



SPONSORSHIP PROSPECTUS

September 16-18, 2015 – Crowne Plaza – Heidelberg, Germany

4th Conference on Constraint-Based Reconstruction and Analysis

The Conference

The International Metabolic Engineering Society (IMES) and the Society for Biological Engineering (SBE) will host the 4th Conference on Constraint-Based Reconstruction and Analysis (COBRA) from September 16-18 at the Crowne Plaza in Heidelberg, Germany. Kiran Patil, EMBL is the conference chair. COBRA is rapidly being established as the method of choice for studying cellular metabolism in a global and unbiased fashion. COBRA-2015 aims to bring together the worldwide COBRA community to discuss novel tools and emerging applications. The meeting will offer a unique platform for the exchange of ideas and catalyze new multi-disciplinary collaborations. Bernhard Palsson, UCSD and Jens Nielsen, Chalmers University of Technology are confirmed as keynote speakers. You can learn more about the conference at www.aiche.org/cobra.

2015 Organizing Committee

- Kiran Raosaheb Patil (EMBL, Heidelberg), chair
- Jason Papin (University of Virginia, Charlottesville)
- Ines Thiele (Luxembourg Centre for Systems Biomedicine, Luxembourg)
- Nathan Price (Institute for Systems Biology, Seattle)
- Markus Herrgård (NNF Center for Biosustainability, Denmark)
- Tomer Shlomi (Technion, Haifa)

Several levels of sponsorship are available to allow you, and your organization, to choose a level that meets with your budget and recognition goals. As a sponsor, you will be showing this audience and rapidly developing community your commitment to supporting these efforts that will benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Evan Flach at 646-495-1381 or evanf@aiche.org.

Thank you, in advance, for your support in making the COBRA conference a success in 2015.

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	Available?	Amount USD	Logo in Book/Web/Signage	Logo in Promo Emails	Session Reg*
Platinum	Yes	\$15,000	Yes	Yes	8
Gold	Yes	\$10,000	Yes	Yes	6
Silver	Yes	\$7,500	Yes	Yes	4
Bronze	Yes	\$5,000	Yes	Yes	2
Exhibitor	Yes	\$2,500	Yes	-	-
Media	Yes	-	Yes	-	-

*Session registrations include technical program & conference meals. Hotel costs are not included.

At each sponsor level there are several options for recognition listed below. Sponsors will be recognized on general signage, in the program book, and on the conference website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

Sponsor Package - Details

All Sponsors Receive

- Logo in the conference program book
- Logo on the conference website
- Logo on on-site signage thanking sponsors
- Opportunity to leave marketing material on literature table

Platinum Packages - \$15,000 USD

- Exhibition space can be included upon request*

Reception Sponsor

- Prominent signage at the Welcome Reception on Wednesday
- Eight conference registrations – hotel not included
- Full page color advertisement in program book

Gold Packages - \$10,000 USD

- Exhibition space can be included upon request*

Wireless Internet Sponsor

- Sponsorship of wireless internet access for attendees with exclusive signage thanking sponsor
- Six conference registrations – hotel not included

Lunch Sponsor

- Exclusive signage during one of three conference lunches (Wednesday-Friday)
- Six conference registrations – hotel not included



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Silver Packages - \$7,500 USD

- Exhibition space can be included upon request*

Conference Bag/Portfolio/Lanyard Sponsor

- Corporate logo on item distributed to each attendee
- Four conference registrations – hotel not included

Program Book Sponsor

- Full page color ad on back cover of program book
- Four conference registrations – hotel not included

Bronze Packages - \$5,000 USD

- Exhibition space can be included upon request*

Conference Session Sponsor

- Prominent signage during one of the five conference sessions
 - Biotechnology Applications, Omics and Phenotype Data Integration, Biomedical Applications, Models and Algorithms, and Multiscale Modeling

Coffee Break Sponsor

- Prominent signage at the break sessions for one day (morning and afternoon)

Exhibitor Packages - \$2,500 USD

- General recognition described in "All Sponsors" section above
- Tabletop exhibition space**

*Exhibition space can be included in the above sponsorship packages in exchange for 2 conference registrations

**Tabletop exhibition space includes:

1. 6' draped table
2. 2 chairs
3. ID Sign
4. Electricity
5. Waste Basket

Please call Evan Flach at 646-495-1381 or email evanf@aiche.org to discuss the best sponsorship opportunity for your organization.



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Sponsorship Form

CONTACT/INVOICE INFORMATION

Name: _____ Title: _____

Company: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

- Platinum\$15,000 Gold\$10,000 Silver\$7,500
 Bronze\$5,000 Exhibitor\$2,500
 Media – circulation: _____

Package Chosen: _____

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before the conference are charged a 25% cancellation fee. No refunds given for cancellations received less than 29 days before to the conference start date.

Amount Enclosed: _____

PAYMENT

- American Express MasterCard Visa Discover Check/Please Invoice

Account Number

Expiration Date

Name (as it appears on card)

Signature

Completed forms can be emailed to evanf@aiche.org, faxed to 646-495-1501, or mailed to:
Society for Biological Engineering, 120 Wall Street, 23rd Floor, New York, NY 10005.

Please contact Evan Flach at 646-495-1381 or by email at evanf@aiche.org with any questions.