

# 5<sup>th</sup>Battery and Energy Storage Conference

## November 15-17, 2023 • Argonne National Laboratory, Lemont, IL• www.aiche.org/cei/conferences/battery-and-energy-conference/2023

The Battery and Energy Storage Conference seeks to engage chemical engineers and researchers working in the fields of energy storage and conversion technologies to identify, communicate and explore current advancements in technology design.

#### **Conference Chair**

• Venkat Srinivasan, Argonne Collaborative Center for Energy Storage Science

#### **Organizing Committee**

- Alexander Urban, Columbia University
- Nav Nidhi Rajput, Stony Brook University
- Susan J. Babinec, Argonne National Lab
- Jordi Cabana, UICU

## **Overall Sponsorship Recognition**

	Gold	Silver	Bronze
Company logo on general sponsor signage	✓	✓	1
Company logo on conference website	✓	✓	1
Company logo in promotional emails	✓	✓	1
Post-meeting attendee list	✓	✓	1
Complimentary registrations	5	3	1
Exhibit space	✓	✓	
Email Blast to attendees	×	×	
Recognition as sponsor at live event	<	<ul> <li>✓</li> </ul>	1

### Why Sponsor?

Sponsoring this conference shows your company's support and leadership in the battery and energy storage community. It allows you to connect and communicate your message with experts and leaders working in this field. An exhibit will provide you with an opportunity to interact with conference attendees, to educate them on how your products and services can help to improve their research and applications.

All levels of sponsorship are customizable to meet your budget and goals for the meeting. Please do not hesitate to ask if you are interested in alternate means of recognition. All sponsorships include the core benefits outlined below.



## **Sponsorship Package Details and Exclusive Options**

Core benefits include:

- Recognition
  - On general sponsors signage
  - On the conference website
  - In promotional emails
- Post meeting attendee list

#### Gold - \$10,000 USD

- 5 complimentary meeting registrations
- Email blast to all attendees (pre, during or post-show)
- Exhibit space
- Recognition as a sponsor of a conference meal, session, or travel award (sponsor's choice)
- Core benefits

#### Silver - \$7,500 USD

- 3 complimentary meeting registrations
- Email blast to all attendees (pre, during or post-show)
- Exhibit space
- Core benefits

#### Bronze - \$5,000 USD

- 3 complimentary meeting registration
- Exhibit space
- Core benefits

#### Exhibit Space Only \$3,500 USD

- 1 complimentary meeting registration
- Exhibit space (6ft table 2 chairs)
- Core benefits



## **Sponsorship Reservation Form**

Contact Information				
Name (First/Given Last/Family):	Position Title:			
Company Name (as you wish it to appear):				
Physical Mailing Address:				
City, State, Postal Code, Country:				
Telephone: Email:				
Web Address (your logo will link to this url on the conference website):				
Signature Required for Sponsorship Confirmation I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.				
Signature: Date:				
Sponsorship/Exhibit Level				
Please indicate your selected sponsorship level:				
Amount (total amount of your selected sponsorship product):				
Payment				
Select Choice of Payment:	AIChE/Invoice			
For Check or Money Order/Invoice Indicate PO# (if required for invoice):				
For Credit Card				
American Express     Imastercard     Visa	Discover     Diner's Club			
Name (as it appears on card):	Account Number:			
Expiration Date: Billing Postal Code of Card:				
Signature Required for Payment by Credit Card: Date: Date:				

Completed forms can be emailed to johne@aiche.org



#### **Sponsor Terms and Conditions**

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AlChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AlChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

**4.** Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

**7. Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

**9. Insurance & Required Certificate of Insurance** Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the meeting venue, and their respective employees and agents, against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per

occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

**10. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

**11. Cancellation by Sponsor** There are no refunds or credits for sponsorship cancellations once payment has been received.

**12. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

**13. Exclusivity** AIChE events are offered to all potential sponsors without exclusivity.

14. Limitation on Liability Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

**15. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

**16.** Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

**17. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

Sign up as a sponsor today by contacting John Ellertson Email: johne@aiche.org