



**2021 AIChE Southwest Process Technology Conference
Information for Sponsors, Exhibitors,
and Advertisers**



We are pleased to announce that the 13th Annual AIChE Southwest Process Technology Conference will be held in-person at the Houston Marriott Sugar Land¹, Thursday, September 30 & Friday, October 1, 2021. To celebrate, we are rolling back sponsorship prices to 2016 rates² for equivalent benefits!

This event attracts hundreds of chemical engineers every year, from the Greater Houston / Gulf Coast Region and beyond. The conference³ features a wide range of technical sessions and networking opportunities, as well as an exhibition showcasing

industry solutions in process technology.

Reach out to chemical engineers working in local, national, and international industries by becoming a sponsor or exhibitor, or by advertising in the conference program. Early bird sponsorships and exhibition booths are available at significant discounts, with payment due by April 30, 2021. Don't miss this opportunity to reach out to the largest concentration of chemical engineers in the United States. Reserve your spot now!

Preliminary Program (subject to change):

Thursday, September 30:

Morning Sessions:

- Keynote Session 1
- Track 1: Energy Efficiency
- Track 2: Catalysis & Reaction Engineering

Lunch: Ethics & Professionalism

Afternoon Sessions:

- Track 1: Process Safety
- Track 2: Distillation & Separation

Evening:

STS-AIChE Dinner Meeting

Friday, October 1:

Morning Sessions:

- Track 1: Petroleum Refining Technology
- Track 2: Chemical Process Technology
- Keynote Session 2

Afternoon Sessions:

- Track 1: Sustainable Technology
- Track 2: Big Data & IIoT

¹ Covid-19 protocols applicable at time of event will be followed.

² Exhibition spaces are limited due to covid restrictions. Registrations will be processed in order of receipt.

³ SPTC is hosted jointly by the American Institute of Chemical Engineers and the South Texas Section of the AIChE.



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Conference Sponsorship Opportunities:

Platinum Sponsor - Donation Level: \$9,200 (\$8,100 if paid before April 30, 2021)

Benefits of Gold Sponsorship, plus:

- Full page ad (instead of half-page) in the conference program (\$1,550 value)
- Two (2) additional complimentary conference tickets for a total of 4 tickets (\$760 value)

Gold Sponsor - Donation Level: \$6,300 (\$5,600 if paid before April 30, 2021)

Benefits of Silver Sponsorship, plus:

- Half-page B/W ad in the conference program (\$975 value)
- One (1) additional complimentary conference ticket for a total of 2 tickets (\$380 value)
- **Gold & Platinum Sponsorships include an 8 minute Technology Preview in a technical session!**

Silver Sponsor - Donation Level: \$3,250 (\$3,050 if paid before April 30, 2021)

Benefits of Bronze Sponsorship, plus:

- Exhibition booth (up to \$1,425 value)
- One (1) complimentary conference ticket, including lunches (\$190 value)

Bronze Sponsor - Donation Level: \$1,300 (\$1,175 if paid before April 30, 2021)

Promotion through:

- signage at the conference
- recognition from keynote podium
- listings in the conference program
- listings on the event web page

Exclusive Sponsorship Opportunities:

Our exclusive sponsorships provide added visibility at the conference or in individual sessions:

Session Sponsor (max 2 per track) - Donation Level: \$4,450 (\$3,950 if paid before April 30, 2021)

Same benefits as Silver Sponsor with added benefit of greater visibility through track-specific signage.

Plus!! Session sponsorship also includes an 8 minute Technology Preview in your sponsored session!!

Dinner Meeting Sponsorship - Donation Level: \$6,000 (\$5,500 if paid before April 30, 2021)

We are again integrating the STS-AIChE monthly dinner meeting into the Southwest Process Technology Conference program, creating a unique social and technical gathering for chemical engineers from across the region. This separate dinner sponsorship includes the option to provide the keynote speaker for the dinner meeting, and separate dinner sponsor signage.

Lanyard Sponsor - Donation Level: \$6,000 (\$5,500 if paid before April 30, 2021)

Same benefits as Silver Sponsor with custom lanyard for all attendees†.

Tote Bag Sponsor – Donation Level: \$7,250 (\$6,600 if paid before April 30, 2021)

Same benefits as Silver Sponsor with sponsor-logo tote bags for all attendees†.

Padfolio Sponsor – Donation Level \$6,000 (\$5,500 if paid before April 30, 2021)

Same benefits as Silver Sponsor with sponsor-logo padfolios for all attendees†.

† Numbers of lanyards, tote bags, padfolios and badge holders to be determined based on pre-conference registrations.



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Custom Sponsorships

Some of our sponsors prefer to forego some or all of the standard sponsorship benefits in exchange for a group registration to the conference for a number of delegates. We also offer custom sponsorships – for example, sponsorships for breakfasts, lunches, and refreshment breaks. For additional information, contact the Exhibition Sales Director, Alan Rossiter, at aprossit@Central.UH.EDU.

Exhibition:

Main Exhibition Hall (Thursday & Friday)

Exhibitor Pricing: \$1,425 (\$1,200 if paid before April 30, 2021)

- Display space with skirted table; basic electric hook-up included upon request
- Listing in the conference program and event webpage
- One (1) complimentary 2-day conference ticket, including lunches (\$190 value)

Program Advertising:

Advertising in the conference program is available to exhibitors and sponsors at the following special rates:

Premium Full page cover position in 4-color	\$1,950
Full page B/W	\$1,550
Half-page Horizontal B/W	\$975

For additional information contact the Exhibition Sales Director, Alan Rossiter, aprossit@Central.UH.EDU.

We look forward to seeing you at the Houston Marriott Sugar Land!



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Registration Form

Name of Company: _____

Primary Contact: _____

Selection: (Please Circle)	Platinum Sponsor	\$9,200	Dinner Meeting Sponsor	\$6,000
	(\$8, 100 if paid by April 30, 2021)		(\$5,500 if paid by April 30, 2021)	
	Gold Sponsor	\$6,300	Lanyard Sponsor	\$6,000
	(\$5,600 if paid by April 30, 2021)		(\$5,500 if paid by April 30, 2021)	
	Silver Sponsor	\$3,250	Tote Bag Sponsor	\$7,250
	(\$3,050 if paid by April 30, 2021)		(\$6,600 if paid by April 30, 2021)	
	Bronze Sponsor	\$1,300	Padfolio Sponsor	\$6,000
	(\$1,175 if paid by April 30, 2021)		(\$5,500 if paid by April 30, 2021)	
	Session Sponsor	\$4,450	Exhibitor	\$1,425
	(\$3,950 if paid by April 30, 2021)		(\$1,200 if paid by April 30, 2021)	

Program Advertising:

Premium Full page cover position in 4-color	\$1,950
Full page B/W	\$1,550
Half-page Horizontal B/W	\$975

Mailing Address: _____

Phone Number: _____

E-mail: _____

Total Amount Enclosed: _____

Signature and Date: _____

All completed Sponsorship / Exhibition Reservation Forms should be scanned and emailed to

Alan Rossiter at: aprossit@Central.UH.EDU

Questions: aprossit@Central.UH.EDU;
phone: 713-823-3980

All checks should be made payable to:

STS-AIChE

and remitted (with a copy of the registration form) to:

STS-AIChE

P.O. Box 421373

Houston, TX 77242

A copy of the Sponsorship / Exhibition Reservation Form should accompany your check. In order to receive the lower prices please make sure your payment arrives before the early bird deadline, April 30, 2021. Thank you for your support.

Cancellation Policy: Full payment should accompany all exhibitor and sponsor registrations. All cancellations are assessed a 25% processing fee if cancelled more than 30 days prior to the conference. No refunds will be given for cancellations received 29 days or less prior to the conference start. A more flexible cancel policy will apply if the conference pivots online due to Covid-19.