The AIChE® MAC Endowment Fund

DOING A WORLD OF GOOD

Advancing the Education of Minority Chemical Engineers
Hello and thank you

We hope the material presented here serves as a starting point for advancing the education of minority chemical engineers, and continuing to positively impact society for decades to come.

Sincerely,

June C. Wispelwey
Executive Director

Eduardo Glandt
Chair, Foundation Board of Trustees
The History of MAC

Established in 1968 at the height of the Civil Rights Movement, the "Task Force on Minority Youth Guidance" paved the path for AIChE's Minority Affairs Committee, and was the first engineering society to address this need.

"No longer should extensive human resources go untapped because of artificial barriers or poor communications—particularly at a time when there is an increasing national need for scientific talents."

—from the committee's first position paper, accepted by the AIChE Council at its Tampa meeting on May 18, 1968
Leaders of Diversity

Since 1990, MAC has flourished into a vibrant community of leaders working together to ensure that underrepresented minority chemical engineers, especially students, are provided resources and opportunities that allow them to shape and drive a changing world.
Our Legacy

For over 25 years, the Minority Affairs Committee has focused on sponsoring scholarships, providing mentoring and networking opportunities, and raising awareness.
The Value of Diversity

Companies that are more diverse have...
• Higher Return on Equity
• Higher Return on Invested Capital
• Higher Earnings
• Higher Revenue

35% more likely to have financial returns above their median for companies in the top quartile for racial/ethnic diversity.*

60% difference on return on invested capital between companies that have 3 or more women board directors and those with zero women directors.**

**Catalyst, The Bottom Line: Corporate Performance and Women Representation on Boards, 2011
An Urgent Need

While Hispanics and African Americans make up 29.3% of the U.S. population,* they make up only 8.7% of employed chemical engineers.**

* NACME Analysis of Population Projections from U.S. Census, 2012
** National Science Foundation, Employment Report, 2010
The Minority Affairs Committee Endowment Fund

A global effort to promote diversity and inclusion in AIChE® and the profession, by creating an endowment to support and encourage the education and training of future minority chemical engineers.
Attracting the Best and the Brightest

An investment in the MAC Endowment Fund creates new opportunities, year after year, for brilliant young minds to power the future.
An Investment in the Future
The MAC Endowment Fund will support, in perpetuity, at least fifteen outstanding minority students every year in their pursuit of chemical engineering excellence.

*$300K minimum targeted goal, for first 3 years.
Moving Forward

The MAC Endowment Fund creates a lasting legacy, advancing diversity in chemical engineering and positively impacting society.

- 2018 (Year 1) $300K
- 2028 (Year 10) $700K
- 2048 (Year 30) $4.5M*

*Based on 10% annual growth of fund through additional contributions.
Funding Milestones

- **33% Funding Goal** (by December 2017): $0
- **66% Funding Goal** (by December 2018): $100K
- **100% Funding Goal** (by December 2019): $200K

**Help Us Reach This Vital Milestone!**

**MAC Endowment Fund Contributions**

*Cumulative contributions received as of May 2017.*

- **$74,000**
A Measure of Gratitude

Your generosity brings us closer to a future where the chemical engineering profession fully represents and benefits from the rich diversity of our community.

Individual Giving Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount Range</th>
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<tbody>
<tr>
<td>Benefactor*</td>
<td>$100,000 and up</td>
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<tr>
<td>Underwriter*</td>
<td>$50,000 to $74,999</td>
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<td>Patron*</td>
<td>$25,000 to $49,999</td>
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<td>Friend</td>
<td>$1,000 to $4,999</td>
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Donor Recognition Benefits

- Program Naming Opportunities
- Invitation and VIP access to AIChE events
- Recognition on AIChE Donor Wall
- Recognition at AIChE Annual and Spring Meetings
- Recognition on AIChE website, newsletters and publications, including *Chemical Engineering Progress* magazine
- Recognition in the AIChE Foundation Annual Report

*Individual donors at the Patron level and higher are recognized as Campaign Champions of the Doing a World of Good campaign. All gifts may be fulfilled over a five-year period. Speak with an AIChE Foundation representative for complete individual giving level details.
Founding Donors — Minority Affairs Committee (MAC) Endowment Fund

The AIChE Foundation gratefully acknowledges the following individuals for their generosity and leadership in supporting diversity in AIChE, the profession, and society at large.

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James Wei
June C. Wispelwey & Mark B. Bradley
Katherine S. Ziemer
"The MAC Endowment Fund will allow us to attract more outstanding minority students to chemical engineering, and is key to remaining competitive in the future global market."

—S. Shariq Yosufzai
Vice President for Global Diversity, Ombuds and University Affairs
Chevron Corporation
MAC Endowment Steering Committee Chairs

Otis Shelton
2014 President, AIChE
Director of Global Compliance and Operational Assessments,
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