## Editorial

## The Evolution Continues

n the past few months, you hopefully have heard the buzz about the changes afoot at *CEP*. Certainly, the last few issues have shown that attractive graphics and creative use of color can enhance the solid technical information that has long been a staple of this magazine.

But, we are adopting much more than cosmetic changes. With this issue, we are launching several new monthly departments, based on insights from some significant reader research, as well as other inputs — aimed at serving your needs even better.

One clear message is the increasing importance of and need for career information. Now, *CEP* certainly has not neglected the topic, witness our major cover stories on job searching (June 2000) and career planning and management (August 1999), developed in conjunction with AIChE's Career Services Dept., as well as other career-related articles that we've published. And, indeed, we already are working with the Career Services Dept. on another cover article for this summer. But, even more extensive coverage is warranted. So, we are initiating a regular "Career Catalyst" department.

Likewise, this month marks the introduction of "The Online ChE" department. We all recognize the impact that the Internet already is having. The results of our recent survey (*CEP*, Nov., pp. 93–96) point this up, and indicate, not surprisingly, that the net promises profound changes in how and where we work. This new department, which replaces "Web Sights," has a broad mandate to cover anything related to the Internet.

Certainly, there's a lot more happening in chemical engineering and the chemical process industries than the Internet. So, we are increasing the amount of space we give to technical and commercial developments and trends by inaugurating "R&D Update," which focuses on emerging technology, and "Business Update," which covers commerce.

Two other departments debut with this issue. "Product Digest" looks at significant offerings in a specific product category — this month, pumps. "Calendar" provides details on important upcoming meetings and conferences.

We welcome your comments on these departments — and, of course, on *CEP* in general. After all, our aim is to be your prime source of relevant, reliable, and useful information.

And, rest assured, that we will continue to evolve to better serve you. Indeed, we are planning further enhancements later in the year.

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Mark Rosenzweig Editor-in-Chief markr@aiche.org