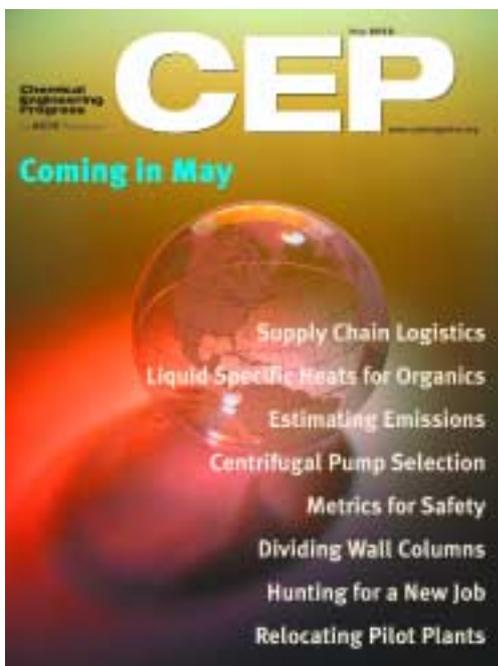




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## Letter from the Publisher



# Most impact Most respected

Recently, we saw reports comparing the “impact” and “respect” accorded publications edited for and read by scientists and engineers. When we looked at the scores for magazines edited for chemical engineers, we found that the magazine with the highest impact and respect scores in various measurements is *CEP*.

Several companies rate publications based on their “authoritativeness,” ranking them on the number of times they are cited by other journals. These independent firms use complex algorithms to track the content of many hundred publications in a variety of disciplines. Then, they report data and assign scores or indices to differentiate among the magazines studied.

Not surprisingly, the AIChE Journal, the peer-reviewed research-and-development publication, scores extraordinarily high in these impact and respect studies. Equally unsurprising, are the scores assigned to *CEP*. Among the five U.S.-based publications edited for chemical engineers, *CEP* is deemed the most authoritative.

*CEP* editors work with the best and brightest authors to develop content that is useful to our readers. The hard work of our editors and the expertise of contributing authors is paying off: *CEP* articles are cited or referenced more often than any other publication serving this market segment. In short, according to independent research, *CEP* is the publication with the most impact and the one most respected in our field.

We think having a significant impact is a good thing. And we think being highly regarded is fine. Mostly, though, we feel that giving you, our readers, the most authoritative publication in the traditional and emerging CPI is what *CEP* should be about.

We’ll keep working to have an impact. We’ll also keep trying to earn respect. Most important, we’ll keep striving to make *CEP* valuable to you.

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