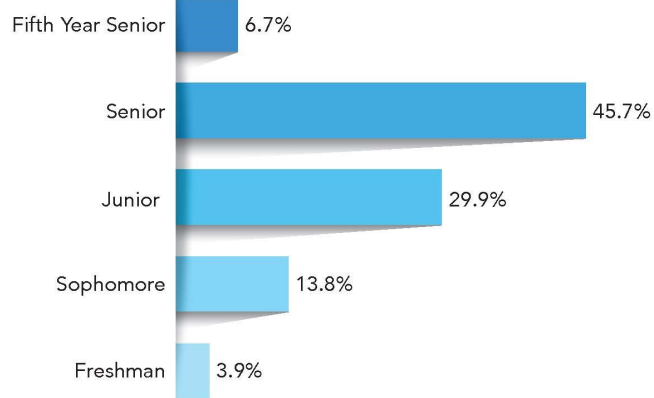


If you are interested in recruiting at the Recruitment Fair, several of the sponsorship options for the Annual Student Conference include Recruitment Fair Packages and provide other recognition and ways to engage the high caliber students attending this event. Save on campus visits by meeting the best ChemE students all in one place at the 2018 AIChE's Annual Student Conference.



Who Are the Students?

BREAKDOWN BY CLASS YEAR:



200
DIFFERENT
UNIVERSITIES



OVER THE PAST THREE YEARS:

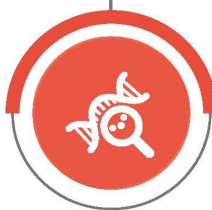
40%  **60%** 

1500+ 
CHEMICAL ENGINEERING
STUDENTS

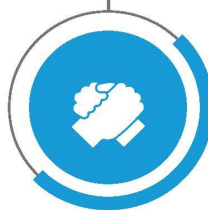
The conference gathers Top Students
who have demonstrated their commitment
to chemical engineering



Awardees – accepting
recognition for their
leadership, academic
excellence & involvement



Researchers



Fierce Competitors –
ready to test their
ChemE knowledge &
real time problem solving
skills on a global stage



Leaders

Sponsorship Opportunities

Sponsoring this conference allows you to communicate your organization's focus, values and culture to the students and let them know about all of the great opportunities that you can offer. Sponsoring also showcases your dedication to developing chemical engineers, and allows you to introduce your products and services to the next generation of chemical engineering leaders before they enter industry and/or graduate school.

Past sponsors include:



Overall Sponsorship Recognition

	Platinum	Gold	Silver	Bronze
Logo on general sponsor signage	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓
Logo in program book	✓	✓	✓	✓
Logo in promotional emails	✓	✓		
Post-meeting attendee list	✓	✓	✓	✓
On-site interview space at Fair	✓			
Premier Recruitment Fair Package	✓			
Standard Recruitment Fair Package		✓	✓	
Access to AIChE undergraduate resume database	✓	✓		
Advertisement in program book	Full page, prime pos.	Full page	Half page	

Sponsorship Package Details

At each sponsorship level there are several options for recognition listed on the following pages. In addition to the overall sponsorship recognition, sponsors will receive exclusive branding opportunities based on the package chosen with each sponsorship level. Sponsorship can also include branding and/or networking around specific conference events.

All sponsors receive:

- Recognition on general sponsors signage, on the conference website, and in program book
- Post meeting attendee list

Platinum - \$10,000 USD

- Premier Recruitment Fair Package
- Full page, color ad in premium location in the conference program book
- AIChE undergraduate resume database
- Recognition in ASC promotional emails

Includes two of the following options (as available)

- Recognition and branding during the networking brunch prior to the ASC keynote presentation
- Recognition and branding during the Industry Leader Panel lunch
- Opportunity to host sponsored workshop*
- Banner Ad in pre-conference email sent to all registrants

Gold - \$7,500 USD

- Standard Recruitment Fair Package
- Full page, black & white ad in the conference program book
- AIChE undergraduate resume database
- Recognition in ASC promotional emails

Includes one of the following options (as available)

- Recognition and branding during the networking brunch prior to the ASC keynote presentation
- Recognition and branding during the Industry Leader Panel lunch
- Opportunity to host sponsored workshop*
- Banner Ad in pre-conference email sent to all registrants

*Deadline to submit workshop information is August 31st

Sponsorship Package Details (continued)

Silver - \$5,000 USD

- Standard Recruitment Fair Package
- Half page, black & white ad in the conference program book

Includes one of the following options (as available)

- Recognition and branding during a Student Conference event (ex: networking mixer, student bash, poster session)
- Opportunity to host sponsored workshop*

Bronze - \$2,500 USD

Includes the following option (as available)

- Opportunity to host sponsored workshop*

Promotional Item Sponsorships – sponsored items such as lanyards, bags and notepads are also available for this conference. Please contact Pat Brennan (patrb@aiche.org) for more details.

*Deadline to submit workshop information is August 31st

Recruitment Fair Opportunities

AIChE Annual Student Conference Recruitment Fair

Sunday, October 28, 2018, 9:00am-4:00pm

David L. Lawrence Convention Center, Pittsburgh, PA

Premier Recruitment Fair Package

\$3,995 Early Bird¹/\$5,995 Standard

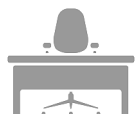
Standard Recruitment Fair Package

\$710 Early Bird¹/\$930 Standard



Listing in recruitment fair guide as “premier recruiter”

Listing in recruitment fair guide



One skirted table (6' x 2' x 2.5') in prime location with identification sign, two chairs, and one wastebasket

One skirted table (6' x 2' x 2.5') with identification sign, two chairs, and one wastebasket

**Complimentary
Exhibitor-only
Badges²**

4

3



Access to student resume bank pre-Fair



One notification email sent to all students about company's participation in Fair



Plus exclusive on-site interview space at Fair

1. Early bird rate ends 9/1

2. Exhibitor-only badges cannot be used for the AIChE Annual Meeting or the AIChE Annual Meeting Expo

Reservation Form

Please tell us the individual responsible for details and logistics. All further communications including the invoice or receipt for your sponsorship and/or recruitment fair exhibit will be sent to this contact.

Name (Given/First followed by Family/Last) _____ Title: _____

Organization Name (as you wish it to appear): _____

Organization Type: ☐ AIChE ScaleUp Program Sponsor ☐ University/Graduate School ☐ Company ☐ Non-Profit

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

Name(s) of Onsite Recruiters: _____

Onsite Recruiters Email(s): _____

Signature Required: I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship (please select level and included events)

Sponsorship Level

- ☐ Platinum \$10,000
- ☐ Gold \$7,500
- ☐ Silver \$5,000
- ☐ Bronze \$2,500

Selected Benefit(s) :

Recruitment Fair (early bird prices valid until 9/1/18)*

*Sponsors: please select your included option (\$0)

- ☐ Early-bird Premier Recruitment Fair Package \$3,995
- ☐ Premier Recruitment Fair Package \$5,995
- ☐ Sponsor Premier Recruitment Fair Package \$0
- ☐ Early-bird Standard Recruitment Fair Package \$710
- ☐ Standard Recruitment Fair Package \$930
- ☐ Sponsor Standard Recruitment Fair Package \$0

Payment

Select Choice of Payment: ☐ Check or Money Order Payable to AIChE/Invoice ☐ Credit Card ☐ Wire Transfer

For Check or Money Order/Invoice

Indicate PO # (If required for invoice): _____

For Credit Card

☐ American Express ☐ Mastercard ☐ Visa ☐ Discover ☐ Diner's Club

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • **Phone:** 646.495.1356 • **Fax:** 646.495.1501 • **Email:** leilm@aiche.org

Terms & Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers"

and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

13. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

14. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor (s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

16. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

17. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.