

Put Your Chem-E-Car in the Spotlight with an Intro Video

Build excitement for your participation in the Annual Student Conference Chem-E-Car competition by submitting a quick intro video, profiling your team, your car and your participation in the competition. **The focus of the video should be explaining the Chem-E-Car design and what makes your car unique.**

This video will be posted to ChEnected, the AIChE student page, shown on the ChEnected YouTube Channel, tweeted, and shown on Facebook. The video will also be broadcasted at the Chem-E-Car Competition during the first run.

The video competition will be voted on by each team, similar to the “Golden Tire Award”. After all the videos are posted online, each team will be required to view the videos and cast a vote for their favorite. Please note that each team cannot vote for themselves in the video competition. Also, to make sure we get all the votes in, if the team does **not** submit a vote, they will be ineligible to win the award.

Instructions:

- Video should be no longer than **60 seconds**
- Video should be a quick, fun introduction to your car, your team and your school. What makes your car special? **The focus of the video should be explaining the Chem-E-Car design and what makes your car unique.**
- Video must show your school and car name
- Video must be submitted by **Monday, October 3rd, 2016**. The earlier the better so we can start featuring these on the blog!
- Video should be submitted in an .mp4 YouTube-friendly format and uploaded to box.com.
- Upload access to the box.com folder is by invitation only. Invitations to this folder will be sent to Chem E Car Team Captain. Please have Chem-E-Car team captain upload the video to https://aiche.app.box.com/files/0/f/8177852517/2016_Spotlight_videos
- Please email sarae@aiche.org if you have trouble accessing the folder.

Pay Special Attention:

- Videos submitted must comply with Youtube copyright policies.
- o DO NOT USE music or video purchased for your personal collection or taken from other videos online
- o DO NOT USE photos grabbed from Google Images
- You can use [music from creative commons](#) provided you follow proper attributions.

If you submit a video that does not follow what is outlined above, it cannot be used or considered for the competition.

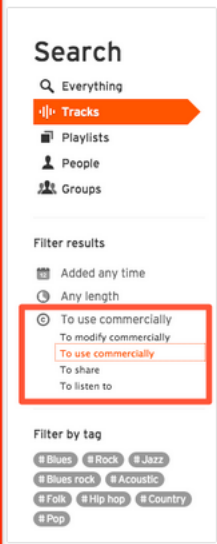
Here are the Chem-E-Car Spotlight Videos from 2015 to give you an idea of what teams have done in the past: <http://www.aiche.org/chenected/series/chem-e-car-spotlight-2015-competitors>

Instructions for Searching for Music on Creative Commons

1. Go to <http://search.creativecommons.org>
2. Rather than search a specific known artist's name, it's better to search a type of music like "surf music", "lounge music", "punk", etc. and click on either Soundcloud or Jamendo.
3. Within the actual video, they could link to the artist's webpage and credit them in the video.
4. Soundcloud doesn't have an option for "non-commercial use". With this being the case, I would opt for "To modify Commercially in the search".

How can I find sounds licensed under Creative Commons?

We recently released advanced search features that let you select to search under CC parameters. To search for Creative Commons tracks, perform a basic search on SoundCloud, and then filter the results by Tracks only. Then, filter the results again so that you can find tracks to use or modify commercially:



The screenshot shows the Creative Commons search interface. Under the 'Filter results' section, the 'To use commercially' and 'To modify commercially' options are highlighted with a red box. The 'To use commercially' option is selected, and the 'To modify commercially' option is also highlighted with a red box. Below the filters, there is a 'Filter by tag' section with various music genres like Blues, Rock, Jazz, Blues rock, Acoustic, Folk, Hip hop, Country, and Pop.

How do I use tracks licensed under Creative Commons?

You can use tracks that you find on SoundCloud according to the terms provided in the license. All Creative Commons licenses require at least attribution, which means you must give credit to the original author. (A link to the track's page on SoundCloud is recommended as well).

- ▶ Tracks that are licensed with a Non-Commercial term means that they can only be used in a non-commercial setting
- ▶ A No-Derivatives term means that you can't create any work that is based on or incorporates the original work
- ▶ Share-Alike term means that you must release any work that uses the original under exactly the same license.

If you follow the terms of the Creative Commons license, you do not have to ask for permission from the original creator – in fact, that's the whole point – but many creators like to see and share projects that use their work.

5. Here is what the instructions say on Jamedo:



You can copy, distribute, advertise and play this track as long as you:

- ① Give credit to the artist
- ② Distribute all derivative works under the same license