

7th Annual  
**National Sustainable Design Expo**

Washington, DC • April 16-17, 2011 • [www.epa.gov/P3](http://www.epa.gov/P3)

featuring EPA's

**P<sup>3</sup>award**  
people,  
prosperity,  
and the planet



- Raise your company's brand awareness and profile as a sustainability leader
- Discuss your company's sustainable practices with representatives of federal agencies, industry, the public and Congress
- Meet over 400 P3 awarding-winning college students developing technologies in sustainability science and engineering
- Enjoy pre-Expo and on-site coverage in local and national media
- Expose thousands of people to your company (booth traffic estimated at 4,000 people)



The 7th Annual National Sustainable Design Expo featuring EPA's P3 Award will be held April 16 and 17, 2011, on the National Mall in Washington, D.C.

AIChE is co-sponsoring this event and has a limited number of exhibit spaces available to companies to promote and display their leadership in sustainability and environmental protection.

Sponsors are given a unique opportunity to showcase their contributions to advancing sustainability while discovering innovative, cutting-edge technologies and meeting over 400 university students in engineering, sciences, law, economics, architecture and other fields.

The Expo brings together a diverse group of scientists, engineers, and business leaders to discuss innovations designed to advance economic growth while reducing environmental impact and to showcase their approaches to sustainability to the interested public.

More information on the P3 competition is available at:  
<http://www.epa.gov/p3>

**"The event gave us an opportunity to engage members of public, students and policy makers with the science behind our sustainability products."**

- Shawn Hunter  
The Dow Chemical Company



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**Your Exhibit Fee Includes:**

	Gold	Silver	Bronze
Listing in the Expo Program Book. (Program guides are distributed to all attendees and participants and posted online prior to the Expo.)	●	●	●
Listing of your business and logo on the AIChE Expo web site with a link to your homepage.	●	●	●
Tickets to the P3 Award Ceremony and Reception to be held the evening of 4/17	7	3	1
8' x 10' booth space with back drape, 1 skirted 8' table and 2 chairs.	●	●	
Sponsorship of awards ceremony with logo placement at event	●		

"Our products were subject to excellent exposure and discussion by the interested public and knowledgeable students."

- **Kerry Christopher**,  
 General Motors

**Contact Information**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Mailing address: \_\_\_\_\_  
 City, State, Postal Code, Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsorship Information**

- \$4,000** – Gold Level Sponsorship – includes an 8' x 10' booth
- \$2,000** – Silver Level Sponsorship – includes an 8" x 10' booth
- \$1,000** – Bronze Level Sponsorship
- \$5,000** - Gold Level plus Luncheon Sponsor \*
- \$6,000** - Gold Level plus Evening Social Sponsor \*
- \$10,000** - Gold Level plus Awards Reception Sponsor \*

\* Plus you will receive mention during your sponsoring event, and the opportunity to address the attendees during your sponsoring event.

Exhibiting takes place from 10 AM to 5:30 PM on Saturday, April 16, 2011 and from 10 AM to 3 PM on Sunday, April 17, 2011

Booth space is limited and cannot be assigned without full payment. All payments must be received by February 16, 2011. Cancellations 30 days before the Expo will be charged a 25% cancellation fee. No refunds will be given for cancellations received less than 30 days prior to the event.

Amount Enclosed: \_\_\_\_\_

**Payment**

Please check your choice of payment

<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> Discover
<input type="checkbox"/> MasterCard	<input type="checkbox"/> Diner's Club	<input type="checkbox"/> Check or Money Order

Account Number

Expiration Date

Name (as it appears on card)

Signature & Date

Payment by PO is also acceptable. Return this form via email to [arjug@aiche.org](mailto:arjug@aiche.org) or mail with payment information to: American Institute of Chemical Engineers, 3 Park Ave., 19th floor, New York, NY 10016.

For more information, please contact Arjun Gopalratnam at [arjug@aiche.org](mailto:arjug@aiche.org) or 646.495.1382.

