

## Letter from the Publisher

## **Best in Show**

Process Industries Expo in Houston, *CEP* Magazine presented our first "Best In Show" awards to exhibitors at the expo. Awards were presented to five companies whose products were judged by *CEP* editors to represent significant new or improved technology or service. The awards recipients were understandably delighted, but there is value to *CEP* subscribers as well.

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First, by making the awards, our editors draw attention to the products or services that you, our readers, may find useful in your work. Because the majority of these products are being exhibited for the first time, this may be your first opportunity to review them for relevance or applicability.

Second, not everyone can go to the myriad of trade shows, expositions and other venues, where new or improved products are on display. Our editors take seriously their responsibility to become the eyes and ears of *CEP* subscribers and report to you what they think is relevant and useful.

Third, by acknowledging these companies' efforts at innovation, we hope to encourage more of them to submit releases for our editors' review. We will continue to publish information about many new products on display at these shows, but only a few will be given the *CEP* Best In Show Award. The bottom line is that you get more information about what is new in the market.

This month we'll judge winners among exhibitors at The Powder and Bulk Solids Show. Later this year, it's the ISA Expo and Chem Show. We'll let you know which exhibitors at those shows were judged to have truly new and innovative products or services.

Sorting through loads of product and news releases to find the best of the best is a lot of work. But it's the kind of effort our editors expend as part of their effort to make *CEP* valuable to you, our readers.

David H. Colby, CBC

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