

Instructions & Tips for Shooting Your Video

As one of AIChE's 35-Under-35 honorees, you're helping to define the Institute's future.

We want to celebrate you as part of the #AIChE35Under35 social media campaign with a short video of you stating your name, your organization, and completing one of the following statements.

But you've got to do it in 60 seconds or less! Your participation will help inspire other young professionals to get involved.

Complete one of the following statements:

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **Five adjectives that people have used to describe me are...**

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **My favorite thing about being a chemical engineer is...**

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **If I were any piece of chemical engineering equipment, I would be a _____ because...**

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **If I weren't a ChE, I would be a [name of profession or avocation] because...**

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **I would like my professional legacy to be...**

Hi, my name is [Your Name]. I work for [name of organization]. And I'm one of AIChE's 35 Under 35 for 2023. **AIChE (pronounced A. I. C. h. E.) has helped me by...**

Video Specifications:

- Video should be short, 60 seconds or less.
- Video should be shot landscape style.
- Video can be shot with a computer, smartphone, or stand-alone video camera.
- File format .mp4 (default for iPhone and Android)
- File name syntax **lastname_firstname_video**
- Upload it to this folder: <https://aiche.app.box.com/f/933eaf78bf8941ee8e503fedd6024d82>

Video Recording Tips:

- Be sure to review the video prior to submitting to make sure that you can be heard and that the lighting and background are decent.
- Get Creative! Why not shoot the video outside in one of your favorite places? Or consider recording it on Zoom with an AIChE Virtual Background. How about a demonstration of something you do in your job?

- Feel free to use apps such as Zoom Clips, MuseMage, VUE, or others.
- If you'd prefer to not appear in your video, use your voice with some cool footage from your job or animation (if you have those skills).
- Consider getting someone to help you shoot the video, or, if you're doing it yourself, consider using a tripod for stabilization.
- Feel like you have two great videos and can't figure out which one to send? Send them both and we'll choose. If you're bilingual, consider submitting one video in your second language. Just make sure the files have different names e.g. lastname_firstname_video1 and lastname_firstname_video2
- Avoid using logos or images you don't have the rights to use. <https://search.creativecommons.org>
- You could consider an [AIChE Zoom background](#) or one specifically for [35-Under-35](#).
- Most importantly: Have Fun.

Where Will Your Video Be Used?

- Most videos submitted as part of this program will be used on AIChE's social media channels (Facebook, Twitter, YouTube and some on Instagram) with the hashtag #AIChE35Under35.
- Some videos will be shared individually on these channels and others will be shared as part of an AIChE ChEnected blog post or YouTube playlist.
- Videos may also be incorporated into media developed for on-site recognition of winners.
- After the campaign kicks off, you're free to share your video yourself with the hashtag #AIChE35Under35, linking to the main site page.