

Community Counts at AIChE

2018 Strategic Plan

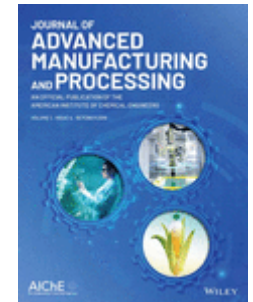
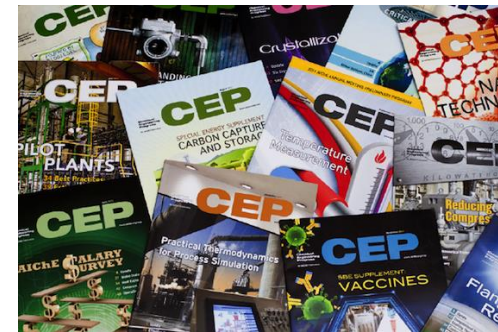
Focus on Communities

- AIChE will:
 - Strengthen existing communities, by representative constituency (i.e., industry, academic, government) and by **technical interest** (i.e., divisions, technical entities)
 - Grow in advanced manufacturing areas, while strengthening and sustaining the RAPID Manufacturing Institute.

Technical First

Curating technical content for communities

- One-stop shop for area-specific technical content created and curated for the community, by the community
 - Webinar bundles and Conference proceedings
 - CEP Articles and Industry News
 - Conferences and Events
- Basis of 2018 Pilot Program
 - Membership benchmark: AIChE members value technical resources



2018 Division Pilot Program

Snapshot

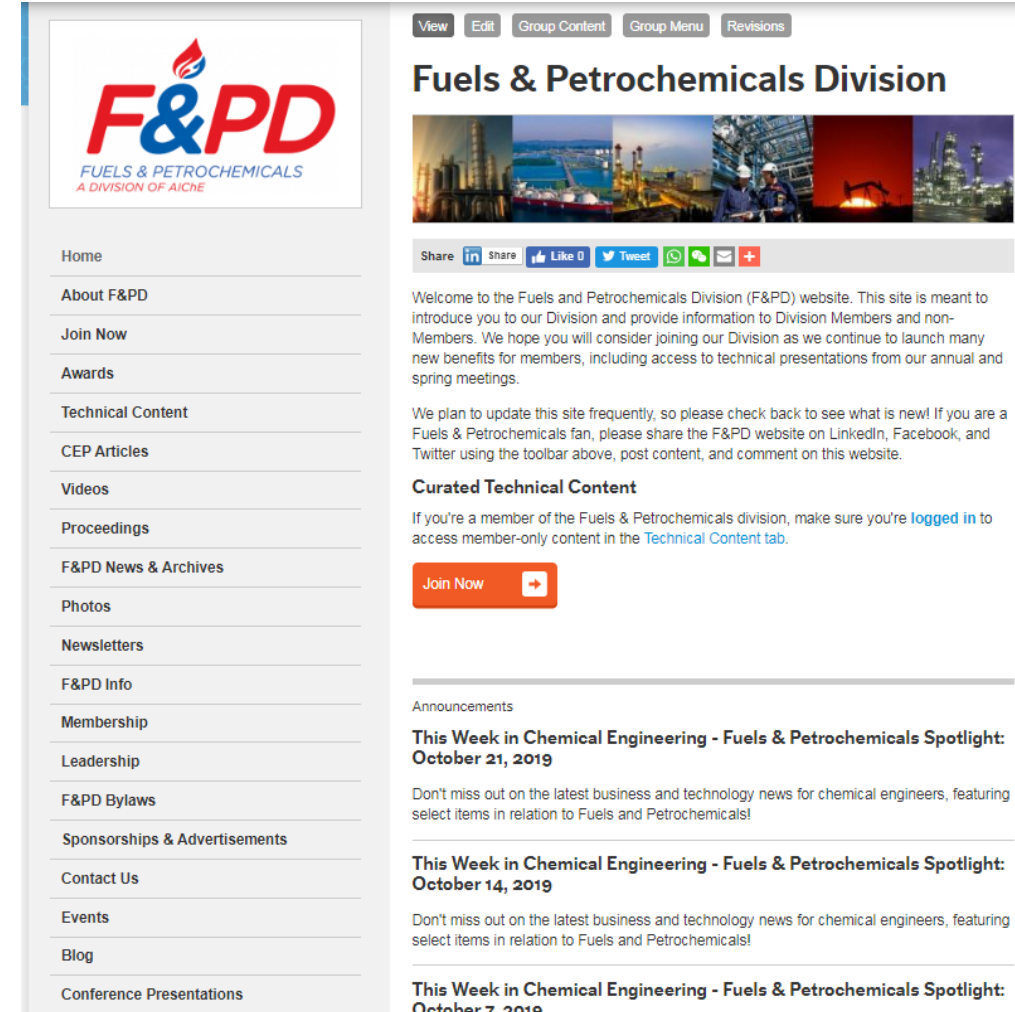
- Fuels & Petrochemicals Division (F&PD)
- Food, Pharmaceuticals, & Bioengineering Division (FP&BE)
- Outcome:
 - 200+ new members of AIChE and Divisions
 - Development of clear value proposition



Snapshot of Division Pilot Program

Fuels & Petrochemicals Division (F&PD)

- Curated conference proceedings (2005-2018)
- 25 curated AIChE videos and recorded content
- 8 webinar bundles
- 4 *Chemical Engineering Progress (CEP)* Article Collections
- Partnership with *Hydrocarbon Processing (HP)* Magazine
- Weekly announcements and news – “This week in chemical engineering”
- Division logo and branding to increase awareness



Fuels & Petrochemicals Division

Welcome to the Fuels and Petrochemicals Division (F&PD) website. This site is meant to introduce you to our Division and provide information to Division Members and non-Members. We hope you will consider joining our Division as we continue to launch many new benefits for members, including access to technical presentations from our annual and spring meetings.

We plan to update this site frequently, so please check back to see what is new! If you are a Fuels & Petrochemicals fan, please share the F&PD website on LinkedIn, Facebook, and Twitter using the toolbar above, post content, and comment on this website.

Curated Technical Content

If you're a member of the Fuels & Petrochemicals division, make sure you're [logged in](#) to access member-only content in the [Technical Content](#) tab.

[Join Now](#)

Announcements

This Week in Chemical Engineering - Fuels & Petrochemicals Spotlight: October 21, 2019

Don't miss out on the latest business and technology news for chemical engineers, featuring select items in relation to Fuels and Petrochemicals!

This Week in Chemical Engineering - Fuels & Petrochemicals Spotlight: October 14, 2019

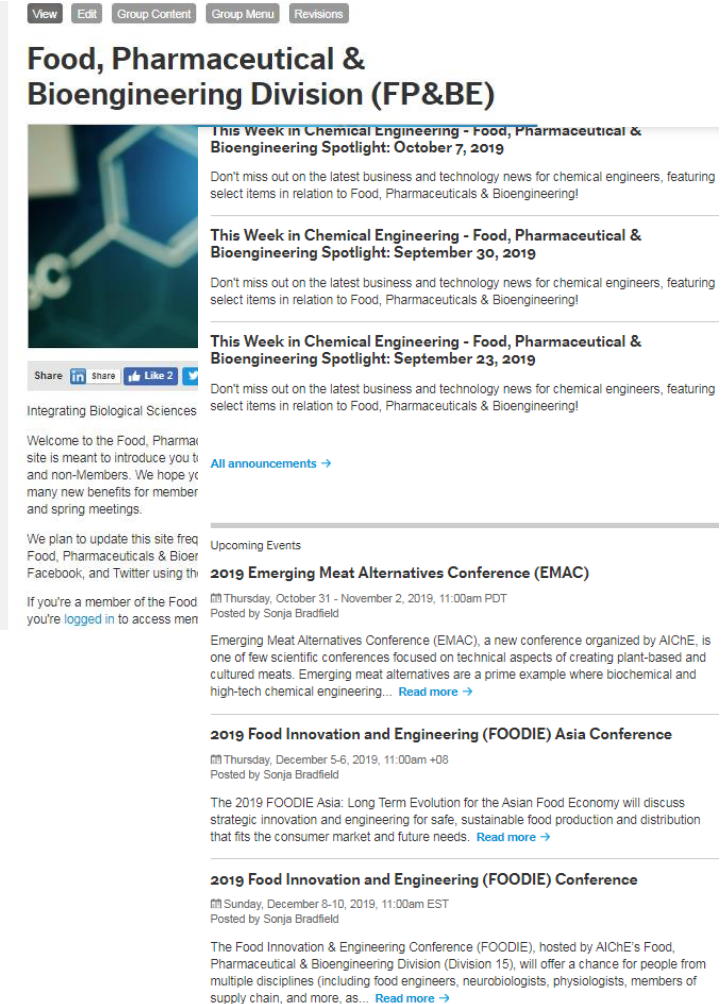
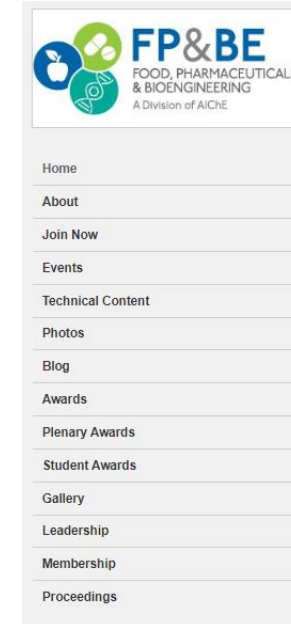
Don't miss out on the latest business and technology news for chemical engineers, featuring select items in relation to Fuels and Petrochemicals!

This Week in Chemical Engineering - Fuels & Petrochemicals Spotlight: October 7, 2019

Snapshot of Division Pilot Program

Food, Pharmaceuticals, & Bioengineering Division (FP&BE)

- Curated conference proceedings (2005-2018)
- 6 AIChE Annual Meeting recording bundles
- 6 webinar bundles
- 3 *Chemical Engineering Progress (CEP)* Article Collections
- Special discounts to related conferences
- Weekly announcements and news – “This week in chemical engineering”
- Division Logo and branding to increase awareness
- Focus on Food (underserved area in Division)
 - Creation of the food-specific conference series
 - Food Innovation and Engineering (FOODIE)
 - FOODIE Asia
 - Emerging Meat Alternatives Conference (EMAC)



2019 Community Counts Program

Snapshot

- Outcomes
 - Increased technical content for members (webinars, CEP collections, newsletters, etc.)
 - Promotional brochures and increased division awareness and member engagement
 - Collaboration with CTOC program to help identify value proposition
 - Updated division logos



Community Counts Program

2019 and Beyond

- 4-5 additional Divisions per year to receive volunteer-staff partnerships
 - Increasing staff support
 - Increasing and curating technical content and value proposition
- New Logos for all AIChE Divisions
- Additional promotional items for Divisions
- Support for Division newsletters
- Increased membership acquisition and retention efforts

Divisions

- Catalysis and Reaction Engineering Division (CRE)
- Computing & Systems Technology Division (CAST)
- Education Division (EDU)
- Environmental Division (ENV)
- Food, Pharmaceutical & Bioengineering Division (FP & BE)
- Forest Bioproducts Division (FBP)
- Fuels & Petrochemicals Division (F&P)
- Management Division (MGMT)
- Materials Engineering & Sciences Division (MESD)
- Nuclear Engineering Division (NE)
- Process Development Division (PD)
- Safety & Health Division (S&H)
- Separations Division (SEP)
- Transport and Energy Processes Division (TEP)

Forums

- Chemical Engineering & the Law Forum (ChE&L)
- Computational Molecular Science & Engineering Forum (CoMSEF)
- Nanoscale Science & Engineering Forum (NSEF)
- North American Mixing Forum (NAMF)
- Particle Technology Forum (PTF)
- Pharmaceutical Discovery, Development and Manufacturing Forum (PD2M)
- Sustainable Engineering Forum (SEF)
- Upstream Engineering & Flow Assurance Forum (UE & FA)

Questions?