# Singapore's Experiences

Singapore has continually reinvented itself to become one of the most enticing destinations in Asia, attracting record numbers of tourists with its cuisines, cultures, shopping havens and nightspots.









# Discover Singapore's Vibrant Culture and Heritage

A true experience of Singapore's local cultures will not be complete without a visit to our different ethnic quarters of the island. There is Chinatown for the Chinese, Kampong Glam for the Malays, Little India for the Indians and Katong for the Peranakans (the descendants of 17th century Chinese and Indian immigrants who married non-Muslim natives from the Malay Archipelago). These colourful precincts offer a meaningful time of cultural immersion and a collage of shopping and dining choices unique to each ethnicity.

## GARDENS BY THE BAY & SINGAPORE BOTANIC GARDENS: FOR THE NATURE-LOVERS

Take a stroll at Singapore's 1st UNESCO World Heritage site – the 74-hectare Singapore Botanic Gardens, or walk amongst the futuristic 'Supertrees' and Cloud Forest at Gardens by the Bay, Singapore's 2nd national garden in Downtown Singapore.





# MUSEUMS IN SINGAPORE: FOR A TOUCH OF HISTORY AND MODERN ART

History comes alive at Singapore's many interactive and educational museums! History-lovers can start browsing through heritage artefacts at the National Museum of Singapore to learn more about Singapore's past. Explore more about the city's multiple ethnic cultures by visiting the Peranakan Museum and the Asian Civilisations Museum.

Culture-buffs can also enjoy one of the world's largest public collections of modern and contemporary Southeast Asian artworks at the Singapore Art Museum. The highly anticipated visual arts institution National Gallery Singapore (NGS) has also recently opened to the public. NGS will display and promote

Southeast Asian and Singapore art whilst hosting international art exhibitions. The future home of the museum is two monumental buildings—the City Hall and the former Supreme Court. At 60,000 square metres, the gallery will be the largest visual arts venue in Singapore.

## MARINE LIFE PARK: FOR THE YOUNG AT HEART

Children and adults alike will enjoy a visit to the newly opened Marine Life Park. Featuring two attractions, the S.E.A. Aquarium is one of the world's largest oceanarium and has more than 800 marine animals from magnificent sharks to rarely sighted fish.

Visitors can plunge into wet and wild fun at Adventure Cove Waterpark which has adrenalinepacked waterslides, snorkelling opportunities with 20,000 colourful reef fish, and the chance for them to wade and interact with dozens of rays.









# NIGHT SAFARI AND RIVER SAFARI: FOR THE ANIMAL LOVERS

Set in 40 hectares of dense secondary forest, Night Safari is the world's first night wildlife park. The park has 1,000 nocturnal animals from over 100 species in their natural habitat. The popular Creatures of the Night show should not be missed! Delegates can also hop on-board the Gourmet Safari Express for an unforgettable experience, and those prepared to explore further could follow the several walking trails.

At the **River Safari**, delegates can meet over 5,000 aquatic and terrestrial animals representing 300 species. There are 8 river habitats from mighty Mississippi to majestic Yangtze, where visitors can see river giants like the giant river otter and the endangered Mekong giant catfish. Giant pandas Kai Kai and Jia Jia await at the lush Giant Panda Forest – the largest panda exhibit in Southeast Asia.

#### SENTOSA: FOR THE ADRENALINE-JUNKIE

Just 15 minutes away from the city centre is Sentosa, an idyllic resort island with pristine beaches, sea sports and endless activities to indulge every interest – from a 450-metre-long flying fox across the beach at **MegaZip Adventure Park** to the world's first vertical wind tunnel for indoor skydiving at **iFly Singapore**. Both adults and families can also enjoy themselves at the **Universal Studios Singapore** for endless hours of entertainment and family fun! Singapore's first bungy tower, featuring 47m-tall jump decks as well as giant double swings (AJ Hackett) has also opened in 2017.





#### SHOPPERS' PARADISE

No visit to Singapore is complete without a visit to Orchard Road, voted the World's Top Shopping Avenue by CNN Go in 2012. The street is lined with malls carrying international and local brands such as Charles and Keith, TWG Tea etc.

One can always indulge in late night shopping after a day of conference. Open 24 hours daily, **Mustafa Centre** at Little India offers virtually everything a visitor would want to buy. Electronics, toys, toiletries, clothing and appliances are jam-packed here, at prices that are hard to beat! Alternatively, head **to Bugis Street Night Market**, or better known as a pasar malam ('night market' in Malay), it contains little stalls that line interconnected streets, selling everything from electronics to fashion accessories.

#### **PAMPERING SPA TREATMENT**

There are no shortages of spas in Singapore to unwind in and relax your mind after a long day of conference and networking.

For Singapore's first garden spa destination, SPA Botanica allows patrons to be close to nature and enjoy pampering treatments set amid lush tropical foliage on Sentosa. Alternatively, household name Kenko Wellness Spa offers foot reflexology and the famous Fish Spa, where tiny fish help exfoliate your feet on feeding on dead skin – a ticklish yet comforting must-try!

#### A MULTICULTURAL SOCIETY

Consistently ranked among the world's most business-friendly countries by the World Bank, Singapore is also one of the most culturally diverse nations in the world:

• Four official languages in Singapore, with English as the primary language. It is spoken fluently and is used on all public signage, which would enable delegates to explore the city easily on their own.

• Different races, religions and cultures co-exist in Singapore – delegates would be able to explore the rich heritage of various ethnic precincts and cuisines

