



Technology Challenges and Opportunities in Commercializing Industrial Biotechnology

www.aiche.org/cib

The 4th Technology Challenges and Opportunities in Commercializing Industrial Biotechnology workshop will be held May 9th – 10th, 2022 in San Diego, CA. It will be organized by the Society for Biological Engineering. This 2 day workshop features presentations, case studies and interactive discussion on several key areas to highlight the greatest opportunities and hurdles in the developing field of industrial biotechnology for the production of fuels and chemicals. Focus areas will include integrated strain and process design/development, techno-economic analysis, process scaling, and supply chain/logistics. By bringing together leaders in industry, academia, government, and investment to address this timely subject, the workshop will contribute to the continued growth and success of industrial biotechnology.

Conference Chairs

- Bo Chen, Genomatica
- Kirsten Benjamin, Amyris

Organizing Committee

- Jason Ryder, Joywell Foods
- Brian Davison, Oak Ridge National Laboratory
- Olivier Rolland, Toulouse White Biotech
- Emily Greenhagen, Ginkgo BioWorks

Several sponsorships are available to allow you, and your organization, to choose a level that meets your recognition and budget goals. As a sponsor, you will be showing this audience, and the larger industrial biotechnology community, your commitment towards supporting a workshop that will benefit the companies in attendance, the industry, and society.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Teneyke Smith at 917-968-5900 or tenes@aiche.org

At each sponsor level there are several options for recognition listed below. Sponsors will be recognized on general signage, in the program book, and on the workshop website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

Sponsor Package - Details

All Sponsors Receive

- Logo in the workshop program book
- Logo on the workshop website
- Logo on on-site signage thanking sponsors
- Opportunity to leave marketing material on literature table

Reception Sponsor – \$12,500

- Prominent signage at the workshop Cocktail Reception
- Drinks served at or near exhibit booth
- Promotion from conference chair prior to Reception
- Host branded sponsor logo napkins during the Reception
- Four workshop registrations
- Full page color advertisement in program book
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Lunch Sponsor – \$12,500

- Exclusive signage during one of two workshop lunches
- Seat drop of Sponsor collateral on each chair in Luncheon
- Promotion from conference chair prior to Luncheon
- Host a branded sponsor logo dessert or napkins during the Luncheon
- Three workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Workshop Bag Sponsor – \$12,500

- Corporate logo on bag distributed to each attendee
- Can distribute bags to all attendees during Registration
- Can include an insert of Sponsor collateral in all Welcome bags
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Badge/Lanyard Sponsor – \$10,000

- Corporate logo on item distributed to each attendee
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Agenda Session Sponsor - \$7,500

- Prominent signage during one of the workshop sessions
- Can Sponsor one existing presentation on the main program during the event
- Will take place in main conference theatre
- Can host Q&A/ promotional session at the end of the presentation
- Will receive promotion about presentation in conference agenda/materials
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Workshop Session Sponsor - \$7,500

- Prominent signage during one of the workshop sessions
- Can host one technical presentation workshop during the event
- Can receive private room to host workshop
- Will receive promotion about workshop in conference agenda/materials
- Three workshop registrations
- Logo in workshop promotional emails



- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Roundtable Session Sponsor - \$5,000

- Personal signage at your Table discussion
- Can host one open group discussion on pressing market issue
- Can have roundtable topic exclusivity on question/market issue that is discussed
- Can receive private table/room to host discussion
- Will receive promotion about roundtable topics/times in conference agenda/materials
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Coffee Break Sponsor - \$5,000

- Prominent signage at one break session
- Drinks or Snacks served at or near exhibit booth
- Promotion from conference chair prior to Break
- Host branded sponsor logo cups during the Break
- Two workshop registrations
- Logo in workshop promotional emails
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Exhibit Package - \$2,500

- One workshop registration
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Please contact Teneyke Smith at 917-968-5900 or tenes@aiche.org to discuss the best sponsorship opportunity for your organization.