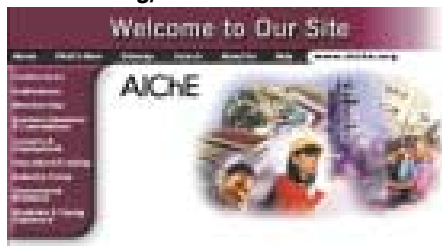


www.aiche.org/



And visit some other AIChE resources online...

Sections, Divisions, & Committees

www.aiche.org/mag/

Membership

www.aiche.org/membership/

Education and Training

www.aiche.org/education/

Conferences & Meetings

www.aiche.org/conferences/

Careers and Employment

www.aiche.org/careerservices/

ChAPTER One Online

www.aiche.org/chapterone/

CEP Editorial Calendar

www.aiche.org/cep/editcalend.htm

Reader Service Card

<http://cdswebcard.com/cep/apform.asp>

Reprint Service Card

www.aiche.org/publications/reprints.htm



Chemical Engineering Progress

(ISSN 0360-7275) is published monthly by the American Institute of Chemical Engineers (AIChE), 3 Park Avenue, New York, NY 10016-5991. All correspondence should be sent to the Editor-in-Chief at the address above. ■ The statements and opinions in this magazine reflect the views of their contributors and not of AIChE, which assumes no responsibility for them. ■ Subscription rates for AIChE North American nonmember annually: \$95; international: \$155 (air service included). AIChE members: \$12; included in dues. Back issues are available from AIChE Customer Service (1-800-AIChemE). AIChE members can buy individual copies for North America \$15; International \$17. For others, single copies less than three years old cost: North America \$25; International \$30. Orders from outside the U.S. should add \$5 per copy for postage. ■ Periodicals postage paid at New York, NY and additional mailing offices. Copyright 2001 by AIChE. Postmaster: Please send changes of address to AIChE Customer Service, 3 Park Avenue, New York, NY 10016-5991. ■ Copying restriction and permissions: AIChE authorizes the photocopying of individual articles from CEP for personal or internal use, or for the personal or internal use of clients, by libraries, and other users registered with the Copyright Clearance Center (CCC) Transactional Reporting Service, providing that a fee of \$19 per article is paid directly to CCC, 222 Rosewood Dr., Danvers, MA 01923. Fee code: 0360-7275/00 \$19. This consent does not extend to other kinds for copying, such as that for purposes of general distribution, for advertising or promotion, for creating new collective works, or for resale. Send permission requests to the Editor-in-Chief. ■ Quantity reprints of specific material can be provided directly by CEP. Contact the Reprint Sales Dept. ■ Each issue of CEP is indexed regularly by Engineering Index, Inc. and Applied Science & Technology Index; microfilm/fiche copies of each issue are available from University Microfilms, Inc.

Letter from the Publisher



Thanks for your comments

Over the last few months, we have asked for your comments about changes we have made to *CEP*. We have asked you to tell us what you think about editorial quality, new departments and features, the overall appearance and the “reader friendliness” of your magazine. Having asked for and received a number of comments, it seems fair that we share with you some of the observations.

In general, the positive comments outweigh the negative ones by a substantial margin. Most of you who have written have expressed satisfaction with the look of *CEP* and the graphic treatment of editorial content. Several writers have expressed pleasure with the new Update sections and the expanded news coverage. Others of you have written to say that for the first time in a while, you feel there are good reasons to turn to *CEP* every month.

By and large, your comments about editorial quality have been positive. For all of its history, *CEP* has been committed to providing high-quality technical information to its readers. That commitment continues today. As some on the marketing side would say, we have changed the package, but the product is as good or better than it ever was.

Not everything we have heard has been positive. A few people have written to express concern that we not “dumb down” *CEP* by going to more, but shorter technical articles. Others have expressed fear that we are changing *CEP* for the sake of change or in the pursuit of advertising revenue.

Editor-in-chief Kristine Chin and I have listened to all your input. Where practical, we have incorporated your needs into our publishing plan. Ultimately, and realizing that we cannot please everyone, we try to make *CEP* as useful, interesting, informative and timely as we can.

Publishing a trade magazine for a demanding audience is challenging, but it is also very rewarding. And good or bad, your comments help.

David H. Colby, CBC
Publisher
davec@aiiche.org