



COPENHAGEN
CONVENTION BUREAU

THIS IS COPENHAGEN

FOR THE METABOLIC ENGINEERING CONFERENCE 2025

*Buzzing Scandinavian capital and **European gateway** - home to a **booming innovation hub**, **tech-hungry** culture and thriving **creative industry**. Mixing royal history with **modern architecture** and a **progressive vibrant community***

AN INVITATION TO

DENMARK

*Nestled between Germany and Sweden, the Nordic Kingdom of Denmark forms a bridge that **connects Scandinavia and continental Europe**. Denmark tops the list **among the world's most peaceful, egalitarian and prosperous countries***



DENMARK IN BRIEF

- One of the oldest monarchies in the world
- Temperate climate with mild winters and lovely summers
- Currency DKK tied to the Euro
- Least corrupt nation in the world (2021)
- Welcoming and politically stable country
- Dominates the World Happiness Report rankings
- Danes are known for their global outlook, and for their ability to develop business and close international relationships
- Home to some of the world's most educated citizens-transparent with a free healthcare system, schools and universities
- Danes are recognised as some of the best non-native English-speaking nations in the world
- As the most digitised country in Europe, Denmark delivers high-quality innovation, knowledge and research that permeates all levels of society



AN INVITATION TO

COPENHAGEN

The **capital of Denmark**. A clean, safe, reliable, walkable, **waterfront city** where **sustainability** is at the top of the agenda



COPENHAGEN FOR THE MEETING PROFESSIONALS

- Experienced and popular congress city
- Easily accessible, short distances and well-functioning infrastructure
- Best City for Quality of Life 2021 (*Monocle*)
- One of the least corrupt nations in the world in 2021 (*Transparency International*)
- Secure - mirrors Denmark's security and transparency
- Experienced - popular congress city with a variety of state-of-the-art venues and hotels
- City working together - active CVB free of charge and support from relevant local partners
- English-speaking workforce as a second language
- Our online Meeting Planner Guide [here](#)
- Virtual site visits [here](#)



COPENHAGEN FOR THE DELEGATES

- Worlds Safest City 2021 (*Economist Intelligence Unit*)
- Easy to access and easy to get around - well organised infrastructure
- World's most livable city - tolerant, compact, waterfront, green, creative, relaxed and active use of city spaces
- Clean and green - sustainable focus in everything from urban development to gastronomy and transportation
- A leading gourmet capital of Europe - boasting 23 Michelin Stars
- Location of three Michelin Star Noma and Geranium; the World's Best and 2nd Best Restaurant
- Combining history and heritage with innovative design and architecture due to a unique blend of creativity, craftsmanship, and democracy
- Home to some of the happiest people in the world





AN INVITATION TO

ARRIVE

Copenhagen is the gateway to Scandinavia with an **abundance of direct flights** from **over 165 international destinations**

EASY ACCESS

- Copenhagen Airport is the main hub in Northern Europe - Scandinavia's largest airport
- Located just 12 minutes from the city centre via direct metro line
- Serviced by 66 airlines
- Terminal exclusively for low-cost carriers that services 12 low-cost airlines. Together they offered 312 low-cost routes in 2022.
- Currently non-stop flights to Copenhagen from 167 international destinations

We expect these numbers to be back to pre-pandemic conditions in 2023 (190+ international destinations, 41 intercontinental routes and more than 4,900 weekly departures and arrivals)



**COPENHAGEN AIRPORT
REPEATEDLY VOTED**

**"BEST IN
NORTHERN
EUROPE"**



TO COPENHAGEN BY TRAIN

- Copenhagen is well-connected to the rest of Europe through the extensive European highway network and the Öresund bridge, which provides easy road and train access to Sweden. City
- We encourage the reduction of carbon emissions through railway travel as Copenhagen is well-connected to the rest of Europe by train

City	Average no. of daily train departures to CPH	Shortest transfer time
Amsterdam	12	11h 33m
Berlin	7	7h 00m
Bern	7	16h 19m
Brussels	9	12h 16m
Hamburg	7	5h 12m
London	8	14h 24m
Luxembourg	5	13h 07m
Oslo	4	7h 27m
Paris	8	16h 04m
Prague	6	12h 08m
Rome	11	24h 23m
Stockholm	12	5h 06m
Vienna	7	15h 18m

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**"BEST IN
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A person is riding a bicycle on a modern, blue-paved bridge in Copenhagen. The bridge has a white, curved railing and is set against a backdrop of historic buildings with gabled roofs and a canal. The scene is captured during the golden hour, with warm lighting reflecting on the water and buildings.

AN INVITATION TO

GET AROUND

*Copenhagen is compact and walkable, with extensive bike lanes, a reliable, modern public transportation system - and the **shortest travel time from airport to city center in Europe***



**FASTEST TRAVEL TIME
FROM AIRPORT
TO CITY CENTER
IN EUROPE**



EASY TO GET AROUND

- Compact walkable city with short distances
- Efficient public transportation system
- Copenhagen Airport is located 8 km from the city centre - less than 15 minutes travel time by metro or train and 15-20 minutes by taxi
- The Copenhagen Metro (M1-M4) covers all of Copenhagen with a high frequency 24/7
- In 2019, the M3 'Circle Line' opened with 17 new stations in the city centre and in 2020, the M4 opened connecting the rest of the city with two new stations
- By 2024, the M4 will be expanded with five additional new stations
- Getting around in Copenhagen is also inexpensive, especially if you choose to make use of its compact, walkable size
- The Copenhagen Card, provides unlimited public transportation and free admission to over 85 attractions and sights

SOCIAL VENUES

- Copenhagen offers a broad range of social venues from historical buildings to modern design gems and unique music venues
- Copenhagen's restaurants are riding the green-wave and the New Nordic kitchen focuses on seasonal ingredients and a largely organic use of produce
- Copenhagen CVB is happy to provide specific suggestions to restaurants based on capacity and culinary requirements
- Find our restaurant guide [here](#)
- Find social venue suggestions on our official Meeting Planner Guide [here](#)





AN INVITATION TO

SUSTAINABLE COPENHAGEN

A frontrunner for adopting sustainable solutions, Copenhagen has one of the world's most ambitious climate policies

GREEN IS OUR FAVORITE COLOUR

- Previous photo: CopenHill waste-to-energy ski slope; World Building of the Year 2021
- Copenhagen aims to become the world's first carbon neutral capital city
- Denmark ranks 1st in the Sustainable Development Goals Index and Dashboards Report
- Copenhagen ranks 3rd in the Global Destination Sustainability Index
- Green on the go - Copenhagen is the most bike-friendly city in the world
- Copenhagen CVB is the world's first certified Green Tourism Organisation
- Sustainable strategy - Tourism For Good: Tourism in Greater Copenhagen positively impacts local and global sustainable development
- Read our sustainability strategy [here](#)



SUSTAINABILITY GUIDE

- Copenhagen is a frontrunner when it comes to sustainable development and solutions - and the local meetings industry is no exception with the destination currently ranked 3rd on the GDS-Index
- As such, Copenhagen's ambition is to ensure that as many hosted events and congresses as possible also act as drivers of sustainable development
- To ensure that sustainable transformation is top of mind when planning an event or congress in Copenhagen, Copenhagen Sustainability Guide includes pre-planning measurements that can help reduce CO₂ footprint and resource consumption along with social and lasting impact indicators
- This 2.0 version of the guide is a continuation of the initial version launched in May 2021
- The guide is developed as a digital pre-planning tool - highlighting sustainability ambitions and how these can reduce CO₂ emissions and create a social and lasting impact while contributing to the UN's Sustainable Development Goals
- View the guide [here](#)





AN INVITATION TO

HEALTH AND SAFETY

Copenhagen is the most liveable city in the world
(Monocle's life survey, 2021)

SAFE ENVIRONMENT

- One of the best healthcare systems in the world
- One of the highest percentages of COVID-19 vaccinated population in the world
- In Copenhagen, you can expect meetings, congresses and events to follow the official guidelines by the Danish Health Authorities
- All regulations and restrictions regarding COVID-19 were lifted in Denmark on the 1st of February 2022
- Keep updated on the current rules and regulations in Denmark [here](#)



AN INVITATION TO

EDUCATION, TECH AND INNOVATION

#1 in the EU on **digital infrastructure** (DESI)
#1 in Europe for **digital performance**



KNOWLEDGE AS A RESOURCE



**COPENHAGEN IS
THE 2ND BEST CITY IN THE
WORLD WHEN IT COMES TO
ENABLING, ATTRACTING,
GROWING AND
RETAINING TALENT**

*IMD World
Talent Ranking, 2020*



- With free schools and universities, Denmark is home to some of the world's most educated citizens
- U.N. has named the Danish workforce as one of the most productive
- Danes speak more foreign languages than any other European Union country
- There are 12 universities and colleges of higher education in Greater Copenhagen
- The 14,000 researchers, 160,000 students, 10,000 PhD students and 27 science parks provide a wealth of expertise and create Northern Europe's most knowledge-intensive research and business environment
- Denmark is valued as a leading test market for life science, ICT, cleantech, smart grid and city solutions - among others

INNOVATION POWERHOUSE

- Denmark ranks 3rd on the European Innovation Scoreboard
- Denmark and Copenhagen offer a strong mix of powerful digital infrastructure, innovative locations, and an efficient and interconnected conference- and event eco-system
- As the most digitised country in Europe, Denmark delivers high-quality innovation, knowledge and research that permeates all levels of society
- Copenhagen's bustling, creative startup scene has fostered some of the world's most successful tech companies and disruptive startups within AI, big data, blockchain, health tech and IoT
- Danes' willingness to be early adopters of new technology is an important factor in Copenhagen's reputation for high liveability



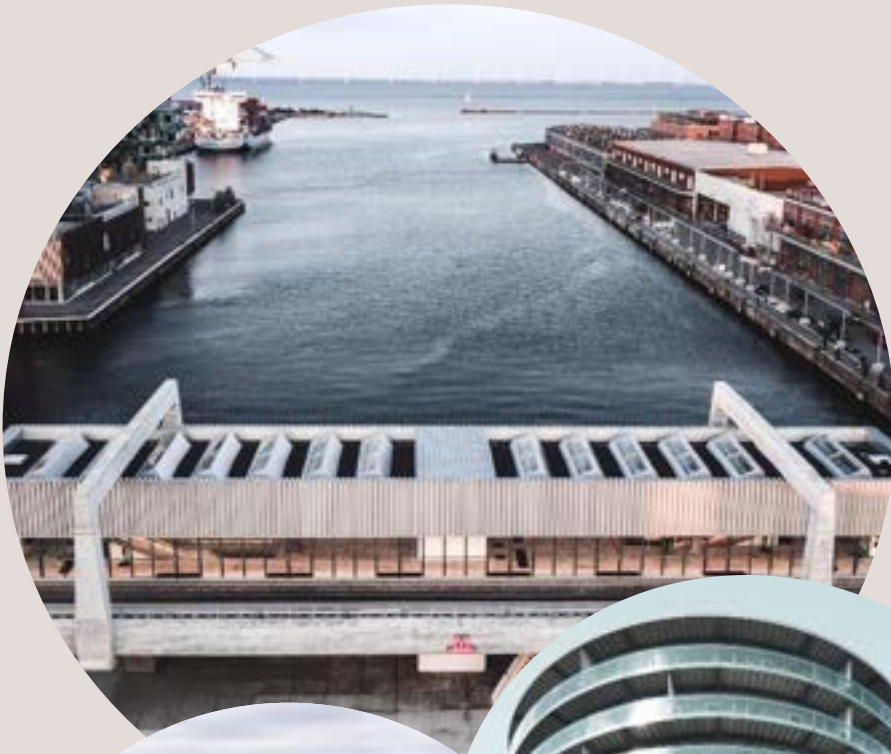
**DENMARK RANKS AS THE
MOST DIGITAL ECONOMY
IN THE WORLD**

*IMD World Digital
Competitiveness Ranking, 2022*

**...AND IS NO. 1 IN EUROPE
FOR EASE OF DOING
BUSINESS**

PARTNERSHIPS, CLUSTERS AND ALLIANCES

- Strong tradition of working together across branches in Denmark and Copenhagen within industry, academia and public authorities
- Copenhagen strongholds: CleanTech & Sustainability, Life Science, Tech/ICT, Maritime, Architecture & Design, BioResources & Food
- Copenhagen CVB is involved in several partnerships, clusters and alliances:
 - Copenhagen Capacity
 - Medicon Valley Alliance
 - Copenhagen Goodwill Ambassador Corps



AN INVITATION TO

LEARN MORE ABOUT US



EXAMPLE OF SUPPORT THROUGH COPENHAGEN CVB

- Compiling the perfect value proposition for your event, gathering all relevant suppliers and partners
- Connecting you to the right stakeholders - academia, organisations, companies and government authorities
- Suggestions and collection of venue proposals and room blocks
- Site inspection for relevant decision makers incl. ground transportation, accommodation, meals during program and set up of program
- Door-openers to all kinds of relevant suppliers and partners, AV, transport, entertainment, etc.
- Complimentary City hall reception for congresses *(subject to availability and conditions apply)*
- Online marketing material, city maps and brochures
- More information available [here](#)





DEEPER INTEGRATION OF
INTERNATIONAL CONGRESSES
WITH THE LOCAL PUBLIC,
BUSINESS AND SCIENCE
COMMUNITIES BY FACILITATING
A SYSTEMATIC AND PROACTIVE
EXPLORATION AND
DEVELOPMENT OF UNTAPPED
POTENTIAL IMPACT ACTIVITIES



COPENHAGEN LEGACY LAB

- Copenhagen CVB initiative to support and develop a positive, long-lasting and sustainable impact of international congresses
- Committed to help you reach the mission and vision of your association
- A carefully designed process that brings together the stakeholders of the specific association to create meaningful legacy for both the association and destination
- Learn more about Copenhagen Legacy Lab and the legacy process [here](#)

SUPPLIERS

- Copenhagen CVB's goal is to secure the best possible congress and meeting environment for your event
- To help achieve this, we cooperate closely with Meetingplace - our professional network of local partners within the industry - along with universities, national associations, and other relevant stakeholders
- We are pleased to advise and refer to all relevant suppliers such as venues, accommodation, transportation, and tourism experiences, as well as liaising you with our local PCOs, DMCs
- Please find an overview of PCOs and DMCs [here](#)





WRITE US:
CVB@WOCO.DK

FIND US:
[TWITTER](#)
[LINKEDIN](#)

COPENHAGEN CVB

- The official tourist and convention bureau of the Greater Copenhagen Area
- Non-profit organisation and your neutral partner in the city
- Founded +20 years ago by the City of Copenhagen, the Region of Copenhagen and private members in the meeting industry
- Committed to delivering the highest level of service to international convention planners
- Involved in many partnerships, clusters and alliances
- The world's first certified Green Tourism Organisation (2019)
- For more information: www.copenhagencvb.com

WELCOME TO COPENHAGEN

YOU ARE INVITED!

Photos are courtesy of [Wonderful Copenhagen](#), [Copenhagen CVB](#) and [Copenhagen Media Center](#)

BestCities
GLOBAL ALLIANCE



**COPENHAGEN
CONVENTION BUREAU**

