# The Story of Rain Fresh Bottled Water

Milan Bender Plant Manager

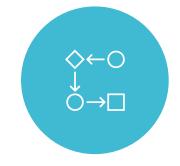
Water Researcher



## Overview







HOW DID IT START? WHY IS IT VALUABLE?

WHAT IS THE PROCESS?

# How did it start?

# Tyler, Texas 1984

In 1977 my dad Joseph was in poor health. After many doctor visits no reason was found for the meager physical state. Finally, an appointment with an M.D. who practiced alternative medicine provided the impetus for improved health and ultimately the founding of Rain Fresh<sup>®</sup> Bottled Water Company.

His simple advice was to stop drinking tap water and begin consuming only pure water. At first, the advice was taken lightly because we live in a country where water is "regulated" and our government guarantees it safety. But upon researching the subject it became evident that many notable scientists, environmentalists, and health care professionals accumulated hard data to support warnings about the serious extent of water quality problems. Even the Environmental Protection Agency states that there is no way they can police the problem.

Most bottled waters are not any great improvement over tap water. Arkansas spring water was tested, and it was found to contain as many pollutants as tap water (plus an ample dose of aluminum). Distilled water seemed the only truly pure water on the market and the company's future founders drank it even with its typical flat, dead taste.

Joseph began working for a company that marketed water treatment systems. It was in this environment that the quest for information on different methods of purifying water began and classes in water chemistry led to Joseph filtering his own water for his family.







### Milan Bender



## Ariel Bender



### Havilah Bender





Joseph began applying his knowledge about water chemistry to filter water for his family. Friends that came to visit our home tasted the water and wanted to be able to get this water for their families too. They didn't want to buy the filter system; they wanted Joseph to use his filtration system and provide them bottled water.

So began the transition from selling filtration to selling bottled water. We found a little rent house that happened to be zoned commercial manufacturing and setup our first water factory in 1984.

The next big break through came as Joseph discovered the work of Viktor Schauberger, an Austrian forest warden who observed nature and learned from direct observation. Schauberger discovered the principle of vortex implosion and began to create water structuring devices and electricity generators.

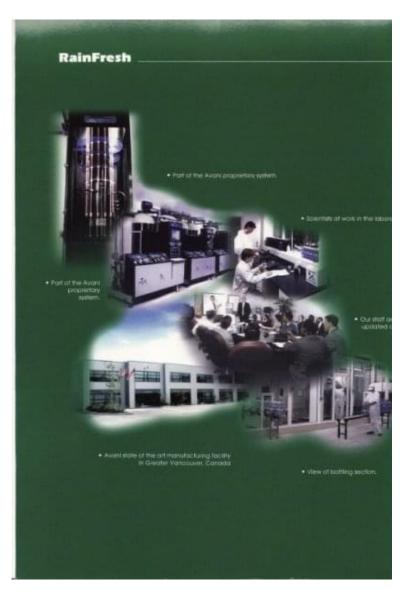
Once Joseph began spinning the water in a counterclockwise vortex and adding food grade oxygen the water really became something special. So special that it caught the attention of a doctor in Dallas, Texas.



You see Dr. Lee Cowden had been seeing a few patients which all had elevated levels of oxygen in their blood. Dr. Cowden figured out that the common denominator was these patients drove to Tyler to purchase Rain Fresh Water. Dr. Cowden contact Joseph and arranged for a oncea-month delivery of this amazing bottled water to the first Dallas Whole Foods on lower Greenville Ave.

The rest is history as they say! Rain Fresh Bottled Water moved its factory to Dallas in 1994 and has been successfully in operation ever since.





# Why is it valuable?

So, what are the benefits of purified, oxygen-rich, structured water?

# RAIN FRESH WATER, OXYGEN, LOVE.

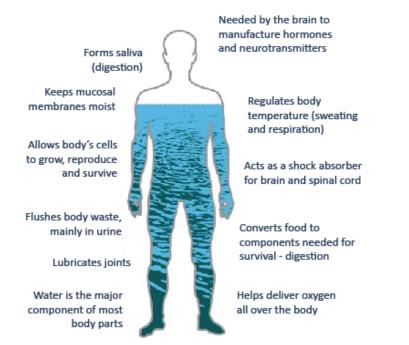
Rain Fresh<sup>®</sup> bottled water is an extremely clear, great tasting, odor free, ultra pure water that has approximately 28 mg/L of dissolved oxygen analyzed by the wet-chem method. In comparison, water from a municipal water source usually contains only about 10 mg/L of dissolved oxygen. An additional test of purity is Total Dissolved Solids (TDS) which measures suspended solids in a liquid. A smaller number of measure indicates purer water. Rain Fresh<sup>®</sup> bottled water consistently measures just 3 to 4 parts per million.

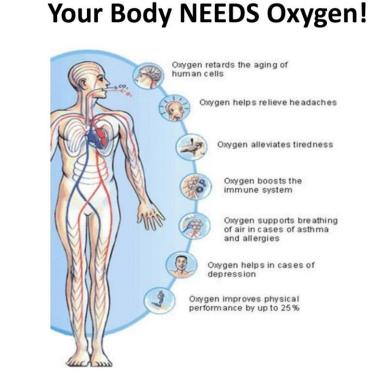






### What Does Water do for You?





# Water & Oxygen's Role in the Body

Benefits of Drinking Oxygen-Rich Purified Water

- Rain Fresh Water Rain Fresh Water uses an ion physical linkage of molecular o2 and H2O molecules. The o2 molecules lodge themselves in the "voids" formed between the H2O molecules, which are covered with a protective water membrane. Direct contact with mitochondria cell tissues (glands, intestine, liver, kidney, brain, heart, etc) ruptures the sealing membrane and the released oxygen is then readily available to the cell. This method of enhancing water with extra oxygen was introduced by Dr. A. Pakdaman in 1979. Called Peroral Oxygen Therapy (POT), this therapy and its inventor have received accolades for his innovative approach in biological and natural medicines.
- Benefits of Absorbing Oxygen
- √ Decreases nitrates
- $\checkmark$  Reduces oxidative stress
- √ Increases oxygen & energy levels
- $\checkmark$  Greater mental awareness
- √ Stronger immune systems
- $\checkmark$  Enhances ability for the body to detoxify (the effluents of chemical industry and agriculture)
- $\checkmark$  Calming effect on the body
- \*  $\checkmark$  Significant improvement in blood function & blood pressure regulation
- √ Reduced recovery time after exercise
- $\checkmark$  Aids in the reduction of stress
- $\checkmark$  Improved utilization of fuel (food) & reduction of metabolic waste
- $\checkmark$  Assists blood pressure regulation
- $\checkmark$  Balance of stomach acid secreted by the parietal cells and transformation into water
- $\checkmark$  Improvements in hypoxia conditions such as asthma, allergies, etc.
- ✓ Reduction of varicose veins
- √ Smoother skin

# How do we do it?

# THE RAIN FRESH PURIFICATION PROCESS

### The Rain Fresh<sup>®</sup> Purification Process

Rain Fresh<sup>®</sup> bottled water is a high quality, oxygen-rich, purified water with a refreshing taste. The approved source water is purified using the most advanced methods in combination with proprietary technologies listed here in our 12 step process.

5-MICRON SEDIMENT FILTER
Trashes the big stuff, like dirt and other unwanted sediments.

KDF FILTER
Bye-bye iron, lead, mercury and copper.

GRANULAR ACTIVATED CARBON
Hasta la vista chlorine, pesticides and nasty chemicals!

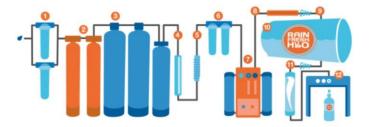
ULTRAVIOLET LIGHT
Viruses and bacteria are totally annihilated.

### POLYMETALLIC EARTH GROUND DEVICE

A flow-through filter connected to a great big copper antenna driven into the earth, that restores the water's vibe and adds electrons from the earth.

#### 1-MICRON ABSOLUTE FILTER

Stops disease-causing microbes in their tracks.





REVERSE OSMOSIS

The big kahuna filter! What does it do? Add all the previous filters together. raise to the umpteenth degree, and you're getting close.

### POLARIZED MAGNETIC ARRAY

Erases the molecular memory of the water so it doesn't ever resemble anything less than ultrapure.

#### VORTEX ENERGIZERS

Kind of like two tuning forks that positively energize the water by tuning its vibrational frequency.

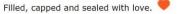
#### HIGH CONCENTRATION OZONE

Oxidizes and disinfects the water one more time (we're nothing if not thorough!).

#### OXYGEN ENRICHMENT

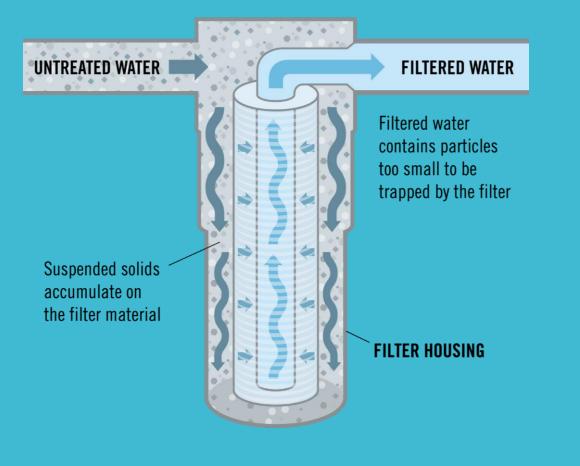
Water is spun in a vortex column at high velocity as food grade oxygen is infused and stabilized into the water structure. Oxygen level tests performed several months later show the extra oxygen is there to stay!

PACKAGING





# 5 MICRON SEDIMENT FILTER



## <u>Mechanically</u> <u>Removes:</u>

- Rust Flakes
- Debris
- Silt
- Clay
- Soil
- Sand



# **KDF-55**

ZINC + COPPER BLEND



Removes or Reduces:

- Chlorine
- Heavy Metals
- Controls Scale
- Bacteria
- Algae



# CATALYTIC CARBON



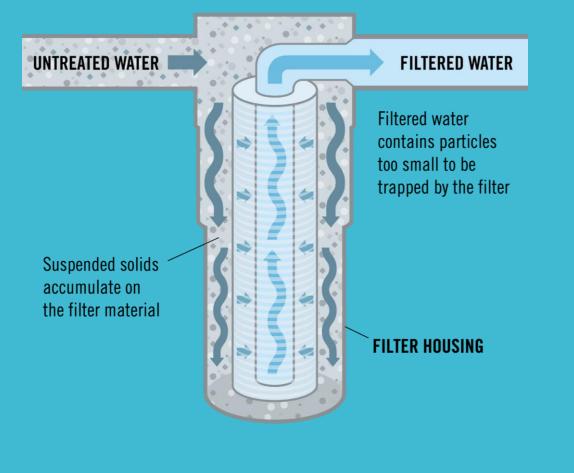
## Removes or

## Reduces:

- PFAS, PFOS, and PFNA (Perflourononanoic
  )
- Pharmaceuticals
- Phosphate
- Chlorine/ Chloramines/ C hloride
- Chlorine byproducts -THMs, VOCs, Haloacetic Acids
- Pesticides
- Herbicides
- Lithium
- Lead
- And More...



ABSOLUTE 1 MICRON SEDIMENT FILTERS

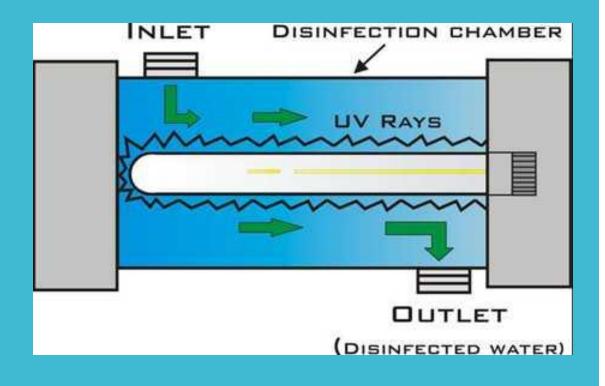


## <u>Captures and</u> <u>Removes:</u>

- Rust Flakes
- Debris
- Silt
- Clay
- Soil
- Sand



# ULTRAVIOLET LIGHT CHAMBER

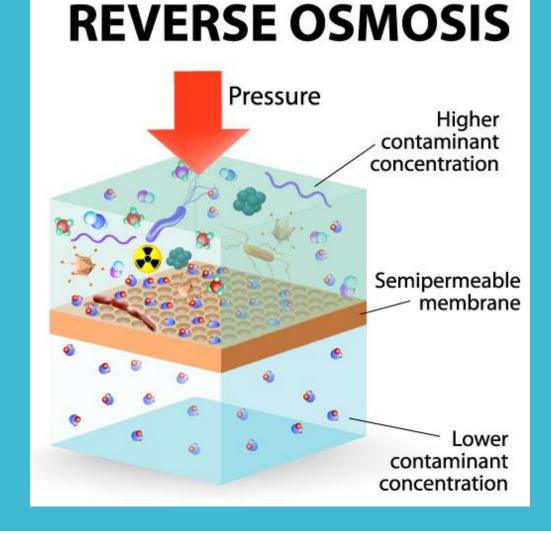


## <u>Chemical-free process</u> <u>to decontaminate the</u> <u>water from:</u>

- Cryptosporidium
- Giardia
- Chlorine
- Chloramine
- Viruses
- Salmonella
- E.coli
- Meningitis
- Dysentery
- Flu
- Cysts



# REVERSE OSMOSIS MEMBRANE FILTER



## **Removes or Reduces:**

Lead

•Chromium

•Copper

•Chloride

•Sodium

•Phosphorus

•Nitrate

•Potassium

•Magnesium

Calcium

Sulfate

•Radium

•Fluoride

•Arsenic

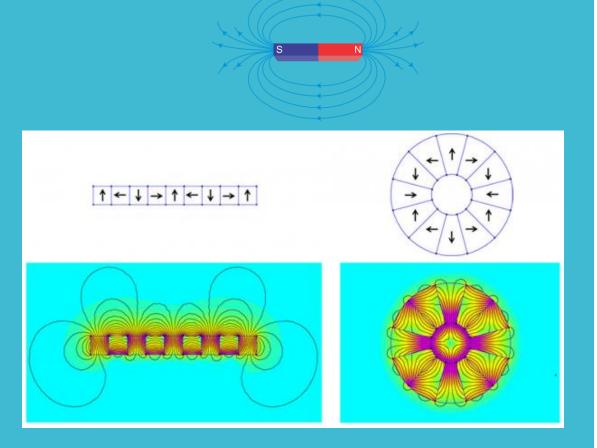
- **Protozoa:** Giardia and Cryptosporidi um
- Bacteria:
- E.coli, Shigella, Salmonella, and Campylobacter

• Viruses: Rotavirus, Norovirus and Hepatitis B



## **Magnetic Energy Flow Visualized**

Phase Conjugate Magnetic Array

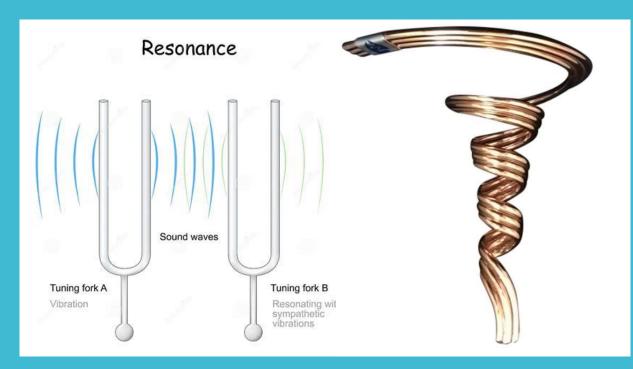


## Principle:

Phase Conjugation is a wave phenomenon whereby certain conditions, geometries and magnetic arrangements etc., cause waves to strengthen each other as they come together by adding and multiplying each other. Through our research, we have identified principles, aspects and factors affecting the kinds of order that enhance life and have developed a magnetic array technology that can be used to bring about favorable phase conjugation in water to change the water's structure.



# Vortex Energisers



## Effect:

The Vortex Energiser is a spiraling copper device. It contains water which has been prepared in an implosion machine. The Vortex Energiser is used to improve the energetic quality of water. Direct contact with water is not necessary as the energy is transferred by way of vibration. This process is like one tuning fork picking up the vibration of another tuning fork. This is also called resonance. We believe that water has a "memory" which is attributed to the dipolar structure of the water. Hundreds of water molecules group together and form clusters, in which colloidal minerals and biophotons (light energy) interact. These clusters are very sensitive structures and are impressionable by vibrational influences. In this way water acts as a receiver and transmitter of information. Homeopathy is based on this principle.



# OUTDOOR STAINLESS STEEL TANKS & PLUMBING

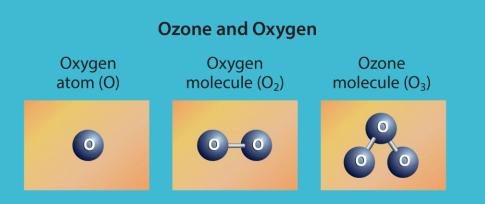


## <u>Details:</u>

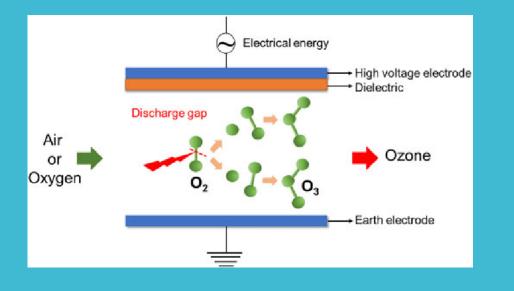
- 2 x 4,000 gallon tanks
- Storage of finished product
- SS=high corrosion resistance
- Double wall insulated tanks keep water cool all summer long
- All exterior plumbing is stainless steel



# Oxygen + Ozone



## How an Ozone Generator Works

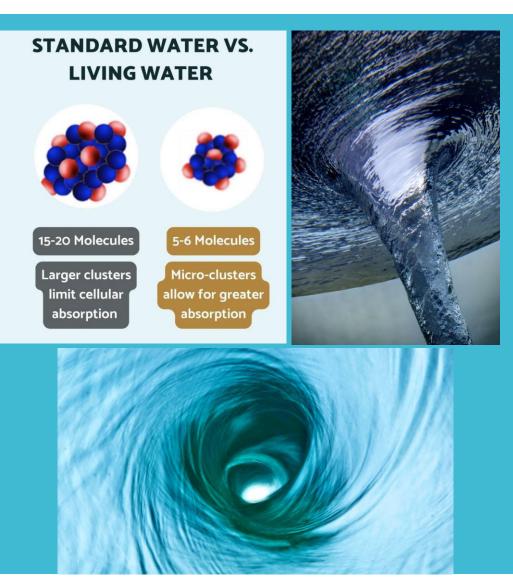


### <u>Details:</u>

- Food grade liquid oxygen is fed through an ozone generator. This gas is injected into the water via a venturi right before it is spun through our vortex implosion column.
- This allows us to stabilize 30 mg/L of dissolved oxygen, which is 3 times the normal 7-10 mg/L you'd find in other waters. The oxygen has been tested to show that it takes 4 months before it naturally starts to dissipate.
- This means you can drink more oxygen to account for the lack of oxygen in the air we breathe.



Vortex Implosion



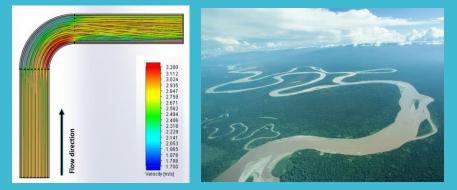
## Purpose:

•Structures the water molecules •Stabilizes oxygen •Revitalizes waters' life force energy •Causes sheering providing microclusters instead of "chunks" of water Counterclockwise spin helps impart a negative charge •Spun for 8 hours a day



# Plumbing Packing Delivery

Perfect 90° bends don't exist in nature. Rivers snake their way through the landscape, and for good reason. Modern plumbing causes turbulence, chaos, and devitalizes water. We do our best to avoid 90° turns in all our plumbing.





## Plumbing:

Avoid 90° bendsFDA approved materials

## Packing:

•Our self enclosed bottling machine sterilizes the bottles, fills, and caps them.

## **Delivery**:

•The bulk returnable bottles typically get delivered within only 1–3 days after being packaged. This means you get fresh water that hasn't sat for months in hot truck and warehouses! Look for the date on each bottle to see when it was born.





