

AIChE Conference and Meeting Sponsorship Opportunities

Minneapolis



11 AIChE®
Annual Meeting, Minneapolis, MN

12 AIChE®
Spring Meeting, Houston, TX

8TH
GLOBAL
CONGRESS
ON
PROCESS
SAFETY

12 AIChE®
Annual Meeting, Pittsburgh, PA

Connect with your Target Audience and Reach Key Decision Makers at 2011 and 2012 AIChE Meetings.

AIChE Meetings Deliver

- You put your organization in front of a select, elite audience, to powerfully communicate your company's message
- You generate new contacts, and renewed interest for your products
- You demonstrate your company's support for technical excellence as a supplier and employer before this key constituency
- Sponsors can choose from many levels of sponsorship options

About the Global Congress on Process Safety

Attend the largest gathering of process safety professionals in the world at the Global Congress on Process Safety (GCPS), the premiere global event for all process safety practitioners. The GCPS is comprised of sessions developed by the Center for Chemical Process Safety, the Loss Prevention Symposium and the Process Plant Safety Symposium. Reach an audience of over 550 process safety managers and specialists by exhibiting at this event.

Facts & Figures from Past Conferences

- Approximately 61% have an active role in the final decision making process to approve purchases
- The majority of attendees (75%+) work for organizations with greater than \$10MM in annual revenue

Houston



Pittsburgh



www.aiche.org

Minneapolis



Houston



Pittsburgh



Why Should Your Firm be a Conference Sponsor?

TARGETED AUDIENCE

The Annual Meeting attracts over 4,500 attendees from academia, research and industry. The Spring Meeting focuses on industry and is attended by over 1,500 practicing chemical engineers.

Each meeting delivers key decision makers. When you sponsor at both you reach your targets whether they are in industry or R&D.

OPPORTUNE TIMING

The conferences are held at key times of the year so you can reach decision makers with current year needs and preliminary plans for next year.

Meetings, meeting dates and locations:

2011 AIChE Annual Meeting

October 16 – 21, 2011

Minneapolis Convention Center, Minneapolis, MN



2012 AIChE Spring Meeting & 8th Global Congress on Process Safety

April 1 – 5, 2012

Houston Hilton and George R. Brown Convention Center, Houston, TX



2012 AIChE Annual Meeting

October 28 – November 2, 2012

Pittsburgh Convention Center, Pittsburgh, PA



For More Information:

Doris Deutsch
Global Display Sales Manager
Phone: 646-495-1361
Fax: 775-254-6963
Email: dorid@aiiche.org

www.aiiche.org

Conference Sponsorship Opportunities

Exclusive Sponsorship Opportunities

1. Meeting Opening Reception Sponsor

All the benefits of Titanium, plus:

Sponsor's logo or ad on large screen during reception.

Sponsorship offsets the cost of food.

— \$25,000 Spring Meeting — \$75,000 Annual Meeting

2. Meeting Badges (\$25,000)

This is a special opportunity for extraordinary visibility. Each badge sheet contains perforated badge stock, the same size as the original badge, for ticketed events. The company lucky enough to sponsor the badges will have its name and short message printed as a default on the first ticket location. This means that every registrant at the meeting, including complimentary and one-day attendees, will recognize your company as the Sponsor. If you are exhibiting, the company's message can also refer people to your table; a great way to drive traffic to your table. (Your company's message will appear as text only as logos cannot be printed on the badge stock).

3. Meeting Program Book

All the benefits of Titanium, plus:

- Full page premium ad position in the Meeting onsite program book
- Prominent display of corporate logo throughout program book

— \$25,000 Spring Meeting — \$35,000 Annual Meeting

4. Meeting Hotel Key Cards (\$7,500 for Spring)

The sponsoring company's logo and message will appear on one side of the hotel card keys.

Your message will be carried around all week by AIChE Meeting attendees. This

sponsorship provides high visibility for your company at the meeting plus longevity afterwards.

5. Meeting Lanyards

The sponsoring company's logo will appear continuously on lanyards which will be distributed to all meeting attendees.

— \$7,500 Spring Meeting — \$15,000 Annual Meeting

Global Congress on Process Safety Sponsorships

Global Congress on Process Safety Luncheons (\$25,000 each)

The Global Congress on Process Safety luncheons are an ideal opportunity to sponsor events aimed at a core group. Three Luncheons will include Networking and Keynote sessions.

Global Congress on Process Safety Exhibit Area

Sponsorships in the exhibit area will increase traffic to the area and allow Global Congress attendees to gather in a social setting; Coffee Breaks for full meeting, both Spring and CCPS.

1. Networking Reception (Offered at \$8,000)

2. Coffee Breaks (Five offered at \$7,500 each)

Global Congress on Process Safety Tote Bags (\$7,500)

Sponsoring company's logo will appear on front of tote bags that will be distributed to all attendees of the Global Congress on Process Safety. Sponsorship provides high visibility throughout conference and beyond.

- Corporate logo prominently displayed on signage
- Recognition in event promotions
- Recognition on the AIChE Website
- Recognition in on-site conference program sponsor listing



Conference Sponsorship Opportunities

Plenary Sessions Sponsorships	<p>Keynote Address & Plenary Session Sponsorships</p> <p>Meeting keynote addresses and plenaries set the tone for the meeting objectives. A high-profile speaker discusses the significant issues in the industry and how the meeting is geared toward leading the engineering community forward within the context of the issues. Examples of possible sponsorships include: Spring Meeting Keynote Address; Annual Meeting Institute Lecture, Professional Progress Award Lecture and Corporate Innovation Award Lecture. Non-exclusive tiered levels of \$10,000; \$5,000; \$2,500 are offered. Same benefits as Gold, Silver, and Bronze on standard sponsorship opportunities. Exclusive sponsorships, such as a coffee break prior to the presentation or a reception after the presentation, are also available. Please call the AIChE sales representative for more information.</p>
Plasma Screen Sponsorships	<p>Plasma Screens (Up to \$10,000)</p> <p>The sponsoring company's logo and short message appear as part of a presentation which will be looped continuously.</p>
Titanium \$20,000	<p>All the benefits of Platinum, plus:</p> <ul style="list-style-type: none"> ■ One year link from AIChE's high-traffic Web Site to yours ■ One of the following: Full-page ad in conference proceedings (if not sponsored) <i>or</i> Full-page ad in conference program section of <i>Chemical Engineering Progress</i> (CEP), AIChE's flagship publication.
Platinum \$15,000	<p>All the benefits of Gold, plus:</p> <ul style="list-style-type: none"> ■ Upgrade to one full-page ad in onsite conference program book ■ Two additional full meeting registrations
Gold \$10,000	<p>All the benefits of Silver, plus:</p> <ul style="list-style-type: none"> ■ Six-foot draped table to display literature (usually in high-traffic registration area) ■ Half-page ad in onsite conference program book ■ One additional full meeting registration
Silver \$5,000	<p>All the benefits of Bronze, plus:</p> <ul style="list-style-type: none"> ■ Mailing list of conference attendees after the event for one-time use ■ Recognition on the AIChE Web Site with link to your site ■ Recognition on conference promotional materials ■ One full meeting registration
Bronze \$2,500	<ul style="list-style-type: none"> ■ Recognition on the AIChE Web Site ■ Recognition on signage at the conference ■ Recognition in onsite conference program book sponsor listing ■ Recognition on slide show at Welcoming Reception
Wireless Hotspot \$10,000 3-Day exclusive sponsorship	<p>Sponsoring company's logo on signage in hotspot area(s)</p>



Sponsorship Reservation Form

Return this application to:

Doris Deutsch, Global Display Sales Manager • Phone: 646-495-1361 • Fax: 775-254-6963 • Email: dorid@aiche.org

Please check which AIChE Meeting you are interested in:

- 2011 AIChE Annual Meeting**, October 16–21, 2011, *Minneapolis Convention Center, Minneapolis, MN*
- 2012 AIChE Spring Meeting & 8th Global Congress on Process Safety**, April 1–5, 2012, *Houston Hilton & George R. Brown Convention Center, Houston, TX*
- 2012 AIChE Annual Meeting**, October 28 – November 2, 2012, *Pittsburgh Convention Center, Pittsburgh, PA*

Please tell us the individual responsible for sponsor details and logistics. All further communications will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____ E-mail: _____

Web Address: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

- Meeting Opening Reception *Indicate:* Annual (\$75,000) Spring (\$25,000)
- Meeting Onsite Program Book *Indicate:* Annual (\$35,000) Spring (\$25,000)
- Meeting Badges (\$25,000) • Annual Meeting Lanyards (\$15,000) • Spring Meeting Lanyards (\$7,500)
- Meeting Hotel Key Cards (\$7,500)

Global Congress on Process Safety Sponsorships *(Spring Meeting only)*

- Global Congress on Process Safety Luncheons (\$25,000)
- Exhibit Reception (\$8,000) Exhibit Coffee Break (\$7,500)
- Global Congress on Process Safety Tote Bags (\$7,500)

Keynote Address and Plenary Sessions Sponsorships

Keynote Address & Coffee Break (\$10,000) (\$5,000) (\$2,500)

Plasma Screens Sponsorships/Wireless Hotspot

- Plasma Screens (Up to \$10,000)
- Wireless Hotspot 3-Day Exclusive Sponsorship (\$10,000)

General Sponsorships

Titanium (\$20,000) Platinum (\$15,000) Gold (\$10,000) Silver (\$5,000) Bronze (\$2,500)

The sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.

Signature: _____ Date: _____

Print Name: _____

Sponsorship Payment Form

Company Name (as submitted on Reservation Form): _____

Date Sponsor Reservation was Submitted: _____

SPONSORSHIP LEVEL: *(Refer to sponsorship document for benefits of each)*

Exclusive Sponsorships

- Meeting Opening Reception *Indicate:* Annual (\$75,000) Spring (\$25,000)
 Meeting Onsite Program Book *Indicate:* Annual (\$35,000) Spring (\$25,000)
 Meeting Badges (\$25,000) • Annual Meeting Lanyards (\$15,000) • Spring Meeting Lanyards (\$7,500)
 Meeting Hotel Key Cards (\$7,500)

Global Congress on Process Safety Sponsorships *(Spring Meeting only)*

- Global Congress on Process Safety Luncheons (\$25,000)
 Exhibit Reception (\$8,000) Exhibit Coffee Break (\$7,500)
 Global Congress on Process Safety Tote Bags (\$7,500)

Keynote Address and Plenary Sessions Sponsorships

- Keynote Address & Coffee Break (\$10,000) (\$5,000) (\$2,500)

Plasma Screens Sponsorships/Wireless Hotspot

- Plasma Screens (Up to \$10,000)
 Wireless Hotspot 3-Day Exclusive Sponsorship (\$10,000)

General Sponsorships

- Titanium (\$20,000) Platinum (\$15,000) Gold (\$10,000) Silver (\$5,000) Bronze (\$2,500)

AMOUNT ENCLOSED: _____

METHOD OF PAYMENT: Please check choice of payment

- American Express Visa Discover
 MasterCard Diner's Club Check or Money Order

Account Number _____

Expiration Date _____

Name (as it appears on card) _____

Signature & Date _____

CREDIT CARD & CHECK PAYMENTS:

Return this form with credit card information or checks made payable to "AIChE" to:

American Institute of Chemical Engineers
3 Park Ave., 19th Floor, New York, NY 10016-5991

Attn: Leila M. Mendoza, AIChE Accounting Dept.
Phone: 646-495-1356, Fax: 646-495-1501, Email: leilm@aiche.org