

AIChE Annual Student Conference Recruitment Fair & Sponsorship Prospectus



www.AIChE.org/ASC

ASC22

AIChE Annual
Student Conference

AIChE Annual Student Conference Recruitment Fair & Sponsorship Opportunities

Phoenix, AZ | November 11-14th, 2022

AIChE's Annual Student Conference is the premier event for undergraduate chemical engineering students, bringing together over 1,600 of the brightest and most enthusiastic students who will soon be looking to join the workforce or attend a graduate program.



ASC includes four days of career information in-person through social events, competitions, and ample networking. Student engineers from more than 250 schools celebrate the chemical engineering profession alongside young professional members, AIChE leaders, and industry professionals from numerous engineering specialties.

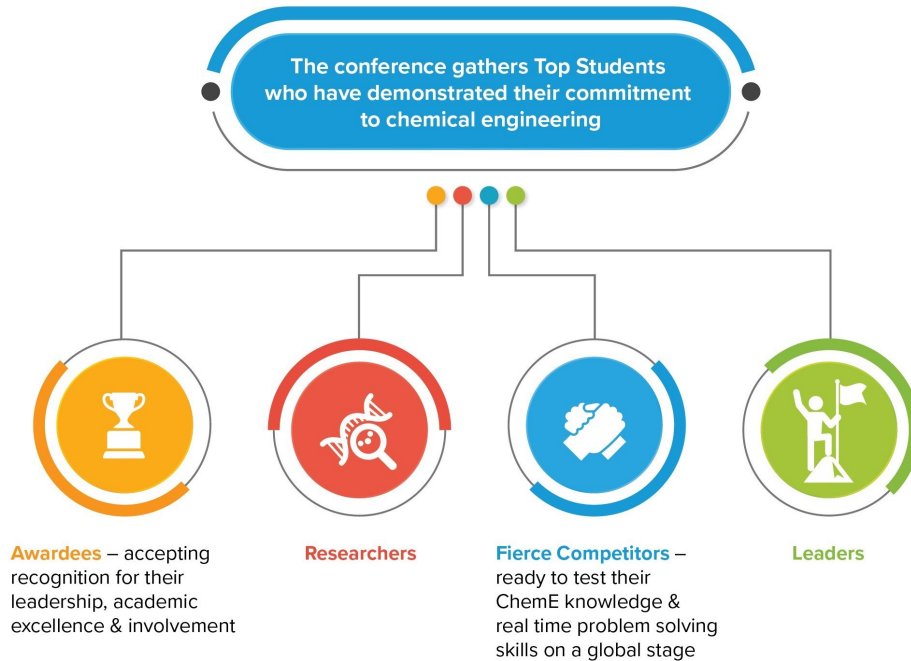


If you are interested in recruiting at the Recruitment Fair, several of the sponsorship options for the Annual Student Conference include Recruitment Fair Packages and provide other recognition and ways to engage the high caliber students attending. Save on campus visits by meeting the best ChemE students all in one place at the 2022 AIChE's Annual Student Conference.



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Who Are the Students?

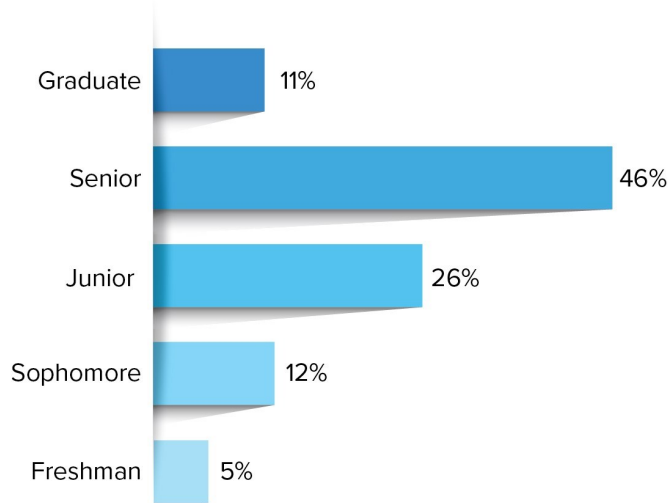


OVER
250
DIFFERENT
UNIVERSITIES

 **48%**  **51%**

 **1,600+**
CHEMICAL ENGINEERING
STUDENTS

BREAKDOWN BY CLASS YEAR:



Sponsorship Opportunities

Sponsoring communicates your organization's focus, values and culture to the students and lets them know about all of the great opportunities you offer. Sponsoring also showcases your dedication to developing chemical engineers, and allows you to introduce your products and services to the next generation of chemical engineering leaders as they prepare to enter industry and/or attend graduate school.

Past Participating Sponsoring Companies include:



Premium Sponsorship Recognition Benefits*

	Platinum	Gold	Silver	Bronze
Branding/Logo on general sponsor signage	✓	✓	✓	✓
Branding/Logo on conference website	✓	✓	✓	✓
URL Link on conference website (new)	✓	✓	✓	✓
Inclusion in marketing leading up to event	✓	✓		
On-site private interview space during the Fair	✓			
Premier Recruitment Fair Package	✓			
Standard Recruitment Fair Package		✓	✓	✓
Yearly access to AIChE undergraduate resume database	✓	✓		

**Sponsorships can also be customized based on your marketing and recruitment needs.*



Sponsorship Packages

All sponsors receive recognition on general sponsor signage, on the conference website, in the conference app.

Sponsorships can also be customized based on your marketing and recruitment needs. Custom sponsorships provide an opportunity to build a package that best fit your goals. These can include custom promotional items or giveaways, diversity networking events, and more.

Platinum Opening Keynote Sponsorship

\$10,000 USD

(only 1 available)

- Recognition as Platinum sponsor on ASC website and in marketing
- Premier Recruitment Fair Package includes prominent booth location and private interview space
- Yearly access to AIChE undergraduate resume database (full year access)
- Host a sponsored workshop or session (on Saturday, November 12th, time TBD)
- Banner ad in pre-conference email sent to all registrants
- Banner ad in monthly AIChE Student newsletter prior to the event
- Full page ad in ASC Program Guide
- Sponsor the Opening Breakfast keynote presentation. Deliverables include: branding in marketing pre-event and during the event on slides, reserved VIP table at event
- Attendee passes included:
 - Full Access to ASC (2)
 - Recruitment Fair only (4)
 - Night of Networking event (4)

Gold Industry Leader Panel Sponsorship

\$8,500 USD

(only 1 available)

- Recognition as Gold sponsor on ASC website and in marketing
- Full page ad in ASC Program Guide
- Standard Recruitment Fair Package with premium booth location
- Yearly access to AIChE undergraduate resume database
- Sponsorship of the Industry Leader Panel lunch. Deliverables include: branding in marketing pre-event and during the event on slides, reserved VIP table at event
- Attendee passes included:
 - Recruitment Fair only (3)
 - Night of Networking event (2)



Sponsorship Packages (continued)

Gold Night of Networking Sponsorship

\$8,500 USD

(limited to 2 sponsors)

- Recognition as Gold sponsor on ASC website, in marketing, and onsite signage
- Full page ad in ASC Program Guide
- Standard Recruitment Fair Package with premium booth location
- Yearly access to AIChE undergraduate resume database
- Sponsorship of the Night of Networking. Deliverables include: branding in marketing pre-event and during the event on slides, opportunity to share welcome remarks, and host a raffle give away.
- Attendee passes included:
 - Recruitment Fair only (3)
 - Night of Networking event (3)

Silver

\$5,500 USD

- Recognition as Silver sponsor on ASC website, in marketing, and onsite signage
- Half page ad in ASC Program Guide
- Standard Recruitment Fair Package
- Host a sponsored workshop or session (on Saturday, November 12th, time TBD)
- Attendee passes included:
 - Recruitment Fair only (3)
 - Night of Networking event (3)

Bronze

\$3,500 USD

(limited) availability

- Host a sponsored workshop or session (on Saturday, November 12th, time TBD)
- Includes marketing promotion leading up to the event and signage
- Standard Recruitment Fair Package

Amplify Your Recruiting with Impactful Ways to Connect with Students

- **Resume Bank Database** grants you access to undergraduate students who are looking to go to grad school. 3 times throughout the year we collect resumes from students. Report includes current school, GPA, study focus area and more.
- **Dedicated Email** sends your marketing message to registered attendees, before the Student Conference to drive traffic to your booth, or after the conference as a follow up
- **Banner Advertising** reaching our AIChE student members, on aiche.org and retargeted. Campaigns can be set up to reach students based on filters like geography or expected year of graduation.



Annual Student Conference Recruitment Fair Opportunities

Best Value

Premier Recruitment Fair Package

(limited availability)

Standard Recruitment Fair Package



Listing in recruitment fair marketing and in app as “Premier Recruiter”. **Includes website linked to your graduate program for more info**

Listing in recruitment fair marketing and in event app. **Includes website linked to your graduate program for more info**



One skirted table in prime location with identification sign, two chairs, and one wastebasket

One skirted table (with identification sign, two chairs, and one wastebasket)

Complimentary
Exhibitor-only
Badges¹

4

3



Yearly access to student resume bank starting before the Recruitment Fair



One notification email sent to all students about company’s participation in Recruitment Fair



Plus exclusive on-site interview space during the Recruitment Fair from 8am-3pm MT



¹ Exhibitor-only badges cannot be used for the AIChE Annual Meeting or the AIChE Annual Meeting Expo. Annual Meeting passes do include access to the Student Conference and Recruitment Fair.



Graduate School Reservation Form

Please tell us the individual responsible for details and logistics. All further communications including the invoice or receipt for your sponsorship and/or recruitment fair exhibit will be sent to this contact.

Contact Name: _____

Title: _____

Email Address: _____

University/Program Name (as you wish it to appear in marketing): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Website URL (to be used in marketing) _____

Signature Required: I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship Packages

- Platinum Opening Keynote \$10,500
- Gold Industry Leader Panel \$8,500
- Gold Night of Networking \$8,500
- Silver \$5,500
- Bronze \$3,500

Recruitment Fair Rates

- Premier Recruitment Fair Package
 - ⇒ On/Before Sept 9th \$4,500
 - ⇒ On/After Sept 10th: \$5,995
- Standard Recruitment Fair Package
 - ⇒ On/Before June 10th \$ 830
 - ⇒ On/Before Sept 9th: \$ 930
 - ⇒ On/After Sept 10th: \$1,130
- Dedicated Email (limited) \$2,000
- Resume Bank Access (full year) \$ 800
- Targeted Web Banners \$1,500
(25K impressions targeting students)

Select Payment Method:

Total Amount: _____

- Check or Money Order Payable to AICHe/Invoice Credit Card Wire Transfer

For Check or Money Order/Invoice Indicate PO # (If required for invoice): _____

For Credit Card

- American Express Mastercard Visa

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Completed forms can be emailed to tanib@aiche.org



Tania Babiuk | tanib@aiche.org | 646.495.1386

Terms & Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, exhibit fees and any other exhibit-related expense may not be refunded.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the AIChE and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. **Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.**

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship and exhibit funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the related expenses already incurred by AIChE and the already accrued visibility of sponsorship and exhibits.

13. Change of Conference Format AIChE may decide to change the conference format from in-person to virtual, in its sole discretion. If AIChE changes the format of said event, sponsorship and exhibit benefits will be converted to applicable products offered in the virtual conference platform.

14. Exclusivity AIChE events are offered to all potential sponsors and exhibitors without exclusivity.

15. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

16. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

17. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

18. Confidentiality This Agreement, its terms and the Event are each confidential until publicly announced by AIChE. You may not disclose the existence of this Agreement or the terms of this Agreement to any third party without AIChE's prior written consent. You hereby authorize AIChE to provide your company representative's contact information including address, phone number, fax number and contact person information to the AIChE events and marketing team, and any AIChE vendor contracted to AIChE work for this Event, as well as to the venue owner and its employees, agents and contractors.

19. Independent Contractors The parties shall be independent contractors under this Agreement, and nothing herein shall constitute either party as the employer, employee, agent, or representative of the other party, or both parties as joint ventures or partners for any purpose.

20. No Assignment The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the written consent of AIChE.

21. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

