

DALLAS SECTION AChE JANUARY 22, 2013 EXECUTIVE COMMITTEE & GENERAL MEETING MINUTES

A Dallas Section AChE Executive Committee Meeting and General Meeting were held on January 22, 2013 at Two Guys from Italy Restaurant.

A) EXECUTIVE COMMITTEE MEETING

The attendees were as follows:

Chair: José Ramiro Rodríguez Perazza
Vice Chair: Donald B. Miller
Treasurer: Fernando J. Aguirre, by proxy
Secretary: Fred Eisen
Director: Nancy Garnett
Director: Lacy Bishline

Absent and excused were: Treasurer Fernando J. Aguirre and Directors Keith Miller, and Neal Abernathy. The Treasurer had given his proxy vote to the Chair.

Below is a brief summary of the meeting.

1) ChE of the Year – The TSPE Engineering Awards Banquet will be held on February 21 during Engineers week. Fernando J. Aguirre, PhD, P.E., our Treasurer, was selected to be the ChE of the Year. The Section has sponsored a table and officers, etc. wishing to attend need to let the Chair know so the seats can be assigned.

2) Young Professionals Group – Director Lacy Bishline, who is the Group's Coordinator, will send out a questionnaire, to the target 35 years and under group. AChE's member list did give ages in the past but no longer. However, National will provide a list of the 35 and under to the Chair.

3) Officer Succession – We need to identify possible candidates for the 2013-2014 Chair and other officers.

4) Local Sections Leadership Workshop – This year's LSLW will be held on April 27 and 28 in San Antonio. Director Lacy Bushline and possibly Vice Chair Don Miller are planning to attend.

5) Newsletter Material – Photos would be a good addition for the newsletter. Ken Konvicka was appointed to be the Section's Official Photographer.

6) 2012-2013 Programs – The speaker for today's meeting cancelled and the Chair volunteered to step in. perhaps the original speaker can be rescheduled for a future date. Also, the Vice chair is working on a possible plant trip.

7) Prior Meeting Minutes – The November 27, 2012 meeting minutes were approved.

6) Treasurer's Report – The Treasurer provided his report to the Chair who will present it during the general meeting.

B) GENERAL MEETING

Attendance at the general meeting was 18.

The Chair made some welcoming remarks. He announced the selection of Fernando J. Aguirre as the ChE of the Year awardee to be presented at the February 2013 Engineers Week Banquet. The Chair also gave a brief Treasurer's Report. Currently, we have \$9,588 in the bank. Additional funds shall be received as dues are collected from Section Members and remitted by the Institute during the first month of the year.

The Chair reiterated the need for speakers and suggestions for topics for our monthly talks.



The speaker for the evening was our Chair, José Ramiro Rodríguez Perazza. The topic was “Marketing for Engineers and Technical Personnel”.

The speaker discussed how marketing is applicable to all aspects of human activity. He reviewed the principles of marketing a product and how these concepts are also applicable to the marketing of our professional services, whether working independently or as

members of an organization. The bottom line was that you must sell yourself before you can sell your services. Tips on how to know yourself and improve your value as a professional were discussed. The presentation will be posted on our website.

The meeting was adjourned at about 9:15 PM.

Fred Eisen
Secretary

1/31/13