



AIChE
Water Initiative



AIR & WASTE MANAGEMENT
ASSOCIATION
SINCE 1907

AIChE/A&WMA Joint Workshop Shale Oil and Gas E&P – Water Challenges and Opportunities

November 1st and 2nd, 2012 • Pittsburgh, PA



Corporate Workshop Sponsorship Support for 2-Days

Sponsorship support helps offset the cost of producing Workshops and allows AIChE to keep the attendance price within reach of operations level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop. Bear in mind that a workshop offers sponsors unique access to a focused group of key decision makers in the operating community. This is an informed audience discussing state-of-the art technology and best practices. While AIChE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsorship companies offer valuable information to attendees outside the technical sessions. We appreciate your interest and support of our efforts to better inform the engineering community.

Sponsorship Contact Information:

Contact Ian Sergo at ianse@aiche.org or 646-495-1339 to verify the availability of a particular sponsorship. Sponsorships are offered on a first come basis.

AIChE is a 501(C)(3) Tax Exempt Educational and Scientific Organization

Sponsorship Levels

Breakfast: \$3000 (\$1750 for one)

Includes coffee, tea, juices, pastries and fruit for two days

- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display during breakfast
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks.

Coffee Break: \$5000 (\$3000 for one)

Includes coffee, tea, soft drinks, snacks for morning and afternoon breaks over two days

- Item with both sponsor and AIChE logos provided by AIChE for all attendees (i.e. Souvenir Coffee Mugs, packaged cookies, etc.)
- **One complimentary registration with full sponsorship of \$5000**
- **Half-page, full-color ad in final technical program with full sponsorship**
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display during coffee breaks
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks.

Lunch: \$6000 (\$3500 for one)

Includes lunch for all delegates

- Item with sponsor's logo provided by AIChE
- **Two complimentary registrations with full sponsorship of \$6000**
- **Half page, full-color ad in final technical program with full sponsorship**
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display during lunch
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks.

Reception: \$6750 (\$3750 for one)

Includes reception w /light hors d'oeuvres for all delegates

- Item with sponsor's logo provided by AIChE
- **Two complimentary registrations with full sponsorship of \$6750**
- **Half page, full-color ad in final technical program with full sponsorship**
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display during reception
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks.

Materials: \$4000

- Includes exclusive distribution of lanyards and workshop materials with sponsor logo for all attendees.
- Sponsor may send two promotional items (ex: pen & pad) and one piece of sponsor literature to be given out.
- **One complimentary registration**
- **Half page, full-color ad in final technical program with full sponsorship**
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display outside meeting room
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks.

Audio-Visual: \$3500

- Includes exclusive distribution of computer accessory/item with both sponsor and AIChE logos provided by AIChE for all attendees.
- **One complimentary registration**
- **Half page, full-color ad in final technical program with full sponsorship**
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display outside meeting room
- Table space provided for sponsor literature
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Platinum \$7500

- Item with sponsor's logo provided by AIChE
- **Two complimentary registrations**
- **Half page, full-color ad in final technical program**
- Post-show direct mail list for one-time usage
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display outside meeting room
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks

Gold: \$5000

- **One complimentary registration**
- **Half page, full-color ad in final technical program**
- Post-show direct mail list for one-time usage
- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display outside meeting room
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks

Silver: \$2500

- Sponsor name or logo linked to the sponsor's website from the AIChE meetings webpage
- Sponsor recognized in final technical program
- Sponsor signage on display outside meeting room
- Table space provided for sponsor literature
- Sponsor name and logo included in thank you slide displayed in meeting room during all breaks

Please note: There will be no exhibition space available for this workshop.



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Sponsorship Reservation and Payment Form

Please tell us the individual responsible for sponsor details and logistics. All further communications will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City, State, Zip, Country: _____

Telephone: _____ Fax: _____ E-mail: _____

Web Address: _____

Sponsorship Level: (please select one):

Refer to the sponsorship document for benefits of each level.

Breakfast

- ☐ 2 day @ \$3000
☐ 1 day @ \$1750

Coffee Break

- ☐ 2 day @ \$5000
☐ 1 day @ \$3000

Lunch

- ☐ 2 day @ \$6000
☐ 1 day @ \$3500

Reception

- ☐ 2 day @ \$6750
☐ 1 day @ \$3750 each

Materials

- ☐ \$4000

Audio-Visual

- ☐ \$3500

Platinum ☐ \$7500

Gold ☐ \$5000

Silver ☐ \$2500

The Sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.

Signature: _____ Date: _____

Print Name: _____

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Method of Payment (Please check choice of payment)

☐ American Express ☐ MasterCard ☐ Visa ☐ Diners Club ☐ Discover

Account Number: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Payments:

Please return ALL completed Sponsorship reservation forms to Ian Sergo via:

Fax: 646-495-1507 or Email: ianse@aiiche.org

For Payment by Check:

Return a copy of the form below with check made payable to "AIChE" to:

American Institute of Chemical Engineers

3 Park Ave., 19th Floor

New York, NY 10016-5991

Attn: Leila M. Mendoza, AIChE Finance Dept.