



## Food-Energy-Water Nexus

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AIChE/NSF Food-Energy-Water Nexus Workshop  
Baltimore, MD  
October 9, 2015

# Delivering the Value Our Customers Want and the World Needs

## Global Challenges



## Market Opportunities

Bringing quality water to where it's needed

Using energy more wisely and creating new sources

More food, healthier food and less waste

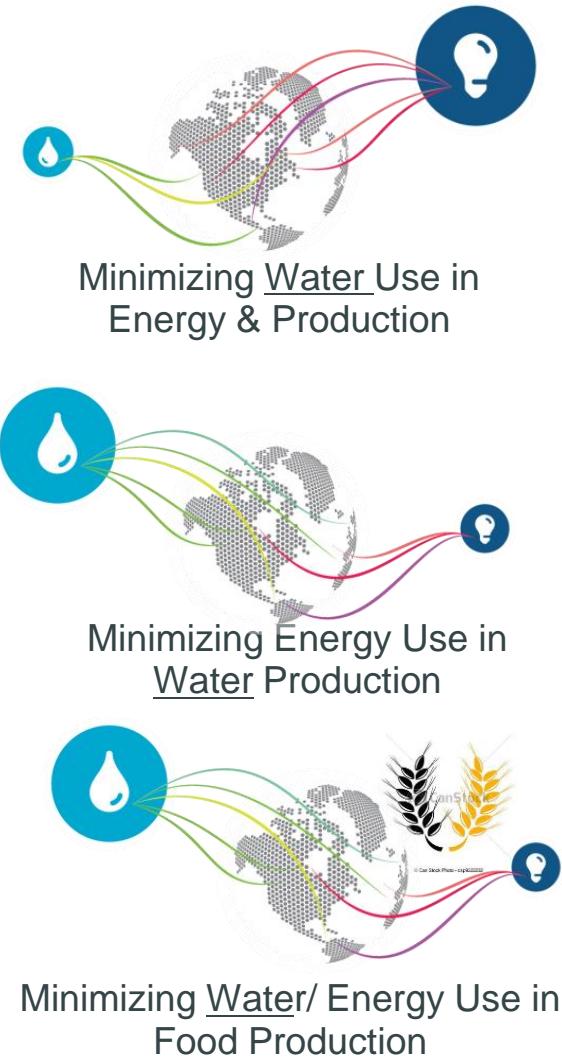
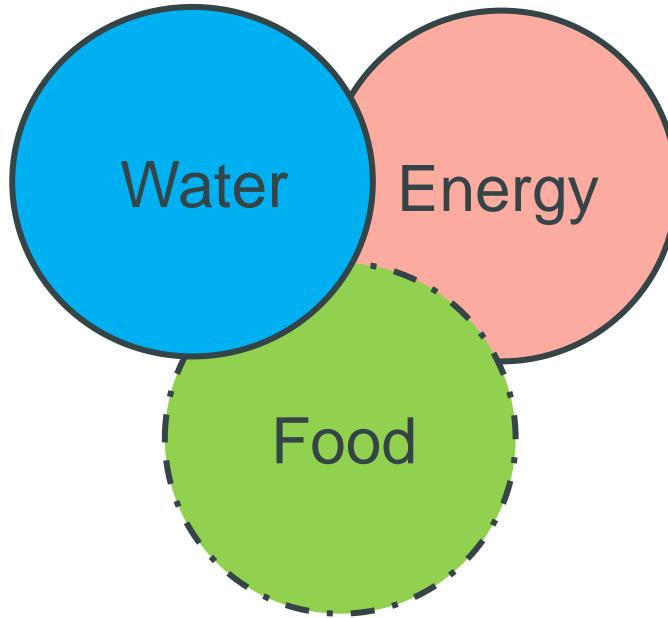
## Science-Driven Solutions

Reverse osmosis modules  
Microbial control  
Pipeline materials

Building insulation  
Structural adhesives for automobiles  
Solar shingles  
Gas-treating products

Weed and insect control  
Seeds and trait technology  
Healthier oils  
Flexible food packaging

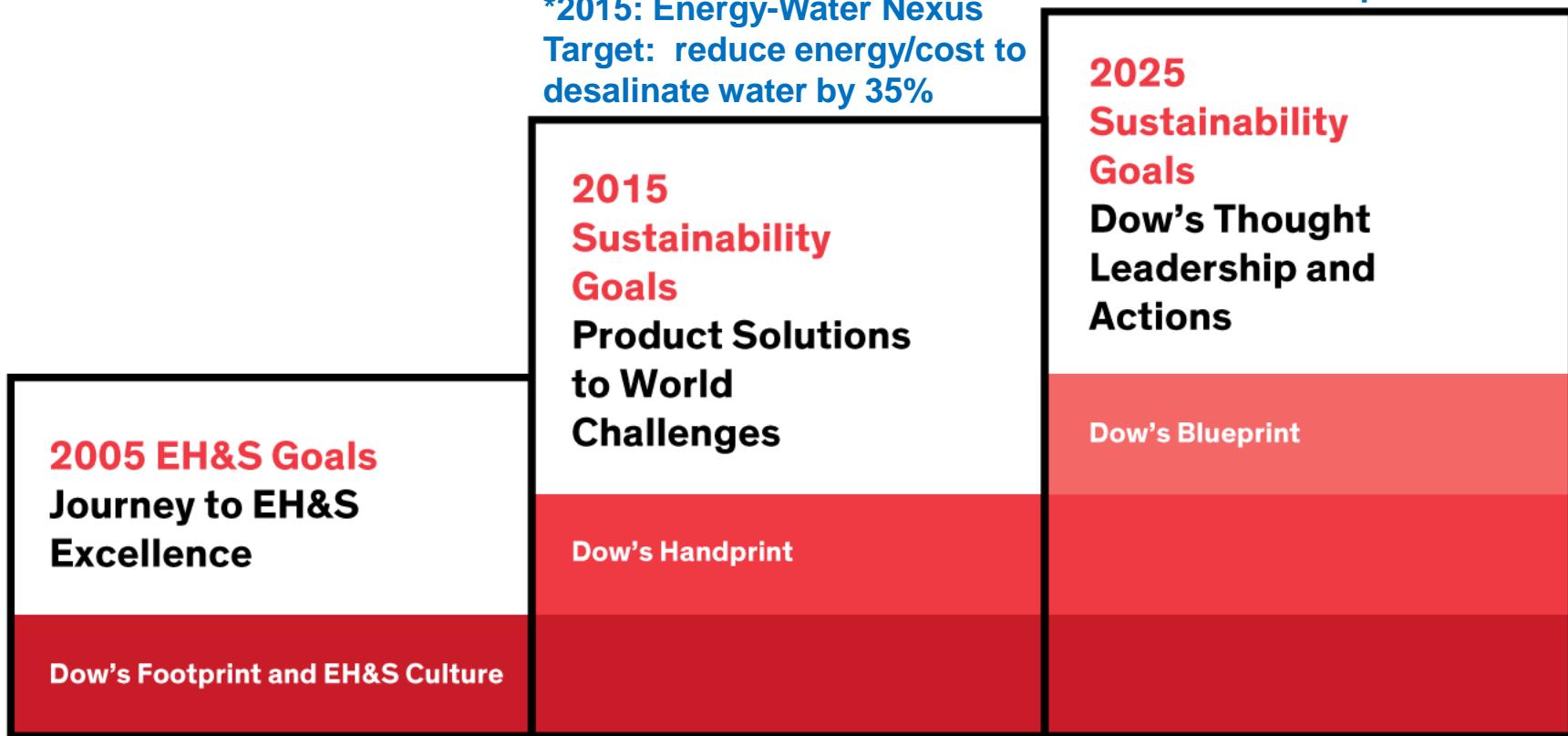
# Food-Energy-Water Nexus



# Dow's Sustainability Journey: Footprint, Handprint and Blueprint

\*2015: Energy-Water Nexus  
Target: reduce energy/cost to desalinate water by 35%

\*2025:  
-Advance Circular Economy  
Wastewater reuse  
- Reduce Freshwater intake  
key water stress sites 20%  
- Value Nature Capital



**Footprint:** World-leading operations and supply chain performance

**Handprint:** Products and services that help customers meet their challenges

**Blueprint:** Changes in technology, public policy, and the value chain that lead human society toward sustainability



# Energy-Water Nexus

## Innovation-led impact in membranes



**44%**  
**REDUCTION**

in energy required to desalinate brackish water, greatly surpassing **Dow's 2015 sustainability goal of 35 percent.**

**206+** MILLION  
TONS

of CO<sub>2</sub> will have been saved by our sea water desalination customers by 2015 using our RO products, compared to the next best alternative technologies.

**37**

**MILLION BARRELS OF OIL**

is equivalent to the amount of energy our brackish water customers will save from 2005-2015 with two RO innovations (HRLE 440i and XLE 440i) .

**30%**  
**ENERGY REDUCTION**

to treat brackish water with our new FILMTEC™ ECO elements.



# Energy-Water Nexus

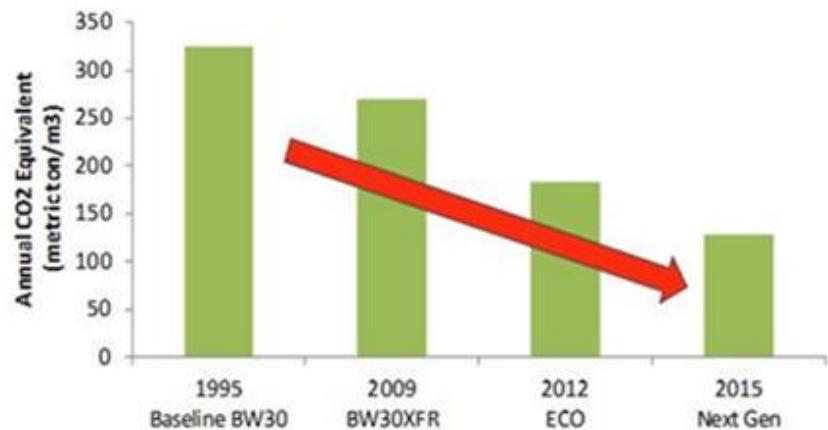
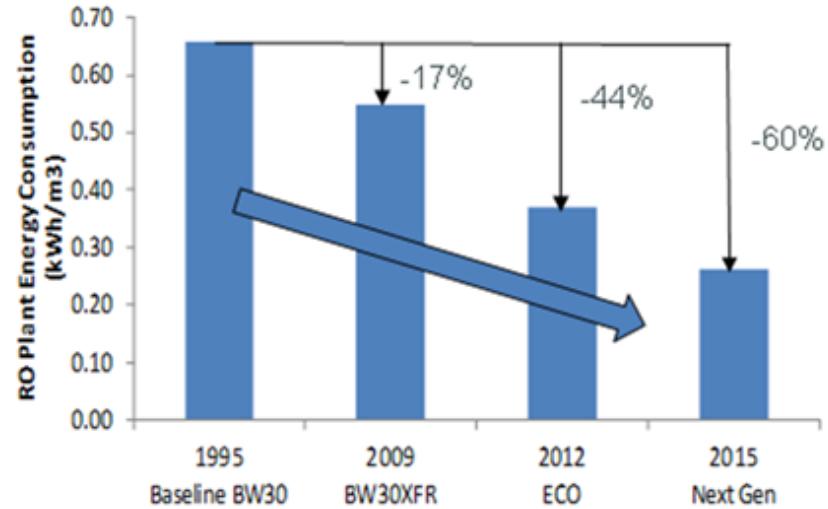
## Reducing specific energy requirement (kWh/m<sup>3</sup>)



Dow reduced the energy requirements of RO elements by 44%

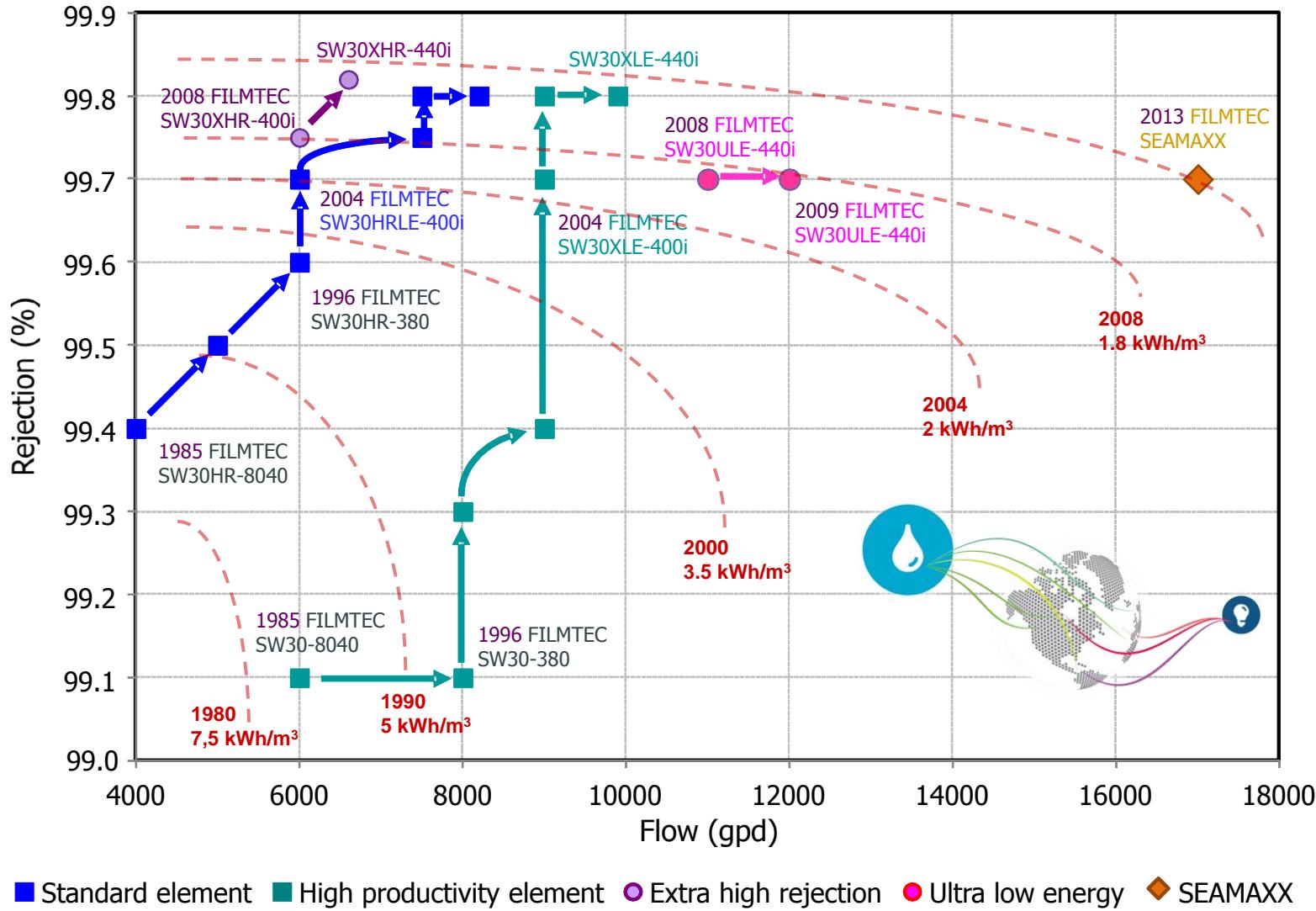
Impact of energy reduction obtained with ECO membranes is equivalent to:

- Electricity requirements for 225,800 U.S. homes for one year
- 169 million gallons of gasoline consumed
- Yearly emissions from 314,000 cars.
- Electricity requirements for 225,821 U.S. homes.



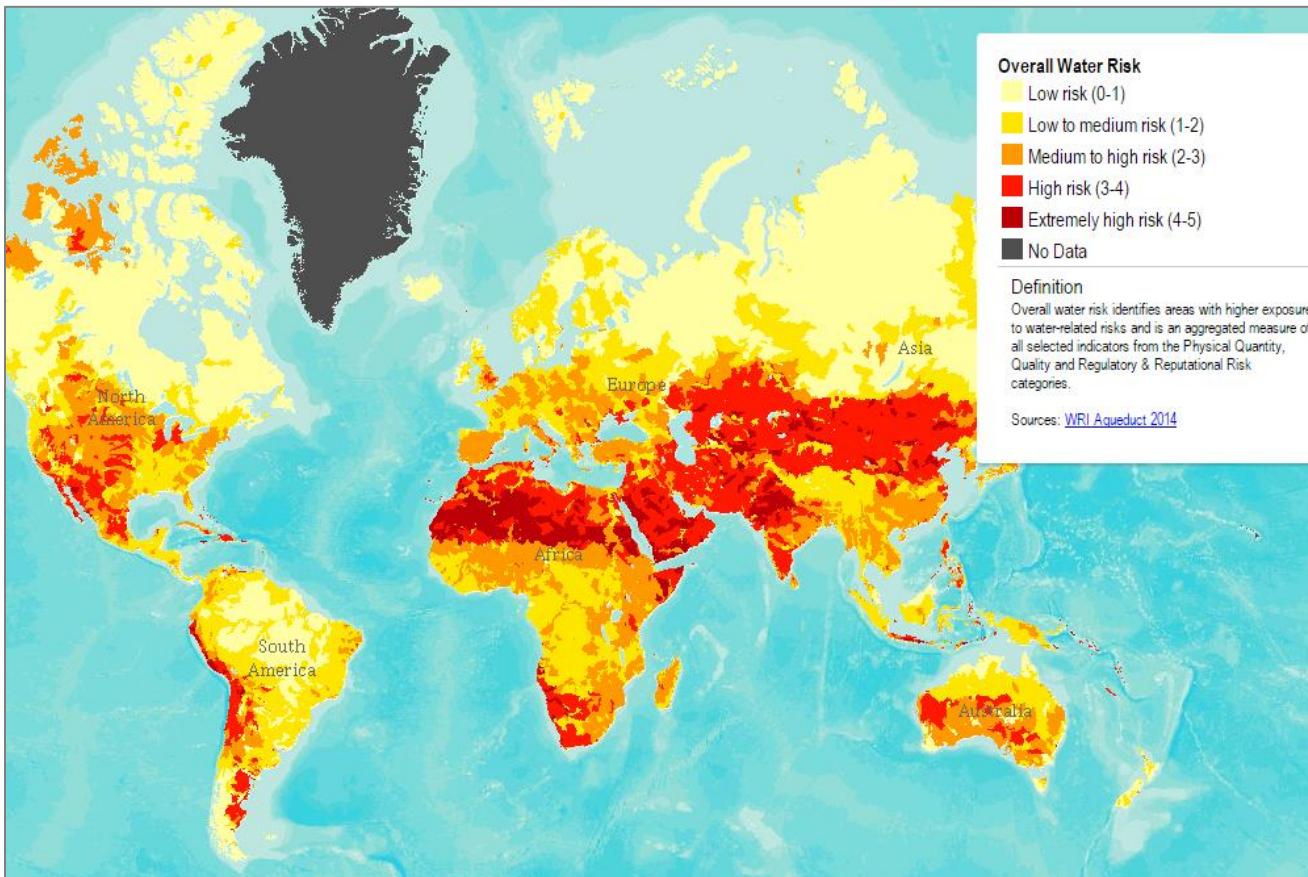
# Energy-Water Nexus

## Dow FILMTEC™- Three Decades of Innovation in SWRO



# Water as a Risk

Companies are increasingly identifying water as a key risk to their supply chains and operations.



Source: World Resources Institute, [Aqueduct Water Risk Atlas](#)



# Shift to a Circular Economy model

Transition from a Linear Model ...



...to a Circular Economy



Figure source: Northeast Recycling Council

This marks a ***shift from linear industrial processes***, whose by-products end up as waste to recovery and reuse

Active Stakeholders:



# Reuse Schemes for Industrial

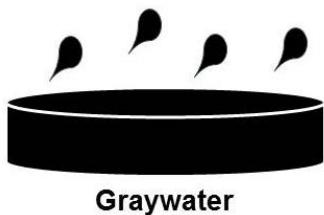
point-of-source

## RE-CLAIM

Source reclaimed water



Municipal WW Facility



Graywater



Industrial Customer

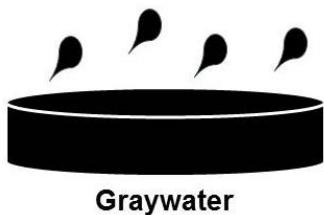
on-site

## RE-CYCLE

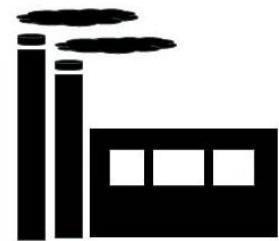
Increase number of cycles



Municipal WW Facility



Graywater



Industrial Customer

discharge

## RE-SOURCE

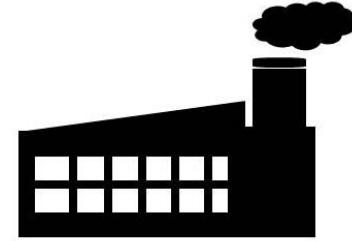
Upgrade for alternate use



Agriculture



Municipal WW Facility



Industrial Customer



# Circular Economy Dow Water Reuse Example

Terneuzen Municipal and Industrial wastewater reuse

## Dow municipal wastewater reuse Terneuzen site in the Netherlands

**Site accepts more than 2.6M gal/day  
municipal household wastewater daily**

- Dow uses more than 70% of this water to generate high pressure steam
- Water is again used in cooling towers before evaporating. 3 Million tons a year was previously discharged after a single use

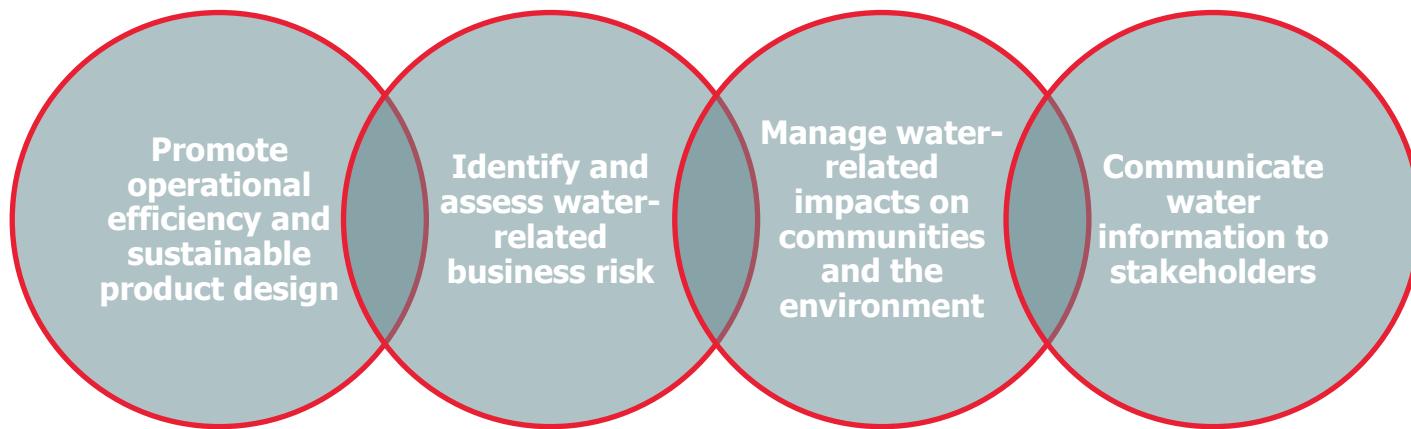
**65% less energy use compared to  
Seawater Desalination**

**Reduction in energy use equivalent to  
lowering CO<sub>2</sub> emissions 6k tons/year**



# Corporate water assessments provide frameworks

Tools target 4 key target areas



**Ceres**



**WWF<sup>®</sup>**

**GrowingBlue**  
Water. Economics. Life.



**GEMI<sup>®</sup>**  
Local Water Tool™ (LWT)



**Global watertool<sup>®</sup>**



**AQUEDUCT**

**VEOLIA**  
WATER



World Business Council for  
Sustainable Development



**WATER RISK  
MONETIZER**  
*Informing better business decisions.*



# Quantitative methods to assess water risk

Assessment Tool	Assessing Water-Related Business Risks	Responding to Water Use and Quality Impacts	Conveying Water Information to Stakeholders	Provides quantitative-based methodologies	Translating Water Risk to Impact on Bottom Line
Ceres Aqua Gauge	✗	✗	✓	✗	✗
GEMI Local Water Tool	✓	✓	✓	✓	✗
GEMI Water Sustainability Tools	✓	✓	✗	✗	✗
WBCSD Global Water Tool	✓	✗	✓	✗	✗
Water Footprint Network	✓	✓	✓	✗	✗
WRI Aqueduct	✓	✓	✓	✓	✓
WWF Water Risk Filter	✓	✓	✓	✗	✗
Veolia Water Impact Index	✓	✓	✗	✓	✗
Veolia Total Cost of Water	✓	✓	✗	✓	✓

Assessment tools featured by U.N. CEO Water Mandate



# Dow's 2025 Nature Goal



Our Goal is to apply a business decision process that values nature. Dow will deliver business value and natural capital value through projects that are good for business and good for ecosystems.

- Natural capital decision-making across a global business of this scale **has never been done before.**
- By 2025, Dow will **deliver \$1B in value through projects that are good for business and good for ecosystems.**
- By 2020, **all R&D, capital and real estate projects at Dow will be screened** using Nature's Future Value (NFV) assessments, a tool we developed with The Nature Conservancy to measure the value of ecosystem services.

# Engineered Natural Technologies Are Already In Use

## The Seadrift Constructed Wetland Case Study

- **First known use** – Dow Seadrift Operations (1996)
- **Need** - Remove organic materials/ eliminate algae
- **Proposal** – Conventional wastewater treatment plant (\$40 MM)
- **Decision** – 10-acre constructed wetlands (\$1.4 million)
- **Savings** – >\$48M initial investment, >\$280M NPV
- **Benefit** – Home to a wide variety of wildlife and hosts educational tours



# Food-Energy-Water Nexus

You don't  
manage...

... what you don't  
~~Measure~~ value



\*Source: World Business Council on Sustainable Development





# Energy-Water Nexus

## Strategies to Increase Efficiency of Water Use

### Energy-Production efficiency

- Increase electricity generation efficiency
- Increase in use of photovoltaic and wind
- Increase use of dry/hybrid cooling technology

### Increase Water use/reuse/recovery

- Recycle water within plant

### Reclaim Water for reuse and enable degraded/impaired water sources such as:

- Waste water treatment plant discharge
- Storm water flow
- Saline aquifers
- Coastal waters and sea water desalination
- Produced waters



Minimizing Water Use in  
Energy & Production



Source: EPRI's "Increasing Thermoelectric Generation Water Use Efficiency" First Western Forum on Energy and Water Sustainability March 22 & 23, 2007