



## **2023 Industry 4.0: Digital Transformation Conference (IDTC23)**

### **Sponsorship & Exhibit Opportunities**

October 3-4, 2023

Hyatt Lodge Oak Brook, Chicago

**<https://www.aiche.org/conferences/digital-transformation-conference/2023>**

The 2023 Industry 4.0: Digital Transformation Conference (IDTC23) — convening for its third year to bring you the latest in how interconnectivity, advanced automation, and machine learning, to name a few, are transforming the processing industries. This year's event will focus on this digital transformation through the lens of a company's stage of development — from startup to mature operations for small, medium, and large companies. Listen to presentations, ask questions of our panelists, network with peers from a range of industries, including chemicals, biopharmaceuticals, and food.

#### **Who Should Attend:**

- Leaders, scientists and engineers who would like to transform their day-to-day work with Advanced Manufacturing and Processing
- Innovators, technology providers, game-changers, and technology evangelists
- Consultants, systems integrators, and those providing assistance with delivery of technology projects and implementation
- Business leaders looking for multidisciplinary solutions and enabling technologies to thrive company's profitability
- Academics and researchers with innovative ideas and cutting-edge applications
- Investors, policymakers, and educators

#### **Organizing Committee**

- Mackie Hill, MxD
- Chaitanya Khare, SGH2 Energy
- Matt Loeb, SECURE
- Sachin Padhye, Infosys
- Ignasi Palou-Rivera, RAPID
- Michael Rinker, Pacific Northwest National Laboratory

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Email: [john@aiiche.org](mailto:john@aiiche.org) Phone: 646-495-1320



**Topics Include:**

- Applications of Analytics
- Data Transformation
- Industry 4.0 Through the Lifecycle of a Company
- Workforce Development
- Applications of GenAI
- Supply Chain
- Security and Privacy
- Sustaining & Sustainability

**Overall Sponsorship Recognition**

	Platinum	Gold	Silver	Bronze	Aluminum
Company logo on general sponsor signage	✓	✓	✓	✓	✓
Company logo on conference website	✓	✓	✓	✓	✓
Company logo in promotional emails	✓	✓	✓	✓	✓
Post-meeting attendee list	✓	✓	✓	✓	✓
Complimentary registrations	6	4	2	1	
Exhibit space	✓	✓	✓		

**Why Sponsor?**

Sponsoring this conference shows your company’s support and leadership in analyzing vast amounts of manufacturing data streams and turning them into actionable signals and insights. It allows you to connect and communicate your message with experts and leaders working in the field. Exhibiting provides you with an opportunity to directly interact with conference attendees to educate them on how your products and services can help improve their digital transformation.

All levels of sponsorship are customizable to meet your budget and goals for the meeting. Please do not hesitate to ask if you are interested in alternate means of recognition. All sponsorships include the core benefits outlined below. The base packages are described in the table on the following pages.

**Sponsorship Package Details and Exclusive Options**

At each sponsor level there are several options for recognition listed on the following pages. In addition to the overall sponsorship recognition, sponsors will receive exclusive branding opportunities based on the package chosen with each sponsorship level.

All sponsors receive:

- Recognition
  - On general sponsors signage
  - On the conference website
  - In promotional emails
- Post meeting attendee list

**Platinum - \$15,000 USD**

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<ul style="list-style-type: none"><li>• 6 complimentary meeting registrations</li><li>• Exhibit space (<b>Only 5 Exhibit Spaces Available</b>)</li></ul>
<b><i>Includes two of the following options (as available)</i></b>
<ul style="list-style-type: none"><li>• Promotional item with company logo distributed to all attendees (lanyards, notepads, bags, etc.)</li><li>• Session Sponsor (as available): recognition and a 15-minute talk during one conference session</li><li>• Exclusive branding during one conference lunch</li><li>• Exclusive branding during one conference session</li><li>• Exclusive branding during one conference coffee break</li></ul>

<b>Gold - \$10,000 USD</b>
<ul style="list-style-type: none"><li>• 4 complimentary meeting registrations</li><li>• Exhibit space (<b>Only 5 Exhibit Spaces Available</b>)</li></ul>
<b><i>Includes one of the following options (as available)</i></b>
<ul style="list-style-type: none"><li>• Promotional item with company logo distributed to all attendees (lanyards, notepads, bags, etc.)</li><li>• Session Sponsor (as available): recognition and a 15-minute talk during one conference session</li><li>• Exclusive branding during one conference lunch</li><li>• Exclusive branding during one conference session</li><li>• Exclusive branding during one conference coffee break</li></ul>

<b>Silver - \$5,000 USD</b>
<ul style="list-style-type: none"><li>• 2 complimentary meeting registrations</li><li>• Exhibit space (<b>Only 5 Exhibit Spaces Available</b>)</li></ul>
<b><i>Includes one of the following options (as available)</i></b>
<ul style="list-style-type: none"><li>• Session Sponsor (as available): recognition and a 15-minute talk during one conference session</li><li>• Exclusive branding during one conference lunch</li><li>• Exclusive branding during one conference session</li><li>• Exclusive branding during one conference coffee break</li></ul>

<b>Bronze - \$2,500 USD</b>
<ul style="list-style-type: none"><li>• 1 complimentary meeting registration</li></ul>
<b><i>Includes one of the following options (as available)</i></b>
<ul style="list-style-type: none"><li>• Exclusive branding during one conference session</li><li>• Exclusive branding during one conference coffee break</li></ul>

**Exhibit Space - \$2,000 USD (Only 5 Exhibit Spaces Available)**

Includes:

- 1 complimentary registration
- Electricity
- Company ID Sign
- 1 skirted table (6' long x 2' wide x 2.5' high)
- 2 chairs
- Wastepaper basket

**Sponsorship Reservation Form**

Sign up as a sponsor today by contacting John Ellertson  
Email: [johnne@aiche.org](mailto:johnne@aiche.org) Phone: 646-495-1320



**Contact Information**

Name (First/Given Last/Family): \_\_\_\_\_ Position Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Physical Mailing Address: \_\_\_\_\_

City, State, Postal Code, Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address (your logo will link to this url on the conference website): \_\_\_\_\_

**Signature Required for Sponsorship Confirmation**

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship/Exhibit Level**

Please indicate your selected sponsorship level: \_\_\_\_\_

Indicate your selected benefits (see previous pages for options): \_\_\_\_\_

Amount (total amount of your selected sponsorship and/or exhibit product(s): \_\_\_\_\_

**Payment**

Select Choice of Payment:  Check or Money Order Payable to AIChE/Invoice  Credit Card  Wire Transfer

**For Check or Money Order/Invoice Indicate PO# (if required for invoice):** \_\_\_\_\_

**For Credit Card**

American Express  Mastercard  Visa  Discover  Diner's Club

Name (as it appears on card): \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Postal Code of Card: \_\_\_\_\_

Signature Required for Payment by Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_

Completed forms can be emailed to [johne@aiche.org](mailto:johne@aiche.org)

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## Sponsor Terms and Conditions

**1. Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

**2. Sponsorship Packages** Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

**3. Payment** Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

**4. Assignment of Space** Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

**5. Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

**6. Exhibit Fees** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

**7. Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

**8. Marketing / Promotions** AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

**9. Insurance & Required Certificate of Insurance** The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the

meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. AIChE will notify Exhibitor when insurance is required.

**Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.**

**10. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

**11. Cancellation by Sponsor** There are no refunds or credits for sponsorship cancellations once payment has been received.

**12. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

**13. Exclusivity** AIChE events are offered to all potential sponsors without exclusivity.

**14. Indemnification and Hold Harmless** Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

**15. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

**16. Acceptance** All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

**17. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

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