



www.cep magazine.org

And visit some other AIChE resources online...

CEP Editorial Calendar
www.cep magazine.org/editorial/editcalend.htm
 Reprint Service Card
www.cep magazine.org/advertising/reprints.htm
 Reader Service Card
www.cep magazine.org/entryindex.asp?entrytype=A
www.cep magazine.org/entryindex.asp?entrytype=P
 Sections, Divisions, & Committees
www.aiche.org/mag/
 Membership
www.aiche.org/membership/
 Education and Training
www.aiche.org/education/
 Conferences & Meetings
www.aiche.org/conferences/
 Careers and Employment
www.aiche.org/careerservices/
 ChAPTER One Online
www.aiche.org/chapterone/



Chemical Engineering Progress

(ISSN 0360-7275) is published monthly by the American Institute of Chemical Engineers (AIChE), 3 Park Avenue, New York, NY 10016-5991. All correspondence should be sent to the Editor-in-Chief at the address above. ■ The statements and opinions in this magazine reflect the views of their contributors and not of AIChE, which assumes no responsibility for them. ■ Subscription rates for AIChE North American nonmembers annually: \$95; international: \$155 (air service included). AIChE members: \$12; included in dues. Back issues are available from AIChE Customer Service (1-800-AIChemE). AIChE members can buy individual copies for North America \$15; International \$17. For others, single copies less than three years old cost: North America \$25; International \$30. Orders from outside the U.S. should add \$5 per copy for postage. ■ Periodicals postage paid at New York, NY and additional mailing offices. Copyright 2002 by AIChE. Postmaster: Please send changes of address to AIChE Customer Service, 3 Park Avenue, New York, NY 10016-5991. ■ Copying restriction and permissions: AIChE authorizes the photocopying of individual articles from CEP for personal or internal use, or for the personal or internal use of clients, by libraries, and other users registered with the Copyright Clearance Center (CCC) Transactional Reporting Service, providing that a fee of \$19 per article is paid directly to CCC, 222 Rosewood Dr., Danvers, MA 01923. Fee code: 0360-7275/00 \$19. This consent does not extend to other kinds for copying, such as that for purposes of general distribution, for advertising or promotion, for creating new collective works, or for resale. Send permission requests to Karen Simpson. ■ Quantity reprints of specific material can be provided directly by CEP. Contact ghallman@tsp.sheridan.com. ■ Each issue of CEP is indexed regularly by Engineering Index, Inc. and Applied Science & Technology Index; microfilm/fiche copies of each issue are available from University Microfilms, Inc.

Letter from the Publisher



Most Impact Most Pages

Last month we talked about services that report CEP as having the most impact among publications serving traditional and emerging CPI disciplines. This month, we thought you might like to know that your publication also carries the most pages of technical editorial among this group of magazines.

As we noted last month, "the most impact" is based on findings from the Journal Citation Reports (JCR) that ranks magazines serving this market. CEP has an "impact rating" over twice as high as that of our nearest competitor. Impact rating, according to JCR, translates into relative importance among publications in the field.

CEP also carries the most pages of bylined technical editorial. Each month, we publish more combined pages on safety, energy transfer, reactions and separations, environmental protection, fluids/solids handling, measurement and control, management and other topics than any other magazine in our market segment.

You may wonder why we think these facts are important. First, editorial excellence is the hallmark of a leading business magazine. You can be justifiably proud of the work that CEP editors put into your magazine. Second, the breadth and scope of editorial coverage keeps you informed of most, if not all, of the developments in your industry. Finally, editorial quality and quantity generally mean reader involvement and, ultimately, we hope, reader satisfaction.

The most impact and the most pages: At CEP it's about quality and quantity. Please let us know what you think.

David H. Colby, CBC
 Publisher
davec@aiiche.org