

## 4<sup>th</sup> International Conference on Stem Cell Engineering

March 16 – 19, 2014  
Coronado Island Marriott Resort and Spa, Coronado, CA.

# Exhibitor Prospectus

### The Conference

The 4<sup>th</sup> International Conference on Stem Cell Engineering (ICSCE) will be held from March 16-19, 2014 at the Coronado Island Marriot Resort and Spa in Coronado, California. Stem cell engineering is rapidly emerging as a distinct field at the intersection of stem cell biology, regenerative medicine, and tissue engineering. Controlling stem cell fate and differentiation by balancing extracellular and intracellular approaches is leading to the development of novel platforms to probe extrinsic and intrinsic regulation of stem cell behaviors. As stem cell therapies mature, enhanced delivery and imaging strategies to track stem cell fate and function in vivo are increasingly important as well as establishment of the necessary bioprocessing strategies to produce stem cells for clinical applications and in vitro screening platforms.

### Why Exhibit?

This conference, co-organized by the Society for Biological Engineering (SBE) and the International Society for Stem Cell Research (ISSCR), has quickly become known as the premier meeting of academic and industrial leaders defining the field of stem cell engineering. During the first three biennial meetings, the conference has averaged over 200 attendees from a total of more than 190 organizations and 20 countries. As an exhibitor, you will interact with company executives and leading academics supporting the continued growth of this rapidly maturing community of researchers and innovators of stem cell biology and technologies while also gaining valuable exposure to the diverse audience of attendees.

**Exhibitors will be located in high traffic locations to ensure numerous opportunities to network with conference attendees.** In addition to your table top you will have the opportunity to discuss your solutions during conference wide meals and receptions at this Gordon style conference. **That is almost 12 hours a day with potential customers!**



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## Fees and Package Details

### Exhibitor Registration Fee:

Early Bird: \$2,250 (Through January 10<sup>th</sup>, 2014)

Regular Fee: \$2,500

Exhibit Dates	Set-up/Break-down Dates
March 17-19, 2014	Set-up: Sunday, March 16 <sup>th</sup> Break-down: Wednesday, March 19 <sup>th</sup>

## Your Exhibit Package Includes

1. 6' draped table top with company ID sign
2. Up to 3 discounted conference registrations (10% off list price)
3. Company logo on conference website and conference program
4. Electricity connection
5. Two chairs
6. Waste Bin

Please note that this is not a 10'x10' drape and frame exhibit. Each exhibitor will receive a 6' table top and will have 7 feet of space. We kindly request that you do not bring large pop up booths designed for a 10'x10' space. Thank you.

## Payment Policy

Full payment must accompany all exhibitor registrations. Special payment arrangements must be approved in advance by AIChE and written confirmation must be attached to the reservation form. All payments must be received in full 30 days before the meeting start date. Payment covers only those items listed in the exhibit package section of this document.

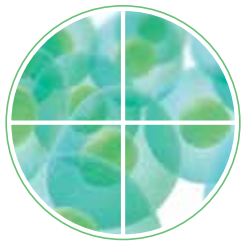
Table location assignments are assigned approximately 4 – 6 weeks prior to the meeting start date. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is received. Exhibitor Registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

Payments should be made directly to AIChE by wire transfer, check, cash or credit card (see registration form for payment information details).

## Cancellation Policy

Meeting	Last Date for Cancellation Refunds
ICSCE 2014	Friday, February 14, 2014

All reservations cancelled by 5 PM EST on the date indicated will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the Meeting.) Cancellations received after the above dates are not eligible for refund.



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## Exhibitor Reservation Form

**Please tell us the individual responsible for exhibit logistics. All correspondence regarding on-site exhibit information will be sent to this contact. (Please print clearly.)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

### Tabletop Exhibit Information:

☐ Early Bird: \$2,250 (USD)

☐ Standard Reservation: \$2,500 (USD) after January 10, 2014

Number of Tables: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

### Payment:

**Total Amount Enclosed:** \_\_\_\_\_

Please check choice of payment:

☐ American Express ☐ Visa ☐ Discover ☐ MasterCard ☐ Diner's Club ☐ Check or Money Order

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Signature & Date: \_\_\_\_\_

### Credit Card & Check Payments:

Return this form with credit card information or checks made payable to "AIChE" to:  
**American Institute of Chemical Engineers, 120 Wall St., 23<sup>rd</sup> Floor, New York, NY 10005**

Attn: Leila M. Mendoza, AIChE Accounting Dept.

Phone: 646-495-1356, Fax: 646-495-1501, Email: [leilm@aiche.org](mailto:leilm@aiche.org)

*Please refer to Cancellation Policy on page 2*

Contact [ianse@aiche.org](mailto:ianse@aiche.org) with any questions and to verify the availability of a particular exhibit.