

Sponsor the 2009 AIChE Spring National Meeting



Conference Sponsorship Opportunities

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

Exclusive Sponsorship Opportunities

1. 2009 AIChE Spring National Meeting Opening Reception (\$25,000)

(Sunday, April 26th from 6:00PM-7:30PM in West Exhibit Hall)

All the benefits of Titanium, plus:

- Sponsor's logo or ad on large screen during reception
Sponsorship offsets the cost of food.

2. Spring Meeting Badges (\$25,000)

This is a special opportunity for extraordinary visibility. Each badge sheet contains perforated badge stock, the same size as the original badge, for ticketed events. The company lucky enough to sponsor the badges will have its name and short message printed as a default on the first ticket location. This means that every registrant at the meeting, including complimentary and one-day attendees, will recognize your company as the Sponsor. If you are exhibiting, the company's message can also refer people to your booth in the exhibit hall; a great way to drive traffic to your booth. (Your company's message will appear as text only as logos cannot be printed on the badge stock).

3. Spring Meeting Program Book (\$25,000)

All the benefits of Titanium, plus:

- Full page premium ad position in the 2009 Spring Meeting onsite program book
- Prominent display of corporate logo throughout program book

4. Spring Meeting Hotel Key Cards (\$7,500)

The sponsoring company's logo and message will appear on one side of the hotel card keys. Your message will be carried around all week by AIChE Spring National Meeting attendees. This sponsorship provides high visibility for your company in Tampa plus longevity afterwards.

5th Global Congress on Process Safety Sponsorships

5th Global Congress on Process Safety Luncheons (Up to \$20,000)

The 5th Global Congress on Process Safety luncheons are an ideal opportunity to sponsor events aimed at a core group. Three Luncheons will include Networking and Keynote sessions.

Exhibit Hall Sponsorships

Sponsorships in the Exhibit Hall will increase traffic to the area and allow attendees to gather in a social setting.

1. **Luncheons** (Two offered at \$10,000 each)
2. **Receptions** (Two offered at \$7,500 each)
3. **Coffee Breaks** (Five offered at \$3,500 each)

- Corporate logo prominently displayed on signage
- Recognition in event promotions
- Recognition on the AIChE Website
- Recognition in on-site conference program sponsor listing

Please note: Sponsorships are also available for catered lunches, breaks and receptions; proceedings; registration tote bags, and lanyards.

AIChE IS A 501(C)(3) TAX EXEMPT EDUCATIONAL AND SCIENTIFIC ORGANIZATION

Conference Sponsorship Opportunities

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Plenary Sessions Sponsorships

1. Developing Energy Strategies Plenary & Reception (\$10,000)

(Tuesday, April 28, 11:45am-1:15pm, Ballroom A, Tampa Convention Center)

This special plenary session will feature invited speakers to discuss the most significant energy issues currently confronting industry today— in the context of a new Presidential Administration, a new Congress, evolving state and regional programs and ever changing international climate.

2. Water Sustainability Plenary (\$5,000)

(Wednesday, April 29, 11:45am-12:45pm, Ballroom A, Tampa Convention Center)

This plenary features Michelle Diffenderfer of Lewis, Longman & Walker, P.A., who will discuss water law, rights and conservation for limiting/regulating water consumption, water pollution, and specific Florida issues as an example for other areas which are or will be similarly impacted by water consumption limitations.

Plasma Screen Sponsorships

1. Plasma Screens (Up to \$10,000)

The sponsoring company's logo and short message appear as part of a presentation which will be looped continuously.

Titanium \$20,000

All the benefits of Platinum, plus:

- One year link from AIChE's high-traffic Web Site to yours
- One of the following:
 - Full-page ad in conference proceedings (if not sponsored) *or*
 - Full-page ad in conference program section of *Chemical Engineering Progress (CEP)*, AIChE's flagship publication (March 2009 issue)

OR

- Exclusive four-day sponsorship of Internet Café (with signage, desktop and screensaver)

Platinum \$15,000

All the benefits of Gold, plus:

- Upgrade to one full-page ad in on-site conference program book
- Two additional full meeting registrations

OR

- Exclusive three-day sponsorship of Internet Café (with signage, desktop and screensaver)

Gold \$10,000

All the benefits of Silver, plus:

- Six-foot draped table to display literature (usually in high-traffic registration area)
- Half-page ad in on-site conference program book
- One additional full meeting registration

OR

- Two-day sponsorship of Internet Café (with signage, desktop and screensaver)

Silver \$5,000

All the benefits of Bronze, plus:

- Mailing list of conference attendees after the event for one-time use
- Recognition on the AIChE Web Site with link to your site
- Recognition on conference promotional materials
- One full meeting registration

OR

- One-day sponsorship of Internet Café (with signage, desktop and screensaver)

Bronze \$2,500

- Recognition on the AIChE Web Site
- Recognition on signage at the conference
- Recognition in on-site conference program book sponsor listing
- Recognition on slide show at Welcoming Reception

Sponsor the 2009 AIChE Spring National Meeting and 5th Global Congress on Process Safety



Sponsorship Reservation Form

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

Tampa Convention Center • Tampa, FL • April 26-30, 2009

Please tell us the individual responsible for sponsor details and logistics. All further communications will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____ E-mail: _____

Web Address: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

- Spring Meeting Opening Reception (\$25,000) Spring Meeting Badges (\$25,000)
 Spring Meeting Onsite Program Book (\$25,000) Spring Meeting Hotel Key Cards (\$7,500)

5th Global Congress on Process Safety Sponsorships

- Global Congress on Process Safety Luncheons (Up to \$20,000)

Exhibit Hall Sponsorships

- Exhibit Hall Luncheon (\$10,000) Exhibit Hall Reception (\$7,500) Exhibit Hall Coffee Break (\$3,500)

Plenary Sessions Sponsorships

- Developing Energy Strategies Plenary & Reception (\$10,000) Water Sustainability Plenary (\$5,000)

Plasma Screens Sponsorships

- Plasma Screens (Up to \$10,000)

General Sponsorships

- Titanium \$20,000 Platinum \$15,000 Gold \$10,000 Silver \$5,000 Bronze \$2,500

The sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.

Signature: _____ Date: _____

Print Name: _____

Please return this application to:

Doris Deutsch Global Display Sales Manager • Phone: 646-495-1361 • Fax: 775.254.6963 • Email: dorid@aiche.org

Sponsor the 2009 AIChE Spring National Meeting and 5th Global Congress on Process Safety



Sponsorship Payment Form

AMERICAN INSTITUTE OF
CHEMICAL ENGINEERS

Tampa Convention Center • Tampa, FL • April 26-30, 2009

Company Name (as submitted on Reservation Form): _____

Date Sponsor Reservation was Submitted: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

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 Spring Meeting Onsite Program Book (\$25,000) Spring Meeting Hotel Key Cards (\$7,500)

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- Plasma Screens (Up to \$10,000)

General Sponsorships

- Titanium \$20,000 Platinum \$15,000 Gold \$10,000 Silver \$5,000 Bronze \$2,500

AMOUNT ENCLOSED: _____

METHOD OF PAYMENT: Please check choice of payment

- American Express Visa Discover
 MasterCard Diner's Club Check or Money Order

Account Number

Expiration Date

Name (as it appears on card)

Signature & Date

CREDIT CARD & CHECK PAYMENTS:

Return this form with credit card information or checks made payable to "AIChE" to:

American Institute of Chemical Engineers
3 Park Ave., 19th Floor, New York, NY 10016-5991

Attn: Leila M. Mendoza, AIChE Accounting Dept.
Phone: 646.495.1356, Fax: 646.495.1501, Email: leilm@aiche.org