



3rd Optogenetic Technologies and Applications Conference

<https://www.aiche.org/sbe/conferences/optogenetic-technologies-and-applications/2022>

The 3rd Optogenetic Technologies and Applications Conference will showcase advances in optogenetics and bring together different branches of the optogenetic community. The conference will include approaches in neuronal and non-neuronal optogenetics as well as in material science and unicellular organisms. Discover how these approaches are being promoted to initial translation across the life sciences.

Conference Chairs

- Wilfried Weber (University of Freiburg)
- Seraphine Wegner (University of Muenster)

Organizing Committee

- Haifeng Ye (East China Normal University)
- Mustafa Khammash (ETH Zürich)
- John A. Rogers (NeuroLux)
- Jeffrey Tabor Rice University)
- Lukasz Bugaj (University of Pennsylvania)
- Jose Avalos (Princeton University)

Several sponsorships are available to allow you, and your organization, to choose a level that meets your recognition and budget goals. As a sponsor, you will be showing this audience, and the larger industrial biotechnology community, your commitment towards supporting a workshop that will benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Teneyke Smith at 917-968-5900 or tenes@aiche.org

At each sponsor level there are several options for recognition listed below. Sponsors will be recognized on general signage, in the program book, and on the workshop website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.



Sponsor Packages - Details

PLATINUM SPONSORSHIPS

Reception Sponsor – \$10,000 (limit of 2)

- Prominent signage during one of the Conference sessions
- Can host one sponsored cocktail reception during the close of Day 1 or Day 2 of the main event
- Receive pre-event access to attendee list and have AIChE do personalized invites/promotion to selected attendees you want invited to the reception
- Receive Branded Dessert, Napkins, etc. with your company logo—all food and bev included in package
- Host a Lunch Workshop OR Roundtable (see deliverables below)
- Will receive promotion about presentation in conference agenda/materials
- 4 Conference registrations
- Exhibit space

Lunch Workshop Sponsor – \$7,500 (limit of 3)

- Can host one sponsored presentation on the main program during the Lunch hour
- Receive Prominent signage during your Conference Lunch sessions
- Receive Private conference area, with full AV setup
- Will receive promotion about presentation in conference agenda/materials and pre-event marketing email invites
- all food and bev included in package
- 3 Conference registrations
- Exhibit space

GOLD SPONSORSHIPS

Welcome Bags Sponsor – \$6,000 (exclusive)

- Be the exclusive welcome bag sponsor of the event – have your logo displayed prominently on the tote bags for every attendee at the show
- Include a media kit/ collateral for your company in each tote bag – getting it in the hand of all the audience
- Receive table next to Registration to hand out bags to each attendee during check-in – ensuring you are the first sponsor to meet each attendee at the program
- 3 Conference registrations
- Exhibit space

Badges/Lanyards Sponsor – \$6,000 (exclusive)

- Be the exclusive Badge OR lanyard sponsor of the event – have your logo displayed prominently on the attendee badges of every delegate at the show
- Will receive promotion about presentation in conference agenda/materials
- 3 Conference registrations
- Exhibit space

Coffee Break Sponsor – \$6,000 (limit of 3)

- Be the exclusive coffee break sponsor on each day of the event, receiving signage and brand promotion
- Coffee and food stations will be located at or near your exhibit booth
- Receive Branded Cups, Napkins, etc. with your company logo—all food and bev included in package
- Can upgrade to include specialty food station next to booth (carving station, omelet bar, etc.)
- Will receive promotion about presentation in conference agenda/materials
- 3 Conference registrations
- Exhibit space



SILVER SPONSORSHIPS

Interview Sponsor – \$5,000 (limit of 2)

- pre-recorded interview w/AIChE, discussing your company and answering pre-scripted Microbiome questions
- Email promotion of interview will go out to all OPTO registrants and the larger SBE Association
- Will be the exclusive Sponsor to engage OPTO market with a live video promotion prior to the event
- 2 Conference registrations
- Exhibit space

Networking Session/Roundtable Sponsor – \$5,000 (limit of 4)

- Personal signage at your Table discussion
- Can host one open group discussion on pressing market issue during the event or at end of day
- Can have topic exclusivity on question/market issue that is discussed
- Can receive private table to host live discussion
- Will receive promotion about roundtable topics/times in conference agenda/materials
- 2 Conference registrations
- Exhibit space

Wi-Fi Sponsor – \$5,000 (exclusive)

- Be the Wi-Fi connection sponsor at the event, receiving signage and brand promotion on the program
- Attendees will come by your booth to get Wi-Fi Password cards branded with your company logo
- Will receive promotion about presentation in conference agenda/materials
- 2 Conference registrations
- Exhibit space

Email Campaign Sponsor – \$5,000 (limit of 2)

- Personalized Email Campaign to all Registered OPTO Speakers/ Attendees
- Imbedded links can be included in email
- Will be one of a handful of Sponsors to engage OPTO audience with messaging prior to, or after the event
- 2 Conference registrations
- Exhibit space

BRONZE SPONSORSHIPS

Exhibit Package – \$2,500

- 1 Conference registration
- Exhibit space in the expo area
- Upgrade Option to take part in Prize Giveaway Raffle in Expo Hall

Branding Package – \$2,500

- 2 Conference registrations
- Branding as Sponsor on Onsite Signage, website and program

Please contact Teneyke Smith at 917-968-5900 or tenes@aiche.org to discuss the best sponsorship opportunity for your organization.