



Sponsorship & Exhibit Opportunities

September 13-14, 2021 • San Diego, CA • [Meeting Website](#)

The 5th Commercializing Industrial Biotechnology workshop will be held September 13-14, 2021 in San Diego, CA. This 2-day workshop is organized by the Society for Biological Engineering and features presentations, case studies and interactive discussion on several key areas to highlight the greatest opportunities and hurdles in the developing field of industrial biotechnology for the production of fuels and chemicals. Focus areas will include integrated strain and process design/development, techno-economic analysis, process scaling, and supply chain/logistics. By bringing together leaders in industry, academia, government, and investment to address this timely subject, the workshop will contribute to the continued growth and success of industrial biotechnology.

Conference Chairs

- Kirsten Benjamin, Amyris
- Bo Chen, Genomatica

Organizing Committee

- Brian Davison, Oak Ridge National Lab
- Emily Greenhagen, Ginkgo Bioworks
- Jason Ryder, Joywell Foods
- Olivier Rolland, Toulouse White Biotech

Speakers Include

- Frances Arnold, California Institute of Technology
- Jennifer Holmgren, LanzaTech
- Bill Evanko, Provivi
- Jay Fitzgerald, Bioenergy Technologies Office
- Paul Hill, Amyris
- Tom Treynore, R2DIO Inc.
- Kristina Tyner, Culture Bioscience

Sponsorship gives you an opportunity to show this high-level audience, and the larger industrial biotechnology community, your leadership in the industry. As a sponsor or exhibitor, you will be able to share your technical expertise with meeting attendees and provide education on how your products and services can help people overcome challenges in this field.

Workshop sponsorships can help you to accomplish key goals, including: lead generation, thought leadership, relationship develop and brand exposure.

Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact John Ellertson at 646-495-1320 or johne@aiche.org.



Sponsorship Options

At each general sponsor level there are several options for recognition listed on the following pages. In addition to the overall sponsorship recognition, sponsors will receive exclusive branding opportunities based on the package chosen within each sponsorship level.

All sponsors receive:

- Recognition
 - On meeting website
 - In meeting emails
 - On signage at the meeting
- Post meeting attendee list

Platinum \$10,000 USD

- Five workshop registrations
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Includes three of the following options:

- Lunch Sponsor: Exclusive signage as sponsor during one workshop lunch
- Gift Sponsor: corporate logo on item distributed to each attendee (Workshop Bag/Portfolio/Lanyard)
- Session Sponsor: recognition during one session of your choice and brief presentation during the session
- Email Banner Sponsor: company banner ad in email sent to conference registrants or in promotional emails (limited)
- Premium Email Sponsor: opportunity to send interview style email or custom email (approved by AIChE) to current and past conference attendees focused on the current a topic related to the conference
- Dedicated Email: email sent by AIChE on your behalf to all attendees before, during or after the event

Gold \$7,500 USD

- Three workshop registrations
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Includes two of the following options:

- Lunch Sponsor: Exclusive signage as sponsor during one workshop lunch
- Gift Sponsor: corporate logo on item distributed to each attendee (Workshop Bag/Portfolio/Lanyard)
- Session Sponsor: recognition during one session of your choice and brief presentation during the session
- Email Banner Sponsor: company banner ad in email sent to conference registrants or in promotional emails (limited)
- Premium Email Sponsor: opportunity to send interview style email or custom email (approved by AIChE) to current and past conference attendees focused on the current a topic related to the conference
- Dedicated Email: email sent by AIChE on your behalf to all attendees before, during or after the event



Silver \$5,000 USD

- Two workshop registrations
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

Includes one of the following options:

- Lunch Sponsor: Exclusive signage as sponsor during one workshop lunch
- Gift Sponsor: corporate logo on item distributed to each attendee (Workshop Bag/Portfolio/Lanyard)
- Session Sponsor: recognition during one session of your choice and brief presentation during the session
- Email Banner Sponsor: company banner ad in email sent to conference registrants or in promotional emails (limited)
- Premium Email Sponsor: opportunity to send interview style email or custom email (approved by AIChE) to current and past conference attendees focused on the current a topic related to the conference
- Dedicated Email: email sent by AIChE on your behalf to all attendees before, during or after the event

Bronze- \$2,500 USD

- One workshop registration
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket
- Lunch Sponsor: exclusive signage as sponsor during one workshop lunch
- Break Sponsor: exclusive signage as sponsor during one workshop coffee break

Aluminum- \$1,500 USD

- One workshop registration
- Logo in workshop promotional emails

Exhibit- \$2,000 USD

- One workshop registration
- Exhibit table - includes 6' draped table, 2 chairs, ID sign, electricity and waste basket

*Exhibit space includes: 6' draped table, 2 chairs, ID sign, electricity and waste basket.

**Complimentary registrations include technical program & workshop meals



Sponsorship Reservation Form

Contact Information

Name (First/Given Last/Family): _____ Position Title: _____

Company Name (as you wish it to appear): _____

Physical Mailing Address: _____

City, State, Postal Code, Country: _____

Telephone: _____ Email: _____

Web Address (your logo will link to this url on the conference website): _____

Signature Required for Sponsorship Confirmation

By signing you are denoting that you have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship/Exhibit Level

Please indicate your selected sponsorship level: _____

Indicate your selected benefits (see previous pages for options): _____

Amount (total amount of your selected sponsorship and/or exhibit product(s): _____

Payment

Select Choice of Payment: ☐ Check or Money Order Payable to AIChE/Invoice ☐ Credit Card ☐ Wire Transfer

For Check or Money Order/Invoice Indicate PO# (if required for invoice): _____

For Credit Card

☐ American Express ☐ Mastercard ☐ Visa ☐ Discover ☐ Diner's Club

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Completed forms can be emailed to John Ellertson at johne@aiche.org.

Sign up as a sponsor today by contacting John Ellertson johne@aiche.org



Sponsor Terms and Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, exhibit fees and any other exhibit-related expense may not be refunded.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the AIChE and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship and exhibit funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the related expenses already incurred by AIChE and the already accrued visibility of sponsorship and exhibits.

13. Change of Conference Format AIChE may decide to change the conference format from in-person to virtual, in its sole discretion. If AIChE changes the format of said event, sponsorship and exhibit benefits will be converted to applicable products offered in the virtual conference platform.

14. Exclusivity AIChE events are offered to all potential sponsors and exhibitors without exclusivity.

- Continued -

Sign up as a sponsor today by contacting John Ellertson johne@aiche.org



15. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

16. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

17. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

18. Confidentiality This Agreement, its terms and the Event are each confidential until publicly announced by AIChE. You may not disclose the existence of this Agreement or the terms of this Agreement to any third party without AIChE's prior written consent. You hereby authorize AIChE to provide your company representative's contact information including address, phone number, fax number and contact person information to the AIChE events and marketing team, and any AIChE vendor contracted to AIChE work for this Event, as well as to the venue owner and its employees, agents and contractors.

19. Independent Contractors The parties shall be independent contractors under this Agreement, and nothing herein shall constitute either party as the employer, employee, agent, or representative of the other party, or both parties as joint ventures or partners for any purpose.

20. No Assignment The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the written consent of AIChE.

21. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

