

16th STS-AIChE Southwest Process Technology Conference

From Data to Decisions: AI-Powered
Operational Excellence in Chemical
Manufacturing



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Sept 22-23, 2025, University of Houston



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Speaker Bio

- Girish holds a Bachelor's degree in Chemical Engineering and began his career as a Process Engineer in the petrochemical industry.
- He joined Ingenero in 2007 and has built deep expertise across different process technologies including linear alcohols, butadiene, ethane crackers, VCM, and Chlor-alkali.
- As Regional Area Manager, Girish leads Ingenero's analytics and modeling projects in Southwest Louisiana.
- He has successfully implemented AI-driven, real-time and open-loop analytics solutions that help clients unlock measurable value and drive process improvements.

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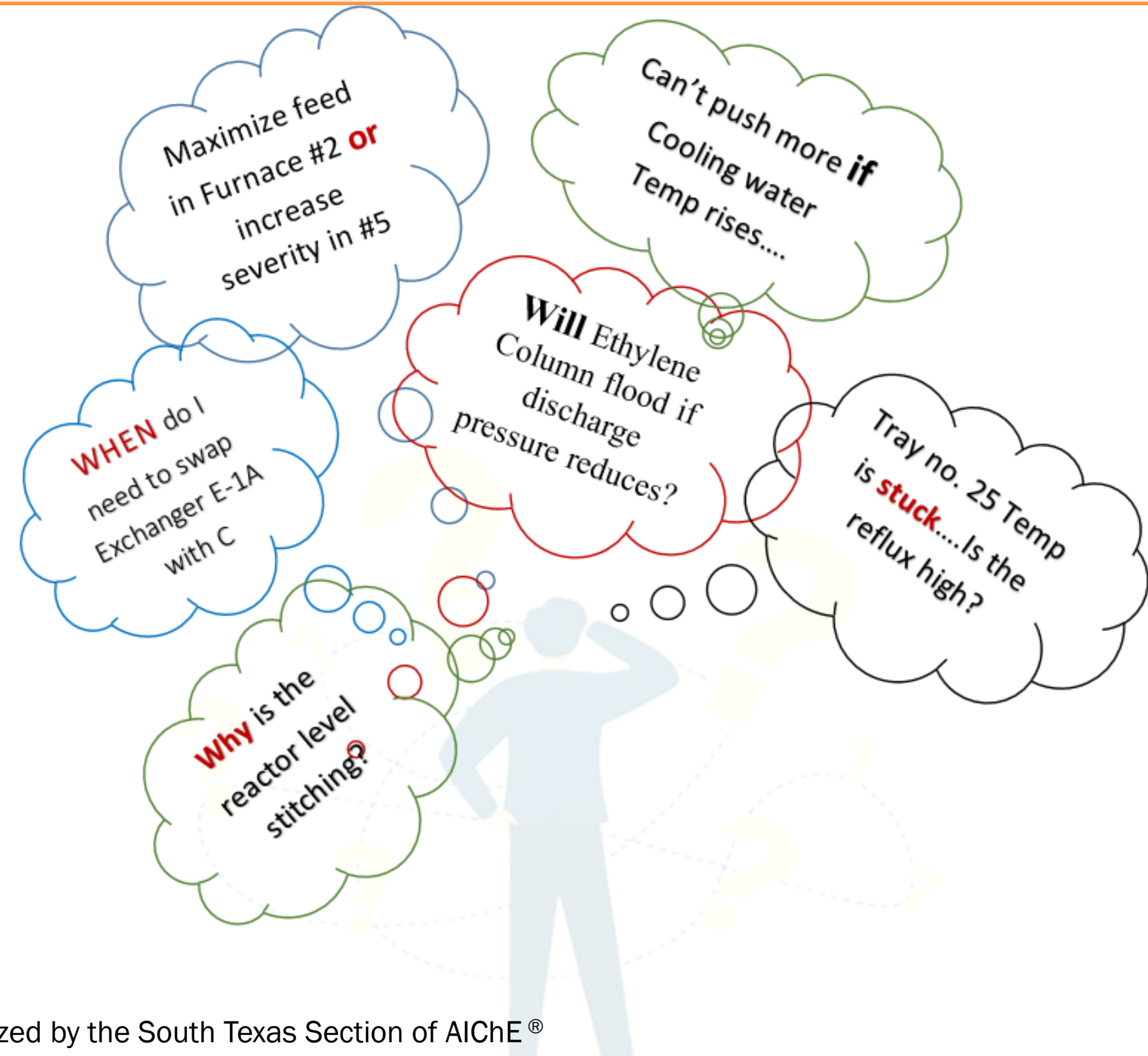
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Integrating Data Insights and Expertise for Operational Excellence

How many of our plant decisions are still based on experience, instinct, and hunches, and how many can be data-driven?





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Industry 4.0: Leveraging the Data Explosion for Smarter Manufacturing



Industry 4.0 integrates smart, interconnected systems to transform manufacturing through digitalization.

- Instruments continuously collect real-time data from equipment, processes, and environments.
- Creates vast datasets from real-time historians, laboratory results, field readings, logs, maintenance records.

However, in most production environments, only a fraction of the data is analyzed while the rest remains archived.



From Data to Decisions

Integrate diverse data using AI/ML for predictive insights and...
Transform insights into actionable decisions, driving efficiency gains, cost savings, and continuous improvement



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Smarter Decisions. Safer Operations. Stronger Performance

Capacity & Profitability Optimization

Capacity improvement with measurable OAE gains and reduced downtime

Overall and Unit level unified Production & Profitability Dashboards: Combine KPIs, cost, and capacity

Predictive maintenance for downtime reduction.

Cost effective debottlenecking, Real time hybrid models.

All Constraints Have been Eliminated other than offline equipments

» Changed HCl to Rx-1 from 173.75 to 178.15 TPD of HCl.

Base Case: VCM Production of 2.374 MMPPD. Can be sustained by above changes. Refer to RunLog Sheet for details of changes

+ New Case: VCM Production increment from 2.374 to 2.474 MMPPD.

VCM Production will be locked at 2.474 MMPPD.

Furnace Load increased from 109 / 109 / 211 to 114 / 114 / 221 GPM respectively.

EDC Import from EDC Unit changed from 511 to 591 TPD.

Running Auto Elimination Algorithm for first time.

[Go to this Step](#)

» Changed HCl Load to Rx-3 from 358.49 to 374.53 TPD of HCl.

Running Auto Elimination Algorithm for Second time to make sure all constraints have been eliminated.

[Go to this Step](#)

✓ New Case: VCM Production increment from 2.374 to 2.474 MMPPD - Can be sustained from above changes.

Final EDC Import from EDC Unit: 569 TPD

+ New Case: VCM Production increment from 2.474 to 2.574 MMPPD.

VCM Production will be locked at 2.574 MMPPD.

Furnace Load increased from 114 / 114 / 221 to 119 / 119 / 231 GPM respectively.

EDC Import from EDC Unit changed from 569 to 649 TPD.

Running Auto Elimination Algorithm for first time.

[Go to this Step](#)

» Changed HCl Load to Rx-3 from 374.53 to 403.73 TPD of HCl.

Running Auto Elimination Algorithm for Second time to make sure all constraints have been eliminated.

[Go to this Step](#)

✓ New Case: VCM Production increment from 2.474 to 2.574 MMPPD - Can be sustained from above changes.

Final EDC Import from EDC Unit: 610 TPD

INGENERC
Excellence Through Insight

Auto Eliminate Constraints



Get Results Here



Clear Earlier Case Run Log



▲ Increment VCM 50 TPD



Clear Both (VCM-Max+RunLog)

A tool integrating diverse data—from design and operations to logistics—to maximize production across 10 manufacturing units developed for a client



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Turning Diverse Plant Data into Actionable Insights

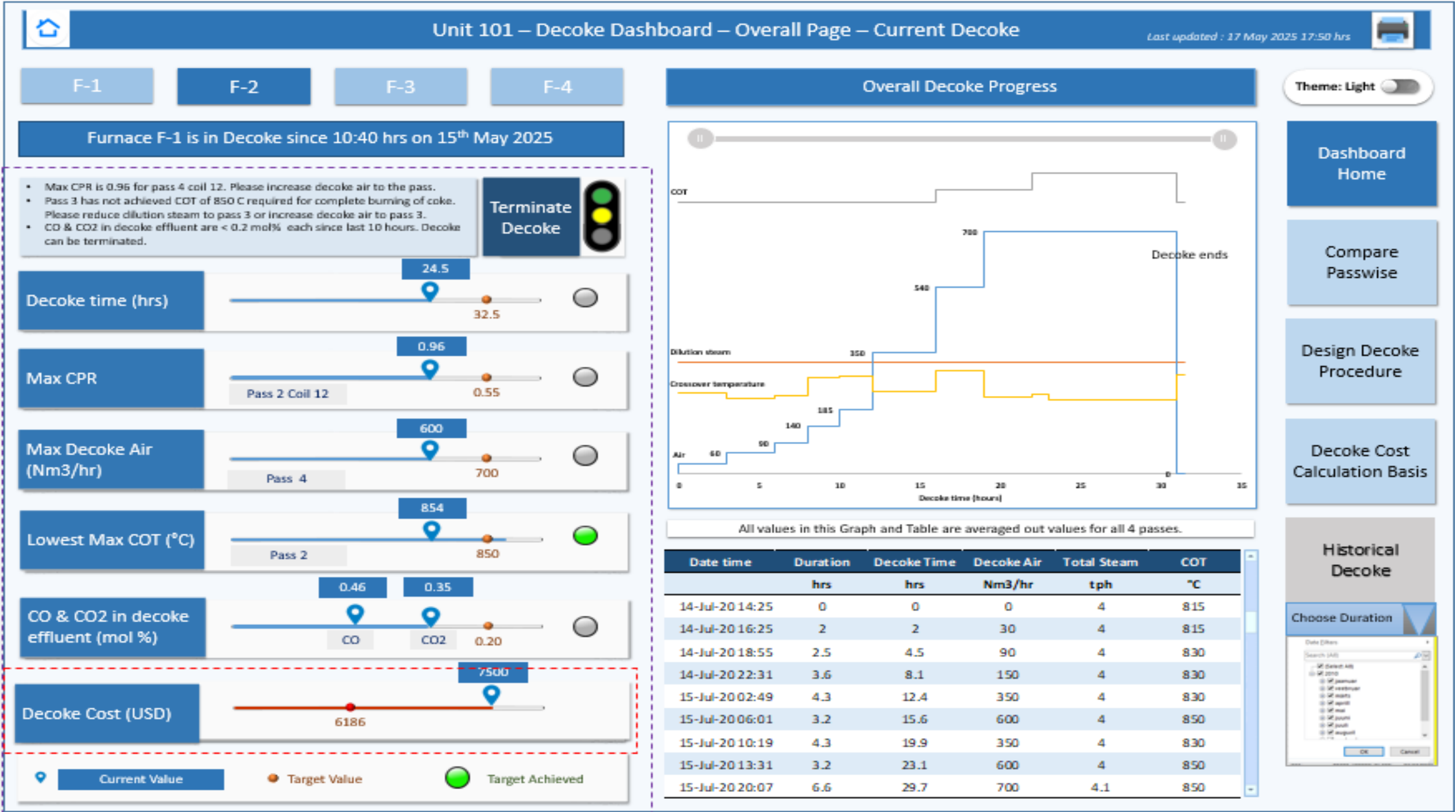
Time and Cost Reduction

Target: Reduction in decision latency and manual coordination efforts

Integrated LIVE Dashboard: Merge operations, maintenance, and logistics

Automation of tasks, Process control and APC improvement

Gen AI: Enable knowledge capture, SOP guidance, and faster troubleshooting





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Empowering sustainable, compliant, and efficient operations through AI/ML tools

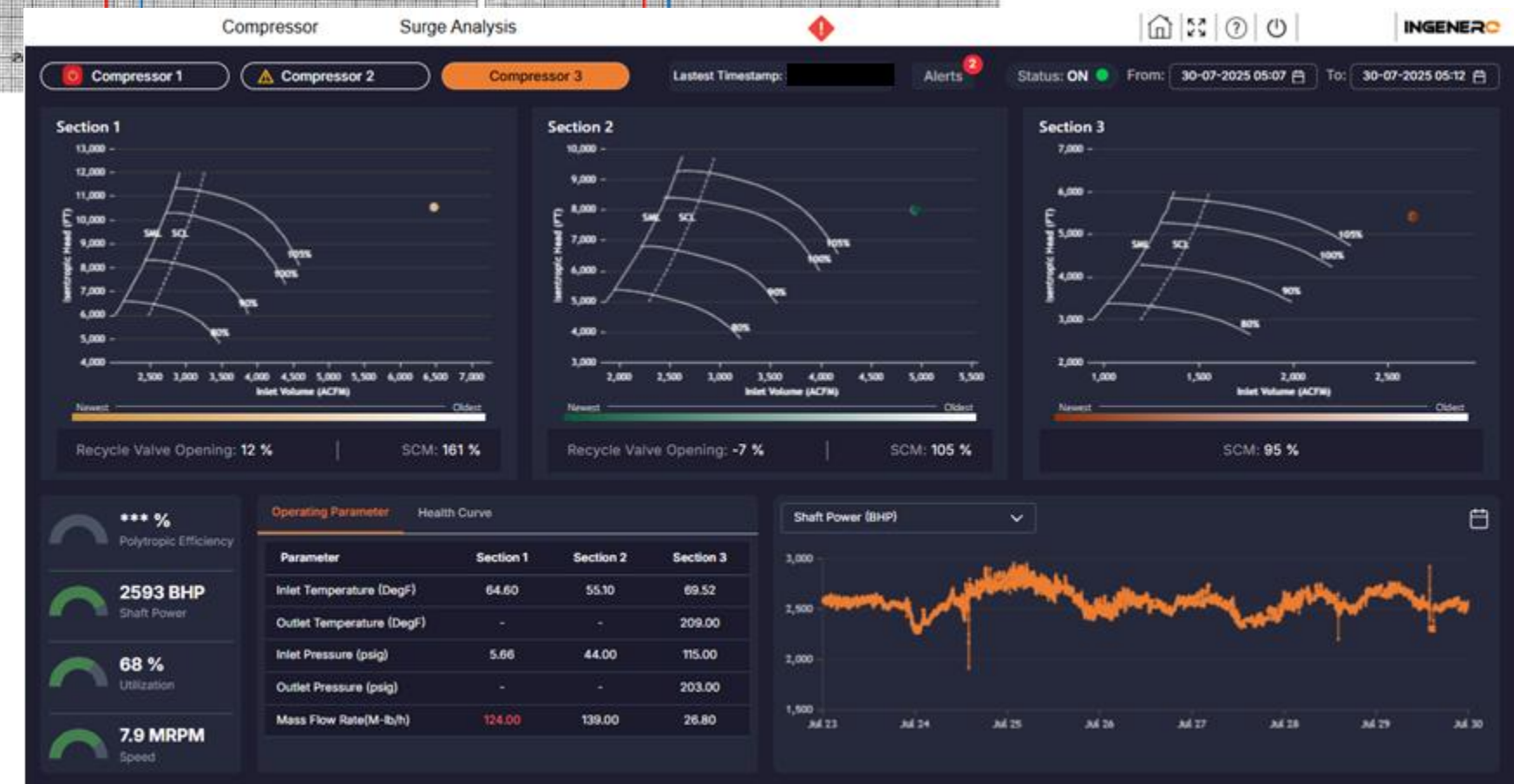
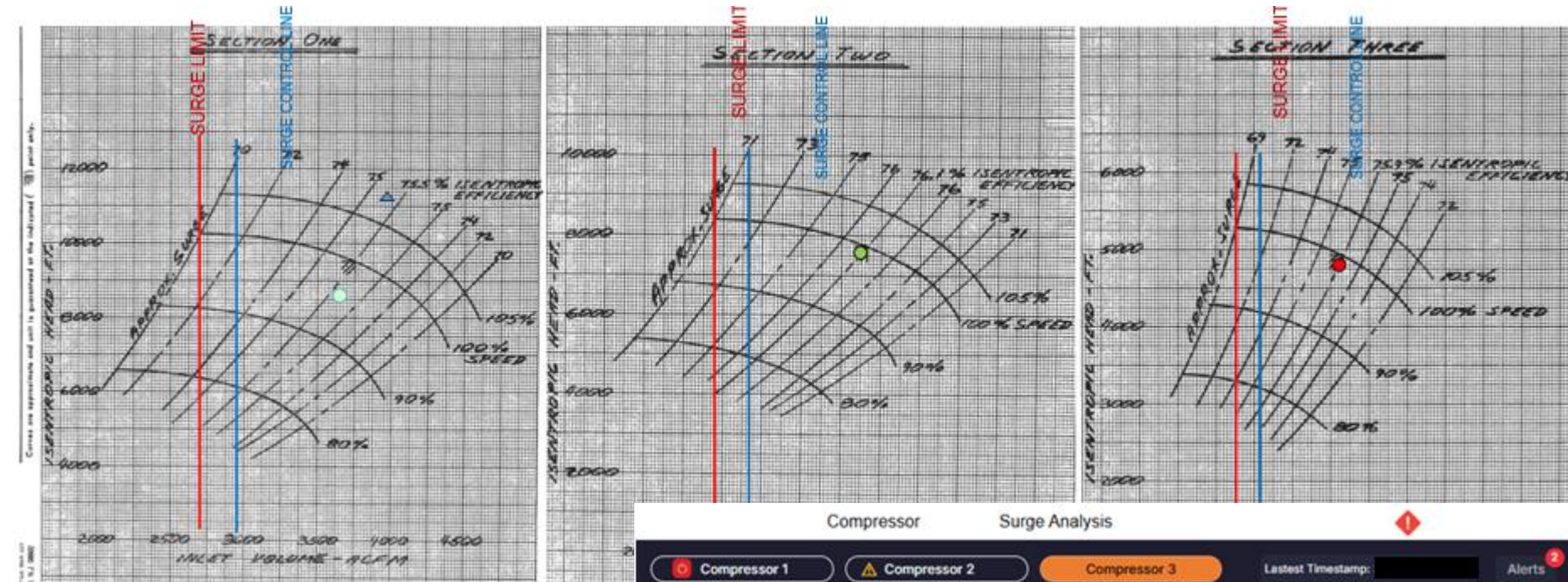
Safety and Compliance

Zero unplanned safety events; proactive safety culture enabled by data

Predictive analytics for potential safety hazards and risks identification

Real-time monitoring with smart sensors for early detection of abnormalities or malfunctions

RCA, what-ifs, avoid future occurrences.





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Transformation – From Data to Real-World Impact



01

Preprocessing

Cleaning, filtering, and structuring data to remove noise and make it usable.

02

AI/ML Models

Algorithms trained to detect patterns, predict outcomes, and optimize performance.

03

Actionable Insights

Key findings such as anomaly detection, efficiency gaps, or optimization opportunities.

04

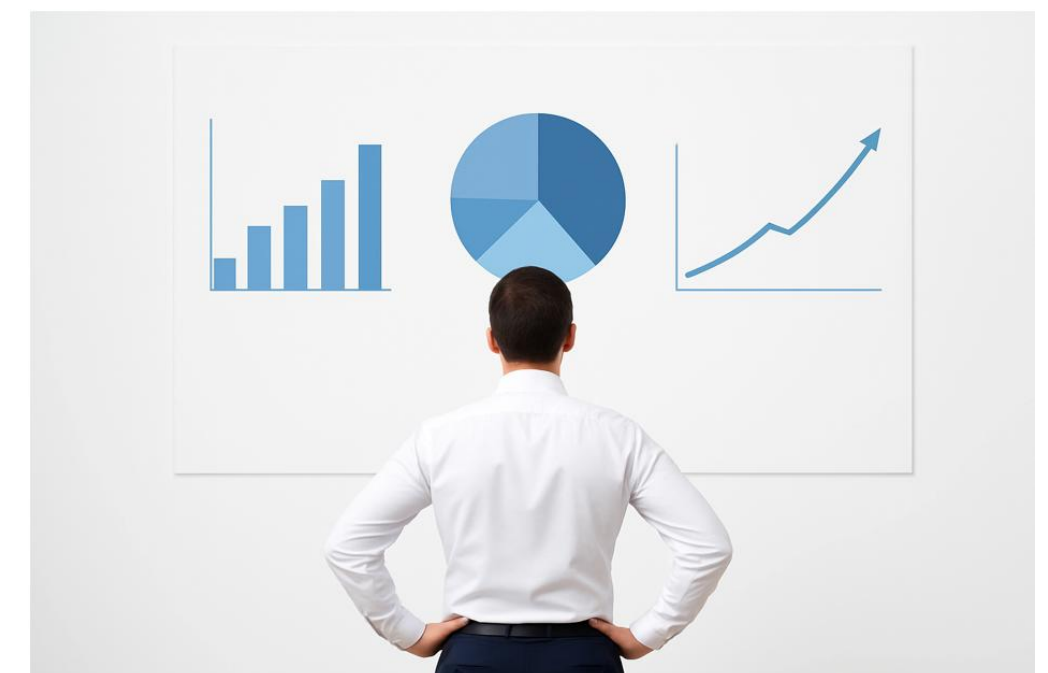
Decision Support

User-friendly dashboards and alerts that guide operators and engineers.

05

Business Impact

Improved reliability, reduced downtime, cost savings, enhanced safety, and higher profitability.





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Where Transformation Delivers – Case Studies

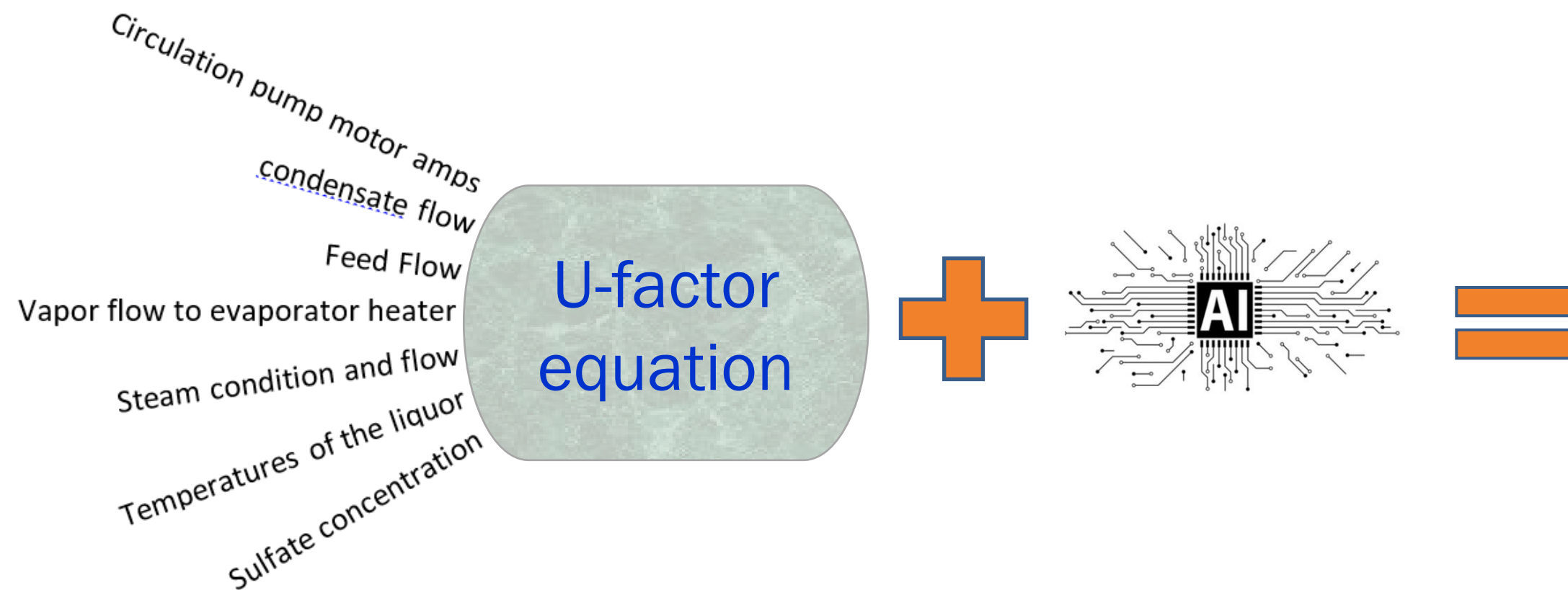
Combining right analytics tools to customize a solution that delivers value



Case Study 1: Chlor-Alkali Evaporator Performance

Hybrid AI/ML models increased evaporator run-length to deliver higher uptime and greater efficiency

INGENERO developed models and monitoring tool assisted the operations in increasing the availability and capacity



\$ 1.5 Million
Annual Savings

~4000 tons
Caustic
production
increase

Benefits

170%
increase in
run length

10 days
of downtime
reduction per
year



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Evaporator Fouling Monitoring Solution

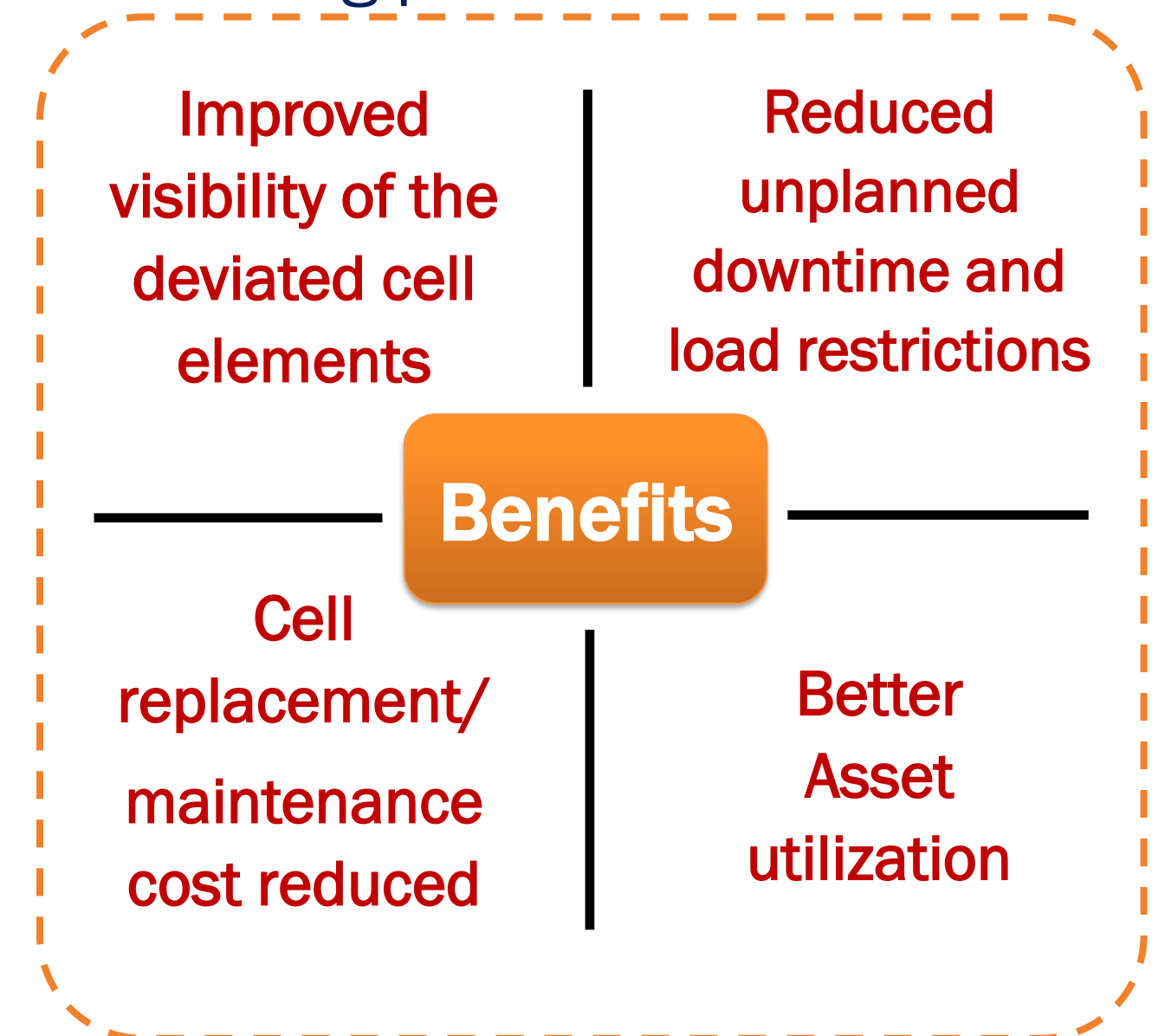
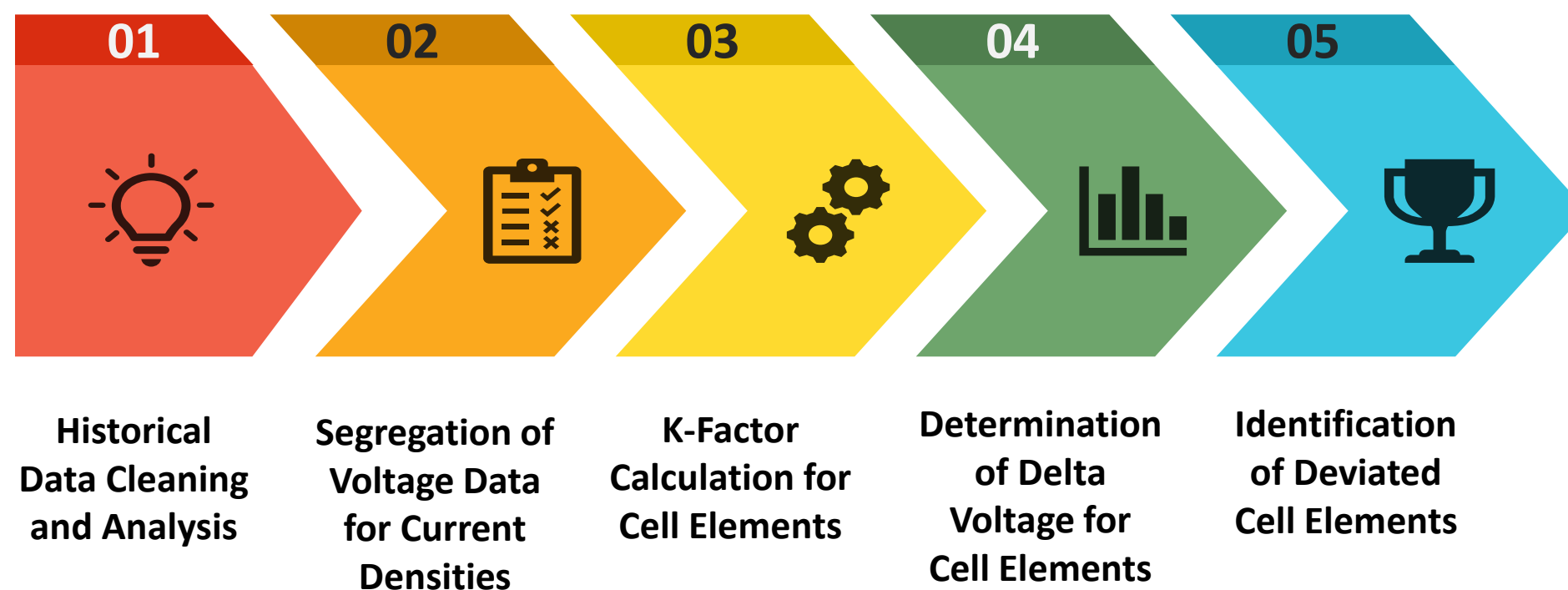




Case Study 2: Membrane Cell Maintenance

Predictive-analytics tool pinpoints underperforming cells for targeted maintenance, cutting unplanned downtime, reducing maintenance cost and load restrictions while boosting production

INGENERO enabled the unit to identify and rank underperforming cells by severity, allowing targeted replacements and optimized maintenance, which reduced costs and boosted production





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Case Study 3: Real-Time Furnace Intelligence with AI/ML

Hybrid models turned furnace data into real-time intelligence—predicting coking, detecting instrument issues, and optimizing operations to boost yield, cut energy use, and extend run lengths.

Harnessing AI/ML-powered intelligence to dissect available data and tackle key challenges, such as:

Identifying differential coking

Instrumentation and analyzer issues

Optimal parameters for maximizing yield and capacity

Higher energy consumption

Elevated Temperatures in Convection Sections

To identify differential coking both kinetic and AI/ML modeling were used.

Kinetic Modeling

- Predicts conversion and COTs
- Soft sensor for Effluent analyzers
- Enables run length prediction

ML/AI Modeling

- Detects faulty instrumentation
- Identifies heat flux and hot spot issues
- Evaluates de-coking process effectiveness

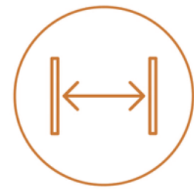


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Turning Data into Actionable Insights



Live Gap analysis



Deviation tracking



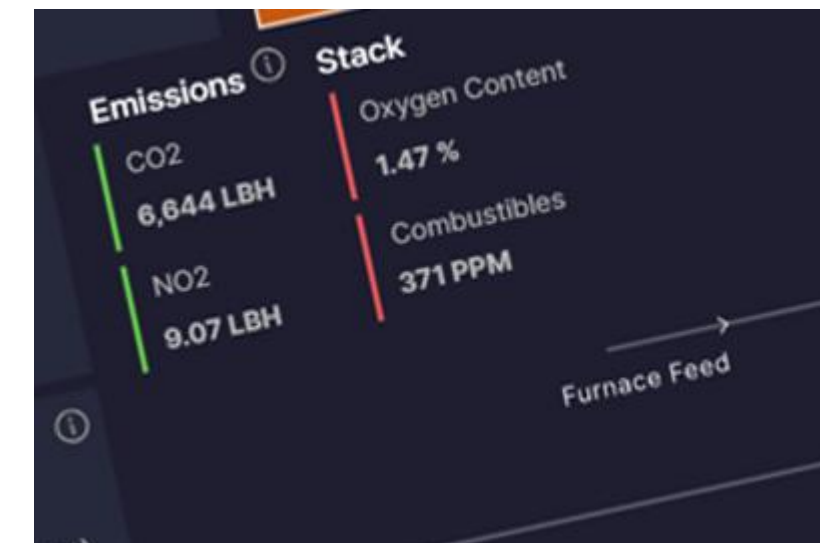
Multiple scenarios evaluation



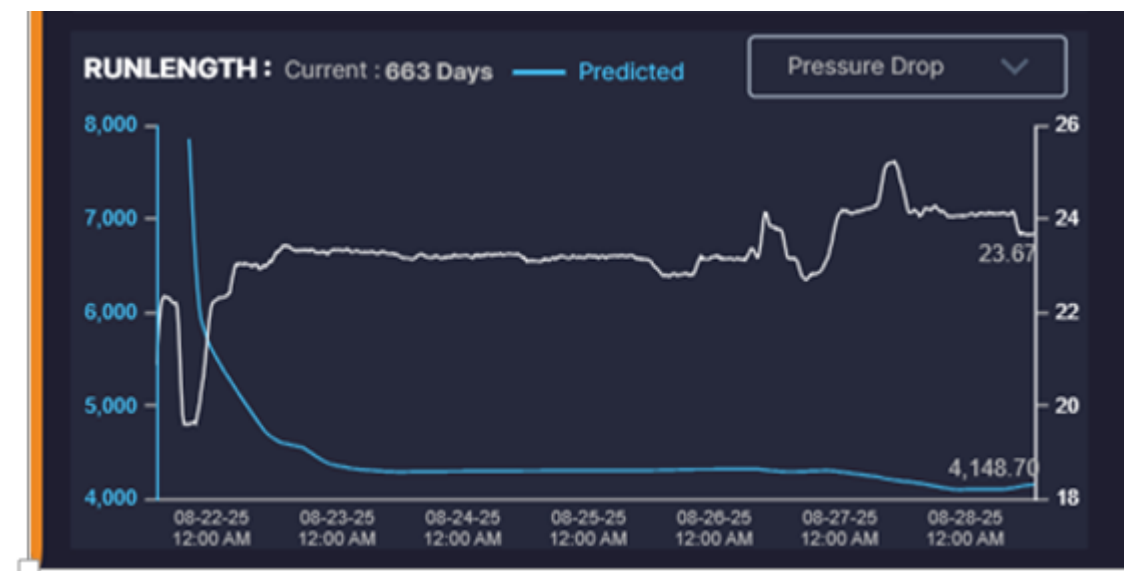
Optimum parameters for safe and reliable operation



Emissions tracking



Actionable insights



Coking and run length prediction



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Case Study 4: Stabilizing Operations with Surge Modeling

Live Performance Mapping Helps Prevent Surge, Stabilizing Refrigeration Compressor Operations

Ingenero developed a Live Performance Map that displays real-time operating points with safe margins, providing accurate surge prediction and ensuring stable compressor operation.



Provide real-time visibility to plant operations and asset engineers



Suggest proactive adjustments optimizing compressor performance



Prevent surge events while minimizing excessive power consumption



Modeling: First principle thermodynamic models and equations of state



Utilizing proprietary tools compressors with multiple inlets and common discharge was analyzed



Validation: Instrumentation and data accuracy using design data and simulations



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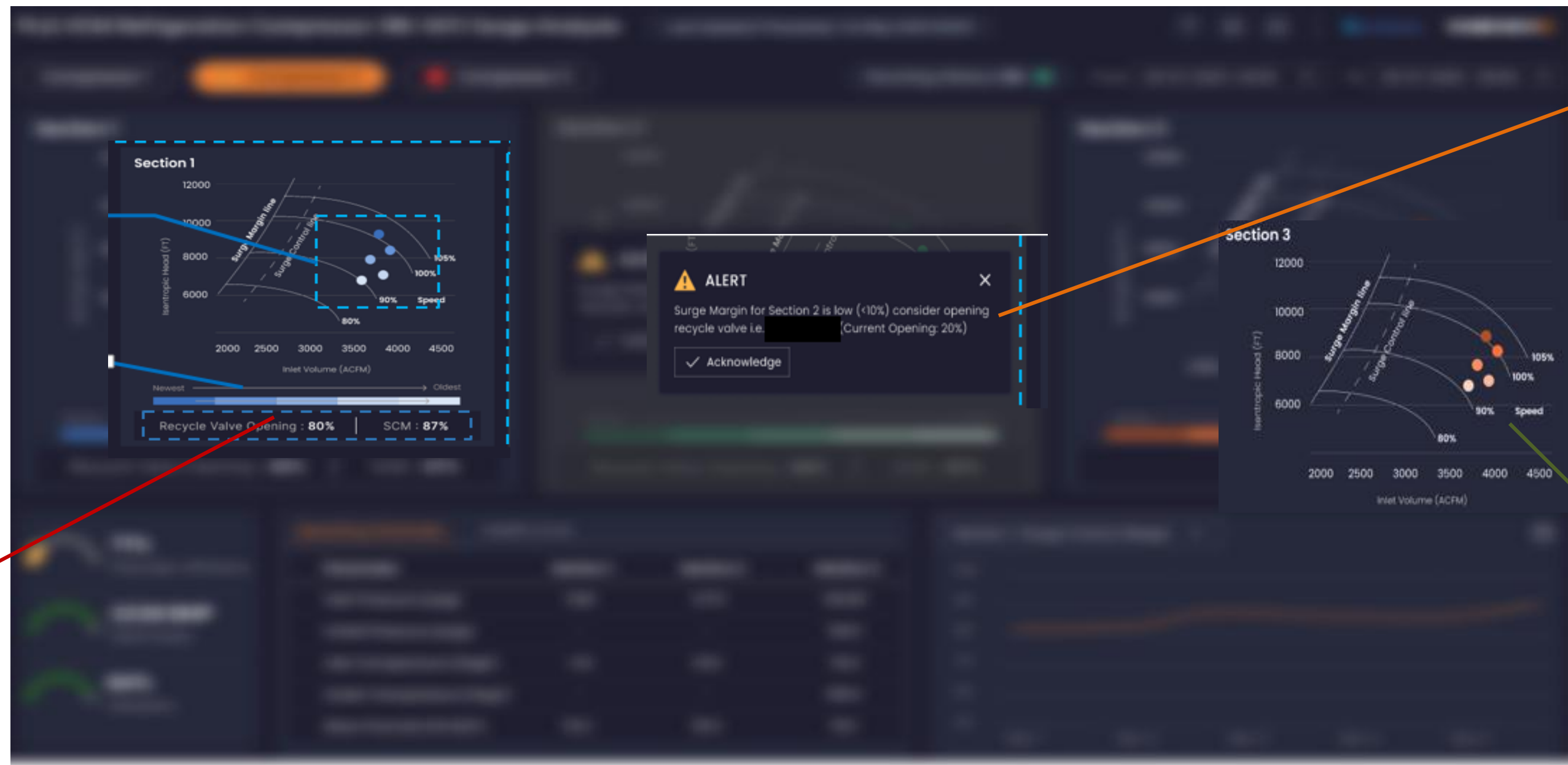


➔ From Risk to Reliability

Real-time visibility of operating points, where the darkest shade represents the latest point and progressively lighter shades indicate previous timestamps.

Alert Pop-Up: A real-time alert will notify operators if any section is operating close to the surge limit.

Surge Control Line: Added to enable proactive operator action before reaching the surge limit.



Recycle valve opening and surge margin indicators will support faster and more informed decision-making.



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Case Study 5: Integrated Data-Driven Tool for Ongoing Optimization

Ingenero developed an integrated data-driven tool for chemical complex that understand key component balances, simulates higher production scenarios, provides insights to eliminates constraints, and identifies opportunities to optimize capacity and asset performance.

10 Units. One Integrated Data-Driven Tool:

- Data from Design, Individual Equipment Capacity, Max, Best Day Demonstrated, Turn down...
- Simulated data for intermediate streams
- Logistics, storages, transfers simulated

Optimization Across Every Unit:

- Component, Unit wise, Equipment wise balance
- Simulates higher starting product, final product, intermediate production scenario
- Automatic elimination of constraints
- Identifies bottlenecks at higher than current production levels



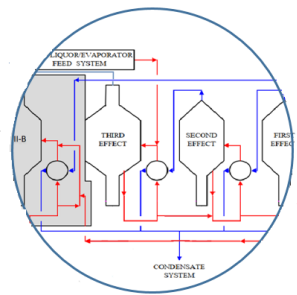
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Key Takeaways from AI-Driven Solutions

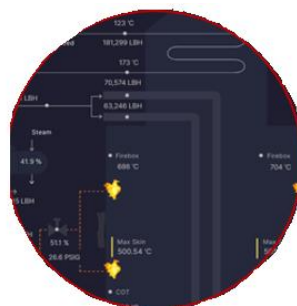
Leverage AI/ML to transform raw data into actionable insights, addressing critical operational challenges in chemical manufacturing.



- *Prediction of ‘boil-outs’* in evaporator help **increased** run-length by **170%**, resulting in increasing caustic production and **benefits worths \$1.5MM**



- *Ranking of cell elements* by severity for targeted interventions optimized maintenance, **slashing costs** while **enhancing asset utilization**, avoiding production constraints



- *Predictive-analytics solution delivered actionable furnace insights—including coking trends—extending run lengths, improving yields and capacity, and **increasing production by 6% without CAPEX.***



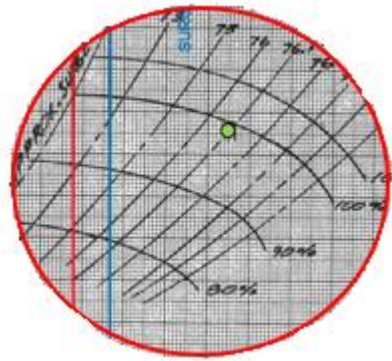
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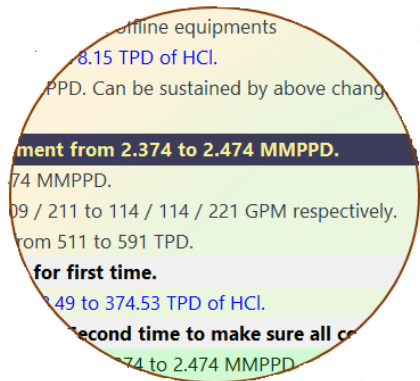


Key Takeaways from AI-Driven Solutions

AI/ML solutions convert raw data into actionable insights to tackle critical manufacturing challenges.



- *Analytics-enhanced compressor surge model* integrates first-principle equations and OEM performance curves into a monitoring system, validated for accuracy, delivering real-time visibility to plant operations and asset engineers, preventing surge events, and minimizing excessive power consumption for optimized performance.



- *Optimization tool* integrates data from 10 units' design, equipment capacity, max/best day performance, turndown, and simulated intermediate streams, logistics, storage, and transfers. It achieves unit balance, simulates higher product production, eliminates constraints, identifies bottlenecks for enhanced operational efficiency

These solutions enhance efficiency, reduce costs, and improve safety by turning complex data into precise, actionable decisions.



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The Power of AI in Chemical Manufacturing



Transformative Impact: AI shifts chemical manufacturing from reactive to proactive, enabling data-driven decisions that optimize performance and profitability.



Proven Success: The examples demonstrate tangible gains—shorter downtime, higher yields, and lower energy use—achievable across diverse processes.



Scalability and Adaptability: AI solutions are flexible, scaling from single furnaces to entire plants, adaptable to varying feedstocks and operational constraints.



Competitive Edge: Companies adopting AI gain a first-mover advantage in efficiency, cost, and sustainability, positioning them as industry leaders.



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Thank you