



The South Texas Section of the AIChE, in partnership with AIChE HQ, is hosting its Fourth Annual Regional Process Technology Conference at the South Shore Harbour Resort and Conference Center, on the shores of Clear Lake in League City, Texas, October 4 & 5, 2012. The conference provides technical sessions and industry solutions in process technology, which attract hundreds of chemical engineers from the Greater Houston and Gulf Coast region. The attendance was between 340 and 400 people each year when we held it on Galveston Island from 2009 to 2011. This year's conference promises to draw an even larger audience as it will be on the mainland, providing easier access for participants.

Reach out to hundreds of chemical engineers working in the Ship Channel, Baytown, Pasadena, Texas City, Chocolate Bayou and Freeport by becoming a Platinum, Gold, Silver or Bronze sponsor, an exhibitor, or an advertiser in the conference program. The top technical speakers and sessions that we have planned for 2012 will again make this the premier event for the Gulf Coast region – the heart of American chemical process industries. Don't miss this opportunity to reach out to the largest concentration of chemical engineers in the United States. Reserve your spot now!

**The preliminary program is as follows:**

**Thursday, October 4:**

***Morning Sessions with Keynote:***

Track 1: Energy and Water in the Process Industries

Track 2: Catalysis & Reaction Engineering

Track 3: Environmental & Carbon Capture

***Afternoon Sessions:***

Track 1: Process Safety Management

Track 2: Distillation & Separation

Track 3: Upstream Oil & Gas

Track 4: Professional Ethics

***Evening:***

STS-AIChE Dinner Meeting

**Friday, October 5:**

***Morning Sessions:***

Track 1: Petroleum Refining Technology 1

Track 2: Chemical Process Technology

Track 3: Thermodynamics & Process Simulation

***Afternoon Sessions:***

Track 1: Petroleum Refining Technology 2

Track 2: Process Development & Chemical Manufacturing

Track 3: Technical Sessions for Young Professionals

***Evening:***

Post-Conference Mixer



## 2012 AIChE Regional Process Technology Conference Information for Sponsors & Exhibitors

Details of the various levels of sponsorship – Platinum, Gold, Silver and Bronze – are described below, as well as exhibitor and advertising terms.

### ***Overall Conference Sponsorship Opportunities:***

#### Platinum Sponsor - Donation Level: \$7,500

Benefits of Gold Sponsorship, plus:

- Full page ad (instead of half-page) in the conference program (\$1,250 value)
- Two (2) additional complimentary conference tickets for a total of 4 tickets (\$700 value)

#### Gold Sponsor - Donation Level: \$5,000

Benefits of Silver Sponsorship, plus:

- Half-page ad in the conference program (\$750 value)
- One (1) additional complimentary conference ticket for a total of 2 tickets (\$350 value)

#### Silver Sponsor - Donation Level: \$2,500

Benefits of Bronze Sponsorship, plus:

- Exhibition space with 6' skirted table, power outlet available (\$1,200 value)
- One (1) complimentary conference ticket, including lunches (\$175 value)

#### Bronze Sponsor - Donation Level: \$1,000

Promotion through:

- Signage at the conference
- Recognition from conference podium at keynote session
- Listings in promotional materials and in the conference program
- Listings on the event web page

### ***Exclusive Sponsorship Opportunities:***

#### Track Sponsor - Donation Level: \$3,000

Same benefits as Silver Sponsor with added benefit of greater visibility in specific track

#### ~~Lanyard Sponsor - Donation Level: \$3,000~~ SOLD

~~Same benefits as Silver Sponsor with custom lanyard given to each attendee.~~

#### ~~Dinner Meeting Sponsorship - Donation Level: \$5,000~~ SOLD

~~For October 2012, we are again integrating the STS-AIChE monthly dinner meeting into the Regional Conference program, creating a unique social and technical gathering for chemical engineers from across the region with sponsorship of this monthly meeting available separately. The dinner sponsor is invited to provide the keynote speaker for the dinner meeting.~~

***Exhibition:***

This year the exhibition will be closely integrated with other conference activities, including lunches and refreshment breaks. This will encourage traffic in the exhibit areas, and maximize networking opportunities. Exhibitor benefits include:

- Display space with 6' skirted table; power outlet available
- Listing in promotional materials, conference program and event webpage
- One (1) complimentary conference ticket, including lunches (\$175 value)

Exhibitor Pricing: \$1,200



***Program Advertising:***

This year we are also offering advertising in the conference program, at the following special rates for exhibitors and sponsors:

~~Premium Full-page Cover Position in 4-Color — \$ 1,500 net~~  
**SOLD**

Full page B/W \$ 1,250 net

Half-page Horizontal B/W \$ 750 net

For other custom sponsorship opportunities and for additional information, contact:

**Doris Deutsch**  
**Sales Manager, AIChE**  
[dorid@aiiche.org](mailto:dorid@aiiche.org)  
646.495.1361

All completed Sponsorship / Exhibition Reservation  
Forms should be scanned and emailed to

**Doris Deutsch at: [dorid@aiiche.org](mailto:dorid@aiiche.org)**

or faxed to:

**775.254.6963**

**Questions: Call 646.495.1361**

All checks should be made payable to:

**AIChE**

and remitted to

**American Institute of Chemical Engineers**  
**3 Park Avenue, 19<sup>th</sup> Floor**  
**New York, NY 10016-5991**  
**Attn: Leila Mendoza, AIChE Finance Dept.**

A copy of the Sponsorship / Exhibition Reservation Form should accompany the check.

Thank you.

We look forward to seeing you at South Shore Harbour!



2012 AIChE Regional Process Technology Conference  
Sponsorship / Exhibition Reservation Form

Name of Company: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

<b>Selection:</b>	<input type="checkbox"/> Platinum Sponsor	\$7,500	<input type="checkbox"/> Dinner Meeting Sponsor	\$5,000	SOLD
	<input type="checkbox"/> Gold Sponsor	\$5,000	<input type="checkbox"/> Lanyard Sponsor	\$3,000	SOLD
	<input type="checkbox"/> Silver Sponsor	\$2,500	<input type="checkbox"/> Track Sponsor	\$3,000	
	<input type="checkbox"/> Bronze Sponsor	\$1,000	<input type="checkbox"/> Exhibitor	\$1,200	
	<input type="checkbox"/> Premium Full page cover position in 4 color				\$1,500 SOLD
	<input type="checkbox"/> Full page B/W				\$1,250
	<input type="checkbox"/> Half-page Horizontal B/W				\$ 750

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check choice of payment:

☐ American Express  
☐ MasterCard

☐ Visa  
☐ Diner's Club

☐ Discover Card  
☐ Check or Money Order

Total Amount Charged/Enclosed: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature and Date: \_\_\_\_\_

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**Cancellation Policy:** Full payment should accompany all exhibitor registrations. All cancellations are assessed a 25% processing fee if cancelled more than 30 days prior to the conference.

No refunds will be given for cancellations received 29 days or less prior to the conference start date.