



Council for Chemical Research

2018 Annual Meeting Sponsorship Prospectus

Wilmington, DE • December 17-18, 2018

<http://ccrhq.org/events/2018-ccr-annual-meeting>

The Annual Meeting of the Council for Chemical Research (CCR) will be held in Wilmington, DE on December 17-18, 2018. This meeting provides a unique forum for leaders from industry, academia, and government to identify, discuss and reflect on common issues that affect the health and vitality of the chemical research enterprise.

The world is changing faster than ever. Within the chemical research enterprise, the level of research activity around the world has increased significantly, boundaries between traditional disciplines such as biology and chemistry are disappearing, and the industrial landscape continues to shift. To meet these challenges, especially within the limited time available to decision-makers, this meeting will focus on "Setting the Agenda" for the future through examining trends in scientific frontiers, science policy, research support, education, leadership, and economic drivers. Through a highly interactive program, the meeting will provide a dynamic environment where ideas, strategies, and collaborative opportunities can be developed to pro-actively meet the accelerating pace of change in chemical research. Join us at this meeting to ensure you are a part of reinvented and rejuvenated CCR that will lead chemical research into the future.

Why Sponsor?

Sponsoring or exhibiting at this conference allows your company to network with its current and potential customers at a time when they are open to learning about new technologies that can help shape their strategic outlook. It establishes your brand as a leader in chemical research and shows your support for the growth and development of the field.

There are a variety of opportunities starting at just \$500. We are happy to discuss customized sponsorship packages and benefits with you. Please contact Pat Brennan at 646-495-1332 or patrb@aiche.org.

Thank you, in advance, for your support in making the 2018 CCR Annual Meeting a success.

*Sign up as a sponsor today by contacting Pat Brennan
E: patrb@aiche.org P: 646-495-1332*



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All Sponsors receive the following Core Benefits

- Logo in the conference program book
- Logo on the conference website
- Logo on on-site signage thanking sponsors

At each sponsor level there are several options for recognition. Sponsors will be recognized on general signage, in the program book, and on the conference website based on the levels in the table. Additional recognition will be given on-site based on the package chosen within each sponsorship level.

Sponsor Package Details

Titanium - \$10,000 USD **(1 available)**

- 7 conference registrations – hotel not included
- Full page, 4c advertisement on back cover of the program book
- Display area
- Opening Reception Sponsor: Prominent signage at Opening Reception and napkins with company logo during reception
- Opportunity to give brief (2-4 minutes) remarks during the conference welcome
- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)

Platinum - \$8,000 USD

- 5 conference registrations – hotel not included
- Full page, 4c advertisement on inside cover of the program book
- Display area
- Lunch Sponsor: Exclusive signage during one of the conference lunches
- Exclusive Item Sponsor: Company logo on choice of conference lanyards, bags or notepads (as available)

Gold - \$6,000 USD

- 3 conference registrations – hotel not included
- Full page, black & white advertisement in the conference program book
- Display area
- Coffee Break Sponsor: Prominent signage during one of the conference coffee breaks

Silver - \$4,000 USD

- 2 conference registrations – hotel not included
- Half page, black & white advertisement in the conference program book
- Conference Session Sponsor: Prominent signage during a conference session of your choosing (as available)



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Bronze - \$2,000 USD

- 1 conference registration – hotel not included
- Conference Session Sponsor: Prominent signage during a conference session of your choosing (as available)

Aluminum - \$1,250 USD

- Core Benefits (see page 2)

Display Area - \$1,000 USD

Opportunity to display promotional materials in highly trafficked area at the conference

- 6' draped table
- 2 chairs
- Company ID Sign
- Electricity (upon request)

Advertising

- Full page: \$500
- Half page: \$250



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Sponsorship Form

CONTACT/INVOICE INFORMATION

Name: _____ Title: _____

Company (as it will appear): _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

- | | | |
|--|---|--|
| <input type="checkbox"/> Titanium\$10,000 | <input type="checkbox"/> Platinum \$8,000 | <input type="checkbox"/> Gold\$6,000 |
| <input type="checkbox"/> Silver\$4,000 | <input type="checkbox"/> Bronze \$2,000 | <input type="checkbox"/> Aluminum\$1,250 |
| <input type="checkbox"/> Display Area\$1,000 | <input type="checkbox"/> Full Page Ad \$500 | <input type="checkbox"/> Half Page Ad ...\$250 |

Sponsor Package Chosen: _____

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before the conference are charged a 25% cancellation fee. No refunds given for cancellations received less than 30 days before to the conference start date.

Amount Enclosed: _____

PAYMENT

- American Express MasterCard Visa Discover Check/Please Invoice

Account Number

Expiration Date

Name (as it appears on card)

Signature

Completed forms can be emailed to patrb@aiiche.org, faxed to 646-495-1501, or mailed to:
American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005.

Please contact Pat Brennan at 646-495-1332 or by email at patrb@aiiche.org with any questions.

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Terms and Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired

vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

13. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

14. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

16. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

17. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

Sign up as a sponsor today by contacting Pat Brennan

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