

Conference Sponsorship Opportunities

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

Exclusive Sponsorship Opportunities

1. 2010 AIChE Spring Meeting Opening Reception Sponsor (\$25,000)

(Sunday, March 21st from 6:00PM-7:30PM, Grand Hyatt San Antonio)

All the benefits of Titanium, plus:

- Sponsor's logo or ad on large screen during reception
Sponsorship offsets the cost of food.

2. Spring Meeting Badges (\$25,000)

This is a special opportunity for extraordinary visibility. Each badge sheet contains perforated badge stock, the same size as the original badge, for ticketed events. The company lucky enough to sponsor the badges will have its name and short message printed as a default on the first ticket location. This means that every registrant at the meeting, including complimentary and one-day attendees, will recognize your company as the Sponsor. If you are exhibiting, the company's message can also refer people to your table; a great way to drive traffic to your table. (Your company's message will appear as text only as logos cannot be printed on the badge stock).

3. Spring Meeting Program Book (\$25,000)

All the benefits of Titanium, plus:

- Full page premium ad position in the 2010 Spring Meeting onsite program book
- Prominent display of corporate logo throughout program book

4. Spring Meeting Hotel Key Cards (\$7,500)

The sponsoring company's logo and message will appear on one side of the hotel card keys. Your message will be carried around all week by AIChE Spring Meeting attendees. This sponsorship provides high visibility for your company in San Antonio plus longevity afterwards.

5. Spring Meeting Lanyards (\$7,500)

The sponsoring company's logo will appear continuously on lanyards which will be distributed to all meeting attendees.

6th Global Congress on Process Safety Sponsorships

6th Global Congress on Process Safety Luncheons (\$15,000)

The 6th Global Congress on Process Safety luncheons are an ideal opportunity to sponsor events aimed at a core group. Three Luncheons will include Networking and Keynote sessions.

6th Global Congress on Process Safety Exhibit Area

Sponsorships in the exhibit area will increase traffic to the area and allow Global Congress attendees to gather in a social setting

1. **Receptions** (Two offered at \$7,500 each)
2. **Coffee Breaks** (Five offered at \$3,500 each)

6th Global Congress on Process Safety Tote Bags (\$5,000)

Sponsoring company's logo will appear on front of tote bags that will be distributed to all attendees of the 6th Global Congress on Process Safety. Sponsorship provides high visibility throughout conference and beyond.

- Corporate logo prominently displayed on signage
- Recognition in event promotions
- Recognition on the AIChE Website
- Recognition in on-site conference program sponsor listing

Please note: Sponsorships are also available for catered lunches, breaks and receptions; proceedings; registration tote bags, and lanyards.

AIChE IS A 501(C)(3) TAX EXEMPT EDUCATIONAL AND SCIENTIFIC ORGANIZATION

Sponsor the 2010 AIChE Spring Meeting & 6th Global Congress on Process Safety



Conference Sponsorship Opportunities

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<p>Plenary Sessions Sponsorships</p>	<p>1. Energy Leadership Keynote Address & Coffee Break (Non-exclusive tiered levels of \$10,000; \$5,000; \$2,500) <i>(Monday, March 22, 10:45am-11:00am Coffee Break & 11:00am-11:45am Keynote — times are tentative and subject to change, Grand Hyatt San Antonio)</i>. Same benefits as Gold, Silver and Bronze on standard sponsorship opportunities; Exclusive sponsorship is available, please call an AIChE sales representative.</p> <p>This special event features John Hofmeister, former president of Shell Oil, and Founder and CEO, Citizens for Affordable Energy, who is expected to discuss the critical topics of energy security and affordable energy in the 21st century — touching on a wide array of energy sources and technologies, such as wind, solar, nuclear, traditional fossil fuels, and more. There will be a coffee break with snacks at the beginning of the keynote address.</p> <hr/> <p>2. Spring Meeting Keynote Address (Non-exclusive tiered levels of \$10,000; \$5,000; \$2,500) <i>Monday, March 22, 1:15pm-2:15pm — times are tentative and subject to change, Grand Hyatt San Antonio</i> Same benefits as Gold, Silver and Bronze on standard sponsorship opportunities; Exclusive sponsorship is available, please call an AIChE sales representative. EPA's Administrator, Lisa Jackson (invited speaker) is the keynote speaker addressing the significant impacts greenhouse gases regulation will have on many of the industries that employ chemical engineers.</p> <hr/> <p>3. Energy and Resource Efficiency Plenary (Tiered levels of \$10,000; \$5,000; \$2,500) <i>Tuesday, March 23, 1:00pm-2:00pm — times are tentative and subject to change, Grand Hyatt San Antonio</i> Same benefits as Gold, Silver and Bronze on standard sponsorship opportunities; Exclusive sponsorship is available, please call AIChE sales representative. Dr. Amory Lovins, Cofounder, Chairman, and Chief Scientist of the Rocky Mountain Institute, will announce the winning case studies from entrepreneurial individual/teams of the new competition on renewable energy being co-sponsored by AIChE and the Rocky Mountain Institute — The 10xE Challenge. The competition features innovative, out-of-the-box design of processes, devices and materials meant to have a significant impact on renewable energy.</p>
<p>Plasma Screen Sponsorships</p>	<p>1. Plasma Screens (Up to \$10,000) The sponsoring company's logo and short message appear as part of a presentation which will be looped continuously.</p>
<p>Titanium \$20,000</p>	<p>All the benefits of Platinum, plus:</p> <ul style="list-style-type: none"> ■ One year link from AIChE's high-traffic Web Site to yours ■ One of the following: Full-page ad in conference proceedings (if not sponsored) <i>or</i> Full-page ad in conference program section of <i>Chemical Engineering Progress</i> (CEP), AIChE's flagship publication (February 2010 issue)
<p>Platinum \$15,000</p>	<p>All the benefits of Gold, plus:</p> <ul style="list-style-type: none"> ■ Upgrade to one full-page ad in on-site conference program book ■ Two additional full meeting registrations
<p>Gold \$10,000</p>	<p>All the benefits of Silver, plus:</p> <ul style="list-style-type: none"> ■ Six-foot draped table to display literature (usually in high-traffic registration area) ■ Half-page ad in on-site conference program book ■ One additional full meeting registration
<p>Silver \$5,000</p>	<p>All the benefits of Bronze, plus:</p> <ul style="list-style-type: none"> ■ Mailing list of conference attendees after the event for one-time use ■ Recognition on the AIChE Web Site with link to your site ■ Recognition on conference promotional materials ■ One full meeting registration
<p>Bronze \$2,500</p>	<ul style="list-style-type: none"> ■ Recognition on the AIChE Web Site ■ Recognition on signage at the conference ■ Recognition in on-site conference program book sponsor listing ■ Recognition on slide show at Welcoming Reception

Sponsor the 2010 AIChE Spring Meeting & 6th Global Congress on Process Safety



Sponsorship Reservation Form

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

Grand Hyatt San Antonio / Henry B. Gonzalez Convention Center • San Antonio, TX • March 21-25, 2010

Please tell us the individual responsible for sponsor details and logistics. All further communications will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____ E-mail: _____

Web Address: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

- Spring Meeting Opening Reception (\$25,000) Spring Meeting Badges (\$25,000)
 Spring Meeting Onsite Program Book (\$25,000) Spring Meeting Hotel Key Cards (\$7,500)
 Spring Meeting Lanyards (\$7,500)

6th Global Congress on Process Safety Sponsorships

- Global Congress on Process Safety Luncheons (\$15,000)
 Exhibit Reception (\$7,500) Exhibit Coffee Break (\$3,500)
 6th Global Congress on Process Safety Tote Bags (\$5,000)

Keynote and Plenary Sessions Sponsorships

- Energy Leadership Keynote Address & Coffee Break (\$10,000) (\$5,000) (\$2,500)
Spring Meeting Keynote Address (\$10,000) (\$5,000) (\$2,500)
Energy and Resource Efficiency Plenary (\$10,000) (\$5,000) (\$2,500)

Plasma Screens Sponsorships

- Plasma Screens (Up to \$10,000)

General Sponsorships

- Titanium \$20,000 Platinum \$15,000 Gold \$10,000 Silver \$5,000 Bronze \$2,500

The sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.

Signature: _____ Date: _____

Print Name: _____

Please return this application to:

Doris Deutsch Global Display Sales Manager • Phone: 646-495-1361 • Fax: 775.254.6963 • Email: dorid@aiche.org

Sponsor the 2010 AIChE Spring Meeting & 6th Global Congress on Process Safety



Sponsorship Payment Form

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

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Company Name (as submitted on Reservation Form): _____

Date Sponsor Reservation was Submitted: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

- Spring Meeting Opening Reception (\$25,000) Spring Meeting Badges (\$25,000)
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 Spring Meeting Lanyards (\$7,500)

6th Global Congress on Process Safety Sponsorships

- Global Congress on Process Safety Luncheons (\$15,000)
 Exhibit Reception (\$7,500) Exhibit Coffee Break (\$3,500)
 6th Global Congress on Process Safety Tote Bags (\$5,000)

Keynote and Plenary Sessions Sponsorships

- Energy Leadership Keynote Address & Coffee Break (\$10,000) (\$5,000) (\$2,500)
Spring Meeting Keynote Address (\$10,000) (\$5,000) (\$2,500)
Energy and Resource Efficiency Plenary (\$10,000) (\$5,000) (\$2,500)

Plasma Screens Sponsorships

- Plasma Screens (Up to \$10,000)

General Sponsorships

- Titanium \$20,000 Platinum \$15,000 Gold \$10,000 Silver \$5,000 Bronze \$2,500

AMOUNT ENCLOSED: _____

METHOD OF PAYMENT: Please check choice of payment

- American Express Visa Discover
 MasterCard Diner's Club Check or Money Order

Account Number _____

Expiration Date _____

Name (as it appears on card) _____

Signature & Date _____

CREDIT CARD & CHECK PAYMENTS:

Return this form with credit card information or checks made payable to "AIChE" to:

American Institute of Chemical Engineers • 3 Park Ave., 19th Floor, New York, NY 10016-5991

Attn: Leila M. Mendoza, AIChE Accounting Dept.

Phone: 646.495.1356, Fax: 646.495.1501, Email: leilm@aiche.org